

POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96819

July 30, 1985

Annette M. Lew
Hawaii Committee for the Humanities
2615 South King Street, Suite 211
Honolulu, Hawaii 96826

Dear Ms. Lew:

The Polynesian Voyaging Society is hereby making a gift of \$11,765.00 to the National Endowment for the Humanities (NEH), in support of the Hawaii Committee for the Humanities (HCH), with the understanding and expectation that it will be matched by the NEH.

Of the total gifts and matching funds, 92.5% is restricted for the use and benefit of the HCH approved project entitled, "Rediscovery," Regrant Number 84D-5-12.

The remaining 7.5% in gift and matching funds is to be used in general support of the HCH. I understand that this will make the sum of \$21,765.25 in federal funds available to Regrant Number 84D-5-12.

Sincerely,

Myron B. Thompson
Myron B. Thompson
President
Polynesian Voyaging Society

cc: Myron Thompson



VOYAGE OF REDISCOVERY

POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96819

August 5, 1985

Ms. Merylee Smith Bingham
Administrative Assistant
The Wallace Alexander Gerbode Foundation
470 Columbus Avenue Suite 201
San Francisco, California 94133

Dear Ms. Bingham:

Please accept our apologies for not having in your office the agreed upon Interim narrative report due by June 6, 1985.

The report will be submitted as soon as possible by the staff of Hawaii Public Television who are documenting the Voyage of rediscovery.

You will be happy to know that the first leg of the project, that from Hawaii to Tahiti, will probably be completed this week and funds from the Gerbode Foundation are being used to document the voyage.

I regret very much your having to remind us of our obligation. We will respond as soon as we possibly can.

Sincerely,

Myron B. Thompson
Myron B. Thompson
President



THE WALLACE ALEXANDER GERBODE FOUNDATION

470 COLUMBUS AVENUE
SUITE 201
SAN FRANCISCO, CALIFORNIA 94133
TELEPHONE 415/391-0911
THOMAS C. LAYTON, Executive Director

July 29, 1985

MEMORANDUM

TO: Myron B. Thompson
Polynesian Voyaging Society

FROM: Merylee Smith Bingham
Administrative Assistant

RE: Interim narrative report due by 6/9/85
Grant Period: 12/10/84-12/9/85

Pursuant to the agreement made in our grant letter to you, the report indicated above has not been received as of this date.

Please submit as soon as possible. If you have any questions, please call.

Thank you.

THE WALLACE ALEXANDER GERBODE FOUNDATION

470 COLUMBUS AVENUE
SUITE 201
SAN FRANCISCO, CALIFORNIA 94133
TELEPHONE 415/391-0911

PLEASE NOTE

THE ENCLOSED AGREEMENT REQUIRES THAT
YOU SUBMIT REPORTS IN CONNECTION
WITH YOUR WORK. WE SUGGEST THAT
YOU MARK YOUR CALENDAR NOW WITH
THE DUE DATES OF THESE REPORTS.

THANK YOU.

THE WALLACE ALEXANDER GERBODE FOUNDATION

470 COLUMBUS AVENUE
SUITE 201
SAN FRANCISCO, CALIFORNIA 94133
TELEPHONE 415/391-0911

December 6, 1984

MEMORANDUM

TO: Foundation Grantees
FROM: Merylee Smith Bingham
RE: Grant letters, Forms, Additional Information

To assist us in our year-end accounting, we would appreciate it if you would return your signed grant letters and forms, as well as any additional information we have requested, as soon as possible.

If you have any questions, please feel free to call.

THE WALLACE ALEXANDER GERBODE FOUNDATION

470 COLUMBUS AVENUE
SUITE 201
SAN FRANCISCO, CALIFORNIA 94133
TELEPHONE 415/391-0911

THOMAS C. LAYTON, Executive Director

December 6, 1984

Myron B. Thompson
President
Polynesian Voyaging Society
Box 19000-A
Honolulu, HI 96819

Dear Myron B. Thompson:

I'm delighted to advise you that the Foundation's Board of Trustees has approved a grant in the amount of \$25,000.00 to Polynesian Voyaging Society in support of documentation and training for the upcoming HOKULE'A Voyage of Rediscovery through central and western Polynesia. The grant will be effective December 10, 1984 and will expire December 9, 1985.

The grant payment will be sent to you as soon as we receive the completed copies of the Agreement Form and the grant letter.

We will expect reports from you during the year. We would like a brief narrative report midway through the grant period, and a narrative report and a financial accounting of our funds within sixty days from the termination of the grant period (2/9/86).

It is our understanding that you will expend the funds in a manner consistent with the budget that you submitted to us. If, for any reason, you wish to change any of the grant conditions, please contact us for prior written approval. If there should be any grant funds remaining unobligated at the conclusion of the grant period, those funds must be returned to the Foundation.

Since the Internal Revenue Service, in its September 9, 1980 letter to you, found you to be a tax exempt, publicly supported, charitable organization, I'm enclosing two copies of the Foundation's Agreement Form as well as a copy of this letter. Please sign and date one copy of each and return them to us. The original letter and one copy of the form are for your files.

Myron B. Thompson
December 6, 1984
Page 2

The Trustees of the Foundation and I are delighted that we are able to be of help in some small way.

Sincerely,



Thomas C. Layton
Executive Director

TCL:msb
enclosures
cc: Chris Conybeare, HI Public TV

As President of Polynesian Voyaging Society, I acknowledge receipt of this letter and agree to the grant conditions as stated in this letter.

SIGNED:

DATED:

Myron B. Thompson

As Treasurer of Polynesian Voyaging Society, I acknowledge receipt of this letter and agree to the grant conditions as stated in this letter.

SIGNED:

DATED:

Virginia Elliott

THE WALLACE ALEXANDER GERBODE FOUNDATION

AGREEMENT FORM

The undersigned acknowledges notification of a grant of \$25,000.00 to be made by the WALLACE ALEXANDER GERBODE FOUNDATION, to be used for the following purposes:

in support of documentation and training for the upcoming HOKULE'A Voyage of Rediscovery through central and western Polynesia

The undersigned certifies that its status for tax purposes is that of tax exempt, publicly supported charitable organization.

The undersigned agrees, as a condition to the receipt of payments under such grant, that it will:

1. Repay any portion of the amount granted which is not used for the purposes of the grant;
2. Submit full and complete reports on the manner in which the funds are spent and the progress made in accomplishing the purposes of the grant, such reports to be made at times laid out in the grant letter to you, as well as within sixty days of the conclusion of the grant period.
3. Maintain books and records as required by Internal Revenue Service regulations and be prepared to make such books and records available to the WALLACE ALEXANDER GERBODE FOUNDATION at reasonable times;
4. Not to use any of the funds:
 - A. To carry on propaganda or otherwise to attempt to influence legislation within the meaning of Internal Revenue Service Code Section 4945 (d)(1);
 - B. To influence the outcome of any specified public election or to carry on, directly or indirectly, any voter registration drive within the meaning of the Internal Revenue Code Section 4945 (d)(2);
 - C. For any grant which does not comply with the requirements of Internal Revenue Code Section 4945 (d)(3) (relating to grants to organizations other than public charities);
 - D. For any purpose other than religious, charitable, scientific or educational, within the meaning of Internal Revenue Code Section 170 (c)(2)(B).

5. Will advise the Foundation immediately if the federal government gives notification that the status has been changed.

GRANTEE: Polynesian Voyaging Society

BY Myron B. Thompson

DATE

BY Virginia Elliott

DATE

DOCUMENTATION

Hawaii Public Television's basic documentation objectives are:

1. Basic documentation includes production of broadcast quality film and audio materials that are suitable raw material for:
 - (a) Museum exhibits
 - (b) Educational displays
 - (c) Instructional films and audio tapes
2. Production of a one hour broadcast documentary for the national and international viewing audiences.
3. Raw material for development of children's programming.
4. Broadcast film and audio resource material for acquisition by national and international media.

1. BASIC DOCUMENTATION

Documentation will utilize an oral history approach so that in addition to capturing events we will preserve and share histories of significant individuals who interact with Hokule'a's preparation and voyage. Chants, dances, popular songs and stories will be collected as they are performed.

The process of creating and sailing a replica of the ancient voyaging canoe, will provide materials for educational use that go beyond the ordinary. Examples:

The 78 year old canoe master Wright Bowman learned the canoe making arts in his youth from men who had learned from their fathers and they in turn from their

fathers. He is a master craftsman and a living Hawaiian treasure. The tradition lives on as he and his son supervise the re-rigging of Hokule'a with newly designed booms and spars. Ten members of the crew will assist as the Bowmans bond together woods with modern miracle resins to achieve the majestically curved booms that will cradle Hokule'a's crab claw sails.

The work session provides an opportunity for talk story interchange between the canoe master and the would be crew. Stories of the past, remembrances of canoe making tradition and speculation about the impending voyage will add depth, dimension and soul to the mechanics and craft of canoe construction.

Leina'ala Heine is a kumu hula (hula teacher), and expert on Hawaiian dance and chant. Her sail on Hokule'a inspired a chant that shares the wayfinding skills being learned by her Hawaiian navigator Nainoa Thompson. Thus tradition is strengthened but in a modern context. Ancient Hawaii would have denied Leina'ala's role because such matters were reserved to men. Her interview instructs us on history and tradition but reminds us that culture's grow and change, and that traditions must embrace the present to remain alive.

Long distance voyaging traditions ceased in the Hawaiian context hundreds of years ago. Hokule'a's navigator has begun to master the art of wayfinding without modern instruments or charts. He has studied with Mau Piailug, a Micronesian navigator whose people still practice ancient traditions and he has studied at the Bishop Museum's ultra modern planetarium. His teacher, Will Kyselka literally moves the heavens to create a knowledge base that will have practical application at sea.

Our camera captures Kyselka showing children how to learn the heavens by moving the hands, head and body in a "star dance" as they hear tales of Hokule'a's past voyages and ancient legends about the stars.

The preparation for Hokule'a's voyage will serve as a catalyst for a variety of events such as described above. Interviews during canoe training will give us insight into the factors which motivate doctors, lawyers, teachers and laborers to join Hokule'a's crew. At volunteer meetings, fund-raisers and canoe demonstrations Hokule'a will stimulate discussion and activity that help us understand the spirit of Polynesia which lives in Hawaii today.

At each point of landfall along Hokule'a's route we will identify canoe masters, mariners and those concerned with maintenance of tradition. Their interviews, stories, songs and dances will show us distinct nations and cultures which are linked in the past by the ancient voyaging canoe and the culture it carried across the Pacific. Our oral history approach will allow for a sharing of the past and a view of the present.

To document the Hokule'a at sea, Hawaii Public Television will purchase specially designed, low cost, broadcast quality film and audio equipment for onboard use. Select members of the crew will receive training in basic techniques in order to preserve highlights of the voyage and aid in record keeping for navigational experiments.

2. BROADCAST DOCUMENTARY

The basic documentation material will also form the basis for a major one hour documentary about the Polynesian people of the modern Pacific. Our treatment will look beyond the

the stereotypes and show Pacific people as they struggle to maintain tradition and at the same time seek full participation in the modern world.

The Hokule'a will serve as a unifying vehicle as its modern Hawaiian crew make landfall throughout the Polynesian Triangle. We will explore themes of culture contact and change.

Our preliminary investigation provides an exciting glimpse of the sights and stories to be captured and shared with our audience as the crew of Hokule'a seek Rediscovery of their linkages with the Polynesian people and awakening of common awareness.

REDISCOVERY will feature contrasts with scenes of highrises and highways, tranquil taro patches, tourists shows, traditional luaus, high fashion chic, video arcades and children studying with elders. It will not show them as mutually exclusive because today's Pacific people live with both. For Hokule'a's crew rediscovery of traditional values has importance precisely because of this reality.

Much of Honolulu's booming metropolis is dedicated to the "beautiful people." Health is both fad and reality. We see, joggers everywhere but also canoe clubs which celebrate tradition. We find a renaissance of hula together with dancercize classes. We boast the highest longevity figures in the world, 79 years. . . unless you are Hawaiian and have the highest rate of cancer and heart disease. A culture where hand fashioned fish hooks are prized as art and canoe lashings decorate restaurants which import fish from Taiwan.

The canoe is seen by a member of the Polynesian Voyaging Society "as a symbol of ancestry and present day mutuality among Pacific peoples. . ." While Pacific societies were founded with the canoe, almost no where are people sailing. Motorboats are preferred and ceremonial canoes are found in storage often filled with water and riddled by termites.

Family structures are changing from traditional and extended families to the nuclear. We interview elderly Pacific people who once would have enjoyed status and respect because of their age. They now face uncertainty as traditions change.

The Marquesas were the home of the original people to settle Hawaii. Today only several thousand Polynesians are left from an initial population of 120,000. Beautiful traditional woodcarvings adorn the church, but most practitioners of the art have moved to Papeete in order to market their craft.

In French Polynesia the problems of colonization are seen and heard through interaction with ordinary people and interviews with leaders. A cultural leader prepares a canoe to sail with Hokule'a. Development brings jobs and changing lifestyles.

At Aitutaki a beautiful traditional dance in full costume yields to break dance improvisations. The Cook Islands have no television broadcast system, but neighbors chip in and rent VCR's and form temporary T.V. theatres, charging admission to the rest of the village. We witness a nation of 18,000 people where government changed four times in one year via the democratic process. (Note: The Cook Islands are not fully independent. They exist as

"self governing in free association" with New Zealand.) Fresh water is trucked to villages in huge metal containers still labeled PARAQUAT. Banning of the kava drink ceremony by missionaries led to formation of secret bush beer schools. Some are now, 100 years old with highly formal structures. We watch as this all male ritual is carried out around the palm stump.

Fiji is a fully independent Pacific state and one of the most active of the island nations in international affairs. Amid green forests and acres of cane, Fiji's indigenous people are a minority. 50% of the population are descendants from East Indian sugar workers imported during British colonial rule.

In the chiefly prime minister, Mara, we see and hear a modern Pacific leader, the product of a sophisticated Oxford education who speaks of "The peaceful Pacific way", perhaps creating new myths about his warrior people. Traditional land tenure is insured by the constitution, but equality is denied the Indian population and racial tensions are expressed in oratory and opinion. In addition, Fiji is the home of the University of the South Pacific and brings together the youth of the region. Their values often conflict with elders.

A Maori woman in New Zealand sheds a tear when told of the Hokule'a's proposed voyage. Two years ago the Maori's petitioned the government for a Maori language school and received only \$5,000 N.Z. So strong is the Maori will to save the culture there are now 260 language schools. We will hear from the elders who gather as representatives of their villages for a special three day meeting, which celebrates their wisdom and the unique oral traditions of their culture. They meet and deliberate. There are no

apparent rules of decorum. The activity goes on 24 hours a day. The hall is strewn with mattresses and speakers begin at anytime. It is up to the power of the speaker to divert the others from brushing their teeth, sleeping or talking with friends. The best speakers are therefore chosen and their eloquence is a source of tribal pride. As each concludes, village representatives chant an oral history of their tribe. The Maori's draw on these traditional values as they mobilize against the imposition of the Waitangi Treaty.

These treatment potentials have been developed through very preliminary contacts by representatives of our production team. They show the sights and sounds of diverse Polynesian cultures across 16,000 miles of ocean. We see both divisions and unity and both must be embraced for an understanding of the modern Pacific.

Conclusion: Our story of these places will be advanced both through visual study and interview interaction with the people. We will show both traditional and popular culture because the people of the region do not live in a museum. Peoples with a common heritage have faced contact with European and American culture in different ways. To be sure there has been destruction, but these vital people are not passive. They have and will continue to overcome many obstacles so that they can survive and thrive in the modern world. Some traditions have been all but discarded, others incorporated into twentieth century life. By comparing and contrasting scenes such as described above we will share a valuable understanding of this reality and provide a highly rewarding and enriching broadcast experience.

3. CHILDREN'S PROGRAMMING AND CURRICULUM DEVELOPMENT

The VOYAGE OF REDISCOVERY has great potential as a children's documentary or series that could aid in the teaching of such subjects as: astronomy, math, geography, sociology, science, music and dance. Basic documentation material would require further editing and development of coordinated classroom texts, displays and software.

Initial consultation has been held with Samuel Gibbon of the Bank Street College of Education who produced the widely acclaimed VOYAGE OF THE MIMI educational drama series. Further collaboration will seek special funding for utilization of basic documentation material in a coordinated curriculum development format.

4. ACQUISITION FOOTAGE

Past voyages of Hokule'a have produced requests for stock footage by representatives of the international media. Basic documentation material can be made available to satisfy these requests and provide an international audience with a better understanding of our Pacific home.

BUDGET SUMMARY "REDISCOVERY"
DECEMBER 1984 - FEB. 1987

| | <u>KHET CONTRIBUTION</u> | <u>AMOUNT REQUESTED</u> |
|--|------------------------------|-----------------------------|
| I. PERSONNEL | \$24,800 | \$210,528 |
| II. OPERATIONAL EXPENSES | \$3,100 | -0- |
| III. MAINLAND FUNDRAISING | -0- | \$15,000 |
| IV. AIRFARE | -0- | \$42,448.80 |
| V. PER DIEM | -0- | \$58,920 |
| VI. EQUIPMENT PURCHASE/ INSTALLATION/TRAINING | -0- | \$15,000 |
| VII. PRODUCTION | \$16,466.80 | \$83,718.40 |
| VIII. MATERIALS/SUPPLIES/ PROCESSING | -0- | \$230,353.75 |
| IX. PROMOTION (partial local promotion) | -0- | \$7,000 |
| X. INSURANCE | -0- | \$26,518.75 |
| TOTALS | \$44,366.80 | \$689,487.70 |

THE TOTAL PROJECT COST IS: \$733,854.50
KHET IN-KIND CONTRIBUTION IS: 44,366.80
THE ACTUAL COST OF PROJECT IS: \$689,487.70

*In gross
of being revised
downward to \$350,000
3/15/85*

BUDGET: "Rediscovery" December 1984 - Feb. 1987

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|---|-----------------|-----------------------------|-----------------|
| <u>I. PERSONNEL</u> | | | |
| A. Executive Producer EDWARD J. ROBELLO (25 months-10 hrs./week) | \$24,800 | \$24,800 | -0- |
| B. Producer/Project Director CHRIS CONYBEARE (25 months-30 hrs./week) | \$75,000 | | \$75,000 |
| C. Director/Editor JOY CHONG (25 months-30 hrs./week) | \$75,000 | | \$75,000 |
| D. Associate Producer MARLENE AMONG (25 months- half time) | \$29,200 | | \$29,200 |
| E. Production Assistant (25 months-15 hrs./week) | \$15,000 | | \$15,000 |
| F. Writer | \$5,000 | | \$5,000 |
| G. Researcher (s) | \$5,000 | | \$5,000 |
| H. Secretary | \$6,328 | | \$6,328 |
| | <hr/> \$235,328 | <hr/> \$24,800 | <hr/> \$210,528 |

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|--|-------------------|-----------------------------|-------------------|
| II. OPERATIONAL EXPENSES (Office supplies, telephone, postage, copying costs, etc.) | \$3,100 | \$3,100 | -0- |
| III. MAINLAND FUNDRAISING (consultant services, print & video presentations, travel, and expenses) | \$15,000 | | \$15,000 |
| IV. AIRFARE | | | |
| 1. Scouting/Pre-production planning: Locations-Tahiti, Marquesas Cook Islands, Fiji, Tonga, New Zealand 3 persons: PRODUCER, DIRECTOR, ASSOC. PRODUCER | \$11,811 | | \$11,811 |
| 2. Production on Outer Islands: 6 crew members: PRODUCER, DIRECTOR, ASSOC. PRODUCER, CAMERAPERSON, AUDIO, GRIP | \$1,102.80 | | \$1,102.80 |
| 3. Production in South Pacific: 6 crew members: PRODUCER, DIRECTOR, ASSOC. PRODUCER, CAMERAPERSON, AUDIO, GRIP | \$29,535 | | \$29,535 |
| | <hr/> \$60,548.80 | <hr/> \$3,100 | <hr/> \$67,448.80 |

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|--|--------------------|-----------------------------|-----------------|
| V. PER DIEM | | | |
| 1. Scouting | \$6,300 | | \$6,300 |
| 2. Production - Outer Islands | \$1,620 | | \$1,620 |
| 3. Production - South Pacific | \$51,000 | | \$51,000 |
| VI. EQUIPMENT PURCHASE/ INSTALLATION/TRAINING (Cameras used onboard Hokule'a, portable tape recorders used onboard Hokule'a, special waterproof housings, & training sessions with crew for use of equipment) | \$15,000 | | \$15,000 |
| VII. PRODUCTION | | | |
| 1. Locations Technicians | \$46,808.80 | \$2,905.60 | \$43,903.20 |
| 2. Post Production Technicians | \$2,876 | \$2,105.60 | \$770.40 |
| 3. Land Transportation (Cars, vans, follow boats, helicopter/ planes for aerial shots) | \$14,763.40 | \$120 | \$14,643.40 |
| | <hr/> \$138,368.20 | <hr/> \$5,131.20 | <hr/> \$133,237 |

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|---|---------------------|-----------------------------|---------------------|
| 4. Equipment Rental (Production) | \$12,896.40 | \$2,763.20 | \$10,133.20 |
| 5. Equipment Rental (Post-Production) | \$13,840.60 | \$8,572.40 | \$5,268.20 |
| 6. Animation | \$6,000 | | \$6,000 |
| 7. Special Effects | \$3,000 | | \$3,000 |
| VIII. MATERIALS/SUPPLIES/PROCESSING | | | |
| 1. Film Stock (\$82.35/11 minutes) | \$70,656.30 | | \$70,656.30 |
| 2. Audio Tape/Supplies | \$14,405.45 | | \$14,405.45 |
| 3. Film Processing | \$37,732 | | \$37,732 |
| 4. Audio Transfer | \$7,800 | | \$7,800 |
| 5. 16mm film transfer to videotapes | \$63,640 | | \$63,640 |
| 6. Videotapes | \$31,120 | | \$31,120 |
| 7. Reels/Film Cans | \$2,000 | | \$2,000 |
| 8. Postage/Handling for film & video processing and transfers | \$3,000 | | \$3,000 |
| | <u>\$266,090.75</u> | <u>\$11,335.60</u> | <u>\$254,755.15</u> |

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|--|-------------|-----------------------------|---------------|
| IX. PROMOTION (partial local promotion) | \$7,000 | | \$7,000 |
| X. INSURANCE (4% of Budget) | \$26,518.75 | | \$26,518.75 |

Total Cost \$733,854.50
 KHET in-kind contribution \$44,366.80
 ACTUAL COST \$689,487.70

POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96819 / (808) 841-3966

ATTACHMENT A

HOKULE'A

Voyage of Rediscovery

Through Central and Western Polynesia

1985 - 87

Sponsored by the Polynesian Voyaging Society



SUMMARY

The Polynesian Voyaging Society is planning to hoist the sails for a 16,000 mile voyage from Hawaii, the 50th State, back to ancient homelands. Thousands of years ago Pacific Islanders set out in double-hulled canoes capable of sailing against the wind, capable of transporting people, animals, and food over vast distances - to find a better life. They were guided by navigators who relied, not on mechanical devices, but on the stars, the wind, and the waves. When Captain Pedro Fernandez de Quiros, Captain Samuel Wallis, Captain James Cook, and Captain Louis de Bougainville "discovered" islands in the Polynesian Triangle, those islands had been settled since A. D. 900 by ancient Polynesians. In 1976 and in 1980, the voyages of the ancients were replicated by the HOKULE'A, a double-hulled canoe sailed without mechanical navigation. The 1985 voyage will be unique. HOKULE'A is a performance accurate replica of an ancient craft and will be navigated by the ancient method - wayfinding. The voyage will increase the knowledge of wayfinding, renew a cultural heritage, renew and establish connections with other Pacific Islanders, and serve to link modern Pacific cultures at a time when vital links are needed. President Reagan has said, "Focus is shifting to the Pacific. . . the fastest growing economic region of the world . . . and when we look toward that great and grand Pacific Basin, there's a promising future."

INTRODUCTION

The "promising future" figures in the mission of the Polynesian Voyaging Society. The Society, located in Honolulu, Hawaii, is a not-for-profit, tax-exempt organization founded in 1973. A list of the Board of Directors is included in the Appendix on Page 8. The Charter of Incorporation of the Society says that the purposes of the Society are as follows:

- . To sponsor or conduct, or both, research on the manner in which Polynesian seafarers settled Hawaii and other Pacific Islands by investigating through experimental and other means the canoes, navigation systems and other technical and cultural factors that enabled Polynesians to undertake successful voyages of discovery and settlement.

. To disseminate the resultant research findings by producing or publishing articles in scientific journals, books, films, or other instruments of communication in order to inform the public about Polynesian voyaging, and to make available data that might be useful to scientists and others engaged in maritime endeavors.

The mission of the Polynesian Voyaging Society (PVS) is to demonstrate the achievements of the ancient Polynesians, who are ancestors of the native inhabitants of the 50th State. Polynesian Voyaging Society has demonstrated a commitment to its mission and has, with community assistance, accomplished a great deal since its inception. In 1975, PVS built HOKULE'A, and on two occasions, the HOKULE'A sailed to and from Tahiti without instrumental navigation. The 1976 voyage was part of the United States Bicentennial Celebration. As a result of the voyages, PVS published a series of classroom booklets for students and educators and worked extensively with the Bishop Museum in Honolulu, Hawaii, the main repository of information on Polynesia to incorporate Polynesian voyaging into the Museum's daily planetarium program - to date an estimated 160,000 tourists and Hawaii residents have seen the program. The voyages also resulted in newspaper articles, magazine articles, radio and TV programs, two films and two books. In January of 1985, the Lawrence Hall of Science, University of California, Berkeley, in conjunction with the Bishop Museum, will mount a hands-on exhibit on Polynesian navigation. This project is being funded by a grant from the National Endowment for the Humanities; the project itself is a direct result of the knowledge gained on the 1980 voyage sponsored by PVS.

Considering the successes of the previous voyages, PVS is confident that a third and longer voyage will make major contributions in several areas. Currently, PVS is mounting a major campaign to raise the \$1.5 million necessary for a 27 month voyage. The State Foundation for Culture and the Arts awarded PVS \$120,000, commitments have been made by Hawaii businesses, and Hawaii Public Television is working to fund a documentary of the voyage.

PROBLEMS TO BE SOLVED BY THE VOYAGE

Non-instrumental Navigation (Wayfinding)

Ancient seafarers bridged the islands of the Polynesian Triangle thousands of years ago. The inhabitants of these islands were bound by similar languages and cultures. However, those common languages were not in written form. The only way to learn about the voyaging techniques is to recreate them; this is experimental archaeology. On the 1976 voyage, the navigator adapted east-and-west navigation to the north-south route between Tahiti and Hawaii. The navigator was from Satawal and is one of the few who still practices the art of long distance, non-instrumental navigation. That voyage demonstrated the abilities of the ancients to navigate with intentionality; they did not accidentally discover Pacific Islands. For the 1980 voyage, the navigator, a young part-Hawaiian, acquired skills from the ancient traditions and successfully navigated from Hawaii to Tahiti and back again. This voyage illustrates the ability to learn to navigate by traditional methods or an approximation of those methods since there is no textbook. The young navigator studied the stars in the Bishop Museum Planetarium, and studied the wind, the waves, sea swells and bird migration patterns with the navigator of the 1976 voyage. This is a remarkable accomplishment. Other investigators of non-instrumental navigation sailed with some of the few Micronesian navigators who still practice the art. "However, the cultural and language barriers made this approach difficult. Westerners think in terms of measurement, while Micronesians are most comfortable with metaphor." (Will Kyselka, Bishop Museum, Ka 'Elele). On the third voyage, the navigator, using traditional sailing techniques, will locate many islands over long oceanic distances under a variety of climatic conditions and sailing directions. The HOKULE'A will sail south to the islands from which the Hawaiians came; then west into the central Pacific; then southwest to New Zealand. The navigator will be the young part-Hawaiian who made the 1980 voyage.

Cultural Contacts

Captain James Cook was amazed that the language he heard spoken in Hawaii was similar to the languages he had heard in New Zealand, in the Cenral Pacific, and in Tahiti. He said, "How shall we account for this nation having spread itself to so many detached islands so widely disjoined from each other in every quarter of the Pacific Ocean?" He concluded this Polynesian world was the "most extensive nation on earth." This "nation" forms a great triangle in the Pacific - roughly

twice the size of the United States - with Hawaii, the 50th State at the northern tip, New Zealand at the western point, and Easter Island at the eastern point. If, as President Reagan says, "focus is shifting to the Pacific," then contacts between islands are vital. During the summer of 1985, a second Pacific Islands Conference will be held involving heads of government from the Cook Islands, Federated States of Micronesia, Fiji, Hawaii, Kiribati, New Caledonia, and Papua, New Guinea. While this group makes contact on a formal, governmental level, the HOKULE'A will make contact with the people. The previous voyages of the HOKULE'A demonstrated that contact with Pacific Islanders on a grass-roots level is valuable.

These contacts serve two purposes: to increase relationships with other Polynesians, and to renew the interest in Hawaiian and Polynesian cultures. In a book about the 1976 voyage to Tahiti, the author writes:

HOKULE'A and her crew could have stayed and stayed in Tahiti and have spent a good year or two touring all five archipelagoes of French Polynesia. Communities all over were begging us to call on their island. The outer islanders wanted to see the canoe, fete us, and especially meet their Hawaiian cousins (page 270; underlining inserted by author of proposal).

Finney, Ben R., Hokule'a, The Way to Tahiti.

