



STUDIO GRAPHICS, INC.
typesetting, paste-up & graphic design

BLAINE
FERGERSTROM
(808) 947-9140
931 University Ave.
Room 309
Honolulu, HI
96826

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ALT-55-
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PRINT-230- (1000)
9435 TOTAL
TAX 4%
907
435 | 1,000.00

(Cover Page)

(each line to be centered)

A non-profit membership society
dedicated to
celebrating the discovery of Hawaii
through the authentic re-creation
and documentation of
a sailing canoe.

The Polynesian Voyaging Society, a unique non-profit community organization, was founded to research and demonstrate the feasibility of the ancient Polynesian discovery and settlement of the Hawaiian Islands. To this end, a replica of an ancient voyaging craft was constructed to test and document theories and knowledge of the traditional skills related to Polynesian voyaging. This project became a warm, and life-size realization of a people.

Once conceived, Hokule'a (The Star of Gladness) became a project of total community, involvement beyond the founders' wildest dreams. Hokule'a achieved for the people of Hawai'i a cultural revitalization and inspirational impact far exceeding the original concept.

A large double-hulled canoe, 60 feet long, weighing five and one-half tons, with crab claw sails, and double masts was envisioned and built. The hulls, iako (yokes to join the hulls), lashings, sail shape, sweep, paddles and rigging were based on Polynesian canoe designs.

Hokule'a sailed from Hawai'i to Tahiti with a 17 member male crew between May 1 and June 4, 1976. The return voyage, with a 13 member crew of 11 men and 2 women, occurred between July 4 and July 26, 1976. One of the most significant experiments of the entire voyage was the testing of ancient navigational skills. The voyage was guided entirely by knowledge of wind, current and stars. These skills were tested, authenticated and documented for posterity and occasioned a resurgence in and respect for, the knowledge and skills of the ancient mariners.

The voyage Hawai'i-Tahiti-Hawai'i was a navigational feat of approximately 6,000 miles. Hokule'a successfully demonstrated theories regarding Polynesian voyaging and enlightened the general public about Polynesian migration and settlement. The famous canoe generated widespread interest and a variety of projects of unlimited actual and potential impact.

The Polynesian Voyaging Society is presently engaged in a dynamic educational program to further promote the resurgence of interest in the Hawaiian language, arts, dance, music, religious practices and other skills.

Perhaps the greatest evidence of Hokule'a's popularity and impact was evidenced by the thousands of residents and visitors who welcomed the canoe to Tahiti. A national holiday was declared. The same numbers welcomed her home to Hawai'i. New opportunities arise daily from various communities and countries to support and share Hokule'a's projects and achievements. Hokule'a has become a national symbol of the Hawaiian people and a legend in its own time.

The Polynesian Voyaging Society has been enormously enriched through its association with individuals and groups interested in maritime activities, and you may call upon us to share our experiences with your group. We are trying to touch the lives of those interested in seamanship and we try to cover a wide spectrum of concerns about Polynesian voyaging.

The following are different programs and materials we have to offer.

- | | |
|---------------------|---|
| FILMS | <ul style="list-style-type: none">- 90 minute film on Hokule'a's voyage to Tahiti by the National Geographic Society.- 30 minute film on the Launching of Hokule'a produced by Tip Davis.- 15 minute film on THE COMING OF THE POLYNESIANS produced by George Tahara. Half of the film is about Hokule'a. |
| SLIDES | <ul style="list-style-type: none">- 30 minute slide presentation on the activities of the Hokule'a from her birth to her voyage back from Tahiti. |
| SPEAKER'S BUREAU | <p>Crew members who have voyaged on Hokule'a speak on their experiences on her.</p> |

MEMBERSHIP

Membership is open to all persons interested in perpetuating Hawai'i's oceanic legacy. Your pledge of a tax-free gift qualifies you for a specific membership category, each entitled to full rights and privileges of the Polynesian Voyaging Society, and each accompanied by an appropriate symbol of membership station.

We need you. Your interest, financial help, contribution of service, kokua and aloha are needed now.

Pule ho'ola'a wa'a (an excerpt)

E ola ka wa'a a kakou,
Ola a kahiko, a 'apulu
A ulu 'ia e ka limu.
E pomaika'i ka wa'a a kakou,
A kahiko a 'apulu
O ke ola keia a 'oukou
Amama, ua noa.
Grant life to our canoe,
May it live till it is aged, worn out,
And the algae cling to its sides.
Grant prosperity to our canoe
Till it is aged and worn out.
May this be the life gift from you,
Amama, the prayer is freed to wing its way.

-5-

MEMBERSHIP APPLICATION

I would like to join the Polynesian Voyaging Society in the following membership category:

| MEMBERSHIP CATEGORIES | | |
|--------------------------|--|--------|
| <input type="checkbox"/> | Hoe wa'a (paddler) student | \$2 |
| <input type="checkbox"/> | Hoe wa'a (paddler) adult | \$10 |
| <input type="checkbox"/> | Holokahiki (sailor) | \$15 |
| <input type="checkbox"/> | Kālai wa'a (canoe maker) | \$25 |
| <input type="checkbox"/> | Uli (steersman) | \$50 |
| <input type="checkbox"/> | Ho'okele wa'a (navigator) | \$100 |
| <input type="checkbox"/> | Kahuna Kālai wa'a (master canoe maker) | \$250 |
| <input type="checkbox"/> | A'o hōkū (astronomer) | \$500 |
| <input type="checkbox"/> | Makua mea lokomaika'i (benefactor) | \$1000 |

Name:

Address:

City:

State:

Zip:

Category:

Amount Enclosed:

Occupation:

(All contributions tax deductible)

