

National Geographic Society  
Educational Film Purchase  
1146-16th Street, Northwest  
Washington, D. C. 20036

The film "The Voyage of the Hokule'a" is available  
for public purchase.  
(In August of 1977 the cost was approximately \$600.00)

# POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96819 / (808) 841-3966

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August 20, 1982

Laura Painter  
Audio Visual Library  
17th and M St. N.W.  
Washington D.C. 20036

Dear Laura,

As per our conversation of this morning, I now plan to be in Washington D.C. during the week of Sept. 13-17. I will probably be accompanied by another person from the Polynesian Voyaging Society and our purpose will be to view herein indicated selections of the film logs from The Voyage of Hokule'a.

I have also enclosed a copy of the agreement between station WQED (co-producer with the National Geographic Society) and the P.V.S.. I think that this agreement, particularly paragraph "O" may be relevant to the royalty rights and rates charged to the P.V.S. for this project.

I am looking forward to meeting you and working with your staff on this project.

Aloha

Chuck Larson  
Secretary, P.V.S.

HAWAII



TAHITI

BICENTENNIAL VOYAGE OF REDISCOVERY  
HOE AKU I KA WA'A

# National Geographic Society

WASHINGTON, D. C. 20036

FILM LIBRARY

November 13, 1979

Mr. Charles Larson  
Polynesian Voyaging Society  
Box 6037  
Honolulu, Hawaii 96818

Dear Mr. Larson:

Karen Wyatt is no longer with the National Geographic Film Library (she opted for motherhood, instead!), so I have taken care of your request for a copy of the film logs from The Voyage of Hokule'a. I am sorry that some of the pages are illegible. Unfortunately, our same sheets are equally difficult to read, but I am sure you will find the better part of the material to be useful.

If you should have specific requests for film, it would be helpful to receive the information recorded on either side of the shot descriptions. This may help in avoiding any confusion.

Let me know if I may be of further assistance.

Sincerely,



Laura Painter  
Assistant Film Librarian

100 ft <sup>2 1/2 min</sup> 16 mm film

50001 010 MOTORHSEAW

EXPOSURE 100

500  
32  
1000  
1500  
16000

Audio Visual Lab

Nat Gay Soc

17th + M St N.W.

DC. 20036

royalty \$15.00 per foot  
20.00 per foot

25.00 per hour

7247 16 mm

25

32 1/2 per ft process work print  
(is this a balance of work print)

try get cheaper

# National Geographic Society

WASHINGTON, D. C. 20036

FILM LIBRARY

Dear Film Producer:

In keeping with its scientific and educational goals, the National Geographic Society is offering to film producers 16mm color "out-takes" from its award-winning television documentaries. The approximately 2 million feet of motion-picture footage, shot all over the world during the past 15 years, has been cataloged by the Film Library into major subject areas for easy reference. A few major subject areas include:

In-depth studies of chimpanzees, orangutans, and gorillas in their natural habitats and zoos.

The scenic lands and peoples of Britain, Russia, Africa, India, South America, the Philippines, and Portugal, much of which focuses on tribal life and customs.

Wildlife from East Africa, North America, and India, including the wildlife of several game preserves.

Dr. Louis S. B. Leakey exploring Olduvai Gorge for evidence of the existence of early man.

Scenes of the Amazon, the Volga, and the Yukon Rivers; the deserts of Africa and North America.

Commercial fishing in the North Atlantic Ocean and Russia.

Recreational activity such as sand sailing, mountain climbing, hiking, rafting, and skin diving. Underwater treasure hunting.

The footage may be previewed at the National Geographic Society, or we can make a selection for you and the footage will be workprinted and mailed at your expense. Our royalty rates provide non-exclusive worldwide rights in perpetuity. The nature of the production--educational, commercial, non-commercial or theatrical--determines the royalty rate. The rates are, of course, subject to change. We do require a one-minute minimum (36 ft.) and a six-minute maximum for all orders. If you should happen to use less footage, you must still pay for at least one minute. Enclosed is a rights and rates card.

If we can help with your film production, call us in Washington, D.C. at (202) 857-7659/7660/7661 or write the National Geographic Society, Stock Shot Film Library, 17th and M Streets, N.W., Washington, D.C. 20036.

Sincerely yours,

*Betty C. Kotcher*

Betty Kotcher  
Film Librarian

## AGREEMENT

Between Metropolitan Pittsburgh Public Broadcasting, Inc., (WQED) and  
The Polynesian Voyaging Society (PVS)

In order to facilitate production of a one-hour documentary film to be broadcast as "A National Geographic Special" over the Public Broadcasting Service, and in order to provide access to all footage shot in connection with this film for use by potential theatrical motion picture producers, WQED and PVS agree as follows:

A. WQED will produce the film and with its co-producer (The National Geographic Society) will be responsible for final editorial and artistic control of the film. WQED and the National Geographic Society will have the right to broadcast the film four times within three years over the Public Broadcasting Service and to distribute the films world-wide for television and audio-visual use in perpetuity.

B. PVS will cooperate with WQED exclusively in the production of this and no other film for television. WQED will have exclusive and unrestricted access to, and may film at no charge, the activities of the PVS and its members either individually or as a group. Exceptions to the exclusivity described in this paragraph (b) are:

1) PVS is now making an educational film on the assembly, launching, and first sea trials of the Canoe Hokule'a, for showing in Hawaii on Hawaii Public Television and for showing within the Islands of Polynesia and Micronesia as part of the PVS education program.

2) PVS is negotiating with Pan Am Airlines for assistance with the air travel needs of the project, for which PVS will permit the use of the Canoe Hokule'a in a Pan Am television commercial.

Nothing in this agreement is intended to limit the PVS in 1) or 2) above.

C. PVS will not enter into any other agreements for filming of the activities of PVS or its members without the prior approval of WQED. If such proposed agreements do not compromise WQED's world-wide television and educational film rights, WQED will not unreasonably withhold its permission.

D. WQED will acquire the use of all work-print and original film/sound material made by Tip Davis for PVS. For this use, WQED will pay PVS \$5,000 upon signing of this agreement. Important synchronous sequences and key scenes in this material, as determined in conversation with Tip Davis, will remain intact and uncut.

+6

E. WQED will use only color negative film and will plan to employ "zero cutting" of A, B, C, D, E rolls in order that the camera original of important synchronous sequences and key scenes, as determined in conversation with Tip Davis, remain intact and uncut.

F. PVS expects that a WQED crew will be aboard the escort vessel "New World" at less than prevailing charter rates, and will so indicate to the owner of the "New World," Mr. George Kiskaddon.

G. WQED will negotiate for the passage of its crew aboard the "New World" for the duration of the PVS voyage to Tahiti in 1976.

H. A WQED camera crew will be aboard the Canoe Hokule'a at certain times during the voyage for filming on the canoe. It is anticipated that the WQED crew, which will include Tip Davis, will alternate aboard the Canoe Hokule'a and the "New World".

I. While aboard Hokule'a, cameramen will be governed by the shipboard discipline of the vessel, and will eat and drink the same kinds of foods eaten by the members of the crew. All food and drink for the cameramen will be brought aboard from storage on the escort vessel.

J. Should total revenues earned by WQED or the National Geographic Society from distribution of the finished film, exceed total costs of

production, the PVS will receive 50% of such net revenue from this film or any other film made from the same footage. If the PVS should go out of existence, the B. P. Bishop Museum will receive this 50% share.

K. After the initial PBS broadcast of the finished film, the PVS may initiate the sale of the right to use the original film and sound material to a theatrical film company for the purpose of making a feature length theatrical film. The purchase price plus a percentage of gross receipts from the theatrical film will be negotiated to the mutual agreement of PVS, WQED and the National Geographic Society. WQED and the National Geographic Society will assist the PVS in securing a buyer for the theatrical film rights. The name of the National Geographic Society will not appear in this theatrical film, although appropriate credit will be given to WQED individuals involved in production.