The Way To Tahiti also mentions another, unplanned result. In 1976, "the Tahitians were locked in a bitter struggle with the retrograde French colonial administration over the granting of internal autonomy to French Polynesia." One of the Tainui leaders said:

...we saw the sails of HOKULE'A on the horizon. That gave us courage. That made us think with pride of ourselves as Polynesians and gave us strength to persist. And now we are on the road to autonomy (Finney, page 271).

CONCLUSION

The third voyage, then, is a progression of the first two. Had PVS not successfully accomplished those voyages, the third voyage would not be possible. In continuing experimental archaeology, the third voyage will increase the knowledge of way-finding, increase the knowledge of the navigator's functioning (the interplay between the large-scale imagery and the factual details necessary to wayfinding), increase the relationships with Polynesian islands, increase knowledge of Hawaiian culture, and through the production of educational materials contribute to the education of Hawaii's children.

After HOKULE'A returned from Tahiti, it was used as a floating classroom. The canoe sailed to the major islands of Hawai'i, where crewpersons held workshops about Polynesian voyaging.

Students from elementary and high schools learned how their ancestors mastered the navigation of double-hulled canoes over the world's biggest ocean.

HOKULE'A has become a symbol of a people, the fulfillment of dreams and a joy to share. It has generated interest in the Hawaiian language, arts, dance, music, navigational skills, social and religious practices and other Polynesian accomplishments.

New opportunities arise daily for various communities and countries to support the project and achievements of HOKULE'A. This famous voyaging canoe is well on its way to becoming a national symbol for the people of Hawaii.

Excerpted: Polynesian Seafaring Heritage

OBJECTIVES

- I. To increase knowledge of wayfinding (non-instrument navigation) in many directions of the star compass, under a wide variety of ocean conditions.

To increase knowledge of interplay between the large-scale imagery and the factual details necessary to wayfinding.

- II. To increase relationships with Polynesian islands where relationships have been minimal or non-existent for centuries.

To increase relationships which now exist with Tahitians and Maoris (New Zealand).

To increase knowledge of Hawaiian culture, both in Hawaii and in other Polynesian areas.

RESULTS

1. TV documentary
2. Slide/sound production for Honolulu Harbor Maritime Center.
3. Produce a major exhibit on the results of the voyage for the Honolulu Harbor Maritime Center.
4. Publish a major book on the voyage.
5. For classroom use: produce booklets, film strips, posters, audio-cassettes.
6. Establish a gathering of Pacific Canoes for the Maritime Center in Honolulu, Hawaii.

BUDGET SUMMARY

| | | |
|-----------------------------|-----------------|---------------|
| Administration | | \$ 397,634 |
| Pre-sail Education Tours | | 10,000 |
| HOKULE'A repair/maintenance | | 99,000 |
| Quartermaster | | 86,880 |
| Crew Training | | 12,000 |
| Crew Transportaion/per diem | | 216,448 |
| Escort Boats | | 20,000 |
| Documentation | | 700,000 |
| Other: | | |
| International relations | \$ 20,000 | |
| Crew pre-sail to Hilo | 13,200 | |
| Gifting | 12,000 | |
| Ceremonies | <u>2,000</u> | |
| | <u>\$47,000</u> | <u>47,000</u> |
| | | \$ 1,589,162 |

POLYNESIAN VOYAGING SOCIETY**Board of Directors**

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FINAL SAIL PLAN

DEPART HAWAII JULY 1, 1985

I. HAWAII TO COOKS

PRE-HAWAII DEPARTURE CREW IN MAUI JUNE 25, 1985
1 DAY CANOE PREPARATION - 5 DAYS WAIT FOR WEATHER

| | <u>Leg</u> | <u>Crew Size</u> | <u>Depart</u> | <u>Sail Time</u> | <u>Rest</u> | <u>Weather Wait</u> |
|----|-----------------------------|----------------------|---------------|----------------------|-------------|-------------------------|
| A. | Haw-Tuamotus Arrive 7/31 | 12 | 7/1/85 | 30 days | 1 | 1 day |
| B. | Tua-Tahiti Arrive 8/4 | 12 | 8/2/85 | 2 days | | |

CANOE LAYOVER AUGUST 4, 1985 TO AUGUST 25, 1985
CREW DEPART TAHITI FOR HONOLULU AUGUST 6, 1985
CREW CHANGE

II. TAHITI TO COOKS

DEPARTURE CREW IN TAHITI AUGUST 21, 1985
2 DAYS CANOE PREP - 2 DAYS WAIT FOR WEATHER

| | | | | | | |
|----|-----------------------------|----|---------|---------|---|-------|
| A. | Ta-Raiatea Arrive 8/27 | 12 | 8/25/85 | 2 days | 1 | 1 day |
| B. | Rai-Cooks Arrive 9/15/85 | 12 | 8/29/85 | 12 days | | |

HAUL OUT CANOE AND SECURE IN RAROTONGA
CANOE LAYOVER SEPTEMBER 15, 1985 TO NOVEMBER 18, 1985
CREW RETURNS HOME 2 DAYS AFTER ARRIVAL SEPTEMBER 17, 1985

Page Two
FINAL SAIL PLAN
DEPART HAWAII JULY 1, 1985

III. COOKS TO NEW ZEALAND

CREW RETURNS TO COOKS NOVEMBER 12, 1985 TO PREPARE CANOE
FOR NOVEMBER 18, 1985 DEPARTURE

2 DAYS CANOE PREPARATION - 4 DAYS WAIT FOR WEATHER

| <u>Leg</u> | <u>Crew Size</u> | <u>Depart</u> | <u>Sail Time</u> | <u>Rest</u> | <u>Weather Wait</u> |
|----------------------------------|----------------------|---------------|----------------------|-------------|-------------------------|
| A. Cooks-N.Z. Arrive 12/12/85 | 12 | 11/18/85 | 24 days | | |

HAUL OUT CANOE AND SECURE UNTIL APRIL 1986
CREW RETURNS TO HAWAII DECEMBER 15, 1985

IV. NEW ZEALAND TO SAMOA (SUBJECT TO WEATHER AND SAFETY
CAPABILITIES OF THE ESCORT BOAT)

INSTRUMENT CREW RETURNS TO NEW ZEALAND APRIL 9, 1986 FOR
APRIL 15, 1986 DEPARTURE

2 DAYS CANOE PREPARATION - 4 DAYS WAIT FOR WEATHER

| | | | | | |
|---------------------------------|----|---------|---------|---|--------|
| A. N.Z.-Fiji Arrive 5/2/86 | 12 | 4/15/86 | 17 days | 2 | 4 days |
| B. Fiji-Samoa Arrive 5/18/86 | 12 | 5/8/86 | 10 days | | |

CREW CHANGE. CREW LEAVING SAMOA, SECURE CANOE, RETURN
TO HAWAII MAY 20, 1986

Page Three
FINAL SAIL PLAN
DEPART HAWAII JULY 1, 1985

V. SAMOA TO COOKS

NON-INSTRUMENT CREW RETURNS JUNE 7, 1986 FOR JUNE 14, 1986
DEPARTURE

2 DAYS CANOE PREPARATION - 5 DAYS WAIT FOR WEATHER

| <u>Leg</u> | <u>Crew Size</u> | <u>Depart</u> | <u>Sail Time</u> | <u>Rest</u> | <u>Weather Wait</u> |
|--|----------------------|---------------|----------------------|-------------|-------------------------|
| A. Samoa-Cooks | | | | | |
| Arrive 7/19/86 | 12 | 6/14/86 | 35 days | | |
| CREW CHANGE | | | | | |
| CREW LEAVING COOKS SECURE CANOE AND DEPART JULY 21, 1986 | | | | | |

VI. COOKS TO RAIATEA

CREW RETURNS TO COOKS AUGUST 1, 1986 FOR AUGUST 7, 1986
DEPARTURE

2 DAYS CANOE PREPARATION - 4 DAYS WAIT FOR WEATHER

| | | | | | |
|--|----|--------|---------|--|--|
| A. Cooks-Raiatea | 12 | 8/7/86 | 25 days | | |
| Arrive 9/2/86 | | | | | |
| CREW RETURNS TO HAWAII SEPTEMBER 4, 1986. | | | | | |
| CANOE IS TURNED OVER TO A TAHITIAN CREW WHICH WILL SAIL THE HOKULE'A TO PAPEETE FOR HAUL OUT, REPAIR. | | | | | |
| CANOE LAYOVER FROM SEPTEMBER 1986 TO APRIL 22, 1987. | | | | | |

Page Four
FINAL SAIL PLAN
DEPART HAWAII JULY 1, 1985

VII. TAHITI TO HAWAII

CREW RETURNS TO PAPEETE BY APRIL 10, 1987 FOR
APRIL 18, 1987 DEPARTURE

4 DAYS CANOE PREPARATION - 5 DAYS WAIT FOR WEATHER

| | <u>Leg</u> | <u>Crew Size</u> | <u>Depart</u> | <u>Sail Time</u> | <u>Rest</u> | <u>Weather Wait</u> |
|----|--------------------------------|----------------------|---------------|----------------------|-------------|-------------------------|
| A. | Tahiti-Marq. Arrive 4/30/87 | 12 | 4/18/87 | 12 days | 2 | 2 days |
| B. | Marq-Hawaii Arrive 5/26/87 | 12 | 5/4/87 | 22 days | | |

January 7, 1985

The \$700,000 basic "bare bones" budget will cover the following:

BASIC DOCUMENTATION

- 1) One hour broadcast documentary for the national and international viewing audience
- 2) Raw material for broadcast quality film and audio resource for:
 - a) Museum exhibits
 - b) Educational displays
 - c) Instructional and classroom films and audio tapes
- 3) Quality film and audio resource material for acquisition by international media
- 4) Quality resource material for development of children's program

DOCUMENTATION for Hawaii Public Television's purposes requires more activity than for only broadcast purposes. Archival requirements dictate the filming and recording of events with cultural, scientific and historical significance in full detail to share in many formats, including broadcast programming, museum quality exhibits, educational displays and instructional aids.

BUDGET SUMMARY "REDISCOVERY"
DECEMBER 1984 - FEB. 1987

| | <u>KHET CONTRIBUTION</u> | <u>AMOUNT REQUESTED</u> |
|--|------------------------------|-----------------------------|
| I. PERSONNEL | \$24,800 | \$210,528 |
| II. OPERATIONAL EXPENSES | \$3,100 | -0- |
| III. MAINLAND FUNDRAISING | -0- | \$15,000 |
| IV. AIRFARE | -0- | \$42,448.80 |
| V. PER DIEM | -0- | \$58,920 |
| VI. EQUIPMENT PURCHASE/ INSTALLATION/TRAINING | -0- | \$15,000 |
| VII. PRODUCTION | \$16,466.80 | \$83,718.40 |
| VIII. MATERIALS/SUPPLIES/ PROCESSING | -0- | \$230,353.75 |
| IX. PROMOTION (partial local promotion) | -0- | \$7,000 |
| X. INSURANCE | <u>-0-</u> | <u>\$26,518.75</u> |
| TOTALS | \$44,366.80 | \$689,487.70 |

THE TOTAL PROJECT COST IS: \$733,854.50
KHET IN-KIND CONTRIBUTION IS: 44,366.80
THE ACTUAL COST OF PROJECT IS: \$689,487.70

BUDGET: "Rediscovery" December 1984 - Feb. 1987

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|---|-----------------|-----------------------------|-----------------|
| <u>I. PERSONNEL</u> | | | |
| A. Executive Producer EDWARD J. ROBELLO (25 months-10 hrs./week) | \$24,800 | \$24,800 | -0- |
| B. Producer/Project Director CHRIS CONYBEARE (25 months-30 hrs./week) | \$75,000 | | \$75,000 |
| C. Director/Editor JOY CHONG (25 months-30 hrs./week) | \$75,000 | | \$75,000 |
| D. Associate Producer MARLENE AMONG (25 months- halftime) | \$29,200 | | \$29,200 |
| E. Production Assistant (25 months-15 hrs./week) | \$15,000 | | \$15,000 |
| F. Writer | \$5,000 | | \$5,000 |
| G. Researcher (s) | \$5,000 | | \$5,000 |
| H. Secretary | \$6,328 | | \$6,328 |
| | <hr/> \$235,328 | <hr/> \$24,800 | <hr/> \$210,528 |

(Budget 1)

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|--|-------------|-----------------------------|---------------|
| II. OPERATIONAL EXPENSES (Office supplies, telephone, postage, copying costs, etc.) | \$3,100 | \$3,100 | -0- |
| III. MAINLAND FUNDRAISING (consultant services, print & video presentations, travel, and expenses) | \$15,000 | | \$15,000 |
| IV. AIRFARE | | | |
| 1. Scouting/Pre-production planning: Locations-Tahiti, Marquesas Cook Islands, Fiji, Tonga, New Zealand 3 persons: PRODUCER, DIRECTOR, ASSOC. PRODUCER | \$11,811 | | \$11,811 |
| 2. Production on Outer Islands: 6 crew members: PRODUCER, DIRECTOR, ASSOC. PRODUCER, CAMERAPERSON, AUDIO, GRIP | \$1,102.80 | | \$1,102.80 |
| 3. Production in South Pacific: 6 crew members: PRODUCER, DIRECTOR, ASSOC. PRODUCER, CAMERAPERSON, AUDIO, GRIP | \$29,535 | | \$29,535 |
| | \$60,548.80 | \$3,100 | \$57,448.80 |
| (Budget 2) | | | |

| | (Cost) | (KHET in-kind contribution) | 17 (ACTUAL COST) |
|--|--------------|-----------------------------|---------------------|
| V. PER DIEM | | | |
| 1. Scouting | \$6,300 | | \$6,300 |
| 2. Production - Outer Islands | \$1,620 | | \$1,620 |
| 3. Production - South Pacific | \$51,000 | | \$51,000 |
| VI. EQUIPMENT PURCHASE/ INSTALLATION/TRAINING (Cameras used onboard Hokule'a, portable tape recorders used onboard Hokule'a, special waterproof housings, & training sessions with crew for use of equipment) | \$15,000 | | \$15,000 |
| VII. PRODUCTION | | | |
| 1. Locations Technicians | \$46,808.80 | \$2,905.60 | \$43,903.20 |
| 2. Post Production Technicians | \$2,876 | \$2,105.60 | \$770.40 |
| 3. Land Transportation (Cars, vans, follow boats, helicopter/ planes for aerial shots) | \$14,763.40 | \$120 | \$14,643.40 |
| | <hr/> | <hr/> | <hr/> |
| | \$138,368.20 | \$5,131.20 | \$133,237 |

(Budget 3)

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|--|-------------|-----------------------------|---------------|
| 4. Equipment Rental (Production) | \$12,896.40 | \$2,763.20 | \$10,133.20 |
| 5. Equipment Rental (Post-Production) | \$13,840.60 | \$8,572.40 | \$5,268.20 |
| 6. Animation | \$6,000 | | \$6,000 |
| 7. Special Effects | \$3,000 | | \$3,000 |

VIII. MATERIALS/SUPPLIES/PROCESSING

| | | | |
|---|-------------|--|-------------|
| 1. Film Stock (\$82.35/11 minutes) | \$70,656.30 | | \$70,656.30 |
| 2. Audio Tape/Supplies | \$14,405.45 | | \$14,405.45 |
| 3. Film Processing | \$37,732 | | \$37,732 |
| 4. Audio Transfer | \$7,800 | | \$7,800 |
| 5. 16mm film transfer to videotapes | \$63,640 | | \$63,640 |
| 6. Videotapes | \$31,120 | | \$31,120 |
| 7. Reels/Film Cans | \$2,000 | | \$2,000 |
| 8. Postage/Handling for film & video processing and transfers | \$3,000 | | \$3,000 |

\$266,090.75

\$11,335.60

\$254,755.15

(Budget 4)

| | (Cost) | (KHET in-kind contribution) | (ACTUAL COST) |
|--|-------------|-----------------------------|---------------|
| IX. PROMOTION (partial local promotion) | \$7,000 | | \$7,000 |
| X. INSURANCE (4% of Budget) | \$26,518.75 | | \$26,518.75 |

Total Cost \$733,854.50
KHET in-kind contribution \$44,366.80
ACTUAL COST \$689,487.70

CORPORATIONS/FOUNDATIONS

HAWAII COMMITTEE FOR HUMANITIES

GERBODE FOUNDATION

CORPORATION FOR PUBLIC BROADCASTING

JANSS FOUNDATION

C. S. FUND

NATIONAL ENDOWMENT FOR THE HUMANITIES

FILM FUND INC.

U. S. INFORMATION AGENCY

ROCKEFELLER FOUNDATION

MOBIL FOUNDATION

Budget: REDISCOVERY (Dec. 1984-Feb. 1987)

| <u>I. Production Staff (Dec. 1984-85)</u> | <u>Cost</u> | <u>KHET In-Kind Contribution</u> | <u>Actual Cost</u> |
|---|---------------------|--------------------------------------|--------------------|
| EXECUTIVE PRODUCER (10HRS-week/\$24.80/HR) | \$11,904 24,800 | \$11,904 | -0- |
| PRODUCER/PROJECT DIRECTOR (30HRS-week/\$25/HR) | \$36,000 75,000 | | \$36,000 |
| DIRECTOR/EDITOR (30HRS-week/\$25/HR) | \$36,000 75,000 | | \$36,000 |
| ASSOCIATE PRODUCER (full time/\$15/HR) | \$28,000 58,400 | *\$22,800 | \$5,200 |
| PRODUCTION ASSISTANT (15HRS-week/\$10/HR) | \$7,200 15,000 | | \$7,200 |
| RESEARCHER (S) | \$5,000 | | \$5,000 |
| SECRETARY (8HRS-week/\$7/HR) | \$2,688 6,328 | | \$2,688 |
| CONSULTANTS | | | |
| 1) Principal Scholars (2) (48 hours each /\$25/HR) | 2,500 X2 \$2,400 | | \$2,400 |
| 2) Resource Persons | 2,500 \$2,600 | | \$2,600 |
| (SUB-TOTAL SEC. I) | \$131,792 | \$34,704 | \$97,088 |

*third party contribution

| II. Production Staff (Jan. 1986-Feb. 1987) | Cost | KHET In-Kind Contribution | Actual Cost |
|---|-----------------|---------------------------|-------------|
| EXECUTIVE PRODUCER (10HRS-week/\$24.80/HR) | \$12,896 | \$12,896 | -0- |
| PRODUCER/PROJECT DIRECTOR (30HRS-week/\$25/HR) | \$39,000 | | \$39,000 |
| DIRECTOR/EDITOR (30HRS-week/\$25/HR) | \$39,000 | | \$39,000 |
| ASSOCIATE PRODUCER (full time/\$15/HR) | \$30,400 | *\$24,700 | \$5,700 |
| PRODUCTION ASSISTANT (15HRS-week/\$10/HR) | \$8,000 | | \$8,000 |
| WRITER | \$5,000 | | \$5,000 |
| SECRETARY (10HRS-week/\$7/HR) | \$3,640 | | \$3,640 |
| CONSULTANTS: | 2500 | | |
| 1) Principal Scholars (2) (52 hours each X 2) | \$2,600 | | \$2,600 |
| 2) Resource Persons | 2500 \$2,400 | | \$2,400 |
| (SUB-TOTAL SECTION II) | \$142,936 | \$37,596 | \$105,340 |

II. Technicians (Dec. 1984-Dec. 1985)

| | <u>Cost</u> | <u>KHET In-Kind Contribution</u> | <u>Actual Cost</u> |
|---|-----------------------------|--------------------------------------|--------------------|
| A. HAWAII: | | | |
| CAMERAPERSON (88HRS/\$15.20/HR) | \$1337.60 | \$1337.60 | -0- |
| AUDIO (88HRS/\$15.20/HR) | \$1337.60 | \$1337.60 | -0- |
| GRIP (88HRS/\$6.60/HR) | \$580.80 | \$211.20 | \$369.60 |
| STILL PHOTOGRAPHER (8HRS/\$6.60/HR) | \$52.80 | \$19.20 | \$33.60 |
| | | <u>2,905.60</u> | |
| B. SOUTH PACIFIC: 56 days (38 full day shoots + 18 half-day shoots) | | | |
| CAMERAPERSON (\$250/day) | 18,125 \$11,750 6,375 | -0- | \$11,750 |
| AUDIO (\$200/day) | 14,500 \$9,400 5,100 | -0- | \$9,400 |
| GRIP (\$150/day) | 10,875 \$7,050 | -0- | \$7,050 |
| (SUB-TOTAL SECTION III) | \$31,508.80 | \$2,905.60 | \$28,603.20 |

| IV. <u>Technicians (Jan. 1986-Feb. 1987)</u> | <u>Cost</u> | <u>KHET In-Kind Contribution</u> | <u>Actual Cost</u> |
|--|---------------|--------------------------------------|--------------------|
| A. SOUTH PACIFIC: 29 days (22 full days + 7 half days) | | | |
| CAMERAPERSON (\$250/HR) | \$6,375 | -0- | \$6,375 |
| AUDIO (\$200/HR) | \$5,100 | -0- | \$5,100 |
| GRIP (\$150/HR) | \$3,825 | -0- | \$3,825 |
| | <u>15,300</u> | | |
| B. Post Production: | | | |
| TECHNICAL DIRECTOR (56 HRS/\$6.60/HR) | \$369.60 | \$134.40 | \$235.20 |
| AUDIO (56 HRS/\$15.20/HR) | \$851.20 | \$851.20 | -0- |
| ELECTRONIC GRAPHICS (56 HRS/\$6.60/HR) | \$369.60 | \$134.40 | \$235.20 |
| ENGINEER (56 HRS/\$17.60/HR) | \$985.60 | \$985.60 | -0- |
| NARRATOR (6HRS/\$50/HR) | \$300 | -0- | \$300 |
| FILM EDITOR | \$2,500 | | \$2,500 |
| | <u>5,376</u> | <u>2,105.60</u> | |

V. FILM EQUIPMENT

Cost

KHET In-Kind Contribution

Actual Cost

A. HAWAII LOCATIONS

| | | | |
|---|----------|----------|----------|
| 1) 16mm Camera (88HRS/\$6/HR) | \$528 | \$528 | -0- |
| 2) Nagra Sound Recorder (88HRS/\$5/HR) | \$440 | \$440 | -0- |
| 3) (2) WIRELESS Microphones (88 HRS/\$8/HR) | \$704 | \$704 | -0- |
| 4) (2) LAVALIERE Microphones (88HRS/\$3/HR) | \$264 | \$264 | -0- |
| 5) AKG Microphone (88HRS/\$4/HR) | \$352 | \$352 | -0- |
| 6) PORTABLE SOUND MIXER (88HRS/\$3/HR) | \$264 | \$264 | -0- |
| 7) PORTABLE LIGHTING KIT (88HRS/\$3.80/HR) | \$334.40 | \$123.20 | \$211.20 |
| Vehicle | \$120 | \$120 | -0- |

B. SOUTH PACIFIC LOCATIONS

| | | | |
|---|------------------------------------|-----|---------|
| 8) 16mm Camera (Canon Scoopic) with water-proof housing for use onboard HOKULE'A | *\$2,000 | -0- | \$2,000 |
| 9) 16mm Camera and Accessories | \$7,000 \$10,000 (package rate) | -0- | \$7,000 |
| Nagra Sound Recorder and Accessories | | | |
| Lighting | | | |
| 10) SONY AUDIOCASSETTE RECORDER w/water proof housing for use on HOKULE'A (WV-6D) | *\$850.00 | -0- | \$850 |

* purchase

| VI. | FILM STOCK ECN11 7291 \$82.35/roll | #ROLLS (400ft.) | Time | Total Cost |
|-------|---|-----------------|-------------------|-----------------------------------|
| 1) | Hawaii Locations | 80 | 14.6 | \$6,588 |
| 2) | Hokule'a (film used during voyages) | 53 | 9.71 | \$4,364.55 |
| 3) | South Pacific Locations | 725 | 725 | \$59,703.75 |
| | (sub-total Sec. VI) | | | \$70,656.30 |
| VII. | PROCESSING | #ft. | X .11 | Total Cost |
| 1) | Hawaii Locations | 32,000 | \$3,520 | \$3,520 |
| 2) | Hokule'a | 21,200 | \$2,332 | \$2,332 |
| 3) | South Pacific Locations | 290,000 | \$31,900 | \$31,900 |
| | (Sub-Total Sec. VII) | | | \$37,752 |
| VIII. | TRANSFER 16mm film - 1" videotape | #HRS. | X \$335/HR. | Total Cost |
| | 1" videotape | 172 | \$57,620 | \$57,620 |
| | 3/4" videocassette Dubs w/time code | 172 | (\$35/HR) \$6,020 | \$6,020 |
| | (sub-total Sec. VIII) | | | \$63,640 |
| IX. | VIDEOTAPES | #tapes | Cost each | Total Costs |
| 1) | 1" 60 min. | 172 | \$140 | \$24,080 |
| 2) | 3/4" cassettes (60 minutes) | 172 <i>176</i> | \$40 | \$6,880 <u>7040</u> |
| | (sub-total sec. IX) | | | \$30,960 |

| X. AUDIO MATERIALS | # | Cost each | Total Cost |
|--|-----|-----------|------------|
| 1) 1/4" audiotape (7" reels) | 300 | \$15.00 | \$4,500 |
| 2) Audiocassettes | 60 | \$8 | \$480 |
| 3) 16mm Magnetic Stock (120 HRS) X .036/ft. | | | \$9,425 |

| XI. AUDIO TRANSFER | Time | X \$60/HR. | Total Cost |
|--------------------|---------|------------|------------|
| | 130 HRS | \$7,800 | \$7,800 |

| XII. MISC. | Total Cost |
|--------------------|------------|
| 1) Power Generator | \$3,000 |
| 2) AC cabling | \$700 |

| XIII. POST PRODUCTION | Cost | KHET In-Kind Contribution | Actual Cost |
|---|----------------------------------|---------------------------|----------------------------|
| 1) Offline Editing (\$31.60/HR) 300 HRS | \$9,480 | \$4,770 | \$4,710 |
| 2) On - line Editing & Final Mix: 56 HRS. | | | |
| Control Room (\$8.50/HR) | \$476 | \$375.20 | \$100.80 |
| (3) VTR, 1" (\$68.10/HR) | \$3,813.6 | \$3,376.80 | \$436.80 |
| Editor (\$8.50/HR) | \$476 | \$364 | \$112 |
| 3) Audio Booth (6-HRS/\$5.50/HR) 12 | ⁶⁶ \$33 | \$25.20 | \$7.80 15.60 |
| 4) ANIMATION | 6,000 | | \$6,000 |

| | | | |
|---|-------------|------------|------------|
| 5) SPECIAL EFFECTS | \$3,000 | -0- | \$3,000 |
| 6) EDITING ROOM (7 days/\$30/day) | \$210 | -0- | \$210 |
| 7) KEM EDITOR (7 days/\$55/day) | \$385 | -0- | \$385 |
| 8) WORK PRINT (3272 ft. X .167) | \$546 | -0- | \$546 |
| 9) CHECK PRINT (2181 ft. X .752) | \$1,640.72 | -0- | \$1,640.72 |
| 10) RELEASE PRINT (S) (2180 ft. X .307) \$669/print X 5 | \$3,346.30 | -0- | \$3,346.30 |
| 11) REELS/CANS | \$2,000 | -0- | \$2,000 |
| 12) POSTAGE/SHIPPING | \$3,000 | -0- | \$3,000 |
| 13) PROMOTIONS | \$10,000 | -0- | \$10,000 |
| 14) STUDY GUIDE | \$15,000 | -0- | \$15,000 |
| | <hr/> | <hr/> | <hr/> |
| (SUB-TOTAL SEC. XIII) | \$59,406.62 | \$8,911.20 | \$50,495 |

| XIV. TRAVEL: Hawaii (Outer-Islands) | | <u>Cost</u> | <u>Total</u> |
|---|-------------------------------|-------------|--------------|
| (2 trips = 3 days each) | | | |
| (6 people: PRODUCER, DIRECTOR ASSOC. PRODUCER, CAMERAPERSON, AUDIO, GRIP) | | | |
| A. Airfare (round-trip) | \$91.90 X 2 (\$183.80 X 6) | \$1102.8 | |
| B. Per Diem | \$45/day (\$270 x 6) | \$1620 | |
| C. Transportation | | | |
| 1) Compact Car | \$19.95/day | \$119.70 | |
| 2) Station Wagon | \$28.95/day | \$173.70 | |
| (SUB-TOTAL SEC. XIV) ***** | | | \$3,0162.20 |
| | | | |
| XV. TRAVEL: South Pacific | | | |
| (Scouting Locations: DIRECTOR, PRODUCER, ASSOC. PRODUCER) | | | |
| A. Trip #1 (round-trip) | \$1518 x 3 | \$4554 | |
| Hawaii-Tahiti-Marquesas- Cook Islands-Hawaii (10 days) | | | |
| B. Trip #2 (round trip) | \$1197 X 3 | \$3591 | |
| Hawaii-Fiji-Americain Samoa-Tonga (10 days) | | | |
| C. Trip #3 (round-trip) | \$1222 X 3 | \$3666 | |
| Hawaii-New Zealand- Hawaii (7 days) | | | |
| D. Per Diem (27 days) | \$100/day X 27 X 3 | \$8100 | |
| E. Car Rental (27 days) | \$50/day X 27 | \$1350 | |
| (SUB-TOTAL SEC. XV) ***** | | | \$21,261 |

| XVI. TRAVEL: South Pacific (Production: MAY 1985-OCTOBER 1985) (6 Crew Members: PRODUCER, DIRECTOR, ASSOC. PRODUCER, CAMERAPERSON, AUDIO, GRIP) | | <u>Airfare Costs</u> | <u>Total</u> |
|--|-----------------------|----------------------|--------------|
| A. Hawaii - Tahiti | \$578 X 6 | | \$3468 |
| B. Tahiti - Marquesas | \$277 X 6 | | \$1662 |
| C. Marquesas - Tuamotus | \$359 X 6 | | \$2154 |
| D. Tuamotus - Tahiti | \$359 X 6 | | \$2154 |
| E. Tahiti - Hawaii | \$578 X 6 | | \$3468 |
| F. Hawaii - Tahiti | \$578 X 6 | | \$3468 |
| G. Tahiti - Cook Islands | \$300 X 6 | | \$1800 |
| H. Cook Islands - Tonga | \$430 X 6 | | \$2580 |
| I. Tonga - Fiji | \$185 X 6 | | \$555 |
| J. FIJI - Honolulu | \$200 X 6 | | \$1200 |
| (SUB-TOTAL SEC. XVI) ***** | | | \$22,509 |
| XVII. PER DIEM (56 days) | \$100/day X 56 X 6 | | \$33,600 |
| XIX. TRANSPORTATION (56 days) (2 Cars) | \$50/car/day X 56 X 2 | | \$5,600 |
| XX. PLANE/HELICOPTER RENTAL | | | \$5,000 |
| XXI. FOLLOW BOATS | | | \$2,000 |

XVII. TRAVEL: South Pacific
(January 1986)
(6 crew members)

| | <u>Airfare cost</u> | <u>Total</u> |
|---|---------------------|--------------|
| A. Hawaii - Fiji | \$200 X 6 | \$1200 |
| B. Fiji - New Zealand | \$360 X 6 | \$2160 |
| C. New Zealand - Hawaii | \$611 X 6 | \$3666 |
| | | <hr/> |
| | | \$7,026 |
| D. Per Diem (29 days) | \$100/day X 29 X 6 | \$17,400 |
| E. Transportation (29 days) (\$50/car/day) X 2 cars X 29 | | \$2,900 |
| | | <hr/> |

(SUB-TOTAL SECTION XVII) ***** \$27,326

SONY

I. Videotapes

- A. (500) - 20 min. videocassettes (KCS-20)
- B. (15) - 60 min. videocassettes (KCA-60)
- C. (20) 60 min. 1" videotapes

II. AUDIOTAPES

- 1) 7" reel - $\frac{1}{4}$ " audio tape (20 reels)
- 2) audiocassettes (50)

III. EQUIPMENT

- A. (2) WM-D6 crystal sync recorders
- B. Any equipment they might wish us to experiment in the field with esp. those that can be used in an ocean environment.