Please mail

Polynesian Voyaging Society

to:

P.O. Box 6037

Honolulu, Hawaii 96818

I wish to serve as a volunteer. Yes No

Occupation: _____

Special Skills: _____
(i.e. artistic, carpentry, writing, clerical, sailing)

Day/Hour most available: _____

Business Phone:

Residence Phone:

NĀ PUKE HUAKA'I KAMALI'I
(Children's Book Project)

A series of four books were written. The first three books, THE VISION OF MO'IKEHA, A CANOE FOR UNCLE KILA, and THE VOYAGE TO TAHITI sends the reader on a journey through the Polynesian's cultural past. The stories are based on the oral traditions of High Chief Mo'ikeha and his family, who migrated from Tahiti to Hawai'i. The fourth book is about the creation of HOKULE'A. A CURRICULUM GUIDE ON POLYNESIAN VOYAGING is a resource supplement to accompany the series of books. It contains a wealth of information on canoe building, sailing, and navigation, as well as other aspects of early Polynesian culture.

The spirit of Aloha, knowledge and skills of the Polynesian mariners, their courage, faith, and respect for their environment are woven into these adventurous story books.

| | MEMBERS/ TEACHERS | GENERAL PUBLIC | | | |
|---|----------------------|-------------------|----------|--------|----|
| I WOULD LIKE SET(S) OF CHILDREN'S BOOKS | \$6.00 | \$10.00 | PER SET | AMOUNT | \$ |
| I WOULD LIKE COPY(S) OF THE TEACHER'S GUIDE @ | 2.50 | 5.00 | PER COPY | AMOUNT | \$ |
| TAX ON ABOVE @ 4% + SHIPPING AND HANDLING | .50 | .50 | PER SET | AMOUNT | \$ |
| PAID BY: CHECK CASH PURCHASE ORDER | | | | TOTAL | \$ |

My name _____
 Home Address _____ Phone number _____
 City, State and Zip _____
 School _____
 School Address _____ Phone number _____
 City, State and Zip _____
 Make check payable to: POLYNESIAN VOYAGING SOCIETY
 P.O. BOX 6037 BISHOP MUSEUM ARTS & CRAFTS BUILDING
 HONOLULU, HAWAII 96818 PHONE: 841-3966

All money generated from the sale of these books will go into a revolving fund to promote further educational projects of the Society.

Also available is the poster of Hokule'a's Bicentennial Voyage of Rediscovery and tee shirts.

(To be placed on left side of canoe drawing)

"Lo Hatu-mata,
Ko au ake na 'ae'ae,
E ipo ki te tepere,
Hatu-mata

'Akano'o ake i na ra
kopekarua.

I na ra kopekarua me
tata ko Heke-hua-tinaku.

Me tata Heke-hua-tinaku,
'Aka'eke i'o ai mei o ko ruga."

"It is Hatu-mata, last point of departure
Deep gnaws the pain within me
for the loved one left behind,
O last point of farewell.

Hoist up the sails with their two
crossed sprits.

The two-sprit sails to move
the canoe Heke-hua-tinaku.

Sail the canoe Heke-hua-tinaku,
Sail down the tide with the wind astern.



STUDIO GRAPHICS, INC.

931 University Avenue, Room 309
Honolulu, Hawaii, 96826
PH: (808) 947-9140

February 2, 1979

*- Photo taken
across pool house
bldg. behind
Pool House*

POLYNESIAN VOYAGING SOCIETY

2467 Aha Aina Place
Honolulu, Hawaii 96821

Dear Sirs:

STUDIO GRAPHICS, INC. submits the following quotation for production of the POLYNESIAN VOYAGING SOCIETY brochure in the configurations listed below.

1000 ea. 4 COLOR BROCHURE

| | |
|-------------------------------------|----------------|
| Typesetting, copy-prep and paste-up | \$110.00 |
| Color separation (Your photograph) | 200.00 |
| Printing | 908.50 |
| TOTAL | 1218.50 |

1000 ea. 2 COLOR BROCHURE

| | |
|-------------------------------------|---------------|
| Typesetting, copy-prep and paste-up | \$110.00 |
| Printing | 690.00 |
| TOTAL | 800.00 |

1000 ea. 1 COLOR (black) BROCHURE

| | |
|---|---------------|
| Typesetting, copy-prep and paste-up | \$110.00 |
| Printing (PIRAMID DAMAGE TEXT) | 230.00 |
| TOTAL | 340.00 |

*2,000 brochures — \$338.00
1000 Color 800.00
1000 Black 338.00
DAMAGE TEXT*



February 2, 1979

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Honolulu, Hawaii, 96826
PH: (808) 947-9140

PLEASE NOTE: STUDIO GRAPHICS, INC. does not do printing.
Printing quotes were obtained from an independent printer
that we are acquainted with. This quote is good for 30 days.
All prices quoted are plus tax.

THANK YOU FOR CONSIDERING US!

Gary M. Yonesawa
Gary M. Yonesawa, Pres.
STUDIO GRAPHICS, INC.

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 (To Come)

PALATINO BOLD ITALIC
 (To Come)

All typestyles are available in sizes from 5.5 to 10.5 points in 1/2 point increments and from 11 through 36 points in full point increments.

*The Souvenir Bold and Bold Italic shown on our type list dated April 1, 1979 are a Souvenir Demi-Bold and Demi-Bold Italic.

Additional type list as of June 1, 1979

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Polynesian Voyaging Soc'ty
1355 Kalihi St.
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work appreciated [REDACTED] eves.

247 Anapalaan Place
Honolulu, HI. 96825



Polynesian Voyaging Society
1355 Kalihī St.
Honolulu, Hawaii 96819