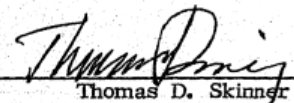
L. In order to raise funds now for the voyage project, the PVS may immediately initiate the sale of an option on the right described in paragraph K. The amount of the option and the amount of any purchase and/or royalty which may be described in the option agreement must be mutually agreeable to PVS, to WQED, and to the National Geographic Society.

M. Should a theatrical film producer wish to purchase rights to the material filmed by WQED, WQED will make sound and picture elements

of the material available 30 days after the finished film is first broadcast over PBS.

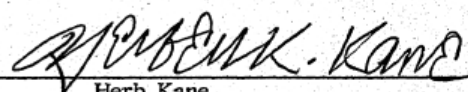
N. Should a theatrical film producer not have evidenced interest in the project by the time that WQED is ready to proceed with a "rough cut" (approximately six weeks after filming is completed), WQED may, at its option, proceed to cut the original material into A, B rolls in the accepted way.

O. WQED will give PVS three (3) prints of the completed WQED/NGS film for use in the PVS education program, to be shown (not televised) only within the Islands of Polynesia and Micronesia. In addition, PVS will have access (at its own expense) to all materials produced for but not included in the finished WQED/National Geographic Society production.

  
Thomas D. Skinner  
Vice President

Metropolitan Pittsburgh Public  
Broadcasting, Inc.

Date Aug 6, 1975

  
Herb Kane  
Vice President  
Polynesian Voyaging Society

Date Aug 6 1975

October 22, 1979

Mr. Dale Bell  
WQED  
Pittsburgh, Pennsylvania

Aloha Mr. Bell:

The POLYNESIAN VOYAGING SOCIETY has ~~formed~~ a committee to produce some educational films regarding activities related to our organization. Because there is so much footage available from the National Geographic Society it seems logical to us to use as much of that as is possible. We are presently discussing the subject material on which we wish to focus our attention. Some ~~suggestions~~ for topics include navigation, sailing, food preparation and the o'hana of the canoe.

I am writing to you for any suggestions you may have regarding this project. We have some ideas about a desired finished product but we are short on experience as to how to accomplish this goal. Any assistance you can provide will be greatly appreciated.

Sincerely,

Charles Larsohn  
Director  
POLYNESIAN VOYAGING SOCIETY

October 25, 1979

Ms. Karen Wyatt  
Assistant Film Librarian  
NATIONAL GEOGRAPHIC SOCIETY  
Washington, D. C. 20036

RE: The Voyage of Hokule'a

Dear Ms. Wyatt:

The POLYNESIAN VOYAGING SOCIETY has formed a committee to produce some educational films regarding activities related to our organization.. We have reviewed the camera logs from the film The Voyage of Hokule'a sent to Sigfried Ramler on February 22, 1978, and as you indicated approximately 300 pages of these logs are available for duplication.

We have found it to be helpful in determining the subject material we wish to focus our attention on, and would appreciate receiving the complete film log sheets.

Thank you again for your assistance.

Me ke aloha pumehana,

Charles Larson  
Director  
POLYNESIAN VOYAGING SOCIETY

411



HONOLULU, HAWAII 96822

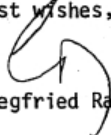
October 11, 1979

Mrs. Cecilia Lindo  
Chairman  
Education Committee  
Polynesian Voyaging Society  
P. O. Box 6037  
Honolulu, HI 96818

Dear Cecilia:

The enclosed letter and the sheets from the Hokule'a film log book should go to the committee for discussion. Eventually, it would be good to do something with the footage at the National Geographic Society.

Best wishes,

  
Siegfried Ramler

bs  
Encs.

# National Geographic Society

WASHINGTON, D. C. 20036

FILM LIBRARY

February 22, 1978

Mr. Siegfried Ramler  
Punahou School  
Honolulu, Hawaii 96822

Dear Mr. Ramler:

Thank you for your letter of January 5, 1978 to Dennis Kane, concerning the use of the Hokule'a film footage by the Polynesian Voyaging Society, which he has forwarded to me.

I am enclosing approximately twenty random sheets of log book from the film to show you what your film editors would be working with. If this seems to be helpful, we will duplicate the approximately 300 pages of camera logs. Depending on the outline and script of your film I suggest that you first determine if the logs will help you determine what parts of the footage should be duplicated for your use.

There are approximately 130,000 feet of film from the production. As I mentioned when you were here, the footage is not assembled or cataloged, and is in small camera rolls of not more than 400 feet each. The original is 7247 negative from which a master could be made at an approximate cost of \$0.38 per foot. A workprint could also be made from our workprint (for initial viewing and selection of footage) at an approximate cost of \$0.15 per foot. However, we cannot guarantee that the workprint and negative rolls would exactly match, due to the previous editing for our production. Because the 7247 negative stock is so soft, we would not want to have a workprint made directly from it. A workprint could also be made from any master that you have printed from the negative. In addition to the per foot charge, there may be an undetermined labor charge at the laboratory due to the large number of rolls they would have to handle. The Polynesian Voyaging Society would bear the cost of any laboratory work and shipping costs.

If the log sheets do not seem helpful, it would be possible for someone to view the footage here at the National Geographic Society. We would need a few weeks to assemble the footage into viewing rolls, so as to expedite their time here.

B.

-2-

Mr. Siegfried Ramler

Please do not hesitate to write me if I can be of further help concerning your use of the film, whether duplicating the log sheets or preparing the film for viewing.

Sincerely,

*Karen Wyatt*  
Karen Wyatt  
Assistant Film Librarian

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MEMORANDUM

TO: Dale Bell  
FROM: Tom Skinner  
DATE: December 5, 1975

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I am pleased that the Polynesian Voyaging Society is considering a telethon for fund raising and public awareness purposes. As Dennis and I have felt from the beginning, it is an ideal vehicle for them.

As you requested, after talking with Ben Finney, Dick Lutz and I have discussed the possibilities at length and he has drafted the following recommendations for consideration by the Polynesian Voyaging Society.

As you know, I am willing to provide consultant help from WQED should the Polynesian Voyaging Society feel that is something they would like. I do think we have some expertise in this area and I would be pleased to share it with our Hawaiian friends at our expense.

Here then are Dick's recommendations given in the spirit that they may be valuable points for the Polynesian Voyaging Society to consider as they plan such an undertaking.

Recommendation #1

The time frame for this effort must be carefully drawn. The time now available will allow almost no slippage -- hence, the requirement for dedicated people working hard. A schedule like the following probably is not unrealistic:

- 1) At its December board meeting, PVS should make a "go/no-go" decision on the telethon, or as a minimum, empower a committee of 6 to make the decision as soon as possible.
- 2) Presuming a "go," a basic planning meeting should occur no later than the third week in January. This will be a long meeting -- perhaps 5 or 6 hours, and it should be conducted around a dinner or other natural "think break" and "buzz break."

- 3) An approach to one or more television stations should be made such that air time can be set aside for early March, by no later than the end of January. (This step might even be considered as a pre-requisite to No. 2 if an approach with a good chance of success can be mounted with expert guidance.) The goal should probably be to secure three hours in prime time -- 8 to 11 PM -- with the understood option that following the 11 PM news, the program might be continued, and with that "extend" or "no-extend" option being kept open as long as possible -- perhaps even through most of the prime-time portion.
- 4) Careful consideration should be given to the possibility of a multi-station simulcast. This may or may not appeal to the station providing the main facilities and air time.
- 5) Immediately upon having a "go" to plan this event -- and perhaps even before the selected date (early in March, I should think) is firm, key individuals should be designated to contact the "star calibre" people who will be needed on the air. The list of big names with interest in Hawaii is long -- and an effort should be made to involve all of them, live. Where live is not possible, these people should be asked to film or tape a "pitch," but this option should be extended only after a live appearance is ruled out.
- 6) At least one individual should be charged with publicizing the effort. Depending on available budget, this might involve paid advertising, but probably could be successfully accomplished with press releases, TV news spots, TV guest appearances on talk shows, the same for radio, and judicious feeding of material to newspaper columnists. Some major publicity-break should be planned and worked out for every other day in the February 1 to March air date period, and the last week should seem to bristle with news of FVS and the telethon.
- 7) As soon as a "go" decision is confirmed, with specific air date availability, WQED should edit, on videotape, from dailies of the Hawaiian shoot, several film segments that will give a tactile feeling for the meaning of this effort. Nine or ten 2-3 minute pieces are about right.
- 8) A good writer should be assigned to work up "pitch" material both for pre-taping by stars and for live use. A half-dozen key concepts should be stressed, rather than an unfocused and generalized approach. Viewers should be incited to "buy a piece of history," "invest in Hawaii's heritage," and such. These should stress the ability of the individual donor to "have a piece of the action." This material should specifically serve to generate a feeling of viewer involvement in the voyage ... and some kind of "minimum price structure" should be suggested so that a degree of involvement is neatly tied to an amount of contribution while not ruling out a feeling of involvement by the school kid who can come up with only 20¢.