In addition to the basic crystalized recorder we are supplying a custom option in the form of our Piggyback Adaptor. This specially manufactured unit is configured as a sort of "side car" assembly to the back of the WM-D6 carrying case. It has two functions: The first is to provide a secure industry standard female XLR mike connector input to the audio track. This is an especially useful feature if you plan to use the Sony ECM-50 tieclip mike what with its long male connector/battery holder. The connection here is neat and reliable with no excess cabling. The second function is to provide for an external sync input via an industry standard Tuchel-type socket. Special circuitry in the Adaptor automatically adjusts the level of the external sync signal to a preset recording level. The Adaptor itself is machined from a solid aluminum block and is anodized throughout. The connectors are the finest Switchcraft/Amphenol brands. It is permanently attached to the case with only a single cable connection to the D6 required. The Piggyback Adaptor is a recommended option since it makes the WM-D6 Crystal Sync Recorder a truly professional sync sound device.

Using the WM-D6 in the field is simple and straightforward. Since the internal crystal sync level is preset no attention to it by the filmmaker is ever required. Proper operation of the crystal is always indicated on the LED Vu meter. Therefore, the single recording gain control on the D6 is solely for adjusting the microphone level.

In addition, provisions have been provided for operator selection of monitoring the sync signal in the headphones or for listening to just the audio track in both ears. The adjustable monitor control on the WM-D6 provides for setting the headphone level to a comfortable point. Also, the wide output impedance range will accommodate almost any type and brand of user preferred headphones. A $\frac{1}{4}$ " headphone patch is included as standard equipment.

As part of our total system approach to the WM-D6 Crystal Sync Recorder we are manufacturing a completely new Mini AC Resolver to allow for automatic transfers of your location cassettes directly onto fullcoat using any synchronous magnetic recorder. By owning your own Resolver the complete acceptability of your sync sound material by any transfer house in the country is assured. In addition, many sound labs can accommodate non-standard tape formats by using a "universal resolver" technique to step up the 60hz. sync signal to 120vac to drive the magnetic recorder directly. It is also possible to copy your cassettes onto $\frac{1}{4}$ " tape on a Nagra and resolve from there. Because of the extra generation involved, the later approach is certainly the least desirable of the three possibilities. It should be evident that the use of cassettes for motion picture use will not pose any serious technical limitations to the remainder of the filmmaking process.



The Film Group

BOX 9 • WETHERSFIELD, CT. 06109

3-527-2972

PRODUCT INFORMATION

WM-D6 SONY CRYSTAL SYNC RECORDER

FEATURES

Internal 60HZ. Crystal
Mini Resolver Available
Dolby Noise Reduction
All Tape Formulations
Quartz-Locked Capstan
Disc Drive Tape System
Manual Recorder Gain
Monitor Level Control
Vari-Speed Adjustment
Cue & Review Functions
Automatic Shut-off
LED Vu Meter Readout
4-Way Power Capability



SPECIFICATIONS

Frequency Response: (Dolby NR Off)
40hz to 15Khz (Metal Tape)
Signal-to-Noise Ratio: (Dolby NR Off)
58dB. (Metal Tape)
Harmonic Distortion:
1.0% (Metal Tape)
Mike Input Sensitivity:
0.25mv w/low-Z mike
Line Output Level:
0.25v into 4.7K load

Headphone Specifications:
Load Impedance- 8-300 ohms
Power Output- 30mw into 32 ohms
Power Requirements:
6vdc., 4 "AA" alkaline cells
Approx. 4 hours record time
Dimensions:
7.25 x 1.62 x 3.75"
Weight:
1 lb. 7 oz.

We are pleased to introduce a brand new sync sound recorder which, we feel, is certain to become the recorder of choice for many of today's independent film producers. The WM-D6 Crystal Sync Recorder is a superbly designed cassette recorder that we have carefully adapted to include an internal 60hz. crystal sync generator and to interface with our new Mini AC Resolver. It is, in our opinion, the first viable alternative to the Nagra SNN mini sync recorder in that it offers truly impressive audio specifications in a very small package. By using today's high-grade metal tape cassettes together with the built-in Dolby noise reduction circuitry the WM-D6 can deliver location sound rivalling that of the Nagra in the areas of signal-to-noise and frequency response. It is a recorder worth considering for location work requiring a top quality sound track on a limited budget.

The WM-D6 Crystal Sync Recorder uses the NAB standard for stereo cassette recording by placing the 60hz. crystal sync signal on the right track of the tape. Cassettes may be used in normal fashion including recording on both sides for maximum tape utilization.

PROJECT REDISCOVERY

NARRATIVE DESCRIPTION OF THE PROJECT

1. What kind of organization is the sponsor of the project?

ANSWER: Hawaii Public Television (HPT) is operated by the Hawaii Public Broadcasting Authority, a tax exempt state agency. Officers are Al Harrington, Chairman; Karen Ah Mai, Vice Chairman, Oahu; and Elaine K. Kono, Vice Chairman, neighbor islands. Its objective is to provide high quality program alternatives to commercial television. Hawaii Public Television provides a full range of programming from children's shows like SESAME STREET to adult documentaries such as FRONTLINE. HPT is also a producing station which presently broadcasts seven locally produced series. In addition, HPT has won national acclaim for its treatment of DAMIEN and has cooperated in the major national release of the NAVIGATORS. On a smaller scale Hawaii Public Television productions of LANGUAGE THE ROOT and HOLE HOLE BUSHI have been well received as high quality local productions. HPT is committed to balanced, unbiased programming.

2. What are the objectives of your project?

ANSWER: The objectives of project REDISCOVERY are: (1) The production of a one hour documentary film examining the impact of modern life on the People of the Pacific; their history, identity and purpose in the face of rapid change. (2) Distribution of this documentary via broadcasts locally, regionally, and to national and international audiences. (3) To provide a vehicle for interaction by scholars in cultural anthropology, history, linguistics, and political science together with community resource persons to reach a national and international television audience presenting the present day reality of Pacific island communities.

2. What are the objectives of your project? (CONTINUED)

(4) Provide stock film material for archival purposes and augment material available for educational resources and teaching aids on Pacific history and studies.

Hawaii Public Television and its staff have in the past cooperated in similar efforts; e.g. THE NAVIGATORS and STRATEGIC TRUST: THE MAKING OF A NUCLEAR FREE PALAU. The REDISCOVERY PROJECT marks an exciting phase of development for public television.

3. What is the topic of focus of your project?

ANSWER: The topic of focus of REDISCOVERY is the Polynesian Pacific, and the broad theme of Culture Contact. We plan to show thematic examples from Hawaii, French Polynesia, the Cook Islands and Fiji.

It is a significant topic worthy of concern because it involves societies about which most of the world are ignorant and peoples with a common ancestry whose cultures have undergone rapid change in recent history. Some scholars argue that cultural contact destroyed Pacific societies, that their traditional values and institutions crumbled before the onslaught of western invasion. Others claim that Pacific islanders were not simply passive victims of European penetration. This emphasis is on adaptation and creative change, not total destruction.

Humanities scholars and the Pacific community share the concern that too little critical attention has been focused on these issues and that understanding among the general public and policy makers does not reflect the current reality of Pacific life.

By focusing attention on the following areas with examples from the diversity of Polynesia as outlined above, we hope to better equip and inform a public to understand and make decisions that will have potential for major impact on the lives and societies of Pacific people. We also hope to encourage further debate by posing questions and sharing real examples of modern Pacific life.

3. What is the topic of focus of your project? (CONTINUED)

Critical analysis will be utilized to bring forth examples from among the following areas utilizing the humanities disciplines of cultural anthropology, history, linguistics, and political science.

The impact of culture contact its degree of destructiveness, patterns of accommodation, and internalization will be examined as applicable to such areas as: family, relationships to land, population shifts, economics, education, government, religion and entertainment.

4. What do you propose to do during the project?

ANSWER: Project activity will take place over an approximate two year period beginning in December 1984. Phase I, pre-production planning and research will include: a complete literature search; planning meetings; consultations and conferences with humanities scholars and community resource people; on location scouting; the identification of specific people and locations for production activity; negotiations regarding visas; necessary licensing and labor union considerations, and preparation of a detailed shooting script. In addition, Phase I will include research into appropriate equipment for various climate and shooting conditions and logistics of production activity.

Phase II will involve actual on location film production both in Hawaii and international locations. Due to necessities of documentation there is envisioned some overlap in Phase I and Phase II Hawaii production. This production activity will last over a two year period. (See treatment).

Phase III involves post production activity including film processing, transfers, editing, script revisions, narrations and preparation of final film and video products. In addition we will plan details of national and international broadcasts and promotion. Preparation of a study guide and related ancillary materials will also take place.

Phase IV will be the actual broadcast and distribution of study guide

4. What do you propose to do during the project? (CONTINUED)

At all phases the project will be subject to an ongoing evaluation by the Hawaii Public Television management team in conjunction with humanities scholar consultants.

Potential audiences include the local and mainland viewing audience as well as international viewers.

5. In what specific ways will disciplines of the humanities contribute to the content of the project?

ANSWER: The content of REDISCOVERY will be in large part shaped by the interaction and critical analysis of humanities scholars in the fields of cultural anthropology, history, linguistics and political science. The framework for understanding and interpreting the modern Pacific will be fashioned by their input and interaction with production staff and members of the Pacific community. They will be looked to as the key resource in developing in-country contacts, ideas for initial site selection and parameters for interview content. In addition, they will have to review input in scripting and editing.

6. Who are the key humanities scholars and resource people who will be involved in the project? Indicate whether each is firmly committed to the project.

ANSWER: Co-principal scholars will be utilized from the fields of anthropology, and history. Noted Anthropologist, Leonard Mason and Pacific History specialist Brij Lal have agreed to serve as co-principal scholars for the project.

In addition, Hawaii History specialist Pauline King and Anthropologist Robert Kiste will serve as consultants.

Others available to serve as consultants include: Ben Finney, Professor-Anthropology; Rubellite K. Johnson, Associate Professor, Indo-Pacific Languages, and Walter Johnson, Professor of History. Consultations with these and other international experts will be undertaken as appropriate when indicated by co-principal scholars and primary consultants.

7. What specific role will humanities scholars and resource persons play in the project activities?

ANSWER: Humanities scholars and resource persons have played a central role in development of this proposal and will continue to play a central role throughout. It is envisioned that their expertise will be utilized on camera in the form of interviews as well as in behind the scenes planning.

Our central focus (question 3) has been shaped through meetings with the four scholars committed to this project. Close coordination with these and other consulting scholars will be required throughout this effort.

8. What is the estimated attendance at each public activity and what segment of the general public will be reached by the project? Explain how they will be integrated into the project?

ANSWER: REDISCOVERY's potential audience will consist largely of the out of school adult viewing public that is associated with the national public television viewing audience. In addition, it is envisioned that the program and related study guide materials will be utilized by high school and college level classes and international distribution is planned.

9. Does your project involve the production of a media/audio-visual component, oral history interviewing and transcription or artistic performance or activity? If so, describe it fully.

ANSWER: The project described represents a media component of major dimension and importance. Hawaii Public Television's professional staff will have the responsibility for carrying out this project and supervising all phases of activity, in close cooperation with Humanities scholars and resource persons. Public Television's participation will not only help insure production of a

9. Does your project involve the production of a media/audio-visual component, oral history interviewing and transcription or artistic performance or activity?
If so, describe it fully. (CONTINUED)

quality product, but will lend an important element to the task of raising total funding necessary for the project to enable best use of HCH challenge fund resources. Hawaii Public Television will own the final product and copyright.

Questions a, b, and c are answered elsewhere.

d) This preliminary treatment is based on a recent trip through the Pacific by a member of the production team.

This treatment will explore the topics of cultural contact and change. We will begin in Hawaii and develop these themes in French Polynesia, the Cook Islands, and Fiji. Our camera will look beyond the stereotypes and show Pacific people as they struggle to maintain tradition and at the same time seek full participation in the modern world. We explore the problems as well as the beauties of their cultures and capture their response to the challenge of modern development.

Hawaii's post contact experience almost decimated the Polynesians who are now a minority population. Recent years have brought a cultural re-awakening with explorations of history and tradition. There has also been a renewed interest in Hawaiian political awareness.

A significant part of this reality has been played by the Polynesian Voyaging Society whose members have sailed the canoe HOKULE'A twice on the ancient course to Tahiti. They have dramatically proven the greatness of the ancient Polynesian discoverers.

Our story will include interaction with HOKULE'A's next voyage. A dramatic 16,000 mile adventure that will trace the ancient migration roots. But our REDISCOVERY is not a story about ancient navigation or the canoe HOKULE'A.

9. Does your project involve the production of a media/audio-visual component, oral history interviewing and transcription or artistic performance or activity?
If so, describe it fully. (CONTINUED)

Instead the canoe will serve as a unifying vehicle as its modern Hawaiian crew make landfall in our areas of inquiry.

REDISCOVERY will feature contrasts with scenes of highrises and highways, tranquil taro patches, tourists shows, traditional luaus, high fashion chic, video arcades and children studying with elders. It will not show them as mutually exclusive because today's Pacific people live with both. For HOKULE'A's crew rediscovery of traditional values has importance precisely because of this reality.

Much of Honolulu's booming metropolis is dedicated to the "beautiful people." Health is both fad and reality. We see, joggers everywhere but also canoe clubs which celebrate tradition. We find a renaissance of hula together with dancercise classes. We boast the highest longevity figures in the world, 79 years...unless you are Hawaiian and have the highest rate of cancer and heart disease. A culture where hand fashioned fish hooks are prized as art and canoe lashings decorate restaurants which import fish from Taiwan.

The canoe is seen by a member of the Polynesian Voyaging Society "as a symbol of ancestry and present day mutuality among Pacific peoples..." While Pacific societies were founded with the canoe, almost no where are people sailing. Motorboats are preferred and ceremonial canoes are found in storage often filled with water and riddled by termites.

Family structures are changing from traditional extended families to the nuclear. We interview elderly Pacific people who once would have enjoyed status and respect because of their age. They now face uncertainty as traditions change.

9. Does your project involve the production of a media/audio-visual component, oral history interviewing and transcription or artistic performance or activity? If so, describe it fully. (CONTINUED)

The fatal impact theory might best be seen in the Marquesas, the home of the original people to settle Hawaii. Today only several thousand Polynesians are left from an initial population of 120,000. Beautiful traditional woodcarvings adorn the church, but most practitioners of the art have moved to Papeete in order to market their craft.

In French Polynesia the problems of colonization are seen and heard through interaction with ordinary people and interviews with leaders. Nuclear testing undergirds the economy and threatens their existence.

At Aitutaki a beautiful traditional dance in full costume yields to break dance improvisations. The Cook Islands have no television broadcast system, but neighbors chip in and rent VCR's and form temporary T.V. theatres, charging admission to the rest of the village. We witness a nation of 18,000 people where government changed four times in one year via the democratic process. (NOTE: The Cook Islands are not fully independent. They exist as "self governing in free association" with New Zealand.) Fresh water is trucked to villages in huge metal containers still labeled PARAQUAT. Banning of the kava drink ceremony by missionaries led to formation of secret bush beer schools. Some are now, 100 years old with highly formal structures. We watch as this all male ritual is carried out around the palm stump.

Fiji is a fully independent Pacific state and one of the most active of the island nations in international affairs. Amid green forests and acres of cane, Fiji's indigenous people are a minority. 50% of the population are descendants from East Indian sugar workers imported during British colonial rule.

In the chiefly prime minister, Mara, we see and hear a modern Pacific leader, the product of a sophisticated Oxford education who speaks of "The peaceful

9. Does your project involve the production of a media/audio-visual component, oral history interviewing and transcription or artistic performance or activity? If so, describe it fully. (CONTINUED)

Pacific way", perhaps creating new myths about his warrior people. Traditional land tenure is insured by the constitution, but equality is denied the Indian population and racial tensions are expressed in oratory and opinion. In addition, Fiji is the home of the University of the South Pacific and brings together the youth of the region. Their values often conflict with elders.

CONCLUSION

Our story of these places will be advanced both through visual study and interview interaction with the people. We will show both traditional and popular culture because the people of the region do not live in a museum. Peoples with a common heritage have faced contact with European and American culture in different ways. To be sure there has been destruction, but these vital people are not passive. They have and will continue to overcome many obstacles so that they can survive and thrive in the modern world. Some traditions have been all but discarded, others incorporated into twentieth century life. By comparing and contrasting scenes such as described above we will share a valuable understanding of this reality and provide a highly rewarding and enriching broadcast experience.

10. Will members of the target audience be assessed any fee or charge related to the project? If so, state the amount of fee per participant and explain how the income received will be used.

ANSWER: Members of the target audience will not be assessed any fee or charge.

PROJECT BUDGET - HCH Grant Application

Computation for Column D
 Amt. of 3rd party gifts x 1.85 =
 Amt. of challenge funding.
 \$11,765 x 1.85 = \$21,765.25

| A. BUDGET CATEGORIES | B. SPONSOR SHARE (indicate if cash by asterisk notation) | C. HCH SHARE | D. CHALLENGE FUNDING (if applicable) | E. TOTAL |
|--|---|--------------|---|-----------|
| 1. Personnel (specify positions, rate of compensation, length of employment) | | | | |
| A. EXECUTIVE PRODUCER (25 months) (10 hrs./week/\$24.80/hr.) | \$24,800 | | | \$24,800 |
| B. PRODUCER/PROJECT DIRECTOR (25 months) (20 hrs./week/\$25/hr.) | * \$50,000 | | | \$50,000 |
| C. CO-PRINCIPAL SCHOLAR (250 hrs. X \$10/hr.) | | \$2,500 | | \$2,500 |
| D. CO-PRINCIPAL SCHOLAR (250 hrs. X \$10/hr.) | | \$2,500 | | \$2,500 |
| E. OTHERS (see appendix) | * \$86,328 | | | \$86,328 |
| Subtotal | \$160,128 | \$5,000 | | \$166,128 |
| 2. Stipends (specify number and rate) | | | | |
| a. Humanities Scholars 2 Scholars (100 hrs. each X \$9.50) | | \$1,900 | | \$1,900 |
| b. Resource Persons 326 hrs. X \$9.50 (specific number of resource persons not known at this time) | | \$3,100 | | \$3,100 |
| Subtotal | | \$5,000 | | \$5,000 |

| A. BUDGET CATEGORIES | B. SPONSOR SHARE (indicate if cash by asterisk notation) | C. HCH SHARE | D. CHALLENGE FUNDING (if applicable) | E. TOTAL |
|--|---|--------------|---|----------|
| 3. Operational Expenses | | | | |
| a. Supplies | \$500 | | | \$500 |
| b. Office Equipment Rental | | | | |
| c. Office Space Rental | *\$6,250 | | | \$6,250 |
| d. Telephone | \$2,000 | | | \$2,000 |
| e. Postage | \$100 | | | \$100 |
| f. Copying Costs (excludes duplication of promotional and informational materials) | \$500 | | | \$500 |
| Subtotal | \$9,350 | | | \$9,350 |
| 4. Travel (specify if airfare, per diem, mileage, etc., and rate) | | | | |
| A. AIRFARE | *\$26,835 | | | \$26,835 |
| B. PER DIEM | *\$24,000 | | | \$24,000 |
| Subtotal | \$50,835 | | | \$50,835 |

| A. BUDGET CATEGORIES | B. SPONSOR SHARE (indicate if cash by asterisk notation) | C. HCH SHARE | D. CHALLENGE FUNDING (if applicable) | E. TOTAL |
|--------------------------------------|---|--------------|---|--------------|
| 6. Project Promotion and Information | | | | |
| A. PROMOTION | *\$10,000 | | | \$10,000 |
| B. STUDY GUIDE | *\$15,000 | | | \$15,000 |
| Subtotal | \$25,000 | | | \$25,000 |
| 6. Media Component (see appendix) | | | | |
| Subtotal | \$111,794.60 | | \$10,000 | \$121,794.60 |

| A. BUDGET CATEGORIES | B. SPONSOR SHARE <i>(indicate if cash by asterisk notation)</i> | C. HCH SHARE | D. CHALLENGE FUNDING <i>(if applicable)</i> | E. TOTAL |
|---|--|--------------|--|--------------|
| 7. Other Expenditures (specify) | | | | |
| A. CONTINGENCY (10% of Budget) | *\$37,810.76 | | | \$37,810.76 |
| B. INSURANCE (4% of Budget) | *\$15,124.30 | | | \$15,124.30 |
| | | | | |
| | | | | |
| Subtotal | \$52,935.06 | | | \$52,935.06 |
| Total sponsor cash contribution | \$389,730.26 | | | |
| Total sponsor in-kind contribution | \$41,312.40 | | | |
| TOTAL SPONSOR SHARE (cash & in-kind) | \$431,042.66 | | | |
| Subtotal HCH grant funds requested (Col. C) | | \$10,000 | | |
| Subtotal challenge funds requested (Col. D) | | | \$10,000 | |
| TOTAL FEDERAL FUNDS REQUESTED (Col. C & D) | | | \$20,000 | |
| TOTAL COST OF PROJECT (Col. E) | | | | \$451,042.66 |

BUDGET NARRATIVE: "Rediscovery"

SEC. 1 PERSONNEL

- A. Executive Producer : EDWARD J. ROBELLO, Executive Producer,
News & Public Affairs Division, KHET,
Hawaii Public Television.
- B. Producer/Project Director: CHRIS CONYBEARE
- C. Co-Principal Humanities Scholar: BRIJ LAL
- D. Co-Principal Humanities Scholar: LEONARD MASON
- E. Others:
 - 1. Director/Editor: JOY CHONG \$50,000
(25 months at 20 hrs./week/\$25/hr.)
 - 2. Assoc. Producer: MARLENE AMONG \$30,000
(25 months at 20 hrs./week/\$15/hr.)
 - 3. Secretary: SHELLEY KUBO \$6,328
(Dec. 1984-Dec. 1985: 8 hrs./week/\$7/hr. = \$2,688)
(Jan. 1986-Feb. 1987: 10 hrs./week/\$7/hr. = \$3,640)
Salary is based upon her current rate at KHET

SEC. 2 STIPENDS

- A. Humanities Scholars
 - 1. PAULINE KING (History)
 - 2. ROBERT KISTE (Anthropology)

SEC. 3 OPERATIONAL EXPENSES

(self-explanatory)

SEC. 4 TRAVEL

A. Airfare

Trip #1 Hawaii-Tahiti-Marquesas-Tahiti-Cook Islands-Fiji-Hawaii:
Purpose: Pre-production planning (scouting)
Cost: \$5,751 (\$1917/trip X 3 persons)
Personnel: PRODUCER, DIRECTOR, ASSOC. PRODUCER

Trip #2 Areas listed below are film production locations:
6 Personnel members: PRODUCER, DIRECTOR, ASSOC. PRODUCER,
CAMERAPERSON, AUDIO, GRIP

Total Cost: \$21,084

| | |
|---------------------------|---------------------|
| a. Hawaii to Tahiti | \$578 X 6 = \$3,468 |
| b. Tahiti to Marquesas | \$277 X 6 = \$1,662 |
| c. Marquesas to Tuamotus | \$359 X 6 = \$2,154 |
| d. Tuamotus to Tahiti | \$359 X 6 = \$2,154 |
| e. Tahiti to Hawaii | \$578 X 6 = \$3,468 |
| f. Hawaii to Tahiti | \$578 X 6 = \$3,468 |
| g. Tahiti to Cook Islands | \$300 X 6 = \$1,800 |
| h. Cook Islands to Fiji | \$285 X 6 = \$1,710 |
| i. Fiji to Hawaii | \$200 X 6 = \$1,200 |

B. Per Diem

Trip #1: \$100/day X 20 days = \$2,000 X 3 persons = \$6,000

Trip #2: \$100/day X 30 days = \$3,000 X 6 persons = \$18,000

(Per diem includes costs for food and lodging which is expected to be high in the South Pacific locations.)

SEC. 5 PROJECT PROMOTION AND INFORMATION (self-explanatory)

SEC. 6 MEDIA COMPONENT

A. Technicians

Hawaii Locations

1) Cameraperson (40 hrs. at \$15.20/hr.)
(\$608 TOTAL KHET in-kind contribution)

2) Audio (40 hrs. at \$15.20/hr.)
(\$608 TOTAL KHET in-kind contribution)

3) Grip (40 hrs. at \$6.60/hr.)
(\$168 + \$96 KHET in-kind contribution = \$264)

4) Still Photographer (8 hrs. at \$6.60/hr.)
(\$33.60 + \$19.20 KHET in-kind contribution = \$52.80)

South Pacific Locations:

1) Cameraperson (25 days at \$250/day = \$6,250)

2) Audio (25 days at \$200/day = \$5,000)

3) Grip (25 days at \$150/day = \$3,750)

Post Production

- 1) Technical Director (56 hrs. at \$6.60/hr.)
(\$235.20 + \$134.40 KHET in-kind contribution = \$369.60)
- 2) Audio (56 hrs. at \$15.20/hr.)
(\$851.20 TOTAL KHET in-kind contribution)
- 3) Electronic Graphics Operator (56 hrs. at \$6.60/hr.)
(\$235.20 + \$134.40 KHET in-kind contribution = \$369.60)
- 4) Engineer (56 hrs. at \$17.60/hr.)
(\$985.60 TOTAL KHET in-kind contribution)
- 5) Narrator (6 hrs. at \$50/hr. = \$300)

B. Transportation

- 1) Hawaii: 1 van (40 hrs. at \$3/hr.)
(\$120 TOTAL KHET in-kind contribution)
- 2) South Pacific Locations: Scouting 20 days
1 vehicle: \$50/day X 20 days = \$1,000
- 3) South Pacific Locations: Production 30 days
2 vehicles: \$50/day X 30 days X 2 = \$3,000
- 4) Plane/Helicopter Rental (aerial shots) \$2,500
- 5) Follow boats (shots of Hokule'a arriving & leaving various ports)
\$1,000

C. Equipment Rental

- 1) Hawaii Locations:
 - a. 16mm camera (40 hrs. at \$6/hr.)
(\$240 TOTAL KHET in-kind contribution)
 - b. Nagra Sound Recorder (40 hrs. at \$5/hr.)
(\$200 TOTAL KHET in-kind contribution)
 - c. (2) Wireless Microphones (40 hrs. at \$8/hr.)
(\$320 TOTAL KHET in-kind contribution)
 - d. (2) Lavalier Microphones (40 hrs. at \$3/hr.)
(\$120 TOTAL KHET in-kind contribution)
 - e. AKG Microphone (40 hrs. at \$4/hr.)
(\$160 TOTAL KHET in-kind contribution)
 - f. Portable sound mixer (40 hrs. at \$3/hr.)
(\$120 TOTAL KHET in-kind contribution)
 - g. Portable Light Kit (40 hrs. at \$3.80/hr.)
(\$96 + \$123.20 KHET in-kind contribution = \$152)

2) South Pacific Locations:

- a) Camera & accessories, b) Audio equipment & accessories,
& c) Lighting equipment = \$4,000

D. Film Stock: (ECN11 7291) - 1 roll/400ft. or 11 min. = \$82.35

- 1) Hawaii locations
(30 rolls X \$82.35 = \$2,470.50)
- 2) Hokule'a (film shot onboard Hokule'a at sea)
(10 rolls X \$82.35 = \$823.50)
- 3) South Pacific locations
(200 rolls X \$82.35 = \$16,470)

E. Audio materials

- 1) 1/4" audiotape (7" reels)
(150 reels X \$15 each = \$2,250)
- 2) Audiocassettes
(60 cassettes X \$8 each = \$480)
- 3) 16mm magnetic stock
(40 hrs or 87,200 ft. X .036/ft. = \$3,139.20)

F. Film Processing

- 1) Hawaii Locations
(30 rolls or 12,000 ft. X .11/ft. = \$1,320)
- 2) Hokule'a film
(10 rolls or 4,000 ft. X .11/ft. = \$440)
- 3) South Pacific Locations
(200 rolls or 80,000 ft. X .11/ft. = \$8,800)

G. Audio Transfer

(50 hrs. at \$60/hr. = \$3,000)

H. 16mm film transfer to videotape

- 1) 16mm film transfer to 1" videotape
(50 hrs. X \$335/hr. = \$16,750)
- 2) 3/4" videocassette dubs of 16mm film & time code
(50 hrs. X \$35/hr. = \$1,750)

I. Post Production Equipment

- 1) Offline Editing Unit (300 hrs. at \$31.60/hr.)
(\$4,710 + \$4,770 KHET in-kind contribution = \$9,480)
- 2) Control Room (56 hrs. at \$8.50/hr.)
(\$100.8 + \$375.20 KHET in-kind contribution = \$476)
- 3) (3) VTR, 1" (56 hrs. at \$68.10/hr.)
(\$436.80 + \$3,376.80 KHET in-kind contribution = \$3,818.60)
- 4) Audio Booth (12 hrs. at \$5.50/hr.)
(\$15.60 + \$50.40 KHET in-kind contribution = \$66)

J. Videotapes w/time code

- 1) 1" videotapes (60 minutes)
\$140 each X 44 tapes = \$6,160
- 2) 3/4" videocassettes (60 minutes)
\$40 each X 44 = \$1,760

K. ANIMATION \$3,000

L. SPECIAL EFFECT \$3,000

M. REEL/FILM CANS \$1,000

N. POSTAGE/HANDLING for film processing & video transfers \$3,000

SEC. 7 OTHER EXPENDITURES

(self-explanatory)

STATEMENT FROM PRINCIPAL HUMANITIES SCHOLAR REGARDING:

Project Title: REDISCOVERY

Project Sponsor: HAWAII PUBLIC TELEVISION

Name and Signature of Principal Humanities Scholar
Completing This Statement

Leonard Mason

(s) Leonard Mason

1. How are the humanities, and especially your own discipline, central to the content and activity of this project?

Polynesian peoples today are undergoing significant change in their lifestyle, their values and goals, their adjustment to forces from the outside. The humanities, including history, philosophy, religion, the arts, and my own field, cultural anthropology, are deeply concerned with this process of change in all of its aspects. The cultural identity of Polynesians is at stake—will it be lost in these changing times or will it continue to provide the foundation for pride and self-confidence despite changes in the more superficial aspects of life? The documentation of this process, as proposed here, will be enhanced by participation of humanities scholars in the planning and implementation in the field.

