

January 25, 1978

TO: LARRY JOHNSON  
FROM: MARLENE AMONG  
SUBJ: PUBLIC RELATIONS COMMITTEE

Larry, I spoke to Michael Tongg and he said to go ahead with the news media for the Sunday, February 4th Board of Director's workshop.

In regards to the P.R. Committee, M. Tongg, indicated that we definitely need this committee, but do hold off on appointing a Chairperson until the Board meeting on Thursday, February 8. (Need Board approval.)

Thank so much for all your help. It really is very appreciated.

Love and mahalo,

PUBLIC RELATIONS COMMITTEE REPORT FOR MARCH, 1979:

1. No definitive progress has been made with respect to historian function. Of more immediate concern has been the status of our two CETA-funded persons.
2. With respect to the newsletter, I would like get a President's letter if possible. In addition, I would like some input from the committee heads and members of the Board regarding the possibility of paid advertising. I feel that because August has provided much support for a period longer than I am fully aware of, that this should be discussed with him prior to my soliciting other companies for support.
3. There are two bills before the legislature which have potential effects on the Society:
  - a. The first is Senate Bill 1491, entitled "Making an appropriation for ocean and celestial navigation. (attachment #1.)"
  - b. The second is House Bill 1470, entitled "Making an appropriation for a canoe sailing training program." (attachment #2)

The exact status of the Senate Bill I am unsure of. From what I can find out, it is still in the Economic Development Committee under the chairmanship of T.C. Yim.

The House bill has been passed out of the Culture and Arts Committee and is pending hearing before the House Finance Committee.

*Call Betty Anne Lau  
re: status.*

# POLYNESIAN VOYAGING SOCIETY

BOX 6037 / HONOLULU / HAWAII 96818 / (808) 841-3966

March 6, 1979

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TO: BOARD OF DIRECTORS

FROM: KAIPO KAUKA

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HAWAII



TAHITI

BICENTENNIAL VOYAGE OF REDISCOVERY  
HOE AKU I KA WA'A

ROUGH DRAFT

ROLE OF PUBLIC RELATIONS COMMITTEE:

To promote communication between the general public and the Polynesian Voyaging Society for the purposes as described below,

- a. To inform the general public on all educational activities of the PVS.
- b. To establish and maintain rapport between PVS, the media and the general public.
- c. to provide a communication arm to the general membership of PVS.
- d. to continue the active interest in the Hokule'a as a useful learning instrument.
- e. to design and implement PR plans and materials approved by the Board in keeping with the spirit and philosophy of the PVS.
- f. to maintain all materials and resources of this committee and to maintain proper inventory for purposes of accounting.

PKB:mm

10/8/76

## Role of Public Relations Committee :

To promote communication between the general public and the Polynesian Voyaging Society for the purposes as described, ~~but not limited to the following:~~

- a) to inform the general public on all educational activities of the PVS
- b) to establish <sup>and maintain</sup> rapport between PVS, the media and the general public
- c) to provide a communication arm to the general membership of PVS
- d) to continue the promotion of active interest in the Hokule'a as a useful learning instrument
- e) to design <sup>and</sup> implement ~~approved~~ p.r. plans <sup>materials</sup> approved by the PVS Board in keeping with the spirit and philosophy of the P.V.S.
- f) to maintain all materials and resources of this committee and to maintain proper inventory for purposes of accounting.