- 9) There are myriad details that would have to "go to bed" during this time: How many phones, what kind of set, remote-or-studio, who to emcee, printing of forms for taking telephone pledges, the planning of a follow-up to collect on the pledges, special mail permits, clearance of music, etc. This list is almost endless and is a basic reason why a Rayvid-level consultant is required. Almost everything that is needed should be donated -- but that takes time and the involvement of local people to go after those donations. (The alternative is a considerable budget to buy what should come free.)

This kind of schedule is only a rough outline of what should be worked out in fine-grain detail at that first planning meeting -- but it is also presented here to give a general picture. Obviously, this is not a casual undertaking.

#### Recommendation #2

This telethon should be seen as a focus for an overall effort, and not as an end in itself. The concurrent efforts might even be more valuable in the long run. These few examples could be expanded substantially by the PVS.

- A) The schoolchildren of Hawaii can have an even greater opportunity for involvement than that already afforded. With the right clearances, a major funding effort (though with probably minimum financial results in terms of dollars-per-donor) could be mounted in schools. Children, bringing their dimes and dollars to the studio during the program would lend a lovely dimension to the telethon, and inspire even greater involvement on the part of the general public. And importantly, such a funding drive would provide an excellent beginning focus for learning about the original settlement of the islands. The motivation and involvement could become quite high. Even children whose ability to donate actual pennies and nickels might feel a greater involvement by knowing about the project and by asking for funds door-to-door. Instead of being taught about an effort of others, this would become learning about their project. In any case, the ten cents the poor family finds to contribute through their youngster will "buy" more pride and involvement than can be measured. This, after all, is the real meaning of this effort, anyway.
- B) Churches might be afforded an opportunity for involvement. The church groups themselves will think of the ways -- but the door needs to be opened with a specific approach to the clergy and lay leadership. On the air, in-kind gifts should be treated equally with cash pledges. Again, involvement is the goal -- not a dollar figure.
- C) A television opportunity to make a public donation to the effort should bring more business firms out with dollars. This major contribution will also serve to provide an image of success and forward inertia to the telethon, and result in greater numbers of individual contributions. But the opportunity to make a donation in this context must be called to the attention of key business people -- and requires an advance and continuing effort up to the day of air.

- D) The telethon is a specific event, with a specific date, that gives media something specific to hang a story on. The media relations effort should be intensified during this period.
- E) An "auction" dimension can be considered. What does PVS have (or what can it get), related to the project, which can be auctioned off on the air?
- F) The telethon can be a focus for an artistic involvement by schoolchildren. A contest could be mounted, complete with judges of some note, for related artistic efforts by children, to be judged, with an award made on the air. (These might become the set for the telethon.) Similarly, perhaps, an essay contest.
- G) Consideration might be given to a series of "premiums". For example, a recording might be cut of one or more of the Hokulea songs that have been written, and that given to each donor of a specific minimum. The T-shirts are a similar opportunity, and other premium-type devices could be worked out to heighten contributions and a subsequent reminder of personal involvement in the voyage.
- H) Banks might be involved by means of sale of the right to offer -- to persons presenting a receipt for a contribution -- checkbooks with the Hokulea art on the face of the checks. Pitched on-air, such checks would become a prestige item.

Some or most of these ideas might be rejected as too commercial, too complicated to execute, or for other reasons. Guidelines should be established as policy, and probably should revolve around tasteful and reasonable means of promoting a feeling of involvement in the project. In fact, if the pitch is always "we need your involvement" and not "we need your dollars," more dollars will come.

Time available doesn't permit a full development in this memo of all the potentials for such a project. Rather than clutter pages with more detail, I'll end with one final recommendation.

#### Recommendation #3

Because the television station selected may be approached before an otherwise full-fledged effort is mounted, I'll set down here a couple of specific thoughts about how that should be handled.

First, the "pitch" to the TV station involved should be made at the highest level -- the general manager, president, or owner. He should be asked to involve any of his staff he desires to, but the approach should be at the top.

Second, the "pitch" should be a careful mix of about 20% "we need your help", and about 70% "this will do a lot for your station," with about 10% held in reserve for ad libbing based on what seems to be working. The reason why the appeal should be primarily to enlightened self-interest on the part of the TV station, rather than to charitable motives, is that such a contribution of station time and effort will substantially benefit the station...in these ways:

- A. This is a piece of history. It is the best "image" material in the world.
- B. The station becomes part of what will be (and no doubt should be allowed to be voiced on this) the major Hawaiian cultural event of the decade.
- C. This program will draw an historically high audience rating. This is because everybody will be talking about it in the days just before air.
- D. The contributions drawn to PVS during the program will be specific evidence of the drawing power of the station.
- E. If the station approached doesn't take advantage of the chance, another station will ... and the station management can't take the chance of all this benefit accruing to somebody else.

PVS, in approaching a station, is offering a great opportunity to that station. Tempered with enough "we need your help" to allow station management to feel they are being magnanimous and charitable, this pitch cannot fail.

Dale, I think Dick has done an extraordinarily good job of suggesting how such an effort might be organized and carried out. These are only suggestions, of course -- the PVS will have additional ideas, of course. Please keep me posted on your conversations with Ben Finney and other members of the PVS. We stand by to help in any reasonable way.

TDS/mas

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# POLYNESIAN VOYAGING SOCIETY

P.O. Box 6037, BISHOP MUSEUM, Honolulu, Hawaii 96818 (808) 841-3966

DAVE Lyman

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MEMO TO: Canoe Committee Members, Bob Birk, Dale Bell, Dennis Kane, Tom Skinner.  
FROM: Ben Finney (acting chairman in Rudy Choy's absence)  
DATE: 4/1/76  
SUBJECT: Relationship of NGS/WQED film team AND HOKULE'A

At the April 1 meeting of the canoe committee the following rules governing the relationship of the NGS/WQED film team and the HOKULE'A during the voyage were decided upon. It should be noted that the inclusion of one NGS/WQED cameraman aboard the canoe, as opposed to having as previously requested NGS/WQED, occasional visits by the film team from the tracking vessel, was requested by Dale Bell at a previous canoe committee meeting, and accepted by the canoe committee at that time. The following rules make explicit these arrangements. It should be kept in mind, however, that at all times the voyage and the integrity of the scientific experiments are primary, and the making of the film is secondary. We will attempt to do everything reasonable to facilitate the making of the film, but we cannot allow the production of the film to interfere unduly with the primary mission.