2. To what extent do you think this project meets an intellectual/educational need of the community regarding the humanities?

Hawaiians, of all Polynesians, have been treated badly in the contact with Western culture and society in the past century and more. The Maori in New Zealand are making a last-ditch stand to preserve their traditional orientation. Other Polynesian groups (Samoa, Tahiti, Tonga, Cook Islands, Fiji) are still basically traditional in their cultural orientation. Hawaiians, and the Hawaii community stand to learn much about the process of change in which they have been involved as they view what is happening elsewhere in Polynesia. The perspective of the larger scene should be useful in a new look at Hawaiians in Hawaii and their relationship with other Polynesian peoples. The humanities approach provides an excellent pair of glasses to do this viewing.

3. To what extent, if any, would your own work in the humanities be furthered through the activities of the project?

Over the past 40 years, working from my base in Hawaii, I have been concerned about the changes taking place in the Pacific in all aspects of life. Earlier, my interest was focused on Micronesia and I continue that interest. But since the early 1970's I have become more intimately involved in Polynesia, through visits for professional reasons to New Zealand, the Cooks, the Samoas, Tahiti, Tonga and Fiji. This has broadened my own perspective in looking at the process of change. In the course of my work, I have collaborated on several occasions (in Micronesia) with islanders in projects aimed at their own expression of what the changes mean to them. I see the present project as another instance of working with local people in this kind of endeavor.

4. What was your role in the development of this project and the preparation of the grant application to the HCH?

I was invited by C. Conybeare to meet on two occasions for a lengthy discussion of the issues to be explored and the methods by which the proposed film documentation can be best achieved, both in the expression of Polynesian views by the people themselves and in the portrayal of this expression in a medium that has well-known values for education in Western communities outside Polynesia. I have reviewed the draft proposal recently and made appropriate suggestions.

(Attach additional sheet, if necessary)

TELEPHONE: (808) 947-5901

STATEMENT FROM PRINCIPAL HUMANITIES SCHOLAR REGARDING:

Project Title: REDISCOVERY

Project Sponsor: HAWAII PUBLIC TELEVISION

Name and Signature of Principal Humanities Scholar Brij Lal
Completing This Statement (s) Brij Lal

1. How are the humanities, and especially your own discipline, central to the content and activity of this project?

The aim of this Project is to focus the context, the Pacific. A knowledge of history is essential to understand the context, physical and temporal, within which the change takes place. As a professor of Pacific history, I will provide the Project with accurate modern research material, and with background historical information on the islands, their people and their leaders.

2. To what extent do you think this project meets an intellectual/educational need of the community regarding the humanities?

To a very large extent. Project Rediscovery will contribute greatly to a renaissance of learning and interest about Polynesian history about which there is already considerable interest. Hawaii Public Television's Project on change in the Pacific will give the inhabitants of this state an accurate and sympathetic account of a complex problem. The project will be a contribution of knowledge upon which we teachers and students of Pacific studies will draw on in the future.

3. To what extent, if any, would your own work in the humanities be furthered through the activities of the project?

This Project will contribute directly to my own work which relates to current developments in the South Pacific. I teach a course at the University of Hawaii on modern Pacific history and change is the main theme that I emphasize. The visual material and contact with leading scholars and resource people will be of direct help.

4. What was your role in the development of this project and the preparation of the grant application to the HCH?

I was invited to discuss the theme and content of the program, and this proposal includes some of the ideas generated at the first meeting. I have not been involved in the detailed preparation of the budget...where I would be out of my depth anyway.

(Attach additional sheet, if necessary)

HAWAII
PUBLIC
TELEVISION

KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7678
Telex 723-8553

April 24, 1984

CONSENT AND RELEASE AGREEMENT

I accept your invitation to participate in the program specified below and hereby authorize you and your affiliated stations and cable systems to use my name, biography, likeness, voice and performance in the production and for the purpose of publicizing the program. I further authorize you to edit these programs and you and these stations and cable systems to make recordings of the program, and to use and re-use the program and recordings of it, in whole or in part, for radio and television broadcasting, cablecasting, audio-visual and closed circuit exhibition and other electronic and mechanical distribution throughout the world. I also understand you have no obligation to use the program if you choose.

I agree, if by reason of my statements and actions on the program or materials furnished by me for the program, there is any claim or litigation involving any charge by third persons of violation or infringement of their rights, to hold you and your affiliated stations and cable systems harmless from liability, loss or expense arising from such claim or litigation.

I further agree that my appearance on or participation in the program confers on me no ownership rights whatsoever.

I also agree that I am to receive no compensation for my appearance on or participation in the program.

Very Truly Yours,

Name: _____

Address: _____

Phone: _____ Production Date: 1987

Program Title: Voyage of Rediscovery

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

TO: Chong/Bear
FROM: Mar
SUBJ: Filming and Meeting Schedule

Monday, September 24

1:30 P.M. - Bishop Museum Planetarium
Will Kyselka and Children from Seagull Schools
Subj: Videotaping

Tuesday, September 25

5:00 P.M. - 3101 Diamond Head Road
Tom Layton, Chris, Joy, Mar, Mrs. Thompson
Subj: Meeting/MONEY

Wednesday, September 26

8:30 A.M. - Kamehameha Schools (Piianaia's Office)
Gordon Piianaia, Captain - Hoku'e'a
Subj: Videotaping

10:00 A.M. - Kamehameha Schools/Bishop Hall
Leinaala Heine, Chanter and Dancer
Subj: Videotaping

Thursday, September 27

2:00 P.M. - Bishop Estate Kawaiahao Plaza
Fundraising Meeting - Chris, Joy, Mike T., Suzanne, Mr. and Mrs.
Thompson, Tom Coffman, Lei, Mar

POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96817

November 2, 1987

Jim Manke
KGMB
1534 Kapiolani Blvd.
Honolulu, Hawaii 96814

Aloha Jim:

As per our agreement, please allow Joy Chong to use the Hokule'a onboard footage shot by Cliff Watson. This material will be incorporated into the VOYAGE OF REDISCOVERY documentary that is being prepared by Hawaii Public Television.

Excerpts to be used are comprised of primarily of wave shots, sails and general on-board activity as well as material which will help interpret non-instrument navigation.

Appropriate credit will be given to Cliff Watson as on-board videographer to KGMB.

Use of this material is important to help achieve the educational goals of the Polynesian Voyaging Society.

Me ke aloha pumehana,

Marlene Among
Assistant to Myron B. Thompson, President



**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMED Channel 10 Maui



at
Markene
2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878

February 6, 1987

Mr. Myron Thompson, President
The Polynesian Voyaging Society
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Pinky:

The following amount is due to us from the Polynesian
Voyaging Society for rental of office and parking space at our
facility during the month of January, 1987:

\$250.00

Please call me if you have any questions.

Sincerely,

Jim
James B. Young
Executive Director

HAWAII
PUBLIC
TELEVISION
KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878

July 22, 1986

Mr. Myron Thompson, President
The Polynesian Voyaging Society
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Pinky :

Congratulations to you, the Polynesian Voyaging Society and the crew of the Hokule'a on the successful completion of yet another challenging leg of the Voyage of Rediscovery! We are truly happy to be playing a part in this historical effort.

Following is the financial status of the project as of July 22, 1986:

| | |
|--|--------------------|
| Total project cost to date..... | \$233,619.50 |
| Station contribution..... | <u>-100,535.20</u> |
| Net project cost (in-house rates)..... | \$133,084.30 |

Revenues received to date:

| | |
|--|------------------|
| Gerbode Foundation..... | \$ 25,000.00 |
| Hawaii Committee for the Humanities (HCH) .. | 10,000.00 |
| Polynesian Voyaging Society (PVS)..... | <u>65,000.00</u> |
| Total..... | \$100,000.00 |

Anticipated revenues from HCH.....\$10,250.25

Balance due from PVS (in-house rates).....\$22,834.05

Please call me if you have any questions.

Sincerely,

Edward J. Robello
Acting Executive Director

bcc: Hiram Kitagawa
Chris Conybeare
Marlene Among
Joy Chong
Virginia Elliott
Lee Kyselka

Operated by the Hawaii Public Broadcasting Authority

**HAWAII
PUBLIC
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KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-6553

July 2, 1986

Mr. Myron Thompson, President
The Polynesian Voyaging Society
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Pinky:

Thank you for the payment plan you offered us via your letter of June 17, 1986 for the Voyage of Rediscovery project. We are very happy to accept your offer. Thank you very much also for the initial \$10,000.00 payment under the plan, which we just received yesterday through Marlene. Your prompt action is truly impressive.

With your latest payment, following is the financial status of the Voyage of Rediscovery project as of July 1, 1986:

| | |
|---|---------------------|
| Total project cost to date | \$228,385.81* |
| Station contribution | <u>- 98,599.51*</u> |
| Net project cost (in-house rates) | \$129,786.30* |

Revenues received to date:

| | |
|---|------------------|
| Gerbode Foundation | \$ 25,000.00 |
| Hawaii Committee for the Humanities (HCH) | 10,000.00 |
| Polynesian Voyaging Society (PVS) | <u>65,000.00</u> |
| Total | \$100,000.00 |

| | |
|-------------------------------------|-------------|
| Anticipated revenues from HCH | \$10,250.25 |
|-------------------------------------|-------------|

| | |
|---|---------------------|
| Balance due from PVS (in-house rates) | <u>\$19,536.05*</u> |
|---|---------------------|

*These figures are lower than the amounts indicated in our June 5 financial status report because of the cancellation of our participation in the Tonga segment and because actual expenditures have proved to be lower than previously estimated.

Mr. Myron Thompson
July 2, 1986
Page Two

If you have any questions, please call me.

Aloha,

A handwritten signature in dark ink, appearing to be 'EJ' followed by a horizontal line.

Edward J. Robello
Acting Executive Director

Marlene

MEMORANDUM

July 1, 1986

TO: HPBA Staff
FROM: Ed Robello, ^{ER} Acting Executive Director
SUBJECT: Film and Video Archive Project

Good news!

The 1986 State Legislature appropriated funds providing for a Film and Video Archive demonstration project. The Governor has recently signed into law the funds to the Hawaii Public Broadcasting Authority for FY '87.

This project is the first stage in the establishment of a film and video archive that will preserve, record, and document the social, political, and humanistic elements that have affected and shaped Hawaii's destiny. This project will lay the groundwork for a permanent film and video archive unit that will insure the availability of a major resource for our State.

In the developmental phase, the archive project will be temporarily attached to Administration. Charles Stubblefield will provide assistance to Project Coordinator Chris Conybeare.

Thank you.

POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96819 / (808) 841-3966

June 17, 1986

Mr. Edward J. Robello
Acting Executive Director
Hawaii Public Television
2350 Dole Street
Honolulu, Hawaii 96822

Dear Ed:

Thank you for the updated financial status report of the Voyage of Rediscovery project as of May 30, 1986.

It is noted that the balance due from P.V.S. is \$31,385.02. As agreed, I am offering a payment plan as follows:

1. That P.V.S. will make a \$10,000 payment for each of the months of June and July 1986;
2. That P.V.S. will make a \$11,385.02 payment in August of 1986.
3. That P.V.S. will make out a payment plan, satisfactory to K.H.E.T. for the additional cost over and above the \$31,385.02, as needed or estimated.

P.V.S. is appreciative of K.H.ETV's patience and special consideration.

We hope that this offer is satisfactory to K.H.E.T. and we look forward to a continued productive relationship.

Sincerely,



Myron B. Thompson

HAWAII



TAHITI

BICENTENNIAL VOYAGE OF REDISCOVERY
HOE AKU I KA WA'A

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KHMB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878

May 5, 1986

Mr. Myron Thompson, President
The Polynesian Voyaging Society
c/o Bishop Estate
Kawaiahao Plaza
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Mr. Thompson:

Thank you very much for the \$20,000.00 check you sent us on April 21 for the Voyage of Rediscovery project.

With this payment, following is the financial status of the project as of April 30, 1986:

| | |
|--|--------------------|
| Total project cost to date..... | \$238,375.85 |
| Station contribution..... | <u>-101,785.99</u> |
| Net project cost (in-house rates)..... | \$136,589.86 |

Revenues received to date:

| | |
|--|------------------|
| Gerbode Foundation..... | \$25,000.00 |
| Hawaii Committee for the Humanities (HCH)..... | 10,000.00 |
| Polynesian Voyaging Society (PVS)..... | <u>55,000.00</u> |
| Total..... | \$90,000.00 |

Anticipated revenues from HCH.....\$10,250.25

Balance due from PVS (in-house rates).....\$36,339.61

Your cooperation is deeply appreciated.

Sincerely,

Edward J. Robello
Acting Executive Director



The Native Hawaiian Library Project

ALU LIKE, Inc. 1325 Kalihi St. Honolulu, Hawai'i 96819 Ph. 845-1410
Working Together

Christopher Conybeare
News and Public Affairs
2350 Dole Street
Honolulu, Hawai'i 96822

8 April 1986

Dear Chris:

I came by on Monday and picked the Hōkūle'a tape up. We hope to premiere "Voyage of Rediscovery" with our project tonight at the Waimanalo Library.

Thank you so much for the copy of the "Voyage of Rediscovery". The cooperation you, Joy Chong, and KHET in general have given the Native Hawaiian Library Project has been fantastic.

By the way, we understand that there is another group of Maori elders coming through Honolulu some time in June. I'm not sure who will be in that group. As soon as I find out I will let you know in the event that you wish to do more filming.

We look forward someday obtaining more footage of the rest of the Hōkūle'a trip at some point when this voyage is completed. I very much like the emphasis on education which comes through in your films.

Again, Chris, thank you for the copy of the tape and all the help you have given the project.

Aloha pumehana,

Momi
Momi Naughton
Museum Resource Specialist

*Marlene
FYI*

VOYAGE OF REDISCOVERY BUDGET (April 1986 - December 1987)

| Category | KHET COST | POLYNESIAN VOYAGING SOCIETY COST | TOTAL COST |
|--|--------------|-------------------------------------|--------------|
| A. PERSONNEL STAFF | \$95,437.00 | \$58,200.00 | \$153,637.00 |
| B. TRAVEL AND PER DIEM | | \$25,860.00 | \$ 25,860.00 |
| C. TRAVEL MISC. (freight/vehicles) | | \$ 5,150.00 | \$ 5,150.00 |
| D. PRODUCTION (Hawaii) | \$ 9,936.80 | \$ 1,915.20 | \$ 11,852.00 |
| E. PRODUCTION (South Pacific) | \$25,434.20 | \$10,088.40 | \$ 35,522.60 |
| F. POST PRODUCTION | \$16,995.20 | \$ 9,264.20 | \$ 26,259.40 |
| G. MATERIALS/SUPPLIES (videotapes, etc.) | \$ 810.70 | \$ 4,686.70 | \$ 5,497.40 |
| H. FILM STOCK/TRANSFER (Hokule'a onboard footage) | | \$ 4,140.00 | \$ 4,140.00 |
| I. HELICOPTER/BOAT RENTAL | | \$ 3,000.00 | \$ 3,000.00 |
| J. GRAPHICS/ANIMATION/EFFECTS | \$ 2,060.00 | \$ 5,000.00 | \$ 7,060.00 |
| K. MUSIC LICENSE & RIGHTS | | \$ 2,000.00 | \$ 2,000.00 |
| L. ARCHIVAL FILM | | \$ 5,000.00 | \$ 5,000.00 |
| M. PROMOTIONS | \$ 2,000.00 | \$10,000.00 | \$ 12,000.00 |
| GRAND TOTAL | \$152,133.90 | \$144,304.50 | \$296,438.40 |

Final products include:

- 1) a hour-long major documentary
- 2) 30-minute HOKULE'A special
- 3) 30-minute HOKULE'A AND THE PACIFIC special
- 4) documentary shorts
- 5) Archival footage

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

March 31, 1986

Mr. Myron Thompson, President
The Polynesian Voyaging Society
c/o Bishop Estate
Kawaiahao Plaza
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Mr. Thompson:

Thank you very much for the \$20,000.00 check you sent us on March 20 for the Voyage of Rediscovery project. We are elated that we can once again proceed with work on this fine project.

With this payment, following is the current financial status of the project:

| | |
|--|---------------------|
| Project cost to date..... | \$126,055.80 |
| Revenues received..... | <u>70,000.00</u> |
| Balance owed by Polynesian Voyaging Society as of March 31, 1986..... | <u>\$ 56,055.80</u> |

We look forward to continuing our cooperative efforts with the PVS toward the achievement of its goals.

Sincerely,

*1. We coordinate of filming Archivist Edward J. Robello
in the state - their much
is P.V.S. is our - salaries
Pacific Islands forum - planned
2- Putting up the Channel 9*

Edward J. Robello
Acting Executive Director

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-6553

February 13, 1986

Mr. Myron Thompson
The Polynesian Voyaging Society
c/o Bishop Estate
Kawaiahao Plaza
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Pinky:

This letter is a follow-up to our February 12 meeting.

Balance owed for actual costs incurred by the Polynesian Voyaging Society as of February 12, 1986 is \$47,316.55. Calculation of some recently incurred costs is still in process. Please be aware, therefore, that the \$47,316.55 will be increased by those costs (approximately \$13,000). Invoices will be submitted to you reflecting the additional costs.

I have instructed Chris and Joy not to initiate any additional expenditures relating to the project until further notice. This action will take effect, as we agreed, February 15, 1986. This restriction will, unfortunately, affect the completion of the 30-minute tape for American Samoa. As soon as the cash flow situation improves, we will be eager to move forward.

The \$20,000 to \$30,000 payment you mentioned, by the end of February, should help ease the situation. Monthly financial status statements will be sent to you beginning in March.

Concerning your query as to whether the "\$350,000" budgeted cost for the project included station contribution, the answer is no. The \$350,000 is the net amount after KHET station contribution is subtracted from the total cost.

As I indicated at our meeting, I am extremely happy that we will be able to increase Hawaii Public Television's support for the project by contributing Joy Chong's March 15 through December 31, 1986 services by approximately \$19,000.

If you have any questions, do not hesitate to give me a call.

Sincerely,

Edward J. Robello
Acting Executive Director

cc: Chris Conybeare
Joy Chong
Hiram Kitagawa

Operated by the Hawaii Public Broadcasting Authority

HAWAII PUBLIC TELEVISION

KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

January 8, 1986

Mr. Myron Thompson, President
The Polynesian Voyaging Society
c/o Bishop Estate
Kawaiahao Plaza
567 South King Street, Room 200
Honolulu, Hawaii 96813

Dear Mr. Thompson:

Congratulations on the many accomplishments of the Polynesian Voyaging Society last year! We believe the Voyage of Rediscovery has significantly increased the awareness within Hawaii and the Pacific of Hawaii's unique cultural heritage. The efforts of your organization's members and your leadership have not gone unnoticed. From all of us, a sincere thank you!

The following is the current financial status of the Voyage of Rediscovery project:

Costs

| | |
|----------------------------|--------------------|
| Total project cost to date | \$144,323.73 |
| Station contribution | <u>- 53,404.22</u> |
| | \$ 90,919.51 |

Revenues

| | |
|--|------------------|
| Funds expected from Hawaii Committee for the Humanities (HCH) | \$ 20,250.25 |
| Paid on account to date | |
| —by Gerbode Foundation | 25,000.00 |
| —by PVS | <u>15,000.00</u> |
| | \$ 60,250.25 |

Summary

| | |
|---|------------------|
| Project cost to date (minus station contribution) | \$ 90,919.51 |
| Revenues | <u>60,250.25</u> |
| Balance owed by PVS as of December 15, 1985 | \$ 30,669.26 |

Mr. Myron Thompson
January 8, 1986
Page Two

Attached for your information are all of the service requisitions and invoices related to the Voyage of Rediscovery project from which the above cost amounts were derived. The blue service requisition copies show estimates for services or expenses, and the white service requisition copies (attached to invoices) indicate actual services or expenses incurred.

We will look forward to meeting with you to discuss a payment schedule for this project.

The accomplishments of the Polynesian Voyaging Society in 1985 have been outstanding. We are confident that our cooperative efforts will bring greater achievements in 1986.

Sincerely,



James B. Young
Executive Director



Edward J. Robello
Executive Producer/Director
News and Public Affairs

Attachments

HAWAII
PUBLIC
TELEVISION
KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878

January 2, 1986

MEMORANDUM

TO: Polynesian Voyaging Society

FROM: Chris Conybeare *Chris Conybeare*
Joy Chong

RE: Progress Report

The New Zealand production trip was an outstanding success! We accomplished taping almost thirteen hours of material. In addition, an excellent working relationship was established with Ray Waru and his crew from Television New Zealand's NATURAL WORLD OF THE MAORI series and with Whai Ngata of the Maori news program.

Highlights of the experience included: the Waitangi, Hoani Wai Titi and Tauranga Wae Wae Maraes; a day with the Kohanga Reo program and of course, Hokule'a's arrival on the day prior to our departure.

In addition to the material we recorded, our relationships with T.V. New Zealand will provide access to their coverage as needed.

Ray Waru and Chris collaborated on questions and approach for an interview with Nainoa. However, Chris had to leave due to air fare arrangements. Ray subsequently conducted a two-hour interview with portions on film.

We now have the audio tape of this interview and will be able to obtain film at a later date.

Ray and Chris will be working together to coordinate further production activity on board Hokule'a prior to the New Zealand departure.

Mike Tongg shot 19 rolls of 16mm film on the New Zealand leg and we have four audio cassettes from on-board documentation. The film is now being processed and should be available within two weeks.

We have also established a cooperative arrangement with Northern Television of New Zealand. Northern Television is a private company retained by Tupi Puriri to provide archival documentation for the Waitangi Marae.

Polynesian Voyaging Society
January 2, 1986
Page Two

Under this agreement, tape that we recorded of Hokule'a's arrival as well as other Voyage of Rediscovery documentation will be used as part of a permanent "Walk Through Time" museum display that is planned by the Waitangi Marae.

At home we are working with Momi Naughton of the Native Hawaiian Library project to develop material that will interpret the cultural importance of The Voyage of Rediscovery.

I am also pleased to report that DOE's Hawaiian Curriculum project will utilize some of our Hokule'a arrival footage in the current season of programming.

In addition, we supplied KHON-TV 2 and KITV-4 news, with approximately 18 minutes of file tape which they edited for use in their news coverage of Hokule'a's New Zealand arrival.

FINANCIAL SITUATION

With all of the good news there is bound to be some of the opposite variety.

Despite encouragement from Gerbode Director Tom Layton to submit a supplemental funding request, the trustee's turned us down.

Tom's letter explains: "While the trustees are most enthusiastic about your work to date, they simply feel they do not want to go beyond the \$25,000 we've already put into the project."

Chris, Joy and Chuck Larsen will meet soon to develop plans for local foundation proposals.

Hawaii Public Television will have year end fiscal report available next week.

We are confident that our cooperative efforts will find solutions to any problem. 1985 has been an outstanding year. We look forward to even greater achievements in 1986.

Thank you.



The Native Hawaiian Library Project

ALU LIKE, Inc.
Working Together

1325 Kalihi St. Honolulu, Hawai'i 96819 Ph. 845-1410

Christopher Conybeare
News and Public Affairs
Hawaii Public Television
2350 Dole Street
Honolulu, Hawai'i 96822

20 December 1985

Dear Chris:

Thank you so much for taking the time from your schedule to show us the taped footage of the voyage of the Hōkūle'a. I was most impressed with the 13 minute piece on the arrival of the canoe in Tahiti and Rarotonga. The cultural importance of the voyage which was brought out was exactly what I was looking for to use in the Native Hawaiian Library Project.

By way of explaining how this film would fit in to what we are working on, let me first explain the project. Alu Like recently received a grant under the Title IV Library Services and Construction Act. The grant is divided into 13 projects. These range from a books by mail program to allow access to library services to remote Hawaiian communities such as Niihau, to the formation of literacy centers at different sites in the islands. The aspect I am involved with is project 1, which is a library/museum resource van. Working in cooperation with Bishop Museum, the State Library System and the Polynesian Voyaging Society the van will be developed on themes of cultural and historical significance to the Hawaiian people. With the intent to highlight library resource materials, the van will carry multi-media, and three dimensional tactile exhibits which will include museum replicas and artifacts.

The first theme to go into the van is on the Hōkūle'a. The idea will be to develop the voyage of the Hōkūle'a as an educational tool. The Hōkūle'a is a natural theme not only because of the cultural pride and awareness it has generated, but also because of the many sub themes which could be explored, such as Hawaiian star names and types of canoes in the Pacific. The van will also contain relevant library materials to encourage Hawaiians to take there interest in the Hōkūle'a one step further by reading about it thus learning about their culture and encouraging use of their local libraries.

Your tape has inspired my thinking about the real significance of the voyage and how rich an educational tool it is. We would be very interested in using some of your tape on the outreach van. I'll contact you in the future to discuss the project. Mahalo again.

Momi Naughton

Momi Naughton
Museum Resource Specialist

211 K...
947-5871

THE NEW PACIFIC

The Pacific Basin contains a third of the world's population. In it are represented all the major races of mankind, every kind of society and social organisation, every stage of human development and each of the world's great religions - Buddhism in Japan, Confucianism in China, Islam in Indonesia, Hinduism in Fiji, Christianity in the South Pacific. No other region in the world contains so great a diversity of race, language, culture and colour of skin.

Yet with the rapid development of technology, communications, television and tourism, the countries of the Pacific are being brought closer together, and people are witnessing clashes of culture and challenges to their lifestyle as never before. How much are island nations and their cultures being swamped by American values, Japanese high tech, Chinese kungfu? How are societies coping with jumbo jet-loads of tourists, high-rise hotels and video nasties? Or how much are they actually fighting back to preserve their own unique identities, protect their land, teach their own history to their children? In cultural terms what is the source of strength which has enabled Pacific countries to forge ahead whilst those of the West have been at a standstill? Strategically the Pacific is one of the West's most important spheres of influence. What price do islanders pay for being in the United States' military backyard? Are the Japanese achieving economically the kind of domination they failed to attain in the war?

The BBC filmed for a year in 17 countries around the Pacific, and this series of 8 one-hour documentaries for BBC-2 searches for answers to these questions as the people prepare for what they see as the Pacific Age - "an age which will open the doors of the 21st century".

Producer/Director : Michael Macintyre
Music and Arts Department
BBC Television
London.

November 4, 1985

MEMORANDUM

TO: The Polynesian Voyaging Society
FROM: Chris Conybeare
Hawaii Public Television

EXPANDED FILM & TELEVISION COVERAGE IN NEW ZEALAND

I am pleased to report that we have been working with two New Zealand based television companies in order to provide for expanded coverage of Hokule'a. Our basic approach has been to offer full cooperation and access to Hawaii Public Television's extensive Hokule'a material in return for access to any material that is recorded or filmed. In either case the requesting party only has to pay for the cost of copying material and making transfers between New Zealand's PAL video system and the United States' NTSC system. (Note: Transfer is not cheap at \$350.00 <US> per hour)

Northern Television is a private, Auckland based production company. They are negotiating with the Waitangi Trust for exclusive New Zealand rights for coverage of Hokule'a's arrival and welcoming ceremonies. In addition, they may also cover the Rarotonga departure. TV New Zealand is in the midst of producing THE NATURAL WORLD OF THE MAORI, a 9-part documentary that will be the most comprehensive treatment of Maori history and culture ever produced.

We would like to combine efforts so that Hokule'a will be featured in the segment planned to deal with traditional navigation and way finding!

In order for this to happen it will be necessary to arrange for sailing time on board Hokule'a as well as other requirements to allow for air and sea shooting.

It is possible that this material could be shot on film prior to departure from New Zealand. Since it will be a cooperative venture, we will be able to have access to raw footage and we are also negotiating for the right to broadcast the segment to Hawaii.

Remember that it is important to coordinate these activities through Hawaii Public Television in order to maximize PVS access to materials. So far, the prospects for New Zealand are excellent.

The Hawaii Public Television crew will also be in New Zealand for the arrival. We will also record material on Maori culture as required by our grants from the Hawaii Committee on the Humanities and the Gerbode Foundation.

Hokule'a
November 4, 1985
Page Two

FUNDING

Tom Layton of the Gerbode Foundation saw the tape prepared for the PVS annual meeting and has encouraged us to submit an application for supplemental funding. This will be considered during their December round and we will have a decision by February. We have also had preliminary meetings with Lois Loomis regarding McNerny, Frear and Wilcox Foundations. These will be pursued, but the outlook is less positive than Gerbode.

HAWAII PUBLIC TELEVISION CELEBRATES REDISCOVERY

Beginning 11/4/85, KHET will celebrate the Voyage of Rediscovery by featuring Hokule'a footage during station breaks.

FINANCIAL SITUATION

The cash flow problem has had an impact on us all. The Hawaii Committee for the Humanities Grant is only now available. Hawaii Public Television has extended credit to allow for completion of work thus far, and much of the HCH funds will be utilized to reimburse Hawaii Public Television.

A new fiscal officer has just joined our staff and we should have his completed budget analysis this week. I will forward his report and recommendation as soon as they are available.

HAWAII COMMITTEE FOR THE HUMANITIES • 2615 S. KING ST. • SUITE 211 • HONOLULU, HAWAII 96826-3292

NA MANA WAI PID 'OLE A HO 'OLA ANA I KA 'AINA • THE MANY SOURCES OF WATER MAKE THE LAND LIVE



October 2, 1985

Dr. Jim Young
Executive Director
Hawaii Public Television
2350 Doie Street
Honolulu, Hawaii 96822

Dear Dr. Young:

It is a pleasure to inform you that the Hawaii Committee for the Humanities (HCH) has given final approval to the conditional grant award of \$31,766 to Hawaii Public Television in support of a public humanities program entitled "Rediscovery," Regrant 84D-5-12.

With regard to your letter responding to the conditional grant award and requesting certain exemptions from the grant conditions for Regrant 84D-5-12, the HCH is agreeable to the exemption of video material recorded prior to the grant agreement from the grant provisions and to the condition that a humanities scholar not be present during such times when his/her presence may be unwarranted in the delicate process of documentary production with the understanding that the humanities scholars will have every opportunity to provide advice regarding the centrality of the humanities themes and perspectives during the production and editing stages. We do recognize that any final editing decisions must rest with Hawaii Public Television, but hope that the relationship between your station and the humanities scholars and the HCH will be one of continuing, open exchange of information and discussion without jeopardizing compliance with any federal communication regulations and policies. The HCH is also agreeable to the treatment of the Maori culture in New Zealand in lieu of the Fiji situation.

We are in receipt of the third party gift of \$11,765 from the Polynesian Voyaging Society and will process the gift as soon as the enclosed grant documents are signed and returned to the HCH.

Please do not hesitate to contact me if you have any questions regarding this letter or the decision of the HCH.

Sincerely,

Annette M. Lew

Annette M. Lew
Executive Director

cc: Brig Lal, Co-Principal Humanities Scholar, Regrant 84D-5-12
Leonard Mason, Co-Principal Humanities Scholar, Regrant 84D-5-12
Christopher Conybeare, Project Director, Regrant 84D-5-12

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMES Channel 10 Maui




2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

August 26, 1985

MEMORANDUM

TO: Mr. Myron Thompson, President
Polynesian Voyaging Society

FROM: Christopher Conybeare 

RE: REDISCOVERY Report

VIDEO PRODUCTION

Video production accomplished to date includes more than thirty hours of recordings that document Hokule'a's pre-departure activity, sailing from the Island of Hawaii's Milolii fishing village and the canoe's arrival in Tahiti. In addition we have begun a comparison of modern Pacific reality as expressed in Hawaii, Tahiti and Rarotonga.

Hawaii based production has captured archival material on Hokule'a's preparation and interviews that highlight the importance of the canoe traditions. We also examine cultural revival themes at a Hawaiian language pre-school and with the people at the Milolii fishing village which was the site of Hokule'a's departure.

International production has taken place in Rarotonga, Cook Islands and Tahiti, French Polynesia. We were able to secure interviews with Cook Island's Prime Minister, Sir Thomas Davis and Gaston Flosse, President of French Polynesia. Both were extremely positive about Hokule'a as a symbol of cultural heritage and the importance of The Voyage of Rediscovery in linking Polynesian people.

Rarotonga was an extremely exciting place during our visit since it was also the venue for the South Pacific Mini Games, the Pacific Islands Conference and the South Pacific Forum. In addition the celebration of the 20th anniversary of Constitutional government in the Cook Islands presented an opportunity to capture a variety of cultural events including Hawaii's Frank Hewett and his Halau's tribute to the people of Rarotonga.

We were able to show the Cook Islands as a modern Pacific state, the place of meeting for all of the Pacific Nations' leaders as well as document cultural activity and conduct interviews with a youth leader and a retired teacher on the importance of cultural revival and the perpetuation of Maori tradition and values.

August 26, 1985
Page Two

In Tahiti we were able to record Hokule'a's arrival, capture a look at Tahitian life and interview prominent individuals involved in cultural revival activity. The latter include a master carver, working with a youth program to perpetuate ancient design, a modern Tahitian language playwright and the director of The Tahitian Language Institute. We also interviewed a young New Zealand Maori canoe builder who has carved a canoe, he hopes to sail from Tahiti to New Zealand.

In all of these endeavors we have worked in close coordination with Hawaii's commercial media and have supplied file tape for news coverage and assisted with a half hour news special. Our arrangements with these stations allow for expanded public information about Hokule'a. Through these agreements we also collect news footage for archival purposes.

OTHER DOCUMENTATION AND TRAINING

We have obtained broadcast quality equipment to enhance on-board data collection. Two 16mm Scoopic film cameras have been obtained (one donated). We have held consultations with a noted natural history cinematographer and are experimenting with weather proofing protection.

Our staff cinematographer has held training sessions with crew documentors and will be working with others as soon as they are selected. Initial results from the Tahiti leg of the voyage are most positive and are being evaluated prior to Hokule'a's departure for the Cook Islands.

We have also obtained professional Sony audio equipment and have begun transcription of daily interviews with navigator, Nainoa Thompson regarding the process of non instrument navigation.

We have also generated a number of photographs, both black and white and slides, of Hokule'a's pre-departure activity.

FUNDING

In addition to the \$25,000.00 grant from the Gerbode Foundation, we have secured: \$20,000.00 from The Hawaii Committee for the Humanities; \$15,000.00 from private contributions to the Polynesian Voyaging Society and \$6,000.00 from Hawaii Public Television. In addition Hawaii Public Television has pledged approximately \$174,000.00 worth of in-kind services to the project. An exact accounting is in progress and estimates are that current production, documentation and training expenses equal \$40,000.00. Additional fund raising continues to meet total budget requirements.

August 26, 1985
Page Three

CONCLUSION

Project REDISCOVERY is off to a fantastic start. We have been able to meet almost all of our documentation goals and have collected a wealth of priceless material about the Pacific that will be shared with the people of Hawaii as well as the national and international audience.

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMES Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

August 22, 1985

MEMORANDUM

TO: Polynesian Voyaging Society Board Members
FROM: Chris Conybeare and Joy Chong
RE: Hawaii Public Television production activity

We are very pleased to report a very successful trip to Rarotonga and Tahiti. We were able to secure interviews with Cook Islands' Prime Minister, Sir Thomas Davis and Gaston Flosse, President of French Polynesia, who was in Rarotonga for the South Pacific Forum meeting. Both were extremely positive about the effect of Hokule'a as a symbol of cultural heritage and the importance of the Voyage of Rediscovery in linking Polynesian people.

Rarotonga was an extremely exciting place during our visit since it was also the venue for the South Pacific Mini Games, the Pacific Islands Conference and the South Pacific Forum. In addition the celebration of the 20th anniversary of Constitutional government in the Cook Islands presented an opportunity to capture a variety of cultural events including Hawaii's Frank Hewett and his Halau's tribute to the people of Rarotonga.

We were able to show the Cook Islands as a modern Pacific state, the place of meeting for all of the Pacific Nations' leaders as well as document cultural activity and conduct interviews with a youth leader and a retired teacher on the importance of cultural revival and the perpetuation of Maori tradition and values.

In Tahiti we were able to tape Hokule'a's arrival, working in cooperation with the KGMB news crew. Our material was utilized in news coverage by local stations KHON and KITV. We were also able to contribute on board film footage and Hokule'a arrival tape for use by KGMB for their news special. KHON and KITV will be charged a modest fee for material supplied and KGMB has agreed to pay film processing costs and share their material in return for our footage. These arrangements not only help broaden public awareness about PVS and Hokule'a, they also help defray expenses.

Our Tahitian coverage also includes interviews with Tahitian language expert Maco Tavane; who saw Hokule'a as a key factor in Tahitian cultural revival as well as with a variety of others involved in "Rediscovery" of Polynesian heritage.

PVS Board Members
August 22, 1985
Page Two

We have begun the process of transcribing audio tape interviews with Nainoa concerning the navigation process and are evaluating film and documentation methods. It is extremely important to arrange a videotape discussion with Nainoa, Dixon Stroup, and Will Kyselka for purposes of scientific documentation. Tai Crouch did an excellent job with the Scoopic camera and has several suggestions regarding on going documentation.

Hawaii Public Television has worked out final details with the Hawaii Committee for the Humanities and will begin utilization of HCH funds for the next phase of production. Thanks are also in order to Chuck Larson for helping to prepare grant requests to the McNerny, Frear and Wilcox foundations that will be submitted in September.

GEORGE R. ARIYOSHI
GOVERNOR



STATE OF HAWAII
OFFICE OF THE DIRECTOR
DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS
1010 RICHARDS STREET
P. O. BOX 541
HONOLULU, HAWAII 96809

DIVISION COPY

RUSSEL S. NAGATA
DIRECTOR
COMMISSIONER OF SECURITIES

ROBERT A. ALM
DEPUTY DIRECTOR

August 7, 1985

MEMORANDUM

TO: The Honorable George R. Ariyoshi
Governor, State of Hawaii

FROM: Russel Nagata, Director
Dept. of Commerce and Consumer Affairs

SUBJ: Request for Permission to Enter Into Co-Production
of Documentary Materials on the Polynesian Voyaging
Society's Voyage of Rediscovery.

REQUESTING: Dept. of Commerce and Consumer Affairs
AGENCY: Hawaii Public Broadcasting Authority

1. Reasons for HPBA Participation.

Approximately 10 months ago Polynesian Voyaging Society President, Myron Thompson, approached the HPBA to ask for assistance in documenting the upcoming PVS "Voyage of Rediscovery." His purpose was to obtain still and motion pictures of the voyage suitable for use as scientific, cultural and educational exhibits in schools and museums.

The HPBA is interested in participating in this venture, not only because of its scientific, cultural and educational significance, but also because of the opportunity it presents to produce a television documentary for national and international distribution through the national Public Broadcasting Service (PBS) and other television distribution systems.

2. Nature of HPBA's Involvement.

The HPBA has contributed \$6,000.00 from its FY 1985 budget to assist in preliminary documentation and fundraising, has taken the initiative in securing a \$25,000.00 grant for PVS from the Wallace Alexander Gerbode Foundation, has secured the promise of a \$20,000.00 grant from the Hawaii Committee for the Humanities and plans to provide approximately \$173,753.00 worth of "in-kind" services and equipment usage in support of documentation and program development concerning the voyage. All out-of-pocket HPBA expenses for travel, per diem, crew overtime, consultant salaries, and normal wear and tear on equipment will be paid by PVS from its documentation budget.

Request for Permission to Enter Into Co-Production
of Documentary Materials on the Polynesian Voyaging
Society's Voyage of Rediscovery.
Page 2

3. Product to be Delivered.

In return for HPBA's expertise and in-kind contribution, HPBA shall have exclusive rights to produce and distribute world-wide all television documentaries concerning the "Voyage of Rediscovery" and any printed viewer and study guides produced ancillary to such documentaries. HPBA will also retain ownership of all such television documentaries, ancillary printed materials, and the copyright registrations thereof as well as the original videotapes, films, audio tapes and still photographs obtained during documentation of the voyage. PVS will retain exclusive rights to produce and distribute world-wide, non-television materials for use in classrooms, libraries and museums.

4. Costs.

Under the terms of the attached agreement, the out-of-pocket costs assumed by the HPBA will be limited to approximately the \$6,000.00 which has already been expended. The HPBA's contribution will be primarily in the area of salaried staff time and the use of equipment at "in-house" rates. Even the cost of normal wear and tear on the television equipment used will be covered by PVS.



Russel Nagata, Director
Dept. of Commerce & Consumer Affairs

ACTION: ☒ Approved

☐ Disapproved


George R. Ariyoshi
Governor, State of Hawaii

Date AUG 17 1985

HOKULE'A DOCUMENTATION '85

The documentation effort for the '85 voyage has two major divisions. One of these I think of as 'soft' documentation, in the sense that it involves pictorial and descriptive material more than numerical data. The primary goal will be one or more TV/film documentaries on the voyage, including training and other preparation.

This can be an exceedingly valuable product of the PVS '85 effort. The success in this area will depend entirely on the talents of the people chosen to do the work; it is so far outside my own area of competence that I hardly feel qualified to comment. It seems clear that the navigator and the captain should be the primary consultants.

The second major division is the 'hard' documentation, which is itself split into two sub-divisions - navigation and canoe performance. (These sub-divisions of course overlap to some extent.)

Navigation Documentation - Basically, we want to repeat what was done on the '80 trip, but (based on that experience) to do it more thoroughly and more efficiently.

The goal is to allow the navigator, in his post-voyage analysis, to recall all reasons behind his estimates and the basis for his decisions; that is, to be able to re-create (and describe for others) the whole process of navigation. To do this, we need to record his observations (sun, moon, stars, wind, waves, course and speed, etc.); his thoughts (relation to reference course; expected current set; anticipated changes in weather or current and their effect on the present course; etc.); and, of course, his position estimates.

These records will again be done in a regular taped interview format, with standardized questions plus opportunity for unlimited comments.

At the same time, of course, the ARGOS beacon (together with navigation data from the escort) will provide an accurate record of the canoe's true track.

Canoe Performance Documentation - Performance data were not previously collected in any regular manner, so this will largely be a new effort. The goal is to provide accurate data on the sailing ability (especially, the upwind sailing ability) of the canoe over long distances, in a seaway, while fully loaded for voyaging.

Standard information should include true wind, relative wind, canoe heading and speed, wave and swell direction, period, and height, sail adjustment, steering method, canoe trim, leeway estimates, etc. Several of these items will require simple (non-electronic) instrumentation aboard the canoe.

Someone other than the navigator should take the main burden of these observations, but such items as wind and waves should be cross-checked with the navigator's observations.

Note that the escort vessel should be equipped (instrumentation plus trained personnel) to make the full suite of standard marine meteorological observations on a regular basis.

Dixon Stroup
July '84

are grant requests being submitted for 1) technician training? 2) crew member training

Research Committee: Archivist - Angus Conrad
Historian - "bring it together" - ~~Emily Davidson~~

Cultural anthropologist - Len Mason

Psychiatrist - Ben Young

Music - Al

Archaeology - Ken Ewing

Literature -

Philosophy -

Religion -

Ben Finney - Mason
has sent info -
no reaction

August 1, 1985

MEMORANDUM

TO: Marlene
FROM: Ed *ER*
SUBJECT: HPBA releases

At our last meeting with "Pinky" he requested that we supply you with our consent and release agreements. Pinky suggested that you include the releases in all future crew packets. ~~This~~ releases must be signed in advance by everyone and returned to us. Thanks.

AGREEMENT

THIS AGREEMENT, entered into this 1st day of August 1985, by and between the Hawaii Public Broadcasting Authority (HPBA) of 2350 Dole Street, Honolulu, HI 96822, and the Polynesian Voyaging Society (PVS) whose address is Box 19000-A, Honolulu, HI 96819, is for the purpose of defining the funding, rights, and responsibilities regarding documentation, program production, and program distribution for and about The Voyage of Rediscovery (REDISCOVERY) as described in Attachment A.

WHEREAS, PVS wishes to document REDISCOVERY and to produce educational materials about it for use in museums and classrooms; and

WHEREAS, HPBA wishes to produce a television documentary or documentaries, with ancillary viewer and study guides, focusing on inter-cultural contact during REDISCOVERY, for distribution to public television stations and other broadcast and cable television stations worldwide; and

WHEREAS, the production of PVS's educational materials and the production of HPBA's television documentaries involve similar technical requirements and contain common subject matter; and

WHEREAS, HPBA has contributed \$6,000.00 from its FY 1985 budget, has taken the initiative in securing a \$25,000.00 grant from the Wallace Alexander Gerbode Foundation, has secured the promise of a \$20,000.00 grant from the Hawaii Committee for the Humanities (see Attachment E) and agrees to provide \$173,753.00 worth of in-kind services and equipment usage in support of documentation and program development concerning REDISCOVERY (see Attachment B, "Estimated Television Documentary Budget");

NOW, THEREFORE, in consideration of the foregoing recital and in consideration of the mutual promises and agreement hereinafter contained, the parties agree as follows:

(1) HPBA agrees to document REDISCOVERY, using video, film, audio and still photographic media in accordance with the estimated budget set forth in Attachment B. Funding is to be provided by PVS in advance of work performed and shall be expended in accordance with the HPBA "in-house" rate schedule for services as set forth in Attachment C. Budgetary amounts set forth in Attachment B are dependent upon existing agreements with independent producer/directors and are subject to change. All services are conditional upon sufficient advance notice from PVS to obtain Hawaii State clearances and travel approvals for HPBA employees and to enable normal production scheduling using existing HPBA personnel. PVS and HPBA shall agree to an advance payment plan within ten (10) working days after the signing of this agreement.

(2) PVS shall have exclusive rights to produce and distribute world-wide, non-television materials based upon the documentary materials recorded pursuant to this agreement. For the purposes of this agreement, non-television materials shall include classroom instructional video tapes and recordings, educational displays and exhibits, and photographic reproductions in textbook and magazine articles, but shall not include completed programs or excerpts for broadcast, cable, or theatrical television distribution. Ownership of finished non-television materials and the copyright registration thereof shall rest solely with PVS.

(3) HPBA shall have exclusive rights to produce and distribute world-wide, all television documentaries concerning REDISCOVERY and any printed viewer and study guides produced ancillary to such documentaries. Ownership of all such television documentaries, ancillary printed materials, and the copyright registrations thereof as well as the original videotapes, films,

audio tapes and still photographs obtained during the course of this agreement shall rest with the HPBA.

(4) HPBA shall provide in a timely manner upon request of PVS and upon payment of transfer or duplication expenses, copies of all videotapes, films, audio tapes and still photographs obtained during the course of this agreement. HPBA shall license PVS to use these copies and the documentary material they contain for use as PVS sees fit, except as otherwise specified herein.

(5) Funding and funding sources used by PVS for the purposes of this agreement shall be in accord with guidelines of the national Public Broadcasting Service (PBS) in order to assure acceptability of any finished HPBA television documentaries for PBS distribution.

(6) Nothing herein provided prevents HPBA from raising additional funds or from receiving donations of equipment to assist in the documentation process, except that HPBA fundraising efforts in support of documentation of REDISCOVERY will not be in competition with PVS. Donated equipment shall be the property of the HPBA and shall be applied towards the budget in Attachment B to the extent that they are part of that original budget. Additional funds raised for the purpose of this agreement shall be applied towards the budget in Attachment B.

(7) Both parties agree to cooperate fully with each other's fundraising efforts and, upon reasonable request, to supply to the other party or potential funding source letters of support, interpretive documents and other materials necessary for these purposes.

(8) HPBA agrees to maintain a record of all transactions under this agreement. Also, each party agrees that the other party or any funding agency or institution shall have the right to inspect any and all pertinent books and records in connection

with this agreement.

✓ (9) The production, editorial and artistic control of the HPBA's documentation efforts and all resulting television documentaries and their ancillary printed materials shall rest exclusively with HPBA. HPBA shall have final approval of all documentation excerpts provided to the news media.

✓ (10) PVS shall not disclose to other television and film producers or other potentially competing interests the sources, contacts, and documentary treatment concepts developed by the HPBA and its producers and staff for the purposes of this agreement. Failure to comply with this provision will be considered as cancellation by PVS under the terms of Paragraph 21 of this agreement.

(11) PVS shall neither cooperate nor participate in any television documentary productions by entities other than the HPBA unless authorized to do so in writing by HPBA. Failure to comply with this provision will be considered as cancellation by PVS under the terms of Paragraph 21 of this agreement.

(12) Both parties shall use their best efforts to preserve the cultural, scientific, and educational integrity of REDISCOVERY and its documentation.

(13) PVS shall use its best efforts to assist HPBA in documenting REDISCOVERY including assistance in strategic placement of cameras and other recording equipment and in providing access to PVS members and the crew of Hokule'a for interview purposes.

(14) PVS shall obtain and assign to HPBA all releases and licenses necessary to use the name and likeness of PVS, PVS members, the Hokule'a, and Hokule'a crew members and crew candidates, in still, motion picture, or other reproduction, including voice and other features, as a part of the HPBA's

television documentary or documentaries and ancillary printed guides and promotion thereof.

(15) All revenues realized from the sale or distribution of the HPBA's television documentary or documentaries shall, after deduction of HPBA's out-of-pocket distribution expenses, be applied in the following order:

(a) Reimbursement of direct media production expenses (excluding labor and development) with sixty one percent (61%) going to PVS and thirty nine percent (39%) going to HPBA.

(b) Repayment of HCH grant funds.

Gross revenues in excess of these amounts shall be distributed with fifteen percent (15%) going to HCH, fifty two percent (52%) going to PVS, and thirty three percent (33%) going to HPBA.

(16) All revenues realized from the sale or distribution of non-television materials produced by PVS shall belong solely to PVS.

(17) HPBA's station KHET Channel 11 shall be designated by PVS as the "Official Voyage of Rediscovery Station."

(18) All materials produced and distributed by both the HPBA and PVS shall provide appropriate credit to those individuals and agencies that funded or performed work on the documentation of REDISCOVERY. In the case of the television documentaries, credits shall be given in accordance with guidelines of the Public Broadcasting Service (PBS).

(19) The requirements specified in Attachment D for the Lawrence Hall of Science display shall be furnished out of the estimated documentation budget shown in Attachment B.

(20) HPBA shall have the right to cancel this agreement upon 30 days written notice to PVS, but in so doing shall relinquish all claims and rights to the use of any documentary materials

produced pursuant to this agreement except as have been produced using funding raised or provided by HPBA.

(21) PVS shall have the right to cancel this agreement upon 30 days written notice to HPBA, but in so doing shall, within 90 days of said notice: (a) reimburse HPBA for all expended HCH funding so that HPBA may return the HCH grant in full; (b) reimburse HPBA for all its expenses; and (c) pay HPBA for all documentation operations rendered to date at "customer rates" (as opposed to "in-house rates") as specified in Attachment C.

(22) In the event REDISCOVERY is abandoned prior to completion so as to make compliance with the terms of the Hawaii Committee for the Humanities grant impossible, PVS shall reimburse HPBA for all expended HCH funding so that HPBA may return the grant to HCH in full.

(23) In the event REDISCOVERY is abandoned prior to completion of the sail plan in Attachment A the purposes of this agreement will be carried out to the fullest extent that available documentation materials will allow.

(24) This Agreement is subject to such conditions as may be required by the Corporation for Public Broadcasting, the Public Broadcasting Service, the Federal Government, the Hawaii State Government, or any other governmental entity of competent jurisdiction.

(25) PVS and HPBA each warrants individually that they are free to enter into and fully perform this agreement. Neither party shall hold the other responsible for the non-fulfillment of the obligations imposed by this agreement due to circumstances beyond their control.

(26) Nothing in this agreement shall be deemed to constitute a partnership between HPBA and PVS, and neither of them shall do, permit, or suffer anything to be done whereby it shall or may be

represented that one is a partner of the other.

(27) PVS agrees to indemnify and to render harmless the State of Hawaii, its officers, employees, agents, and contractors from any and all claims and demands arising out of or in connection with the performance of this agreement by PVS, notwithstanding any negligence on the part of the State, its employees, agents and contractors.

(28) Neither party shall assign any interest in this agreement and shall not transfer any interest in the same (whether by assignment or novation) without the prior written consent of the other party.

(29) No waiver granted by the State on account of any violation of any covenant, term or condition of this agreement shall constitute or be construed as a waiver of the covenant, term or condition, or the right to enforce the same as to any other further violation.

(30) Modification of any term of this agreement shall only be upon mutual consent of the parties and shall be set forth in a written supplemental agreement executed by both parties hereto.

(31) This agreement shall be interpreted in accordance with the laws of Hawaii. In the event of a dispute concerning the terms of performance, the dispute shall first be referred to a single arbitrator in accordance with the Arbitration Acts then in force.

Myron B. Thompson 8/10/85
Myron B. Thompson, President Date
The Polynesian Voyaging Society

James B. Young 8/20/85
James B. Young, Executive Director Date
Hawaii Public Broadcasting Authority

Russel S. Nagata 8/20/85
Russel S. Nagata, Director Date
Department of Commerce and
Consumer Affairs

APPROVED AS TO FORM:

Clifford L. Hign
Deputy Attorney General
State of Hawaii

STATE OF HAWAII)
 : SS.
 CITY & COUNTY OF HONOLULU)

On this 1st day of August, 1985, before me appeared Myron B. Thompson to me personally known, who, being duly sworn, did say that he is President and _____ of the Polynesian Voyaging Society named in the foregoing instrument, and that he is authorized to sign said instrument in behalf of the Polynesian Voyaging Society, and acknowledges that he executed said instrument as the free act and deed of the Polynesian Voyaging Society.

(Notary Seal)

Michael Ryan
 Notary Public
 State of Hawaii
 My commission expires: July 31, 1988

HAWAII
PUBLIC
TELEVISION
KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878

January 2, 1986

MEMORANDUM

TO: Polynesian Voyaging Society

FROM: Chris Conybeare *Chris Conybeare*
Joy Chong

RE: Progress Report

The New Zealand production trip was an outstanding success! We accomplished taping almost thirteen hours of material. In addition, an excellent working relationship was established with Ray Waru and his crew from Television New Zealand's NATURAL WORLD OF THE MAORI series and with Whai Ngata of the Maori news program.

Highlights of the experience included: the Waitangi, Hoani Wai Titi and Tuuranga Wae Wae Maraes; a day with the Kohanga Reo program and of course, Hokule'a's arrival on the day prior to our departure.

In addition to the material we recorded, our relationships with T.V. New Zealand will provide access to their coverage as needed.

Ray Waru and Chris collaborated on questions and approach for an interview with Nainoa. However, Chris had to leave due to air fare arrangements. Ray subsequently conducted a two-hour interview with portions on film.

We now have the audio tape of this interview and will be able to obtain film at a later date.

Ray and Chris will be working together to coordinate further production activity on board Hokule'a prior to the New Zealand departure.

Mike Tongg shot 19 rolls of 16mm film on the New Zealand leg and we have four audio cassettes from on-board documentation. The film is now being processed and should be available within two weeks.

We have also established a cooperative arrangement with Northern Television of New Zealand. Northern Television is a private company retained by Tupi Puriri to provide archival documentation for the Waitangi Marae.

Polynesian Voyaging Society
January 2, 1986
Page Two

Under this agreement, tape that we recorded of Hokule'a's arrival as well as other Voyage of Rediscovery documentation will be used as part of a permanent "Walk Through Time" museum display that is planned by the Waitangi Marae.

At home we are working with Momi Naughton of the Native Hawaiian Library project to develop material that will interpret the cultural importance of The Voyage of Rediscovery.

I am also pleased to report that DOE's Hawaiian Curriculum project will utilize some of our Hokule'a arrival footage in the current season of programming.

In addition, we supplied KHON-TV 2 and KITV-4 news, with approximately 18 minutes of file tape which they edited for use in their news coverage of Hokule'a's New Zealand arrival.

FINANCIAL SITUATION

With all of the good news there is bound to be some of the opposite variety.

Despite encouragement from Gerbode Director Tom Layton to submit a supplemental funding request, the trustee's turned us down.

Tom's letter explains: "While the trustees are most enthusiastic about your work to date, they simply feel they do not want to go beyond the \$25,000 we've already put into the project."

Chris, Joy and Chuck Larsen will meet soon to develop plans for local foundation proposals.

Hawaii Public Television will have year end fiscal report available next week.

We are confident that our cooperative efforts will find solutions to any problem. 1985 has been an outstanding year. We look forward to even greater achievements in 1986.

Thank you.

0-20-

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

July 25, 1985

MEMORANDUM

TO: Polynesian Voyaging Society Board of Directors

FROM: Chris Conybeare, Producer, REDISCOVERY Project *Chris Conybeare*

I am pleased to report that, although we have experienced several serious problems, our production progress has been very positive.