1. One cameraman from the NGS/WQED film team who is acceptable to the captain of HOKULE'A will be aboard HOKULE'A for filming purposes during the entire voyage. Norris Brock has been nominated for this position by NGS/WQED and is acceptable to the Captain of HOKULE'A. No other NGS/WQED personnel will be allowed aboard HOKULE'A during the voyage. Mr. Brock shall eat the same food as furnished the other personnel aboard HOKULE'A.
2. HOKULE'A will sail with a tracking vessel following it to provide documentation of the canoe's course, to provide a base for the film team, and to come to the aid of the canoe in case of an emergency.
3. The tracking vessel will follow HOKULE'A at the furthest distance possible which is compatible with safe tracking requirements.
4. When requested by the Captain of HOKULE'A the tracking vessel will approach HOKULE'A for filming, exchange of film and

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BICENTENNIAL VOYAGE OF REDISCOVERY  
HOE AKU I KA WA'A

Canoe Committee Members, Bob Birk, Dale Bell, Dennis Kane, Tom Skinner.  
page two

batteries, or in the advent of an emergency. The tracking vessel may not closely approach HOKULE'A without the permission of the Captain of HOKULE'A. An exception to the above may be made by the Captain of the tracking vessel if he determines that: 1) the safety of HOKULE'A and crew is threatened; and 2) radio communication between tracking vessel and HOKULE'A is not possible.

5. The Captain and crew members of the tracking vessel, as well as personnel of the Polynesian Voyaging Society and NGS/WQED aboard the tracking vessel, shall not in any way divulge the position, speed or course of HOKULE'A unless an emergency occurs which requires suspension of the navigation experiment.

6. Only the Captain of HOKULE'A has the right to suspend the navigation experiment.

We hope that the NGS/WQED will be economical in their requests for film and battery exchanges, and for close filming from the tracking vessel. We, in turn, subject to the above conditions and the state of the state of the sea and the canoe, will make every effort to facilitate film and battery exchange, as well as close filming from the tracking vessel.

# National Geographic Society

## Research Grants

### Information Sheet

#### Type

Grants-in-aid for basic research in the sciences pertinent to geography. These sciences include but are not limited to projects in geography, anthropology, archeology, astronomy, general biology, botany, ecology, ethnology, geology, glaciology, marine biology, mineralogy, oceanography, paleontology, zoology (including its many branches, such as entomology, ornithology, mammalogy, primatology, and ethology).

Support may also be provided for projects in the above fields that depend on exploration.

For further information about projects supported by the Society, see the series of annual scientific reports in "National Geographic Society Research Reports." These books are available in the libraries of most universities, colleges, large museums, and other scientific institutions. The "National Geographic Index 1947-1969" gives in summary form the expeditions and scientific projects for which the Society has made grants since 1890.

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To support all over the world research projects relevant to the field of geography as interpreted broadly.

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Investigators who hold earned doctor's degrees and are associated with institutions of higher learning or other scientific and educational nonprofit organizations, such as museums, are eligible to apply. Occasionally, grants are awarded to exceptionally well-qualified graduate students or scientific workers who do not have research degrees or who are not associated with a university but who do have full qualifications for research on a scientific project of significance.

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Applicants should allow three to four months between the time the application is submitted and the time a decision is communicated to them.

#### Address Inquiries to

Edwin W. Snider, Secretary  
Committee for Research and Exploration  
National Geographic Society  
17th and M Streets, N.W.  
Washington, D. C. 20036

Copies to  
David Lewis  
L. Burkhall  
J. Stevens

## National Geographic Magazine

WASHINGTON, D. C. 20036

W. E. GARRETT  
SENIOR ASSISTANT EDITOR

Return  
to me  
(keep in  
Mtg. Thursday)

March 19, 1976

Dr. Ben R. Finney, President,  
Polynesian Voyaging Society  
P. O. Box 6037  
Honolulu, Hawaii 96818

*Ben,*

I'm sorry there is some confusion in connection with magazine rights, releases, etc., on the VOYAGE TO TAHITI & RETURN. The release which we sent is to be signed by all crew members on the Hokule'a. Obviously, if anyone on the trip shoots pictures and releases them to Time, Smithsonian, New York Times, etc., it would destroy the exclusivity which the National Geographic Society has contracted for with the Polynesian Voyaging Society. This release is basically an assurance that each crew member understands the ground rules and gives us a chance to see their pictures. If they don't want to submit their pictures to us that's fine, as long as they don't submit them elsewhere (until two months after our publication date).

In reference to your letter, in what way do you feel we are presuming too much? As for David Lewis's comments, I'm not sure what he means, but he called the day before he left and I think he understands our position now.

At the outset of the mutual cooperation between the National Geographic Society and the Polynesian Voyaging Society and with a contribution of \$2,000 we stated in the letter of October 3, 1973, to Herb Kane: "...to help cover costs of the Canoe Project, with the consideration that the National Geographic Magazine be permitted first North American magazine publishing rights." As you know we updated this in the spring of 1975 by offering a contribution to PVS in the amount of \$15,000 for exclusive permission to photograph the voyage. But even so we have no objection to other magazines, books, etc., once we are out with our story. As a matter of fact we would be happy to assist PVS if you want to publish a book or brochure.

Let me give you a synopsis of the letters of contract and the check vouchers and the literary release, item by item.

*Rec'd 3/23/76*

Continue:

20

Dr. Finney

-2-

March 19, 1976

If you'll note my letter to Herb Kane of June 27, 1975, and a copy to you with my letter of October 22, 1975, and the vouchers for the two checks (each in the amount of \$5,000, one sent with the letter to Herb and the second with a cover letter to you on December 23, 1975) you'll see the wording: "...and for exclusive permission to photograph the Hawaii--Tahiti--Hawaii voyage with the exception of news coverage of the departure from Hawaii, arrival in Tahiti, and return to Hawaii." The second check, voucher and letter sent to you on December 23, 1975, again using the same wording, was acknowledged by Ha'aheo Mansfield. And, specifically in my letter to Herb of June 27: "...As you know from our conversation the Geographic expects to have exclusive permission to photograph the voyage out and back. Obviously we can't control, nor would we want to, the news coverage for departure from Hawaii, arrival in Tahiti and return to Hawaii." I believe you'll see this clarifies item #1 in the literary release.

Item #2 is really for the protection of the Polynesian Voyaging Society as well as the National Geographic Society. The PVS is responsible for the voyage and should have authority and responsibility for news releases and any article resulting.

Item #3 is the picture restriction clause that is tied directly to the writing restriction in item #1.

Item #4 is for the protection of anyone who takes photographs, not directly assigned by us, giving them the opportunity to let us see their work, and binding us to a return date, in the event we do not purchase from them, in case they care to offer them for sale elsewhere any time after two months from our publication date. It also binds us to making duplicates of any original material purchased for file or published for the personal use (lectures, etc.) of the photographer.

Item #5 is a standard release of personal liability from the National Geographic Society that we include in all arrangements, whether they be casual "first look" at film, purely speculative manuscript work and even with our contracted writers and photographers.

After you have digested all of this I'm anxious to have your feelings. I have a number of stops to make in a trip west. It is possible I could come out for a day. Obviously, I'm anxious to see the boat and even sail on it if that would be possible.

WEG:JV

*Regards  
Bill*

# National Geographic Magazine

WASHINGTON, D. C. 20036

W. E. GARRETT  
SENIOR ASSISTANT EDITOR

January 13, 1976

Ben R. Finney, Ph.D., President,  
Polynesian Voyaging Society  
P. O. Box 6037  
Bishop Museum  
Honolulu, Hawaii 96818

*Ben,*

As agreed by all parties, payment for Mr. Herb Kane's manuscript, HAWAII/POLYNESIA, is made payable and being sent directly to the Polynesian Voyaging Society. Enclosed is our check in the amount of \$2,500.00 as full payment for the manuscript and for Mr. Kane's consulting time in preparing it for publication.

It is a fine job and we're all looking forward to the publication of the article. Today Mr. Jim Cerruti, Senior Assistant Editor, wrote David Lewis regarding the POLYNESIA/VOYAGE manuscript.