VIDEO PRODUCTION

With the sailing of Hokule'a we have concluded Phase I of our plans. To date we have more than fifteen hours of video recordings that document both Hokule'a's pre-departure activity and related themes of Polynesian Cultural revival and the modern Pacific. The following is a general list of material recorded.

- Will Kyselka, "Star Dance" with kids at planetarium
- Wright Bowman, Canoe Traditions
- Leinaala Heine and Dancers, Migration Chant and Hokule'a Chant
- Gordon Piianaia, Canoe Traditions
- Wally Froiseth, Canoe Traditions
- Ben Finney, Canoe Traditions
- Benefit Concert
- Legislative recognition for Mao and Nainoa
- Dry Dock Work
- Dry Dock Canoe Meeting; Nainoa, Pinky, Gordon and Launching
- Canoe Rigging
- Crew Training
- Sea Trials
- Canoe Blessing
- Hector Busby, Interview
- Tai Crouch, Interview
- Will Kyselka and Planetarium Director, Interview
- Departure from Pier 39
- Milolii Preparations and Celebrations
- Milolii: History of Village, Interviews with Leaders, Kupuna
- Departure Ceremony
- Cook Island Leaders; Minister of Culture; Secretary of Foreign Affairs
- Kupuna Hale, Hawaiian Language Pre-school

Note: Some of the above material featuring Hokule'a and canoe traditions was broadcast in February 1985 as part of COWBOYS AND CANOES, a program exploring unique Hawaii Folk Art and traditions.

MEMORANDUM - PVS Board of Directors
July 25, 1985
Page Two

While much of our production activity centers on Hokule'a's preparation for sea, we are also developing the cultural revival theme as required by our principal funding sources.

SCIENTIFIC AND ARCHIVAL DOCUMENTATION

In addition to the above, we have been able to obtain broadcast quality equipment to enhance on-board data collection. Two 16mm Scoopic cameras have been obtained. Thanks are in order to Bud Weisbrod for donating one of these to our effort. We have held consultations with a noted natural history cinematographer, Mike deGruy, and are experimenting with weather proofing protection for on-board use.

Staff cinematographer, Paul Shimabukuro, has held training sessions with documentors, Tai Crouch and Mike Tongg, and is available to work with others as soon as they are known.

We have also obtained professional Sony audio equipment and are testing waterproofing and microphone capabilities in the field.

We will evaluate quality of material after the Hawaii/Tahiti leg and make necessary adjustments.

We have also generated a number of photographs, both black and white and slides, of Hokule'a and pre-departure activity.

A major problem is that to date we have not been permitted sufficient sailing time on Hokule'a to meet requirements for the Lawrence Hall of Science.

FUNDING

Phase I Funding for pre-production and production activity has been accomplished by combining six thousand dollars in cash from Hawaii Public Television with a grant of twenty five thousand dollars that was obtained from the Wallace Alexander Gerbode Foundation through Hawaii Public Television initiative. In addition, Hawaii Public Television has provided substantial donated services of approximately ten thousand dollars.

NEWS MEDIA

The REDISCOVERY production team has met with the News Directors of KGMB, KITV, and KHON and discussed concerns about preserving the integrity of the Hokule'a's voyage and minimizing negative impact on the spiritual and cultural aspects of the voyage.

In order to facilitate positive relationships, I have maintained almost daily contact with reporters, assignment personnel and executive producers.

While everyone has expressed a willingness to cooperate, the competition for news ratings is a powerful force and there have been several instances where the "media" situation has had a negative impact.

MEMORANDUM - PVS Board of Directors
July 25, 1985
Page Three

The most notable of these was the Milolii departure ceremony. The press and television coverage at times overwhelmed the spiritual quality of the event.

Hector Busby's presentation of an ancient Maori chant was marred by irresponsible conduct on the part of "stringer" news photographers for KHON and KITV. They consistently walked between Hector and the crew of Hokule'a and blocked shots so that much of our coverage is not usable! KGMB's Cliff Watson experienced the same problems and should be congratulated for his conduct.

The Voyaging Society needs to carefully consider the merits of maximized media exposure versus quality documentation. This is even more of a concern as the voyage takes on an international aspect, where unthinking conduct may result in an international incident.

Our ability to produce a quality documentary that meets the highest ethical standards could be compromised if events become dominated by the media. I cannot over emphasize the importance of this issue.

At present, we expect both KGMB and KHON to send news crews to Tahiti. We are also working with KITV so that File Footage of Tahiti might be available to them.

Since much of REDISCOVERY's funding is tax supported, we will try to accommodate requests for file material on an equal basis, but reserve the right to provide only selective excerpts. Our ability to control this material allows for better coordination.

TELEVISION NEW ZEALAND

I have been in negotiations with Television New Zealand regarding cooperative efforts with regard to Hokule'a's New Zealand schedule. They are producing a series, "The Natural World of the Maori," and will have one segment on canoe traditions. We will work to enable inclusion of Hokule'a and traditional navigation as part of this material.

HAWAIIAN AIR

Ed Robello, Marlene Among and I have held one meeting with Russ Gouveia of Hawaiian Air to outline Public Television underwriting requirements. The meeting was very positive and further meetings will take place.

PHASE II

We are about to begin the international phase of REDISCOVERY production. Hawaii Public Television has received fifteen thousand dollars from PVS and will also utilize a grant from the Hawaii Committee for the Humanities.

Note that grant requirements dictate that our story not just be about Hokule'a. We will look at the modern Pacific and the themes of cultural contact and revival. Hokule'a is a powerful symbol in this regard and will still play an important role.

MEMORANDUM- PVA Board of Directors
July 25, 1985
Page Four

We are fortunate to be able to arrange for production in Rarotonga, Cook Islands, before going to Tahiti for Hokule'a's arrival.

We will be able to obtain a wealth of material involving the modern Pacific and cultural themes at a savings, since the stop over is arranged as part of our Tahiti travel. We will see the cultural activity related to the Cook Island's Constitutional Celebrations (including Frank Hewett and his Hawaii delegation) and the Mini South Pacific Games. Also the heads of the modern Pacific nations will be meeting for the South Pacific Forum.

Our next stop will be Tahiti and production that documents the importance of the Hokule'a to Tahitian culture.

COMMUNICATION

During the month of June, Joy Chong and myself attended crew meetings three times a week. Since regular meetings facilitate communications, I would like to see us establish a bi-weekly meeting schedule with Pinky to insure close coordination and planning.

CONCLUSION

We are embarked on a very complex undertaking and I am pleased at progress to date. As we progress we will no doubt encounter problems, but I am confident that these will be resolved in a spirit of cooperation. I would like to conclude by thanking the PVS Board for their support.

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

July 11, 1985

Myron B. Thompson, President
Polynesian Voyaging Society
567 South King Street, #200
Honolulu, Hawaii 96813

Dear Pinky:

Congratulations on the beginning of the VOYAGE OF REDISCOVERY! Our entire staff cheered yesterday with the news of Hokule'a's departure.

I know that you have had your hands full this past week, but need to remind you that we need funding to begin our Phase II production activity.

As we discussed by phone, an installment of \$25,000.00 will allow us to both allocate production resources and finalize arrangements with the Hawaii Committee for the Humanities for the \$20,000.00 matching grant that has been awarded.

I will be on vacation next week, but hope that you will be able to take care of this matter via Marlene Among and Executive Producer Ed Robello.

When I return, I will look forward to meeting with you to work out the details of our relationship over the next two years.

Once again, congratulations!

Sincerely,


James B. Young
Executive Director

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

June 23, 1985

MEMORANDUM

TO: ✓ Marlene Among
Lynne Budar
Joy Chong
Jerry Muller
Ed Robello
Myron Thompson
James Young

FROM: Chris Conybeare 

RE: Hawaiian Airlines Offer

Congratulations are in order to Jerry Muller for his patient negotiations with Pacific air carriers. However, there is a conflict between Hawaiian Airlines expectations and Public Television underwriting and broadcast guidelines.

It is considered unethical to require shots of the air carrier in broadcast material, and national Public Broadcast Service guidelines for underwriting credits will not permit the kind of credits being sought by Hawaiian Airlines.

However, all is not lost. I suggest that a counter proposal include: Authorization to produce and utilize footage of Hokule'a and her crew (boarding a Hawaiian Airlines aircraft if so desired) for the production of a commercial for non-public television use; inclusion of Hawaiian Airlines credit in any non-broadcast use of the documentation material; and credit in broadcast material that is consistent with Public Broadcast Service guidelines.

I think PVS should insist on the right to approve copy and have final edit approval on any commercial message. Since the format for educational use of documentation material still remains unclear, this should be left vague. As the proposal now stands, there would be very little that could be done in terms of broadcast credit since the Hawaiian Airlines proposal does not address the matter of Public Television production costs.

As to this last point, I suggest that Hawaiian Airline's Marketing Department be put directly in touch with appropriate Hawaii Public Television personnel.

While the offer is a good one, I would also suggest that PVS should obtain assurances that the same rates would apply, should Hawaiian Airlines begin service to the other Pacific destinations.

June 17, 1985

Mr. Myron B. Thompson, President
Polynesian Voyaging Society
c/o Bishop Estate
567 South King Street
Honolulu, Hawaii 96813

Dear Mr. Thompson:

I am writing to let you know that the Phase I account established for documentation of the Voyage of Rediscovery is running low on funds.

We feel that it is necessary to immediately establish a Phase II account to enable Chris Conybeare and Joy Chong to implement the crucial travel and location documentation activity.

I have enclosed our standard application for services which requires your signature together with the deposit of the funds in our account.

Sincerely,

James B. Young
Executive Director

Enclosures

VOYAGE OF REDISCOVERY BUDGET (JULY 1985-SEPT. 1985)

| | <u>Cost</u> | <u>KHET In-Kind</u> | <u>ACTUAL COST</u> |
|---|-------------|---------------------|--------------------|
| I. STAFF PERSONNEL | | | |
| A. Producer (28 hours/week) | \$13,188 | \$4,788 | \$8,400 |
| B. Director (28 hours/week) | \$13,188 | \$4,788 | \$8,400 |
| C. Executive Producer (10 hours/week) | \$2,976 | \$2,976 | -0- |
| **subtotal | \$29,352 | \$12,552 | *\$16,800 |
| II. PRODUCTION CREW (Camera Operator, Audio Technician Grip:200 hours) Photographer | \$7,730 | \$6,680 | *\$1,050 |
| III. PRODUCTION EQUIPMENT | \$13,860 | \$11,420 | *\$2,440 |
| IV. AIRFARE (2 scouts/2 remote shoots Tahiti & Cook Islands) | | | *\$23,360 |
| V. PER DIEM | | | *\$10,620 |
| VI. VEHICLES (South Pacific) | | | *\$2,200 |
| VII. MATERIALS/SUPPLIES (Videotapes, 16mm film batteries, etc.) | | | *\$2,300 |
| VIII. HELICOPTER SHOTS FOLLOW BOATS | | | *\$1,500 |
| TOTAL | \$90,922 | \$30,652 | <u>*\$60,278</u> |

APPLICATION FOR SERVICES

Hawaii Public Broadcasting Authority
State of Hawaii
2350 Dole Street, Honolulu, HI 96822

APPLICATION NO.

PROJECT CODE

| | |
|--|--|
| PROJECT TITLE: VOYAGE OF REDISCOVERY | DATE: JUNE 17, 1985 |
| APPLICANT: THE POLYNESIAN VOYAGING SOCIETY | SERVICES REQUESTED: |
| ADDRESS: P.O. BOX 19000A | <input checked="" type="checkbox"/> Program Production |
| HONOLULU, HAWAII 96819 | <input type="checkbox"/> Transmission |
| PHONE: ATTN: MARLENE AMONG | <input type="checkbox"/> Equipment Rental |
| PRODUCING AGENCY HAWAII PUBLIC TELEVISION | <input type="checkbox"/> Dubbing |
| | <input type="checkbox"/> Other _____ |

| | |
|---|--|
| PURPOSE AND DESCRIPTION OF REQUEST: PRE-PRODUCTION RESEARCH, CONSULTATIONS, WRITING, PURCHASE OF EQUIPMENT AND SUPPLIES, TRAVEL AND ON LOCATION PRODUCTION AS DESCRIBED IN THE ATTACHED DOCUMENTS. (SEE EXHIBIT A). | |
| SPECIFIC SERVICE ITEM(S) REQUESTED: EQUIPMENT AND PERSONNEL SERVICES NECESSARY TO CARRY OUT THE ABOVE PURPOSE. | |
| PROPOSED DATE(S) OF SERVICE: JULY 1, 1985 TO SEPTEMBER 30, 1985. | SOURCE OF FUNDS: POLYNESIAN VOYAGING SOCIETY |
| SERVICE BUDGET (Completed by H.P.B.A.) AMOUNT: \$60,278.00 PREPARED BY: ED ROBELLO | I certify that I can find no comparable services available in the State of Hawaii. |
| APPLICANT'S ACCEPTANCE: | APPROVED <input type="checkbox"/> DISAPPROVED <input type="checkbox"/> |
| Authorized Signature _____ Date _____ | Authorized Signature _____ Date _____ |

07-01-81

NEWS AND PUBLIC AFFAIRS

| | | |
|--------------------------------|------------------------------------|---|
| <input type="checkbox"/> JOY | <input type="checkbox"/> SHELLEY | <input type="checkbox"/> BOB B. |
| <input type="checkbox"/> CHRIS | <input type="checkbox"/> MELANIE | <input type="checkbox"/> DAVE |
| <input type="checkbox"/> MARGE | <input type="checkbox"/> CHARLOTTE | <input checked="" type="checkbox"/> MARLENE |
| | | <input type="checkbox"/> ED |

☐ Circulate and return
☐ Comment and return
☐ Type
☐ Xerox ___ copies
☐ File
☐ For your Info & File
☐ For your Info and Return

COMMENTS:

A rough-draft FYI.
Dr. Young is making revisions
and finished copy will not be
sent out until it has been
"OK'd" w/ you, Ed, etc.



**HAWAII
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TELEVISION**

KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

June 17, 1985

Mr. Myron B. Thompson, President
Polynesian Voyaging Society
c/o Bishop Estate
567 South King Street
Honolulu, Hawaii 96813

Dear Mr. Thompson:

I am writing to let you know that the Phase I account established for documentation of The Voyage of Rediscovery is running low on funds.

We feel that it is necessary to immediately establish a Phase II account to enable Chris Conybeare and Joy Chong to implement the crucial travel and location documentation activity.

I have enclosed our standard application for services which requires your signature together with the deposit of the funds in our account.

We are all looking forward to your exciting adventure. Mahalo nui loa and aloha.

Sincerely,

James B. Young
Executive Director

Enclosures

APPLICATION FOR SERVICES

Hawaii Public Broadcasting Authority
State of Hawaii
2350 Dole Street, Honolulu, HI 96822

APPLICATION NO.

PROJECT CODE

| | |
|--|--|
| PROJECT TITLE: VOYAGE OF REDISCOVERY | DATE: |
| APPLICANT: The Polynesian Voyaging Society | SERVICES REQUESTED: |
| ADDRESS: P.O. BOX 19000A | <input checked="" type="checkbox"/> Program Production |
| HONOLULU, HI. 96819 | <input type="checkbox"/> Transmission |
| PHONE: ATTN: MARLENE AMONG | <input type="checkbox"/> Equipment Rental |
| PRODUCING AGENCY Hawaii Public Television | <input type="checkbox"/> Dubbing |
| | <input type="checkbox"/> Other _____ |

PURPOSE AND DESCRIPTION OF REQUEST: Pre-production research, consultations, writing, travel and on location production in the documentation of the Polynesian Voyaging Society's proposed Voyage of Rediscovery as described in the attached documents (see exhibit A).

SPECIFIC SERVICE ITEM(S) REQUESTED:

Equipment and personnel services necessary to carry out the above purpose.

PROPOSED DATE(S) OF SERVICE:
JULY 1, 1985 to September 30, 1985

SOURCE OF FUNDS:
Polynesian Voyaging Society

SERVICE BUDGET (Completed by H.P.B.A.)
AMOUNT: \$60,000.00
PREPARED BY: ED ROBELLO & JOY CHONG

I certify that I can find no
comparable services available
in the State of Hawaii.

APPLICANT'S ACCEPTANCE:

APPROVED ☐ DISAPPROVED ☐

Authorized Signature _____

Date _____

Authorized Signature _____

Date _____

07-01-81

VOYAGE OF REDISCOVERY BUDGET (JULY 1985-SEPT. 1985)

| | <u>Cost</u> | <u>KHET In-Kind</u> | <u>ACTUAL COST</u> |
|---|-------------|---------------------|--------------------|
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| V. PER DIEM | | | *\$10,620 |
| VI. VEHICLES (South Pacific) | | | *\$2,200 |
| VII. MATERIALS/SUPPLIES (Videotapes, 16mm film batteries, etc.) | | | *\$2,300 |
| VIII. HELICOPTER SHOTS FOLLOW BOATS | | | *\$1,500 |
| TOTAL | \$90,922 | \$30,652 | <u>*\$60,278</u> |

*My meeting on
Friday.*

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

June 13, 1985

Ms. Sharon Weiner
President
Stryker-Weiner Associates, Inc.
737 Bishop Street, Suite 2860
Honolulu, Hawaii 96813

Dear Ms. Weiner:

We need to clarify with you Hawaii Public Television's interest in the Hokule'a: Voyage of Rediscovery.

We received a call this week from a Ms. Shari Nakakura of your office asking questions about national distribution of the Hokule'a story. The Polynesian Voyaging Society has given Hawaii Public Television exclusive rights for local, national, and international television documentation of the Voyage of Rediscovery. All television-related documentation, ideas or requests must be discussed with us. We will be undertaking this project as a "co-production" with PVS—the goal being a documentary for local, national, and international distribution.

News event coverage of the Voyage is, of course, exempt and does not infringe upon our exclusive rights. However, extensive and uncontrolled media coverage does make our job that much more difficult and unfortunately this can lead to factual and "spiritual" distortions not in keeping with the Polynesian Voyaging Society's goals.

Hawaii Public Television has already invested a substantial amount of time and resources in this project. We are concerned that the integrity and objectives of this very important historical Voyage be preserved. If you have any additional questions, please do not hesitate to call me or Executive Producer Ed Robello at 955-7878.

Sincerely,

James B. Young
James B. Young
Executive Director

cc: Myron Thompson
Ed Robello
Chris Conybeare
Eileen Mortensen

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

June 5, 1985

MEMORANDUM

TO: Myron B. Thompson, President
Polynesian Voyaging Society

FROM: *Chris* Chris Conybeare and Ed Robello *ER*

RE: Hokule'a and Product Identification

Most observers agree that the Sunday, June 2, 1985, segment of "Hawaiian Moving Company" improperly used Hokule'a commercially to link the Hawaiian Host Macadamia Nut product with the very positive symbol of Hokule'a.

We should clearly enunciate a policy so that our media representatives know where to draw the line in the future.

I have come to believe that we should reject any use of Hokule'a and her crew that endorses or appears to endorse a particular product or service. Hokule'a has become a powerful unifying symbol of the greatness of Polynesian history and tradition. In my opinion it would be cheapened if this powerful symbol were employed in such a way as to imply that Hokule'a endorsed a particular brand of candy, beer or what have you.

In addition, more than one half million dollars of Hokule'a's support comes from the state legislature. This being the case, the Polynesian Voyaging Society would face problems in limiting commercial use of Hokule'a to only certain products and companies.

The business community would have a legitimate complaint if some, but not all, commercial enterprises were allowed to buy Hokule'a for product promotion.

However, many companies have given generous support to Hokule'a and these contributions should be recognized. There also exists the need to encourage additional contributions.

I suggest that the PVS Board adopt a policy that rejects product endorsement, but allows corporate and business contributions to tell the public that they support Hokule'a.

This would involve a campaign similar to the approach used by the Olympic Games. Hokule'a wouldn't be used to endorse a particular hamburger, but a hamburger company that contributed a certain amount of funding would be able to use Hokule'a and the Voyage of Rediscovery in its advertising. The promotional message would be limited

Myron B. Thompson
June 5, 1985
Page Two

to something like: "Mac's Burgers believes in Hawaii! We support The Voyage of Rediscovery!"

Other contributions might be designated the official (for example: air carrier's name) of Hokule'a and The Voyage of Rediscovery, depending on level of contribution.

Such a campaign would have an additional benefit in that it would increase public awareness of The Rediscovery project through corporate promotional efforts.

Such a campaign would have to be uniform and fairly handled, but would allow the Voyaging Society the ability to turn down contributions if PVS did not wish identification with a particular product line. Given the large commitment by the state legislature for educational purposes, the PVS might wish to decline contributions from tobacco, alcohol and similar sponsors.

However, I would leave such details to PVS and the public relations experts in our employee. I see development of corporate support campaign similar to that used by The Olympic Games to be a priority concern. It would give PVS both exposure and increased support and also reward good corporate citizenship.



2669 Kilihau Street • Honolulu, Hawaii 96819 • (808) 836-2888

April 15, 1985

Mr. Edward J. Robello
Executive Producer/Director
Hawaii Public Television
2350 Dole Street
Honolulu, Hawaii 96822

Dear Ed:

Oceanic would like to thank you for sharing your thoughts with us concerning the dedication of our annual fees for fiscal 1985-86 to community programming, as requested in December 1984 by the Department of Commerce and Consumer Affairs.

After much consideration on this very important issue, Oceanic has submitted its proposal to the DCCA suggesting those funds be used in two ways.

First, we propose to spend \$31,382 in equipment which, for the most part, would replace equipment whose quality is deteriorating and will soon be unusable. Most respondents requested that our editing systems be made compatible and we are proposing to do that also. Additional studio equipment would be added to provide groups more flexibility. (A copy of the equipment proposed is attached for your review.)

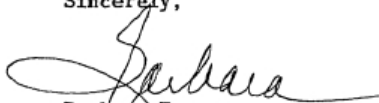
We propose to grant the balance of the funds, \$147,114, to Educational Television, a section of the Multimedia Services Branch of the State of Hawaii Department of Education's Office of Instructional Services. The funds would allow the Department of Education to resume production of the award-winning series, "Children of the World" which had been discontinued for lack of funding.

"Children of the World" is designed to familiarize Hawaii students and the community with the cultures of those people who comprise its multi-ethnic population. The programs will enable students and teachers alike to better understand their own heritage and to gain respect and understanding of other cultures. It is hoped that this programming will build a bridge of understanding between the various ethnic groups while educating the children of Hawaii - our most valuable resource. These programs will also promote friendship through mutual understanding of the various cultural differences between ethnic groups.

*- Marlene -
Do we want to
send this to Pinky?
Maybe we should keep
on file with his memo to K.B.*

We very much appreciate your interest in Oceanic's Community Programming and would hope that you continue to contact us in the future with your thoughts and concerns. I found our meetings to be enlightening and beneficial. Perhaps we could arrange to meet quarterly for additional discussions on new issues. In the meantime, you are welcome to call me should you have a question or suggestion.

Sincerely,

A handwritten signature in cursive script, appearing to read "Barbara", written in dark ink.

Barbara Tyers
Director of Programming Services

BT:mmh
attachment

Proposed Expenditures from Annual Fees (Equipment):

| | Cost | |
|---|--------------------|------|
| (1 Sony V05800 VTR | \$3,750.00 | # |
| (1 Sony RM440 Editing Controller/Cables | 1,750.00 | # |
| 2 JVC110 Cameras (\$3,625 each) | 7,250.00 | * |
| 1 Sony V06800 Portapak | 3,750.00 | * |
| 1 Slide Projector | 550.00 | ## |
| 1 Remote Tripod | 850.00 | * |
| 2 Portable Light Kits | 2,500.00 | * |
| 1 Intercom Headsets and Studio Connection Box | 350.00 | ###a |
| 1 Riser | 450.00 | ###b |
| 2 Rolling Flats | 600.00 | ###c |
| 6 Studio Chairs | 1,550.00 | ###d |
| 1 Black Velour Curtain (15X25) | 875.00 | ###e |
| 1 RF Modulator/Demodulator Pair (Access) | 4,150.00 | * |
| 1 Audio/Video Switcher (Access) | 1,800.00 | * |
| | <u>\$30,175.00</u> | |
| (Tax) | 1,207.00 | |
| (Total) | <u>\$31,382.00</u> | |

Explanation:

- # Allows for compatibility between all editing systems.
- * Replacement.
- ## Slides could be incorporated into programs.
- ### Greater flexibility:
 - a) Studio Floor Manager would be in contact with Director.
 - b) Riser would allow for larger production area.
 - c) Enable groups to have individual backdrops.
 - d) Greater number of people could be on camera.
 - e) Larger area for production could be made possible.

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KHET Channel 11 Oahu
KHES Channel 10 Maui



2350 Dole Street
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Telex 723-0553

MEMORANDUM

April 9, 1985

TO: Dr. Frederic Koehler Sutter

FROM: Chris Conybeare

The following is a brief summary of the discussions we had aboard SPIA's flight #701 enroute to Pago Pago on Friday, March 26, 1985. I hope you will share these thoughts with George Wray.

The Polynesian Voyaging Society and Hawaii Public Television have entered into an exclusive arrangement whereby Hawaii Public Television will undertake production of a major documentary about the Hokule'a's VOYAGE OF REDISCOVERY which will be offered for the national television audience. In addition, we will produce archival documentation material for use by schools, museums and community groups.

Travel costs for Hokule'a's crew and the television production are substantial. We are seeking contribution of travel in exchange for promotional consideration.

Hokule'a's voyage will navigate the traditional migration routes using traditional methods, a tie-in with SPIA, the modern navigators of the Pacific, is a natural for promotional purposes.

Hokule'a could be featured in SPIA's advertising as a symbol of the community of Pacific People.

Also SPIA would receive credit on television broadcast programming and on all literature for distribution; such as study guides and texts.

Negotiations could lead to such cross promotional ventures as a television commercial involving a SPIA captain and navigator on board Hokule'a and shots of Hokule'a's navigator and captain boarding a SPIA jet.

At present, the Polynesian Voyaging Society and Hawaii Public Television are negotiating exclusive underwriting arrangements with a variety of sources.

DOCUMENTATION BUDGET

(Prior to Hokule'a's Departure, May 1985)

| | <u>Total</u> | <u>KHET In-Kind</u> | <u>Actual</u> |
|---------------------------------|--------------|-------------------------|--------------------|
| Outer Island 48 Hours | \$ 6,578.00 | \$ 3,033.60 | \$ 3,544.80 |
| Oahu 40 Hours | 2,912.00 | 2,648.00 | 264.00 |
| Film/Processing Video Copies | 59,182.00 | | 59,182.00 |
| Salaries 176 Hours | | | |
| Producer | 4,400.00 | | 4,400.00 |
| Director | 4,400.00 | | 4,400.00 |
| Ass: Producer | 2,640.00 | 1,900(PVS) | <u>740.00</u> |
| TOTAL COSTS: | | | <u>\$72,530.80</u> |

The budget includes only production related activity in the State of Hawaii, prior to Hokule'a's departure in May of 1985.

POLYNESIAN VOYAGING SOCIETY

BOX 19000-A / HONOLULU / HAWAII 96819

March 27, 1985

TO: Kenny Brown

FROM: Pinky Thompson *Pinky*

SUBJ: FUNDING FOR VOYAGE OF REDISCOVERY - OCEANIC CABLEVISION

It has come to my attention that Oceanic Cablevision has approximately \$170,000 which must be used to support non-commercial community television projects. I urge that this money be made available to Hawaii Public Television for their documentation of our VOYAGE OF REDISCOVERY.

As I understand the situation, these funds represent an amount equal to fees which are levied by the Hawaii Department of Commerce and Consumer Affairs. The formula used by DCCA is 1% of one-half the cable company's gross revenues.

This year rather than collect fees that would result in a DCCA surplus, and therefore be returned to the State General Fund, the Director, Russell Nagata has directed cable companies to submit proposals for funding community purpose video projects in the amount of the customary fees. (Oceanic must submit its proposal by April 4, 1985.)

In February, Hawaii Public Television's Ed Robello met with Barbara Tyers, Director of Programming Services for Oceanic and the Rediscovery project was one item presented for funding.

Since allocation of funds is solely in the discretion of the cable company, as approved by DCCA, I feel that Hawaii Public Television's Rediscovery project merits substantial funding in the amount of \$100,000.

Certainly the project meets guidelines for use of the funds and approval by DCCA would be justified for this "once in a lifetime" opportunity.



PINKY, AS THE MEMO STATES, HPT HAS ALREADY MET WITH OCEANIC FOR FUNDING.
WE NEED THE PUSH TO GET THE FUNDING TO US.

DRAFT FOR PINKY'S APPROVAL

TO: Kenny Brown

FROM: Myron "Pinky" Thompson

SUBJ: Funding - Oceanic Cablevision

It has come to my attention that Oceanic Cablevision has approximately \$170,000 which must be used to support non-commercial community television projects. I urge that this money be made available to Hawaii Public Television for their documentation of our VOYAGE OF REDISCOVERY.

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Certainly the project meets guidelines for use of the funds and approval by DCCA would be justified for this "once in a lifetime" opportunity.

Handwritten note:
It is to be paid
to the area
fund.

March 26, 1985

MEMORANDUM

To: Jim, Ed

From: Chris

Paul Rappaport of USIA is hosting Mr. Tomasi K. Tarau from Tarawa, Kiribati this week. Mr. Tarau is the Manager of the Kiribati Broadcasting and Publication Authority.

I will be meeting with Mr. Tarau on Thursday March 28, 1985 at 9:00 A.M. and would like to introduce him to various folks here at KHET. Since you might be involved in Branch Chiefs, I thought it might be nice to introduce him at the meeting and then I could show him around and meet with him about Pacific issues.

Let me know if this is O.K.

✓
C.C. Joy & Marlene

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMED Channel 19 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

March 22, 1985

TO: Myron Thompson

FROM: Chris Conybeare

SUBJ: POSSIBLE FUNDING FOR A REDISCOVERY EDUCATIONAL SERIES BY OCEANIC
CABLEVISION

Oceanic Cablevision must present a plan to the Department of Commerce and Community Affairs regarding approximately \$170,000 to be used in support of public interest programming. This proposal is due by April 4, 1985. Hawaii Public Television has already presented to Oceanic's representatives proposals for utilization of these funds which include support for a Children's educational series based on REDISCOVERY.

The proposal envisions a special series geared for educational purposes that would be broadcast via Hawaii Public Television and transmitted via cable. This series would be coordinated with text and other materials including software that would be purchased by the school system.
Note: Maximum distribution would include the Pacific basin and the mainland.

Since Oceanic's parent company is Time Life Inc., the public purpose cable funds could be linked to development of study guides and curriculum materials by Time Life.

Meaningful development of the coordinated video series and curriculum materials would require major funding support beyond that necessary for basic documentation. However, the basis for such a project is already in place with Hawaii Public Television's basic documentation plans and the Lawrence Hall of Science Project.

Coordination of these efforts together with necessary private sector investment could result in exciting new video and curriculum materials based on the Polynesian experience. Private sector involvement would be rewarded through the profit incentive based on the sale and distribution of texts, displays, maps, posters and software for school computers.

Present indications are that Oceanic plans to parcel out their funding in relatively small grants to a large number of community groups. Meaningful development of the above plans would require a significant grant (in the \$100,000 range). Given the unique nature of REDISCOVERY and the importance it has for educational goals, major funding would be justified and should meet with official approval by the Department of Commerce and Community Affairs.

ATTACHMENT B

VOYAGE OF REDISCOVERY BUDGET SUMMARY (MARCH 1985 - FEBRUARY 1988)

| | <u>Customer Rate</u> | <u>KHET In-Kind</u> | <u>ACTUAL COST</u> |
|---------------------------------|----------------------|---------------------|--------------------|
| I. STAFF PERSONNEL | \$322,776 | \$127,376 | \$195,400 |
| II. TRAVEL (AIRFARE) | \$49,164 | | \$49,164 |
| III. PER DIEM | \$33,840 | | \$33,840 |
| IV. PRODUCTION EQUIPMENT | \$30,624 | \$26,796 | \$3,828 |
| V. PRODUCTION PERSONNEL | \$12,996 | \$8,800 | \$4,196 |
| VI. TRANSPORTATION | \$7,138 | \$144 | \$6,994 |
| VII. MISC. TRANSPORT | \$5,000 | | \$5,000 |
| VIII. POST-PRODUCTION EQUIPMENT | \$11,998.50 | \$7,556 | \$4,442.50 |
| IX. POST-PRODUCTION PERSONNEL | \$2,357 | \$1,364 | \$993 |
| X. EQUIPMENT PURCHASE | \$2,850 | | \$2,850 |
| XI. MATERIALS & SUPPLIES | \$16,267 | \$1,717 | \$14,550 |
| XII. FILM PROCESSING/ TRANSFERS | \$5,550 | | \$5,550 |
| XIII. PROMOTION | \$25,000 | | \$25,000 |
| IV. ANIMATION | \$3,000 | | \$3,000 |
| V. SPECIAL EFFECTS | \$3,000 | | \$3,000 |
| VI. POSTAGE/HANDLING | \$1,500 | | \$1,500 |
| VII. ORIGINAL MUSIC SCORE | \$3,000 | | \$3,000 |
| VIII. CONTINGENCY (2%) | \$7,246.15 | | \$7,246.15 |
| TOTAL | \$543,306.65 | \$173,753 | *** \$369,553.65 |

VOYAGE OF REDISCOVERY BUDGET (VIDEO) March 1985 - February 1988

| I. STAFF PERSONNEL | Customer Rate | KHET In- Kind CONTRIBUTION | ACTUAL COST |
|--|---------------|-------------------------------|----------------------|
| A. Executive Producer EDWARD J. ROBELLO (35 months/152 weeks/760 hrs.) (5 hours/week X \$24.80/hr.) | \$18,848 | \$18,848 | N/C |
| B. Producer/Writer CHRIS CONYBEARE (35months/152 weeks/3040 hrs.) (20 hrs./week X \$39.25/hr.) | \$119,320 | \$43,320 | \$76,000 |
| C. Director/Editor JOY CHONG (35months/152weeks/3040 hrs.) (20 hours/week X \$39.25/hr.) | \$119,320 | \$43,320 | \$76,000 |
| D. Associate Producer MARLENE AMONG (31 months/2560 hrs.) (20 hours/week X \$23.55/hr.) | \$60,288 | \$21,888 | \$38,400 |
| E. Consultants | | | |
| 1) Principal Scholars | \$1,900 | | \$1,900 |
| 2) Resource Persons | \$3,100 | | \$3,100 |
| SECTION I TOTAL | \$322,776 | \$127,376 | <u>\$195,400</u> |

ATTACHMENT B

II. TRAVEL (AIRFARE)

| | |
|--|---------|
| A. MAUI REMOTES (2 trips X \$85 each) (6 crew Personnel) | \$1,020 |
|--|---------|

B. SOUTH PACIFIC LOCATIONS: Scout

| | |
|---|---------|
| 1) Hawaii-Tahiti-Cook Islands- New Zealand-Hawaii Fare for Producer | \$1,769 |
| 2) Hawaii-Tahiti-Cook Islands- Tahiti-Hawaii \$1760 X 3 (Producer, Director, Assoc. Producer) | \$5,280 |
| 3) Hawaii-New Zealand-Hawaii \$1225 X 3 | \$3,675 |
| 4) Hawaii-Samoa-Fiji-Hawaii \$1135 X 3 | \$3,405 |
| 5) (repeat scout of above-Producer fare only) | \$1,135 |

| | |
|----------------------|----------|
| section B TOTAL***** | \$15,264 |
|----------------------|----------|

C. SOUTH PACIFIC LOCATIONS: Production

| | |
|--|----------|
| 1) Hawaii-Tahiti-Hawaii \$1,160 X 6 Crew (Producer, Director, Assoc. Producer, Camera Operator, Audio, Grip) | \$6,960 |
| 2) Hawaii-Tahiti-Cook Islands-Tahiti-Hawaii \$1,760 X 6 Crew | \$10,560 |
| 3) Hawaii-New Zealand-Hawaii \$1225 X 6 Crew | \$7,350 |
| 4) Hawaii-Fiji-Samoa-Hawaii | \$8,010 |

| | |
|----------------------|----------|
| section C TOTAL***** | \$32,880 |
|----------------------|----------|

| | |
|------------------|-----------------|
| section II TOTAL | <u>\$49,164</u> |
|------------------|-----------------|

ATTACHMENT B

III. TRAVEL PER DIEM

A. MAUI REMOTES (\$45/day) \$1,080
4 days X 6 Crew

B. SCOUT (\$90/day)

Trip #1: 15 days for Producer \$1,350
Trip #2: 7 days for Producer, Director, Assoc. Prod. \$1,890
Trip #3: 7 days for Producer, Director, Assoc. Prod. \$1,890
Trip #4: 9 days for Producer, Director, Assoc. Prod. \$2,430
Trip #5: 10 days for Producer \$900

section B TOTAL***** \$9,540

C. PRODUCTION: South Pacific (\$90/day)

Trip #1: 5 days for 6 Crew \$2,700
Trip #2: 10 days for 6 Crew \$5,400
Trip #3: 14 days for 6 Crew \$7,560
Trip #4: 14 days for 6 Crew \$7,560

section C TOTAL***** \$23,220

Section III TOTAL \$33,840

ATTACHMENT B

| IV. PRODUCTION EQUIPMENT: | <u>Customer Rate</u> | <u>KHET In-Kind CONTRIBUTION</u> | <u>ACTUAL COST</u> |
|--|----------------------|----------------------------------|--------------------|
| A. OAHU (48 Hours) | \$3,340.80 | \$2,923.20 | \$417.60 |
| B. MAUI (48 Hours) | \$3,340.80 | \$2,923.20 | \$417.60 |
| C. SOUTH PACIFIC LOCATIONS (43 days/344 hours) | \$23,942.40 | \$20,949.60 | \$2,992.80 |
| SECTION IV TOTAL | \$30,624 | \$26,796 | <u>\$3,828</u> |
| V. PRODUCTION PERSONNEL | | | |
| A. OAHU (48 Hours) | | | |
| Camera Operator | \$729.60 | \$729.60 | -0- |
| Audio | \$316.80 | \$115.20 | \$201.60 |
| Grip | \$316.80 | \$115.20 | \$201.60 |
| B. MAUI (48 Hours) | | | |
| Camera Operator | \$729.60 | \$729.60 | -0- |
| Audio | \$316.80 | \$115.20 | \$201.60 |
| Grip | \$316.80 | \$115.20 | \$201.60 |
| C. SOUTH PACIFIC LOCATIONS | | | |
| Camera Operator | \$5,228.80 | \$5,228.80 | -0- |
| Audio | \$2,270.40 | \$825.60 | \$1,444.80 |
| Grip | \$2,270.40 | \$825.60 | \$1,444.80 |
| D. Still Photographer | \$500 | | \$500 |
| SECTION V TOTAL | \$12,996 | \$8,800 | <u>\$4,196</u> |

ATTACHMENT B

| VI. PRODUCTION LAND TRANSPORTATION | Customer Rate | KHET In-Kind CONTRIBUTION | ACTUAL COST |
|--|------------------|------------------------------|----------------|
| A. OAHU Remotes | \$144 | \$144 | -0- |
| B. MAUI Remotes (4 days) | | | |
| 1) Compact Car (6 days X \$20/day) | \$120 | | \$120 |
| 2) Station Wagon (6 days X \$29/day) | \$174 | | \$174 |
| C. SOUTH PACIFIC | | | |
| 1) Compact Car (91 days X \$50/day) | \$4,550 | | \$4,550 |
| 2) Station Wagon (43 days X \$50/day) | \$2,150 | | \$2,150 |
| TOTAL SECTION VI | \$7,138 | \$144 | <u>\$6,994</u> |
| VII. MISC TRANSPORTATION | | | |
| A. Plane/Helicopter rental for aerial shooting (cost of special camera mount included) | \$3,000 | | \$3,000 |
| B. Follow boats for shooting | \$2,000 | | \$2,000 |
| TOTAL SECTION VII | \$5,000 | | <u>\$5,000</u> |
| VIII. POST PRODUCTION EQUIPMENT | | | |
| A. Offline Editing (200 Hours) | \$6,320 | \$3,180 | \$3,140 |
| B. Audio Booth (30 Hours) | \$165 | \$126 | \$39 |
| C. Film Transfer for editing (1"-3/4") 10 Hours | | | |
| 1) 1" VTR | \$227 | \$201 | \$26 |

ATTACHMENT B

| | | | |
|-------------|-------|------|------|
| 2) 3/4" VTR | \$129 | \$67 | \$62 |
|-------------|-------|------|------|

D. Final Mix

| | | | |
|---------------------------------|----------|----------|----------|
| 1) Control Room (55 hours) | \$467.50 | \$368.50 | \$99.00 |
| 2) Studio (15 hours) | \$378 | \$138 | \$240 |
| 3) Camera, Studio (15 hours) | \$538.50 | \$435 | \$103.50 |
| 4) 3-1"VTR (40 hours) | \$2,724 | \$2,412 | \$312 |
| 5) 3/4" VTR (55 hours) | \$709.50 | \$368.50 | \$341 |
| 6) Editor (40 hours) | \$340 | \$260 | \$80 |

| | | | |
|--------------------|-------------|---------|-------------------|
| SECTION VIII TOTAL | \$11,998.50 | \$7,556 | <u>\$4,442.50</u> |
|--------------------|-------------|---------|-------------------|

VIX. POST PRODUCTION PERSONNEL

| | | | |
|--------------------------------------|-------|-------|-------|
| A. Engineer (55 hours) | \$968 | \$968 | N/C |
| B. Technical Director (55 hours) | \$363 | \$132 | \$231 |
| C. Audio Technician (40 hours) | \$264 | \$96 | \$168 |
| D. Electronic Graphics (40 hours) | \$264 | \$96 | \$168 |
| E. Camera Operator (15 hours) | \$99 | \$36 | \$63 |
| F. Floor Director (15 hours) | \$99 | \$36 | \$63 |
| G. Narrator (6 hours X \$50) | \$300 | | \$300 |

| | | | |
|-------------------|---------|---------|--------------|
| SECTION VIX TOTAL | \$2,357 | \$1,364 | <u>\$993</u> |
|-------------------|---------|---------|--------------|

ATTACHMENT B

X. EQUIPMENT PURCHASE

| | | | |
|--|---------|--|----------------|
| A. Cassette Recorder (WV-6D Sony) w/ waterproof housing for use onboard Hokule'a | \$850 | | \$850 |
| B. 16mm Camera w/ waterproof housing for use onboard Hokule'a | \$2,000 | | \$2,000 |
| SECTION X TOTAL | | | <u>\$2,850</u> |

XI. MATERIALS & SUPPLIES

A. Videotapes

| | | | |
|--|----------|---------|----------|
| 1) 20 minute 3/4" (300 videocassettes) | \$9,360 | \$1,560 | \$7,800 |
| 2) 60 minute 3/4" (10 cassettes) | \$437 | \$73 | \$364 |
| 3) 60 minute 1" (10 tapes) | \$502.50 | \$84 | \$418.50 |
| 4) 60 min 1" w/time code for film transfers (\$140 X 10 tapes) | \$1,400 | | \$1,400 |

| | | | |
|--|------------|--|------------|
| B. 16mm Film (ECN11 7291) (\$82.35/roll or 11 min.) 50 rolls X \$82.35 550 min. or 9.16 hours | \$4,117.50 | | \$4,117.50 |
|--|------------|--|------------|

| | | | |
|--|-------|--|-------|
| C. Audio Cassette Tapes \$7 each X 50 | \$350 | | \$350 |
|--|-------|--|-------|

| | | | |
|--|-------|--|-------|
| D. 7" reel Audiotape 10 reels X \$10 each | \$100 | | \$100 |
|--|-------|--|-------|

| | | | |
|-------------------|----------|---------|-----------------|
| SECTION XI. TOTAL | \$16,267 | \$1,717 | <u>\$14,550</u> |
|-------------------|----------|---------|-----------------|

ATTACHMENT B

XII. FILM PROCESSING AND TRANSFER

| | | |
|---|---------|----------------|
| A. Processing 20,000 ft. X .11 | \$2,200 | \$2,200 |
| B. 16mm film - 1" video \$335/hr. X 10 | \$3,350 | \$3,350 |
| SECTION XII TOTAL | \$5,550 | <u>\$5,550</u> |

XIII. PROMOTION

| | | |
|--------------------|----------|-----------------|
| A. Promotion | \$10,000 | \$10,000 |
| B. Study Guide | \$15,000 | \$15,000 |
| SECTION XIII TOTAL | \$25,000 | <u>\$25,000</u> |

| | | |
|----------------|---------|----------------|
| XIV. ANIMATION | \$3,000 | <u>\$3,000</u> |
|----------------|---------|----------------|

| | | |
|---------------------|---------|----------------|
| XV. SPECIAL EFFECTS | \$3,000 | <u>\$3,000</u> |
|---------------------|---------|----------------|

| | | |
|--|---------|----------------|
| XVI. POSTAGE/HANDLING Film Processing, tape shipping, etc. | \$1,500 | <u>\$1,500</u> |
|--|---------|----------------|

| | | |
|----------------------------|---------|----------------|
| XVII. ORIGINAL MUSIC SCORE | \$3,000 | <u>\$3,000</u> |
|----------------------------|---------|----------------|

| | | |
|--------------------------------------|--|--|
| XVIII. CONTINGENCY (5% of Budget) | | |
|--------------------------------------|--|--|

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

February 11, 1985

Mr. Myron Thompson
Polynesian Voyaging Society
P.O. Box 19000A
Honolulu, HI 96822

Dear Mr. Thompson:

Thank you for the service application and the deposit of \$25,000 for use in preproduction research, feasibility studies, consultations, writing, and preparation of agreements regarding Hawaii Public Television's role in documenting PVS's Voyage of Rediscovery. We look forward with great anticipation to a productive and mutually beneficial working relationship.

We will be charging all services in this phase of the project at our lowest "in-house" rates in as much as we are preparing to do the project on a "co-production" basis. When we actually begin documentation, any services or activities which are not related to our co-production efforts, will be charged at "customer" rates.

The producer assigned to this project will be completing "service requisition forms" and purchase orders for all chargeable services and expenses. These are kept on file at Hawaii Public Television and will be available for your inspection during regular working hours. Also, you will periodically be provided with an invoice which summarizes project expenses as they occur. Please feel free to contact me, Ed Robello, or my administrative assistant, Brian Fujioka, at any time if you have questions.

Again, thank you for this opportunity to work with you on this historic undertaking.

Sincerely,


James B. Young
Executive Director

Attach: Sample forms

HAWAII PUBLIC TELEVISION DOCUMENTATION PHASE I

A. STAFF \$16,000

- 1) Producer - Chris Conybeare (20 hrs. week X 4 months X \$25 = \$8,000)
- 2) Director - Joy Chong (" " " " ")

B. TRAVEL \$7,500

- 1) Producer scout to Tahiti & Cook Islands (\$1,756)
- 2) Producer & Director scout to Tahiti & Cook Islands (\$3,512)
- 3) Per Diem (\$100/day)
- 4) Car rental (\$50/day)

C. LOCAL DOCUMENTATION \$744

- 48 hours of production
- 1) includes in-kind contribution of equipment (camera, videorecorder, microphones, vehicle) & Staff Cameraman.

D. VIDEOTAPES \$788

- 30) 20 min. videotapes

TOTAL BUDGET: \$25,032

*Long - the w/ native resource
Foundation*

*Joy Chong - Producer
Director - Chris Conybeare*

*Production
Documentation
3) Documentation*

February 11, 1985

M E M O R A N D U M

TO: HPBA EMPLOYEES 
FROM: JAMES B. YOUNG, EXECUTIVE DIRECTOR
SUBJ: POLYNESIAN VOYAGING SOCIETY
VOYAGE OF REDISCOVERY

I am very happy to inform you that KHET has begun work with the Polynesian Voyaging Society doing pre-production research, consultations, writing, and preparation of agreements regarding the station's role in documenting PVS's upcoming Voyage of Rediscovery. As you may know, KHET received a \$20,000 HCH grant and was instrumental in PVS receiving a \$25,000 Gerbode Foundation grant to support this documentation. We will be undertaking this project as a "co-production" with PVS -- the goal being a documentary for national public television distribution.

**HAWAII
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KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878

February 7, 1985

Mr. Myron Thompson
President
Polynesian Voyaging Society
c/o Bishop Estate
567 South King Street
Honolulu, Hawaii 96813

Dear Mr. Thompson:

I am writing to follow-up our meeting regarding Hawaii Public Television's role in documentation of the Voyage of Rediscovery being planned by the Polynesian Voyaging Society.

Please be advised that we have checked with the Hawaii Committee for the Humanities ("HCH") and have confirmed that their funding is earmarked primarily for Pacific production costs. Therefore, HCH funding is not appropriate for pre-production activity.

However, the Wallace Alexander Gerbode Foundation funding, secured through the efforts of Chris Conybeare of our staff, is available for Hawaii documentation and preliminary activity.

We are pleased that Hawaii Public Television's contribution of almost \$10,000 in cash and services has aided development of the project by securing the \$25,000 Gerbode Foundation grant as well as the \$20,000 commitment from the HCH. Unfortunately, our budget limitations do not allow for further development activity unless funds are deposited on account.

Since time is so short, we feel that it is necessary to immediately establish a Phase I account to enable Chris Conybeare and Joy Chong to implement priority research, planning, and crucial local documentation activity.

One of Chris' immediate tasks will be to draft a detailed written agreement regarding the relationship between Hawaii Public Television and the Polynesian Voyaging Society that will set forth our mutual expectations and obligations as we work together on the REDISCOVERY PROJECT.

Mr. Myron Thompson
February 7, 1985
Page Two

I have enclosed our standard Application for Services which requires your signature together with the deposit of the funds in our account.

We are looking forward to working with you and the Polynesian Voyaging Society on this challenging and exciting project.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jim", with a small circle above the "i".

James B. Young
Executive Director

Enclosures

APPLICATION FOR SERVICES

Hawaii Public Broadcasting Authority
State of Hawaii
2350 Dole Street, Honolulu, HI 96822

APPLICATION NO.

PROJECT CODE

| | |
|---|---|
| PROJECT TITLE: VOYAGE OF REDISCOVERY | DATE: |
| APPLICANT: <u>The Polynesian Voyaging Society</u> | SERVICES REQUESTED: |
| ADDRESS: <u>P.O. BOX 19000A</u> | <input type="checkbox"/> Program Production |
| <u>Honolulu, Hawaii 96819</u> | <input type="checkbox"/> Transmission |
| PHONE: <u>ATTN: MARLENE AMONG</u> | <input type="checkbox"/> Equipment Rental |
| PRODUCING AGENCY <u>Hawaii Public Television</u> | <input type="checkbox"/> Dubbing |
| | <input type="checkbox"/> Other _____ |

| | |
|---|---|
| PURPOSE AND DESCRIPTION OF REQUEST: Pre-production research, feasibility study, consultations, writing, and preparation of agreements regarding Hawaii Public Television's role in the documentation of the Polynesian Voyaging Society's proposed Voyage of Rediscovery as described in the attached documents (see exhibit A). | |
| SPECIFIC SERVICE ITEM(S) REQUESTED: Equipment and personnel services necessary to carry out the above purpose. | |
| PROPOSED DATE(S) OF SERVICE: February 1, 1985 to April 1, 1985 | SOURCE OF FUNDS: Foundation |
| SERVICE BUDGET (Completed by H.P.B.A.) AMOUNT: <u>\$25,000.00</u> PREPARED BY: <u>Ed Robello</u> | I certify that I can find no comparable services available in the State of Hawaii. _____ |
| APPLICANT'S ACCEPTANCE: <u>X</u> Authorized Signature _____ Date _____ | APPROVED <input type="checkbox"/> DISAPPROVED <input type="checkbox"/> Authorized Signature _____ Date _____ |

07-01-81

HAWAII
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KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

December 18, 1984

TO: DIRECTORS AND COMMITTEE MEMBERS
POLYNESIAN VOYAGING SOCIETY

FROM: MARLENE

SUBJ: PLANNING MEETING

The planning meeting has been scheduled for Wednesday, December 26, 1984,
5:00 P.M. at Bishop Estate, Kawaiahao Plaza.

A list of concerns/requirements have been developed by Len Withington (Hokule'a communication), Tom Coffman (Press), and Chris Conybeare (Media Documentation) and submitted to Bob Worthington. He is preparing a draft letter for Pinky's signature to be sent to the host governments (see attached report).

Pinky would also like your input as to questions that need to be addressed as Hokule'a makes landfall at her various destinations so that we can achieve sanction, support and cooperation of the various island groups.

Please call me before the meeting with your questions/concerns, so I can have them distributed at the meeting for discussion.

Mahalo.

D R A F T

November 13, 1984

The Polynesian Voyaging Society

External Affairs Committee

Liaison Network With South Pacific Host Governments

Comment

The "Voyage of Rediscovery" is indeed awesome: scientifically, culturally, and historically. To achieve success many support components need to be brought into alignment. One of these is the cooperation of governments -- France, the Cook Islands, the Kingdom of Tonga, Fiji, New Zealand, Western Samoa and American Samoa. These are the landfalls for Hokule'a. Simply put, there can be no "Voyage of Rediscovery" to these South Pacific destinations unless each Host Government approves the Hokulea's entry into its waters and grants the Hokulea crew permission to land.

To acquire official sanction from the individual Host Governments, the PVS needs to set in motion numerous requests through various channels, informal as well as official.

In developing strategies for approaching individual governments, the PVS should consider the following:

- o International Status: The international stature of these Pacific Islands governments varies. Their status runs the gamut -- full sovereignty, local autonomy and incorporated territories;
- o History: Each Pacific territory's government and administrative system reflects to some degree either French, British, or American legacies;
- o The Pacific Way: In the South Pacific the "Pacific Way of Life" is a concept that is institutionalized and knowingly practiced with pride. The cutting edge of the "Pacific Way" places priorities on courtesy, consensus, and community.

Goal:

Based on the above, the PVS is committed to establishing and maintaining links with governments to which the Hokulea will travel to the end that those governments will welcome and openly support the voyage.

Strategy:

The basic strategy is one of actively seeking to open lines of communication with Host Governments. A commitment to cooperate can only be obtained by cultivating each Government for itself whatever

its form of sovereignty. While awareness of protocol is essential, we should pursue a comprehensive approach. This means listing various means by which to communicate with Host Governments, both informal and formal -- eg. initiating contact by way of person to person mailings, correspondence, telecommunication, etc.

The basic units of communication are divided according to three geographic sectors:

- o South Pacific
- o Washington D.C.
- o State of Hawaii

Brief comments on each follow.

South Pacific Governments

Objective: Liaison with the appropriate Host Government officials in order to acquire their official sanction, welcome and cooperation.

Conduit: Governor George Ariyoshi. He should correspond directly with Heads of Host Governments:

Strategy

- o introduce the PVS, the Hokule'a project, and the PVS President;
- o seek the Host Government's support and guidance;
- o communicate the Governor's and State of Hawaii's endorsement;
- o validate meaningful Hawaii support -- eg. the legislatures \$125,000 grant, Hawaii Maritime Center's Commitment, and Hawaii Public Televisions resources;
- o Pave the way for a PVS follow-up letter.

Conduit: The PVS President. He should send a follow-up letter to the Host Governments:

Strategy

- o present the PVS portfolio and Hokule'a project in detail;
- o request the Host Government to appoint a liaison officer to coordinate the Hokule'a project;
- o outline categories of mutual cooperation;
- o identify the Host Government's role as a partner in the adventure;
- o introduce the idea of the Host Government receiving a PVS Advance Delegation for planning purposes.

Conduit: PVS Advance Delegation. They should travel to the South Pacific to talk directly with officials of the Host Government, their agencies, and relevant local organizations and resource people:

Strategy

- o identify mutual needs, concerns, and solutions;
- o identify benefits for Host Government;
- o establish a system of priorities;
- o seek alternatives upon which PVS may base decisions.

Responsibilities

- o Piianaia: develop local community support network; evaluate drydock facilities; locate lumber supplies for repairs, weather stations, and reports; know radio frequencies, local sailing charts, and conditions; confer with the harbor masters, canoe masters, and educational resource people.
- o Conybeare: organize pre-production planning and research to include: a complete local literature research; consultations with local scholars and community resource persons; on location scouting, the identification of specific people and locations for production activity; necessary licensing and labor union considerations; preparation of a detailed shooting script; determination of appropriate equipment for various climate and shooting conditions, and the logistics of production activity.
- o Worthington: Liaison with appropriate Host Government officials to acquire official sanction and welcome; meet with immigration, customs, health, and agriculture departments to expedite processing procedures; evaluate and recommend lodging sites, site for Hokule'a Headquarters and transportation resources; determine local media resources.

Contacts: (For Gov. Ariyoshi's initial letter of introduction. PVS President's follow-up letter)

- o His Excellency
Mr. Claude Cheysson
Minister
Ministry of Exterior Relations
23 Rue La Perouse
75008 Paris, France
- o His Excellency
Mr. Gaston Flosse
President of The Territorial Government
Pepeeete, Tahiti, French Polynesia
- o The Right Honorable
Sir Thomas Davis K.B.E.
Prime Minister
Cook Islands Government
Rarotonga, Cook Islands
- o His Royal Highness
Prince Fatafehi Tu'ipelehake
Prime Minister
Kingdom of Tonga
Nuku'alofa, Tonga

- o The Right Honorable
David Lange
Prime Minister
New Zealand Government
Parliament House
Wellington, New Zealand
- o The Right Honorable
Ratu Sir Kamisese Mara
Prime Minister
Fiji Government
Suva, Fiji
- o The Right Honorable
Tofilau Eti
Prime Minister
Government of Western Samoa
Apia, Western Samoa
- o The Honorable
High Chief A. P. Lutali
Government of American Samoa
Pago Pago, American Samoa

Washington D.C. Arena

Objective: Obtain the expertise and other resources of U.S. agencies and its overseas missions for the benefit of the PVS.

Conduits: Hawaii's Congressional Delegation and the PVS President.

Strategy

- o meet with individuals and agencies located in Washington D.C. and its environs;
- o develop an awareness of the PVS and its Hokule'a project;
- o gain credibility with U.S. agencies;
- o identify mutual benefits for the PVS and U.S. agencies.

Contact:

U.S. Department of State

- o Mr. Richard Dols
Director
Office of Pacific Island Affairs (U.S. Embassy, Fiji)
- o Mr. John Dorrance
Director
Office of Australian/New Zealand Affairs (U.S. Embassy - New Zealand)
- o Mr. D. Steven May
EAT/TIA
Office of French Affairs
French Polynesia Desk Officer

United States Information Agency

- o Mr. John Fredenburg
Policy Officer
Office of East-Asian/Pacific Affairs

U.S. Department of Interior

- o Mr. Frank Montoya
Deputy Assistant Secretary
Territorial & International Affairs
U.S. Department of the Interior

American Samoa Delegate

- o Mr. Fofa I.F. Sunia
American Samoa Delegate to the U.S. Congress

Pacific Islands Washington Office

- o Mr. Fred Radewagen
Director
Pacific Islands - Washington Office

State of Hawaii Arena

Objective: Generate interest and support from Hawaii's resources who have a special relationship with relevant South Pacific destinations.