WEG:JV

Enclosures: Check #04115  
Voucher #29466

cc: Mr. Herb Kane

*Regards  
Bill  
Garrett*

*Xerox copy given  
to B.F. 1/22/76*

# NATIONAL GEOGRAPHIC SOCIETY

SEVENTEENTH AND M STREETS, N. W.  
WASHINGTON, D. C. 20036

VOUCHER No. 29466

CHECK No. JAN 14 '76 004115

POLYNESIA VOYAGING SOCIETY

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

INV. NO.	DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BALANCE
38	JAN 13 '76	738.00	PAYMENT FOR MANUSCRIPT ON POLYNESIA VOYAGING CANOE AND FOR ASSISTANCE AND CONSULTING TIME FOR PUBLICATION (MANUSCRIPT WRITTEN BY HERB KANE, THROUGH AGREEMENT WITH ALL PARTIES PAYMENT GOES TO POLYNESIA VOYAGING SOCIETY)	2500.00		2500.00
<p>With warranty of authorship and ownership of material described herein and with authority to the National Geographic Society to use said material in its copyrighted publications and for any other purpose directly or indirectly related to, and in furtherance of, the society's objectives.</p>						

*paid 1/14/76*

27

December 30, 1975

Bill Garrett  
Senior Assistant Editor  
National Geographic Society  
Washington, DC 20036

Dear Mr. Garrett:

Our office has just received National Geographic's  
check for \$5,000 to be used for our Bicentennial canoe  
project. Thank you very much.

Hauoli Makahiki Hou!

Hoe aku i ka wa'a,

Ha'aheo Mansfield  
Secretary

# National Geographic Magazine

WASHINGTON, D.C. 20036

W. E. GARRETT  
SENIOR ASSISTANT EDITOR

December 23, 1975

Dr. Ben R. Finney  
P. O. Box 6037  
Bishop Museum  
Honolulu, Hawaii 96818

*Ben*

Enclosed is a check in the amount of \$5,000.00. This is the second of three contributions totaling \$15,000.00 from the National Geographic Society in support of the Polynesia Voyaging Society's Bicentennial Project.

As you know, we are progressing with the article for the April issue and will be in touch with you from time to time about it.

Best wishes for continued success.

*Bill*

WEG:jg

Enclosures: Check #02834 in the  
amount of \$5,000.00

Voucher #28296 for the above  
REGISTERED, RETURN RECEIPT REQUESTED

*sent 12/20/75*

# NATIONAL GEOGRAPHIC SOCIETY

SEVENTEENTH AND M STREETS, N. W.  
WASHINGTON, D. C. 20036

CHECK No. DEC 22 '75 002834

VOUCHER NO. 28296

POLYNESIA VOYAGING SOCIETY  
% Dr. Ven R. Finney, President  
P. O. Box 6037  
Bishop Museum  
Honolulu, Hawaii 96818

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

INV. NO.	DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BALANCE
2823	DEC 18 75	738.00	AS SECOND AND PARTIAL CONTRIBUTION TO THE POLYNESIA VOYAGING SOCIETY BICENTENNIAL PROJECT AND FOR ASSISTANCE AND COOPERATION INCLUDING THE ACTIVITIES OF THIS YEAR AND FOR EXCLUSIVE PERMISSION TO PHOTOGRAPH THE HAWAII--TAHITI--HAWAII VOYAGE WITH THE EXCEPTION OF NEWS COVERAGE OF DEPARTURE FROM HAWAII, ARRIVAL IN TAHITI, AND RETURN TO HAWAII.	5,000.00		5,000.00

*rec'd 1/17/76*

Mr. Herb Kane  
115-B Mānalanā Avenue  
Honolulu, Hawaii 96821

June 27, 1975

Dear Herb:

Enclosed is a check in the amount of \$5,000.00 as the first of a total contribution of \$15,000.00 by the National Geographic Society in support of the POLYNESIA VOYAGING SOCIETY'S BICENTENNIAL PROJECT.

As we discussed on the phone, we would like you to produce an article for the National Geographic Magazine on the events of the coming year; payment for which will be over and above any other involvement. Photographer David Hiler has been assigned to photograph the activities of the Society in the coming year.

Unfortunately my absence from the office prevents me from sitting down and definitively filling you in on our hopes and plans. Also, I've been awaiting your letter outlining the schedule for the coming year, before writing the letter of contract. As you know from our conversation, the Geographic expects to have exclusive permission to photograph the voyage out and back. Obviously, we can't control, nor would we want to, the news coverage for departure from Honolulu, arrival in Tahiti and return to Hawaii.

Please accept this as an interim letter. Subsequent payment of \$10,000 will be made until the full contribution of \$15,000 is completed. Please keep this letter within the confidence of your immediate group until I've had time to spell this out in detail.

Best regards,

W. E. GARRETT  
SENIOR ASSISTANT EDITOR

Enclosures: Check #46820 in the  
amount of \$5,000.00

Voucher #17614 for

the above

REGISTERED, RETURN RECEIPT REQUESTED

# NATIONAL GEOGRAPHIC SOCIETY

CHECK NO. JUN 27 '75 046820

SEVENTEENTH AND M STREETS, N. W.  
WASHINGTON, D. C. 20036

VOUCHER NO. 17614

POLYNESIA VOYAGING SOCIETY

Mail check:  
c/o Herb Kane  
115-B Maunaula Ave  
Honolulu, Hawaii 96821

THE ATTACHED CHECK IS IN SETTLEMENT OF ITEMS LISTED BELOW. IF INCORRECT, PLEASE RETURN THIS VOUCHER WITH CHECK.

INV. NO.	DATE	ACCT. NO.	DESCRIPTION	GROSS	DEDUCTIONS	BALANCE
1498	JUN 25 75	738.00	AS FIRST AND PARTIAL CONTRIBUTION TO THE POLYNESIA VOYAGING SOCIETY BECENTENNIAL PROJECT AND FOR ASSISTANCE AND COOPERATION INCLUDING THE ACTIVITIES OF THIS YEAR AND FOR EXCLUSIVE PERMISSION TO PHOTOGRAPH THE HAWAII--TAHITI--HAWAII VOYAGE WITH THE EXCEPTION OF NEWS COVERAGE OF DEPARTURE FROM HAWAII, ARRIVAL IN TAHITI, AND RETURN TO HAWAII.	5,000.00		5,000.00

Attn: Les Wainin

April 14, 1975

Memo from Herb Kane  
To the Members of the Board of the  
Polynesian Voyaging Society

Subjects: Sailing Hokulea; and conversations with Dennis Kane,  
Head of Films, National Geographic Society

**SAILING HOKULEA:**

New booms are being made by Pialug of Satawal and Kimo Hughon to replace those which were hastily laminated to meet the launching deadline, one of which broke on the trial sail on March 8th. The new booms are beautifully executed from carefully selected hau branches. Milo is used for the jaws where the boom fits against the gaff. The Polynesian scarf joint is used to fit the three-piece booms (paepae) together, then is neatly wrapped with coconut "cloth" and a sennit lashing. Shaped with Pialug's adzes, the work looks like it was done by a machine planer.

New gaffs ( o ) have been made from ironwood trees secured by Tommy Holmes. The wood is dense and extremely strong.

The work of shaping sharp edges, adding chafing gear, experimenting with the mounting of the outboard ( steerageway is required by law in harbors), adding new lashings, making the storm covers and storm sail, and a host of other improvements and corrections, is going forward. Steering paddles and sweeps have broken and are being rebuilt to a stronger design.

A sail was held in gentle breezes on March 29 with satisfactory results. On April 6 a sail was made in strong breeze to moderate gale force winds and a squall from the southeast which prevented us from getting out of Kaneohe Bay. Rigging, spars, and sail held up well, but three steering paddles broke at the blades. There was insufficient seaway to tack out of the bay, and some damage to the wooden shoe, or keelplate, was suffered at the hands of the infamous Kaneohe coral heads. This has been temporarily repaired with underwater epoxy. I take the responsibility for this, for when it became apparent that we could not get out of the bay because of the set of the wind I accepted the risks of possible damage over the certainty that the crew would have been demoralized if we had turned back immediately without a good try. The experience of being put to hard test was good for the crew.

On April 12th and 13th very good sails were made out of the bay, close-reaching, tacking, running, several miles out from shore. All aboard were pleased with the performance of Hokulea. Jibing is no problem. Coming about with this very shallow-draft vessel, which doesn't have the weight to carry it through the eye of the wind, can be done by backing the foresail. Tacking into 8 foot swells, the hulls function very well and smoothly, with little splashing ( much thanks to Rudy Choy and Warren Seaman !)

2.

For the first time we are getting data on the performance of Polynesian voyaging canoe design. Even with its very conservative sail plan, this vessel makes about 5 to 8 knots in 12 to 20 mph winds on a close reach, with no apparent wracking of the boat or working of the lashings. More accurate testing will be done in the future by David Lyman, with instruments.

Crew stations and functions are becoming increasingly better-defined with help in planning from Kimo Hugbo and Tommy Holmes ( crew committee ).

Windward performance is better than expected, but not as good as sloop-rigged keel boats. The vessel appears to sail about 50° off the wind without stalling, making good about 65° with 15° leeway, sailing into a 15 - 20 mph wind and against a probable 3 mph current.

Much of the steering is now being done with the aftersail ( la ho'pe ) with very little correction from steering paddles. The sweeps work well for downwind running. Some slight backing of the la hope occurs when the foresail ( la ihu ) is close hauled -- a defect in this design to modern sailors who give importance to windward performance, but not to the Polynesians to whom windward performance was not important. Sailing downwind, the vessel is fastest when wing-on-wing, with one sail out to port and the other out to starboard.

Weather permitting, the vessel will be taken out by a selected crew each Saturday, bringing sleeping bags and extra food, and when all signs are "go" a trip to Molokai will be made. If any signs are negative, the vessel will be available for sailing on Sunday by other applicants at Kualoa. Plans are now being made to take Hokulea to Kona late in May.

In the meantime work is continuing during the weeks and with weekend workparties on strengthening and improving the construction. John Kruse, Kimo Hugbo, Pialug, Tommy Holmes, Mike Bean, Tommy Heen, Cal Coito, George Bennett, Curt Ashford are some of the participants. Hats off to Wright Bowman, both Sr. and Jr., for help in emergencies!

#### Conversations with National Geographic:

The National Geographic Magazine and National Geographic Films are two separate entities . W.E. Garrett of the Magazine has expressed strong interest in securing a seat on the canoe for the Hawaii-Tahiti trip, at the magazine's expense, and we are expecting an offer soon, which we hope will be of some help in funding the trip.

National Geo. films are going off commercial tv and on to public broadcasting, with a grant from Gulf Oil to the Pittsburgh P.B.S. Station, which replaces David Wolper as the producing agency for National Geographic Films. If a film is to be made, I feel that National Geographic would be the best people to work with, being interested in good quality and being sympathetic to what we are doing.

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2. 3.

A good working relationship and atmosphere of mutual respect would be more difficult to achieve with a commercial film maker. However, neither National Geographic or Pittsburg P.B.S. feel that they can make an advance or grant "up front" to help with our funding needs. It appears that they are willing to let us have full rights to use the completed one hour film which they will make after it is shown on the P.B.S. network, for our own uses in Hawaii. Of course they will pay all costs of their participation in the making of the film.

This in itself, we feel, is not sufficient. Any film made will create some intrusion to our project, which must be adequately compensated, or it would be better to have no film made at all. Therefore we have asked for the right to obtain all the original footage after they have edited the P.B.S. film which we may sell to a producer of theater films, all earnings from the sale and from royalties to be split with the P.B.S. Their spokesmen are going back for confirmation, and will send us a draft of a proposal, for action by our board. This could mean substantial earnings for the Polynesian Voyaging Society in 1977. We might get advances on these earnings by selling an option to a commercial film producer on this footage at an earlier date.

Hope to see you all at the next board meeting. A new Education Committee is being formed under the chairmanship of Nani Bowman and the Food Committee, under Paige Barber, is getting into high gear

removed from drawer  
file 7/29/75  
1

# National Geographic Magazine

WASHINGTON, D. C. 20036

W. E. GARRETT  
SENIOR ASSISTANT EDITOR

October 3, 1973

Mr. Herb Kane

[REDACTED]  
Honolulu, Hawaii 96815

*Herb,*

Delighted to hear the Hawaii Bi-centennial project is catching fire.

The Editor has approved advancing \$2,000 immediately to help cover costs of the CANOE PROJECT, with the consideration that the National Geographic Magazine be permitted first North American magazine publishing rights.

Also, we would obviously need to have a staff photographer aboard on the trip to make photographs, and the freedom to negotiate with one of the leaders for a first-person account of the trip. Fees and all expenses concerning the photographer would be over and above the \$2,000 advance.

This \$2,000 is being sent to you, as director of the Canoe Project, as a contribution to the fund for the planning, construction and sailing of the canoe. Hopefully you will be able to collect other donations for full financing. I realize the project will involve \$100,000 and hope this will give you a start on popular subscriptions.

WEG:JV

Enclosures: Check # [REDACTED], in the  
amount of \$2,000.00  
Voucher for the above,  
# [REDACTED]

*Regards  
Bill*

Polynesian Voyaging Society  
2467 Aha Aina Place  
Honolulu, Hawaii 96821

18 October 1975

H. B. Garrett  
Senior Assistant Editor  
National Geographic Magazine  
Washington, D.C. 20036

Dear Bill:

I would like to thank you on behalf of our members for the check for \$2,800. Your generous contribution is especially welcome at this beginning stage of our project before we can mount a concerted campaign for public subscriptions.

As I understand it the Polynesian Voyaging Society should consider this contribution as an advance for the story of the voyage for which the National Geographic Magazine would be permitted the first North American magazine publishing rights.

As for writing the story, I am sure that either Herb Kane or David Lewis, or both, would be ideal authors, both from the point of view of our society and your magazine.

Sincerely,

Ben R. Finney  
President

MELVIN M. PAYNE  
PRESIDENT  
ROBERT E. DOYLE  
VICE PRESIDENT AND SECRETARY  
LEONARD CARMICHAEL  
VICE PRESIDENT FOR RESEARCH AND EXPLORATION  
GILBERT M. GROSVENOR  
VICE PRESIDENT AND EDITOR  
THOMAS M. BEERS  
VICE PRESIDENT AND ASSOCIATE SECRETARY  
HILLEARY F. HOSKINSON  
TREASURER  
  
MELVILLE BELL GROSVENOR  
CHAIRMAN OF THE BOARD AND EDITOR-IN-CHIEF  
THOMAS W. MCKNEW  
ADVISORY CHAIRMAN OF THE BOARD

# National Geographic Society

WASHINGTON, D. C. 20036

February 28, 1974

Dr. Ben R. Finney  
2467 Aha Aina Place  
Honolulu, Hawaii 96821

Dear Ben:

I approached the National Geographic Committee for Research Secretary, Ed Snider, and as forewarned I discovered he is a "no" man. He said that on his inspection of our material he feels that the project doesn't qualify scientifically. However, when I described the various investigations that we have discussed he became more interested.

Garrett's suggestion is that our planned investigations be described in a letter from Kenneth Emory (along with Curriculum Vitae) and identification of the members of our Science Committee, their qualifications and their potential involvement in research projects relating to the voyage; the letter being sent to Dr. Melvin M. Payne, President of the National Geographic Society, with a carbon copy to Edwin Snider, Secretary.

One way to do this would be to get Tabrah, yourself, Young, Yen, etc., to each briefly describe his scientific interest in a note to Emory, and have Emory forward copies of these along with his letter. You may wish to draft a letter for him. The letter might begin:

"Herb Kawainui Kane has visited Mr. Edwin Snider recently and opened a discussion of the possibility of some assistance from the National Geographic Committee for Research for our experimental voyage with a replica of a Polynesian vessel. At his suggestion, I would like to offer further description of the scientific possibilities of this project to the Committee..."

Aloha,



HKK:lm  
Encl.

## National Geographic Society Research Grants Information Sheet

### Type

Grants-in-aid for basic research in the sciences pertinent to geography. These sciences include but are not limited to projects in geography, anthropology, archeology, astronomy, general biology, botany, ecology, ethnology, geology, glaciology, marine biology, mineralogy, oceanography, paleontology, zoology (including its many branches, such as entomology, ornithology, mammalogy, primatology, and ethology).

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For further information about projects supported by the Society, see the series of annual scientific reports in "National Geographic Society Research Reports." These books are available in the libraries of most universities, colleges, large museums, and other scientific institutions. The "National Geographic Index 1947-1969" gives in summary form the expeditions and scientific projects for which the Society has made grants since 1890.

### Purpose

To support all over the world research projects relevant to the field of geography as interpreted broadly.

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Investigators who hold earned doctor's degrees and are associated with institutions of higher learning or other scientific and educational nonprofit organizations, such as museums, are eligible to apply. Occasionally, grants are awarded to exceptionally well-qualified graduate students or scientific workers who do not have research degrees or who are not associated with a university but who do have full qualifications for research on a scientific project of significance.

#### Financial Data

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Society policy does not permit the payment of overhead to any individual or institution.

Except under most unusual circumstances, payment of salary to the principal investigator is not approved. In the view of the Society, personal compensation should be paid by the institution with which the investigator is affiliated. It is also unusual to make a grant that involves the payment of salaries of research associates, especially those having faculty status or other similar institutional connection or who are candidates for the Ph.D. degree.

The Society does not provide fellowships at any level.

The Research Committee is reluctant to provide funds for capital equipment, such as motor vehicles or boats. In cases, however, where funds are made available for such purposes, it is always with the stipulation that the equipment or its salvage value will be returned to the Society when the field aspect of the project is complete.

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Applications may be submitted at any time. Proposals are acted upon by the Society's Committee for Research and Exploration which meets when there is sufficient agenda to warrant it. The Committee averages 10 meetings annually.

Applicants should allow three to four months between the time the application is submitted and the time a decision is communicated to them.

#### Address Inquiries to

Edwin W. Snider, Secretary

Committee for Research and Exploration  
National Geographic Society  
17th and M Streets, N.W.  
Washington, D. C. 20036

EXTENSION EDUCATION DIVISION  
Kapalama Heights  
Honolulu, Hawaii 96817

KAMEHAMEHA SCHOOLS / BERNICE PAUAHI BISHOP ESTATE

January 31, 1977

MEMORANDUM

TO: PVS BOARD

FROM: Fred Cachola *FC*

SUBJECT: DRAFT OF MEMO TO ACCOMPANY 90-MINUTE FILM

Ele has drafted a very rough "off-the-top-of-my-head" letter to accompany the film in future showings. This idea emerged out of our recent Education Committee meeting discussions regarding future use of the film.

Enclosed are copies of reviews/reactions to the film by Pierre Bowman (Star Bulletin), Mary Cooke (Advertiser), and a mainland viewer, Kia Fiatoa-Eldridge (Letters to the Editor - Honolulu Star Bulletin).

I suggest that these entire reviews/reactions or excerpts be included in the orientation letter (packet) which accompany the film. The primary purpose of the letter and reviews is to provide future users of the film with some orientation and background material to assure more effective use of the film . . . to help them determine whether or not the film meets their purposes for showing it . . . to prepare them to answer or discuss certain issues, concerns, etc., that may emerge from their audiences after seeing the film.

Of course, this suggestion from the Education Committee should be preceded by other decisions/policies made by the Board, such as:

1. Should the film be made available at all; for the general public; with perhaps some priority given to specific kinds of requests, i.e., from board, crew, and advisors; from elementary, high, university-college teachers; from membership only; from anyone else here, mainland, Tahiti, etc.??
2. Can we ask for donations from film users? Send a calabash with the film?

MEMO TO PVS BOARD  
January 31, 1977  
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3. Do we really "care" about future uses of the film? Perhaps we should not send out any accompanying letters or preview materials---just let the requestor alone to do as he or she sees fit??

These are just some basic concerns forwarded from myself and the Education Committee for your consideration. I'm sure there are other factors or concerns that others may have.

If the film is to be loaned out, I would also suggest some control-accountable form or statement signed by the person making the request containing these types of concerns:

1. Time factor - Check-out and date-time of return.
2. Some assurance that the film will be used with a good projector; with an experienced projectionist.
3. That the requestor will pay for any damage or repairs that have to be made due to his or her negligent use of the film.
4. Perhaps a short statement summarizing their audiences reactions.
5. Short statement saying why they want to use the film--for what type of audience, estimate of how many expected to see it, where and when to be shown.
6. Some assurance that the film will not be used for commercial purposes--no paid admissions, etc.
7. That the film cannot be reproduced, video-taped, etc.
8. Any others.

I'm sure that someone (not me) could design a one-page form which can be filled out by anyone requesting to borrow the film.

Whatever the Board decides to do, should be done soon. I've received several calls to borrow the film, one from Tiger Espere. I've told all of them that the PVS Board is considering appropriate policies for film use, and that those policies will be ready within one or two weeks.

Dale Bell assured me that one of the prints should be given to The Kamehameha Schools in gratitude for the assistance we gave to his efforts. I would appreciate having a print given to me or Gordon as soon as possible. I understand that The Schools' print was being used by PVS during the recent benefit showings.



HONOLULU, HAWAII 96822

January 5, 1978

Mr. Dennis B. Kane  
Chief Television and Educational Films  
National Geographic Magazine  
17th & M Street, N. W.  
Washington, D. C. 20036

Dear Mr. Kane:

I enjoyed the opportunity of talking to you in Washington concerning the Hokule'a footage. Let me confirm the points we discussed:

1. The unused footage is available for viewing in your film library. You mentioned that you would consider waiving the usual screening charges for the PVS.
2. While the footage is not catalogued, handwritten references to each portion of the film are available.
3. The Hokule'a footage can be edited and exhibited by the PVS for educational purposes without any fees, charges or royalties payable to National Geographic.

In order to enable us to determine what portions of the film need to be previewed and edited, would you be good enough to have the notations transcribed and sent to us? This will give us an overview of the content and help us in making decisions about the best use of the film. Please also advise us whether it is possible to have a copy of the remaining footage shipped to Hawaii so that we can work with it here. Obviously this would save a great deal of travel expense and make it easier for us to work with local film professionals.

Thank you for your kind help with this matter. I am looking forward to your response.

Sincerely,

*Siegfried Ramler*  
Siegfried Ramler  
Board of Trustees  
Polynesian Voyaging Society  
Education Committee

bm

cc Paige Barber  
Cecilia Lindo  
Gordon Piianaia

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HONOLULU, HAWAII 96822

January 5, 1978

Mr. Gordon Piianaia  
Extension Division  
Kamehameha Schools  
Honolulu 96817

Dear Gordon:

For your information I am enclosing a copy of a letter I sent to Mr. Dennis B. Kane, Chief, Television and Educational Films, National Geographic Magazine, Washington, D. C. Based on my conversation with Mr. Kane in Washington last month, this is the status of the unused Hokule'a film footage:

1. The entire unused footage is stored in the National Geographic Magazine film library in their Washington, D. C. headquarters, 17th & M Street.

2. It was confirmed to me that the footage is available to the PVS for utilization for educational purposes. Obviously, editing will be essential.

3. The footage is available to us for viewing in Washington and, as you will note, I am inquiring whether it is possible to have a copy sent to us to Honolulu, along with a transcript of the film notations.

As to our options for utilization, I would recommend consideration of the following:

1. After an examination of the content of the footage it should be edited into educationally appropriate segments. For example, there might be segments on food preparation, on canoe building, lashing, steering, navigation, mythology, etc.

2. Since this kind of work takes the expertise of a film producer, the PVS should initiate discussions with educational film producers, both in Hawaii and nationally, who may be interested in cooperating with us in this venture.

3. The finished product would be available to all schools in the State of Hawaii, to community groups, as well as to interested institutions on the mainland and abroad.

Sincerely,

  
Siegfried Ranier

bm  
cc Paige Barber  
Cecilia Lindo

# Hawaii Geographic Society

POST OFFICE BOX 1898, HONOLULU, HAWAII 96806

TELEPHONE (808) 538-3952, 545-0222

June 1978

## MEMORANDUM OF AGREEMENT

Desiring to continue a close working relationship of cooperation and kōkua, this agreement is made between the Hawaii Geographic Society and the Polynesian Voyaging Society. It remains in effect until revoked by either party.

Hawaii Geographic Society agrees to accept, hold, repair, clean, and maintain to the extent of its ability three prints of the National Geographic Film, "VOYAGE OF THE HOKULE'A." The Geographic Society will list the film in its film catalog, and will handle scheduling and circulation in a manner similar to other films in the Hawaii Geographic Society Film Library.

It is understood that "VOYAGE OF THE HOKULE'A" may be lent to teachers and schools, including colleges and universities in Hawaii, for a "cleaning/repair/maintenance" charge of \$5 per borrowing. Others wishing to borrow the film, including but not limited to churches, clubs, societies, individuals, etc., will pay \$10 per borrowing. The usual H.G.S. borrowing period is three days; however the Geographic Society will make every effort to be of assistance in helping those wishing to utilize the film.

At the conclusion of each month, Hawaii Geographic Society shall prepare a statement of use and charges for the film, "VOYAGE OF THE HOKULE'A," and shall forward one-half of the monies thus collected to the Polynesian Voyaging Society with the report.

Hawaii Geographic Society shall exercise all practicable care for the safety, security, and maintenance of the prints of "VOYAGE OF THE HOKULE'A," in a manner identical to that made for its own films. Hawaii Geographic Society cannot, however, accept liability for loss by fire, theft, postal, or other circumstance beyond the range of reasonable control of Hawaii Geographic Society.

Concerning shipping, mailing, and insurance, H.G.S. will prepare for mailing/shipping, including wrapping, boxing, or tying as needed, and take to postal or freight officials. Film shall be shipped insured for \$600 or the maximum allowed by Postal regulations, whichever is larger. Mailing, shipping, and insurance costs are to be borne totally by the borrower.

This MEMORANDUM OF AGREEMENT is signed this 19<sup>th</sup> of JUNE 1978

by \_\_\_\_\_ for the Polynesian Voyaging Society,

its \_\_\_\_\_,

and by William H. M... for the Hawaii Geographic Society,

its President of the Board of Directors.

Received one print (#1) this date — 19 VI '78 — WHM

FILES in the HAWAII GEOGRAPHIC SOCIETY LIBRARY: Available for borrowing/rental  
Policy:

1. Note film description, length, and details in this catalog.
2. The basic Oahu borrowing period is three days - the day picked up, the day shown, the day returned. By special request and advance arrangements, this period can be extended. Terms will be discussed in advance.
3. For Hawaii users, a charge of \$5 per rental period is made to cover damage, repair, maintenance, and replacement footage. Bona fide Hawaii schools and certain other educational groups may qualify for a \$2 rate. These monies are due and payable in cash or check at the time the film is picked up.
4. No charges or "donations" may be assessed or received by borrower, unless careful prior discussion and negotiation has authorized such.
5. OAHU ISLAND borrowers arrange to pick up and return film to Society Offices; OTHER HAWAII borrowers will have films mailed via LIBRARY RATE, and films shall be returned via LIBRARY RATE---insured for maximum allowable. H.G.S. shall decide on suitable manner of shipping to borrowers outside of Hawaii. ALL BORROWERS outside Hawaii must return via Air Mail or Air Freight insured for \$400 or the maximum allowable---whichever is less.
6. H.G.S. cannot be responsible for delays caused by mail or other delivery services, work stoppages, weather, etc.

TO SCHEDULE A FILM: Telephone (808) 538-3952 - - there is a code-a-phone recording device attached when the Office staff are not there. At the beep tone, leave your name, school, daytime telephone number(s), and film request.

Off-Oahu and out-of-Hawaii borrowers should allow a month of lead time in planning; it is best to request a film in writing.

FILES SENT OUTSIDE HAWAII are subject to reasonable rental charges. In general, rentals are \$15 for films 20 minutes and under, and \$20-25 for films over 20 minutes in length. Institutions should place their orders with a P.O. to facilitate billing and payment.

BORROWER is responsible for all damage to film during usage. Please check, clean, and inspect your projector. This is especially crucial in the instance of automatic-loading/threading machines.

If paying by check, make check payable to HAWAII GEOGRAPHIC SOCIETY, in US\$, and mail to:  
HAWAII GEOGRAPHIC SOCIETY  
Film Library  
Post Office Box 1698  
Honolulu 96806  
HAWAII

MANY FILES in this catalog may be purchased. If interested, contact Hawaii Geographic Society concerning their purchase costs.

Mahalo nui loa! (Thank you very much) for your interest!

# National Geographic Magazine

WASHINGTON, D. C. 20036

DAVID L. ARNOLD  
ASSISTANT ILLUSTRATIONS EDITOR

19 July 1976

mc 7/22/76

Miss Michele' Brown  
Polynesian Voyaging Society  
Post Office Box 6037  
Bishop Museum  
Honolulu, Hawaii 96818

Dear Miss Brown:

With this letter I am returning the eleven rolls of color transparencies shot by Frank Wandell, the official Polynesian Voyaging Society photographer, and submitted to us for consideration in our story on the voyage of Hokule'a.

As it turns out, we are publishing one of Mr. Wandell's pictures in the article, which will be in the October issue. A week or so ago I phoned your office to ask about payment: whether, in light of our extensive support of the project, payment would have to be made; and, if so, to whom it should be made. At that time no one was there who could answer; I'd appreciate hearing from you on this.

Also, I talked with Nick DeVore a few days ago, and he said there was still one of his cases with you. I know he'd appreciate your sending it to him as soon as possible, air freight to his Aspen address.

Please let me know about the payment business. The transparency we are using will be returned in a few months, after our engravers have finished with it.

Sincerely,

David L. Arnold

Enc. 11 rolls of film  
DLA:jj

OK Frank Wandell  
has handled

LITERARY RELEASE

MARCH 25, 1976

I, HERB KAWAINUI KANE

of \_\_\_\_\_

a member of the POLYNESIAN VOYAGING SOCIETY

in consideration of having a portion of the Polynesian Voyaging Society's expenses paid by the National Geographic Society, the receipt of which is hereby acknowledged, do hereby specifically agree as follows:


1. That I will not write for publication any magazine article, monograph, or book relating to the Expedition until two months after the first popular and official account of the Expedition appears in the National Geographic Magazine.

2. That I will not enter into any arrangement with any publication, news gathering or disseminating agency, radio broadcasting or television company, or anyone else, to release news or information concerning the Expedition, without the written approval of the Polynesian Voyaging Society.

3. That the National Geographic Society is to have "first refusal" of any photographs which I may make on the Expedition, and no personal pictures may be released for publication until two months after release of the issue of the National Geographic Magazine containing the story of the Expedition.

4. That any pictures selected by the Society for its use and/or files will be paid for at regular rates and retained permanently by the Society. Duplicates of any such picture, or pictures, selected by the Society will be sent to me within two months after publication of the story of the Expedition in the National Geographic Magazine. The unselected pictures will be returned to me free and clear within the same period of time and can be utilized in any way I see fit. The duplicates of the selected pictures, however, will be solely for my own research, study and lectures and will not be offered for further popular publication.

5. I also agree that, because of the foregoing considerations, for my own account I specifically release the National Geographic Society from any responsibility for loss or damage to my personal property and for my personal safety and health arising out of, or connected with, or in any manner pertaining to the Expedition, or the preparations therefor.

 (SEAL)

WITNESS:

\_\_\_\_\_