Conduit: PVS President and/or PVS officials. They should contact various organizations and individuals on a one to one basis.

Strategy

- o introduce and present the PVS portfolio and the Hokule'a project;
- o Identify mutual needs, concerns and solutions;
- o seek guidance in affecting a successful relationship with Host Governments.

Contact:

(France)

- o Mrs. Nicole Dupont
Honorary French Consulate for:
French Polynesia
2220 Kalakaua Ave.
Honolulu, Hi 96815

(Cook Islands)

- o Mr. Robert Worthington
Cook Is. Representative, Hawaii
Kamehameha Schools #16
Kapalama Heights
Honolulu, Hi. 96817

(Kingdom of Tonga)

- o Ms. Kalo L. Sookop
President of the Tongan Community, Hawaii
1475 Kumakami Loop
Honolulu, Hi. 96821

(New Zealand)

- o Mr. Jim Degnan
N.Z. Government Trade Correspondent
Air New Zealand, Suite 1700
2270 Kalakaua Ave.
Honolulu, Hi. 96815

(Fiji)

- o Mr. Filipe Bole
Director
Pacific Islands Dev. Program
East-West Center
1777 East-West Road
Honolulu, Hi. 96848

(Western Samoa)

- o Dr. Te'o I. Fairbairn
Research Associate
Project Director
Indigenous Business Development Project
Pacific Islands Development Program JAB 4108
East-West Center, 1777 East-West Road
Honolulu, Hi. 96848

(American Samoa)

- o Mr. Viefu Epenesa
American Samoa Liaison Officer
3049 Ualena St. Ste. 1015
Honolulu, Hi. 96819
- o Mrs. Mary Bitterman
Director
Institute of Culture & Communication
East-West Center
1777 East-West Road
Honolulu, Hi. 96848
- o Mr. Felipe Bole
Director
Pacific Islands Development Program
East-West Center
1777 East-West Road
Honolulu, Hi. 96848

- o Dr. Donald Topping
Director
Social Science Research Institute (PEACESAT)
University of Hawaii
2424 Maile Way
Honolulu, Hi. 96822
- o Mr. Paul Rappaport
Director
Honolulu Reception Center
United States Information Agency
Prince Kuhio Building
300 Ala Moana Blvd.
Honolulu, Hi. 96850

Concluding Comment

This outline focuses on approaches for establishing initial communication with designated Pacific countries and territories, informal as well as official. After the Host Governments communicate their interest in the Hokule'a project we can then proceed to cultivate the content of our mutual cooperation. It is prudent to understand that initial approval usually means the opportunity to develop suggestions. Subsequent and proper person to person articulation should ensure that the interests and needs of individual Host Governments are safeguarded; that the PVS aspirations are fully understood and not misinterpreted. In addition the PVS must have a clear understanding that some specific needs may require some compromises in order to achieve the overall success of the Hokule'a project.

The bottom line is for the Host Governments and the PVS to discover numerous common interests which will unite all in full participation and mutual support. When this point is reached, the PVS may proceed to negotiate the nuts and bolts of practical cooperation.



November 28, 1984

Dr. James B. Young
Executive Director
Hawaii Public Television
2350 Dole Street
Honolulu, Hawaii 96822

Dear Dr. Young:

It is a pleasure to inform you that the Hawaii Committee for the Humanities (HCH) is awarding a grant of \$31,766.00 to the Hawaii Public Television (grantee) in support of a public humanities program entitled "Rediscovery." The identifying number for this grant is Regrant Number 84D-5-12.

The HCH provided conditional grant support for this project because it can be an effective vehicle for increasing public understanding of the history, cultures and peoples of the Polynesian Pacific and would result in quality educational resources and teaching aids in the area of Pacific history and studies. Because of the potential of the project in becoming a quality humanities project, the HCH was concerned that a humanities scholar be present during the location filming to assure central presence of humanities perspectives and approaches in the filmed material and provided that the sponsor shall identify the humanities scholar who shall be on-site advisor during the location filming; the humanities scholar advisor may be one residing near the filming site or one of the co-principal humanities scholars (funds reallocated to cover travel costs).

Please let me know if this condition is acceptable to you, and if so, please submit the name(s), discipline(s) and affiliation(s) of the humanities scholar(s) who will accompany the location filming team and budget reallocations, if any. Upon HCH review of the information submitted, final action shall be taken on the grant application. The HCH shall require at least three weeks for review and action; this time requirement should be considered in the planning for the project.

Dr. James B. Young
November 28, 1984
Page Two

Should you have any questions regarding the provisions and conditions of the grant award, including the reporting requirements, please feel free to contact the HCH office.

The members of the HCH look forward to the implementation of your project and appreciate the contribution that your organization is making towards the furtherance of the humanities in the State.

Sincerely,

Joan Chatfield^{LLB}

Joan Chatfield, M.A., Ph.D.
Chairperson

Annette M. Lew^{LLB}

Annette M. Lew
Executive Director

ANL:yn

Attachment

Enclosures

cc: Brij Lal, Co-Principal Humanities Scholar, Regrant 84D-5-12
Leonard Mason, Co-Principal Humanities Scholar, Regrant 84D-5-12
Christopher Conybeare, Project Director, Regrant 84D-5-12

**HAWAII
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KHET Channel 11 Oahu
KHES Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

August 29, 1984

Tom Layton
Wallace Alexander Gerbode Foundation
470 Columbus Ave.
San Francisco, CA 94133

Dear Tom:

Enclosed, please find materials regarding Hawaii Public Television's REDISCOVERY project and the VOYAGE OF REDISCOVERY planned by the Polynesian Voyaging Society. These materials are intended to provide you with background information concerning this very major undertaking. I will look forward to our meeting during your September trip and discussing details.

At Public Television we will be working on documentation of the voyage and envision the following areas of activity:

1. Archival documentation aimed at perserving the methods and accomplishments of the Polynesian Voyaging Society.
2. Production of a major documentary film utilizing the rediscovery theme to ourselves discover the modern Pacific and capture the drama of the voyaging society's quest.
3. Production of educational and instructional programs for use in schools in Hawaii and on the mainland.
4. Creation of a minority training unit that will begin to equip Hawaiiin and Pacific Island people with skills necessary for ongoing employment in our expanding film and television industry.

Local funding support is substantial with \$125,000.00 in hand and pledges of \$500,000.00. The total necessary for voyage and documentation is 1.5 million and outside funding support is needed.

We are working closely with the Polynesyian Voyaging Society. I will be happy to arrange a meeting with concerned individuals and will look forward to your September visit.

Sincerely, 
Chris Conybeare

October 29, 1984

TO: CHRIS
FROM: MAR
SUBJ: TELEVISION NEW ZEALAND

Julie Cravino, Reporter for T.V. New Zealand (Wellington) and her husband, Clive Litt, Southern Editor for T. V. New Zealand are here in Hawaii staying at the Holiday Inn Makai (955-6363) until Wednesday evening.

I don't know what your schedule is like, but thought you might want to meet with them. Julie is a NATIVE MAORI - 100%.

Information given to me by Bob Worthington.

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KHET Channel 11 Oahu
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2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

October 10, 1984

Mr. Wright Bowman

Honolulu, Hawaii 96817

Dear Mr. Bowman:

As discussed on the telephone, Chris Conybeare, Producer at Hawaii Public Television will be video-taping you on Monday, October 15, 8:30 A.M. at your home.

Thank you very much for assisting the Polynesian Voyaging Society and Hawaii Public Television in their efforts to produce a documentary on canoes and the Hokule'a.

If you have any questions, please call me at Hawaii Public Television.

Mahalo,

Marlene Among
Coordinator
POLYNESIAN VOYAGING SOCIETY

**HAWAII
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KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

September 21, 1984

Leeda Marting
General Partner
Communication Ventures
230 Park Avenue, Suite 1260
New York, New York 10169

Dear Leeda:

Many thanks for the breakfast and the introduction to Sam Gibbon.

The VOYAGE OF THE MIMI is superb! I'm excited by the idea that our Polynesian VOYAGE OF REDISCOVERY could be a children's documentary series with coordinated text and software. I'm looking forward to working with Sam to develop this approach.

I'm enclosing the Polynesian Voyaging Society's proposal for your information. Please note that the sections on "Educational Goals" and "Budget Plan", pre-date our involvement. We are developing our own proposals for presentation purposes which I will send along when complete.

The newly formed board of the Hawaii Maritime Center (includes CEO's from major Hawaii companies) has reconsidered their prior pledge to P.V.S. of \$500,000 and now pledges \$1,000,000. This enhanced support includes a pledge of \$350,000 for our documentation work!

This substantial local commitment won't be available until next year. We are looking for some immediate research and development money for the children's documentary/curriculum development component. Any ideas?

Once again, thank you for your interest. Please keep in touch.

Aloha pumehana,


Chris Conybeare
Producer
News and Public Affairs

CRC:stk

Enclosure



September 20, 1984

Dr. James B. Young
Executive Director
Hawaii Public Television
2350 Dole Street
Honolulu, Hawaii 96822

Dear Dr. Young:

Thank you very much for submitting a preliminary grant application to the Hawaii Committee for the Humanities (HCH). The preliminary application which was submitted by Hawaii Public Television and entitled "Rediscovery" was given careful review by the Committee's reviewing authority, its Subcommittee on Proposal Review. The Subcommittee reviewed the preliminary version of your project proposal in terms of its quality as a humanities project for the public and its potential for competing as a final grant application. With the assistance of a panel of three persons knowledgeable in film and/or video production, the Subcommittee reviewed the technical, production aspects of the proposal.

In the opinion of the Subcommittee, the proposed project has much potential for increasing understanding of the cultures and peoples of the Polynesian Pacific and providing quality educational resources and teaching aids in the area of Pacific history and studies, of which there are so few at this time. The Subcommittee was concerned, however, that the amount of grant funds requested was more than the HCH could reasonably consider and the various subjects and islands to be covered, as suggested in the preliminary treatment, appeared too wide-ranging and numerous for a one hour program.

The Subcommittee is interested in receiving a final application which responds to these concerns:

1. Focus or Topic and Centrality of the Humanities: The topic of the documentary should be clearly focussed and defined and fully explained. In this connection, the exploration of cultural contact and cultural change from historical, ethical and anthropological perspectives, rather than the experiences of the Hokule'a itself or non-instrument navigation, would be most

Dr. James B. Young
September 20, 1984
Page Two

appropriate in meeting the objective of the project--furthering knowledge of the culture of Pacific Island communities--and in bringing greater understanding of the phenomena of cultural change and conflict which occur in the Pacific as well as other parts of the world. The range of subjects to be covered should also be reviewed from the standpoint of the one-hour video format--whether the numerous sub-topics and ten Pacific communities to be featured would preclude in-depth humanities analysis and commentary. Appropriate adjustments to the focus and/or to the format should be considered and made.

2. Proposed Grant Fund Budget: The HCH would be willing to consider a proposed HCH grant funds budget of \$10,000 definite funds and \$21,765 in challenge funds (\$11,765 third party gifts and \$10,000 in matching funds).

The next final application deadline is October 15, 1984. I am enclosing a copy of the grant application form for your use. Also enclosed is a sheet explaining the HCH's definition of a quality humanities project for the public.

We wish to remind you that a receptive opinion on your preliminary application does not necessarily mean that the proposed project will be approved and funded at its final stage.

I urge you and/or the proposed project director, Christopher Conybeare, to contact me or Bob Buss, our program development specialist, to discuss the opinion of the Subcommittee prior to the preparation of the final grant application.

Sincerely,

Annette M. Lew

Annette M. Lew
Executive Director

AML:yn
Enclosures

cc: Brij Lal, proposed co-principal humanities scholar
Leonard Mason, proposed co-principal humanities scholar
Christopher Conybeare, proposed project director

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMEB Channel 10 Maui



MARLENE
F.Y.I

2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

September 13, 1984

Mr. Steve Goldin

Santa Fe, N.M. 87501

Dear Mr. Goldin:

Marty Teitel has suggested contacting you because of your interest in the Pacific.

I am enclosing materials about the VOYAGE OF REDISCOVERY which is planned by the Polynesian Voyaging Society.

I feel that it is a significant event. We know from the 1976 and 1980 voyages to Tahiti that HOKULE'A has helped re-awaken the people of Hawaii to the greatness of their heritage.

This next effort will not only be a major test of the wayfinding skills of HOKULE'A's navigator and abilities of her crew. It will provide a vehicle for linkages with the peoples of Polynesia as HOKULE'A retraces ancient migration routes.

We see the voyage not only as a window to the past but also as a powerful symbol to help explain the modern Pacific as contact is made by HOKULE'A with the peoples of the region.

From the point of view of Hawaii Public Television this project makes sense because it is for and about our oceanic home. This effort will mark the beginning of the station's ability to provide programming about the region: its problems, issues, concerns as well as its unique beauty.

Our efforts with Project Rediscovery will be on several levels:

- 1) Archival and scientific documentation about the re-discovery of ancient traditions and practices.
- 2) Preparation of a broadcast documentary or documentaries for the national and international adult out of school audience.
- 3) Preparation of a children's documentary and related educational materials for broadcast as well as use in the classroom.
- 4) Establishment of a minority training unit that will equip Pacific people with production skills that could serve future efforts and lead to meaningful employment in the growing film and television production industry.

Mr. Steve Goldin
September 13, 1984
Page 2

The total project cost (both voyage and documentation) is approximately 1.5 million dollars. Substantial local commitments total some \$860,000. However, not all of that amount is firm nor will it be available until mid-1985. The P.V.S. proposal I have enclosed should give you an idea of the scope of the effort.

I will look forward to discussing this project with you and will appreciate whatever assistance you might provide.

Sincerely,



Chris Conybeare
Producer
REDISCOVERY

CRC:stk

Enclosure

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMEB Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

September 26, 1984

Dennis Kane
Director, Film Division
NATIONAL GEOGRAPHIC SOCIETY
17th and M Streets, N. W.
Washington, D. C. 20036

Dear Mr. Kane:

I am writing at the suggestion of Herb Kane regarding our REDISCOVERY PROJECT and the Voyage of REDISCOVERY being planned by the Polynesian Voyaging Society.

I have included a PVS proposal for background information. Please note that the sections; "Educational Goals" and "The Budget Plan" are being revised to reflect the current situation.

Hawaii Public Television will be in charge of documentation of this historic voyage. Our efforts will include the following:

ARCHIVAL AND SCIENTIFIC DOCUMENTATION

Documentation about the rediscovery of ancient traditions and practices will preserve this historic voyage for future study. This material will also make exciting educational exhibits and displays for the Hawaii Maritime Center, schools, and the community.

ADULT BROADCAST PROGRAMMING

A broadcast documentary or documentaries will bring the Polynesian Pacific to national and international audiences. The unique beauty, traditions and heritage of our Oceanic home will be shared with the people of the world. They will see the modern Pacific and the greatness of its people.

CHILDREN'S PROGRAMMING AND CURRICULUM DEVELOPMENT

The VOYAGE OF REDISCOVERY will aid the teaching of such subjects as: astronomy, math, geography, sociology, music and science through preparation of a children's documentary series and the development of coordinated classroom texts, displays and software.

Page Two
September 26, 1984
Dennis Kane

MINORITY TRAINING

Establishment of a minority training unit will equip Pacific People with production skills that lead to meaningful employment in the growing film and television industry.

We are quite excited about all of these areas, but I am particularly enthused about the educational potential for REDISCOVERY. I have been in consultation with Sam Gibbon of Bank Street College. Sam is in charge of Bank Street's THE VOYAGE OF THE MIMI Project which is winning national acclaim as an educational drama series for children. They have coordinated national television programming with curriculum development efforts in cooperation with Holt, Rinehart, and Winston.

Instead of a drama, we are proposing a children's documentary series which tells the story of HOKULE'A's voyage and provides a vehicle for instructional purposes as well.

We have just received a commitment from the Hawaii Maritime Center for THREE HUNDRED FIFTY THOUSAND DOLLARS toward our documentation mission. We are presently seeking supplemental funding of ONE HUNDRED THOUSAND DOLLARS to allow research and development of the children's documentary and curriculum development component.

I understand that National Geographic's arrangement with WQED might preclude funding for adult programming. However, production of a children's documentary series with potential for marketing related study guide, texts, maps and software would offer mutual advantage to both our organizations.

I will follow this letter with a phone call next week (or feel free to call me), and will look forward to our discussion.

Sincerely,



Chris Conybeare
Producer
REDISCOVERY

September 12, 1984

**HAWAII
PUBLIC
TELEVISION**
KHET Channel 11 Oahu
KMED Channel 10 Maui



2150 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

Mr. Marty Teitel
C.S. Fund
498 Bohemian Highway
Freestone, CA 94472

Dear Mr. Teitel:

Giff Johnson has suggested contacting you because of your interest in the Pacific.

I am enclosing materials about the VOYAGE OF REDISCOVERY which is planned by the Polynesian Voyaging Society.

I feel that it is a significant event. We know from the 1976 and 1980 voyages to Tahiti that HOKULE'A has helped re-awaken the people of Hawaii to the greatness of their heritage.

This next effort will not only be a major test of the wayfinding skills of HOKULE'A's navigator and abilities of her crew. It will provide a vehicle for linkages with the peoples of Polynesia as HOKULE'A retraces ancient migration routes.

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The total project cost (both voyage and documentation) is approximately 1.5 million dollars. Substantial local commitments total some \$860,000. However, not all of that amount is firm nor will it be available until mid-1985. The P.V.S. proposal I have enclosed should give you an idea of the

Mr. Marty Teitel
Sept. 12, 1984
Page 2

scope of the effort.

I will look forward to discussing this project with you and will appreciate whatever assistance you might provide.

Sincerely,


Christopher Conybeare
Producer
REDISCOVERY

CRC:stk

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMES Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7879
Telex 723-8553

August 28, 1984

Sandy Heberer
Public Affairs Programming
PBS
475 L'Enfant Plaza SW
Washington, DC 20024

Dear Sandy:

Here is a copy of the R&D proposal that we sent to CPB. It has elements of both Public Affairs and Cultural programming so please feel free to share with Kate Taylor.

I would appreciate your reactions and advice. We feel that the Polynesian Pacific has gotten very little attention and certainly not by production companies based in the region.

Many thanks for your help via the telephone. I will be meeting with Cal Thomas next week and will follow up with your other suggestions as appropriate.

I'll look forward to hearing from you. Perhaps we will have an opportunity to meet since my schedule will take me to Washington, DC in the near future.

Once again, thanks for your help.

Sincerely,

Chris Conybeare
Producer

**HAWAII
PUBLIC
TELEVISION**

KHET Channel 11 Oahu
KMED Channel 10 Maui



2350 Dole Street
Honolulu, Hawaii 96822
Telephone (808) 955-7878
Telex 723-8553

August 6, 1984

Mr. Myron Thompson
Polynesian Voyaging Society
c/o Bishop Estate, Kawaiahao Plaza
567 So. King St.
Honolulu, HI 96813

Dear Mr. Thompson:

Ed Robello, Chris Conybeare, Joy Chong, and Marlene Among have just told me about the Polynesian Voyaging Society's plans for a voyage of rediscovery through central and western Polynesia. It sounds wonderful! And most exciting of all is your invitation for Hawaii Public Television to participate in the film and video documentation of the project.

Part of Hawaii Public Television's mission is to promote awareness within Hawaii, the Nation and the World of Hawaii's unique cultural heritage. We have also dreamed of starting an "archive unit" in which films and tapes of significant historical events can be preserved. Both objectives will be well served by our participation in your project.

Of key importance to us will be the assembly of an expert production team that is sensitive to the values of the members of your organization and the Polynesian culture. We believe strongly that documentary filmmakers should record the drama -- not be part of it.

We also want to assist in raising production support funds with "no strings attached." Too often film and television productions are made possible only through the commercial exploitation of their subject matter. Unfortunately this can lead to factual and "spiritual" distortions not in keeping with either your purposes or ours.

Hawaii Public Television will advance the funding necessary to conduct a preliminary, 2-month research project into funding opportunities and production requirements. It is important that we start immediately so as not to miss any grant application deadlines. We will also make a work area and phone available so that Marlene Among can coordinate the joint effort right from our studios.

We look forward to hearing from you soon to discuss further arrangements.

Sincerely,

James B. Young
James B. Young
Executive Director

Operated by the Hawaii Public Broadcasting Authority

ATTACHMENT C
EXHIBIT A

RATE SCHEDULE FOR PERSONNEL SERVICES

July 1, 1983

| | Hawaii State Governmental Agencies (Per Hour) | Customer (Per Hour) | In House (Per Hour) |
|----------------------------------|--|------------------------|------------------------|
| Executive Producer/Director | COST | COST + 20% | |
| Senior Producer/Director | COST | COST + 20% | |
| Producer/Director | COST | COST + 20% | |
| Production services supervisor | COST | COST + 20% | |
| Production technician (staff) | COST | COST + 20% | |
| Production technician (student) | COST | COST + 20% | Actual Cost |
| Engineer | COST | COST + 20% | |
| Graphic artist | COST | COST + 20% | |
| Intermittent or contractual hire | COST | COST + 20% | Actual Cost |
| Special staff services | COST | COST + 20% | |

NOTES:

Location charges are portal to portal.

Staff overtime rate = 1.5 times average individual rate for personnel in category for all work before 8:00 a.m. or after 4:45 p.m. Overtime applies to all weekend and holiday hours. Overtime rate does not apply to intermittent, or contractual employees. Student overtime is not incurred unless student works more than 8 hours per day or more than 40 hours per week on a particular customer project. All charges to next largest 1/4th hour.

RUSH jobs (under 24 working hours notice prior to service): 1.5 times regular charge.

COST = 1.31 times average individual rate for personnel in category.

ATTACHMENT C
EXHIBIT B

RATE SCHEDULE FOR FACILITIES AND EQUIPMENT

July 1, 1983

| | Hawaii State Governmental Agencies (Per Hour) | Customer (Per Hour) | In-House (Per Hour) |
|--------------------------------|--|------------------------|------------------------|
| FACILITIES | | | |
| Studio A w/o lights | (1) | \$ 10.00 | - |
| Studio B w/o lights | (2) | 5.00 | - |
| Studio lights and dimmer# | \$21.00 | 25.20 | 16.00 |
| Control Room A | 7.00 | 8.50 | 1.80 |
| Control Room B | 5.00 | 6.00 | 1.30 |
| Audio booth | 4.50 | 5.50 | 1.30 |
| Teleconference meeting room | (3) | 1.50 | - |
| Off-line editing room A (3/4") | 26.30 | 31.60 | 15.70 |
| Off-line editing room B (3/4") | 26.30 | 31.60 | 15.70 |
| VIDEO EQUIPMENT | | | |
| Tape cleaner, 2" | 12.40 | 14.90 | 5.40 |
| Tape cleaner/evaluator, 3/4" | 17.00 | 20.40 | 8.90 |
| Camera, portable video (TK-76) | 7.50 | 17.80 | 2.30 |
| Camera, studio video | 10.10 | 35.90 | 6.90 |
| VTR, 3/4" studio | 10.70 | 12.90 | 6.20 |
| VTR, 3/4" portable | 9.00 | 11.00 | 2.40 |
| VTR, 1" type C | 14.00 | 22.70 | 2.60 |
| VTR, 2" Quad | 12.20 | 24.00 | 8.60 |
| Time code editor | 7.00 | 8.50 | 2.00 |
| BVE-3000 editor | 7.00 | 10.50 | .30 |
| Character generator | 7.00 | 8.50 | 4.10 |
| Video prompter system | 6.00 | 7.50 | 4.80 |
| Time base corrector | 4.20 | 5.10 | 1.70 |
| Telecine | 9.00 | 11.00 | 2.20 |
| Frame synchronizer | 5.20 | 6.30 | 2.10 |
| Projection TV receiver | 4.10 | 5.00 | 2.50 |
| Field monitor | 4.10 | 5.00 | 1.60 |
| Miniature field monitor | .60 | .80 | .30 |
| Battery belt | .90 | 1.10 | .70 |

- (1) No charge for State agencies. Others \$10/hour.
 (2) No charge for State agencies. Others \$5/hour.
 (3) No charge for State agencies. Others \$1.50/hour.
 # Does not include gels.

ATTACHMENT C
EXHIBIT B

| | Hawaii State Governmental Agencies (Per Hour) | Customer (Per Hour) | In-House (Per Hour) |
|-------------------------------|--|------------------------|------------------------|
| FILM EQUIPMENT | | | |
| Camera, 16mm movie/silent | \$ 3.00 | \$ 3.60 | - |
| Camera, 16mm movie/singl syst | 5.00 | 6.00 | - |
| Camera, 16mm movie/dbl syst | 5.00 | 6.00 | - |
| Camera, 35mm still | 2.50 | 3.00 | - |
| KEM flatbed editor (8 plate) | 6.50 | 7.80 | 6.50 |
| Animation stand/16mm camera | 5.00 | 6.00 | - |
| Projector, 16mm movie | 3.50 | 4.20 | - |
| Projector, Super 8mm movie | 3.00 | 3.60 | - |
| SOUND EQUIPMENT | | | |
| Nagra 1/4" sync recorder | 4.00 | 5.00 | - |
| Mic, hand | 1.00 | 1.50 | - |
| Mic, wireless | 3.00 | 4.00 | - |
| Mic, lavalier | 1.00 | 1.50 | - |
| Mic, parabola | 1.00 | 1.50 | .80 |
| Recorder, 1/2" 4-channel | 4.00 | 5.00 | - |
| Audio mixer, portable | 2.50 | 3.00 | - |
| Audio mixer, audiotronics | 6.00 | 7.50 | - |
| MISCELLANEOUS | | | |
| Lighting kit, portable | 3.10 | 3.80 | 2.40 |
| Microwave (per hop per hr.) | 47.60 | 57.20 | 36.30 |
| Vehicle use (N/I gas) | 2.50 | 3.00 | - |
| Electrical gen (N/I gas) | 5.70 | 6.90 | - |
| Lighting gels | COST | COST + 20% | Actual Cost |

COST includes 31 per cent administrative overhead.

RUSH jobs (under 24 working hours notice prior to service): 1.5 times regular charge.

Equipment used on a remote will be charged for same period as the technical personnel on that remote, including time for packing and unpacking.

All charges to next largest 1/4th hour.

STUDIO A Includes: 40' x 60' room, gray tiled floor, ground row, cye, black drapes, work lights, studio color monitor.

ATTACHMENT C
EXHIBIT B

CONTROL ROOM A Includes: Audio Mixer, Grass Valley Switcher, Chyron Character Generator, Preview Color Monitor, On-Line Color Monitor, B&W Camera Monitors, Timing Clock, Turntable, Reel-to-Reel Audio Tape Recorder, Audio Cartridge Machine, JBL Speakers.

AUDIO BOOTH Includes: Room, Reel-to-Reel Audio Tape, Turntable, 2 Audio Cartridge Machines, 1 Single-Channel Dual-Input Audio Mixer.

3/4" OFF-LINE EDITING ROOMS Include: Room, 2 Sony BVU-200 VTR's, 2 Color Monitors; 1 Editing Control Unit.

Other specifications available on request.

ATTACHMENT C
EXHIBIT C

RATE SCHEDULE FOR SERVICES

July 1, 1983

| | Hawaii State Governmental Agencies | Customer | In-House |
|--|--|------------------|----------|
| PHOTOGRAPHIC | | | |
| Slides, glass mounting (ea.) | \$ 0.55 | \$ 0.70 | .55 |
| Slides, b/w copy (ea.) | 8.00 | 10.00 | 1.00 |
| Slides, color copy (ea.) | 9.00 | 11.00 | 3.00 |
| Negatives from b/w prints (ea.) | 4.00 | 5.00 | 1.00 |
| Prints from negatives 8 x 10 (ea.) | 3.50 | 4.50 | 1.00 |
| Prints from negatives 5 x 7 (ea.) | 1.75 | 2.25 | .50 |
| B/w processing and proof sheet (ea.) | 6.50 | 8.00 | 1.50 |
| Film cleaning, 16mm (per 100') | 3.00 | 4.00 | .30 |
| GRAPHICS | | | |
| Phototypesetter - 3/8" (per lttr) | 0.55 | 0.70 | .20 |
| Phototypesetter - over 3/8" (per lttr) | 0.75 | 0.90 | .20 |
| PROGRAM TRANSMISSION | | | |
| Statewide broadcast (per hr.) | 132.00 | 159.00 | - |
| Satellite reception (per hr.) | 45.00 | 75.00 | - |
| MISCELLANEOUS | | | |
| Videotape storage (per mo.) | 5.00 | 6.00 | - |
| Materials and supplies | COST | COST + 20% | ACT COST |
| Xerox services (per page) | .10 | .20 | .10 |
| Other | COST | COST + 20% | ACT COST |
| EQUIPMENT RENTAL | COMM RATE | COMM RATE | - |

NOTES:

All charges to next largest 1/4th hour.

COST includes 31 per cent administrative overhead.

RUSH jobs (under 24 working hours notice prior to service): 1.5 times regular charge.

ATTACHMENT D

Visuals Desined from Hokule'a 1985-7 voyage

to: Myron Thompson, President of FVS

from: Alan Friedman and Cary Sneider *(Physicist)* / Dr. White

for: NEH Exhibits

date: February 4, 1985

* High quality color negatives of Hokule'a sailing, taken from different viewpoints, suitable for poster-size enlargement

* Color slides of Hokule'a on different tacks, taken from windward direction

* Color slides of Hokule'a on different tacks, taken from the stern, with a wide angle lens showing the set of the sails

* If possible, color slides of Hokule'a on different tacks, taken from above

* Color slides of the steersman, navigators, captain, and crew

* Color ^{slides} of Hokule'a illustrating different construction processes that might have been used by ancient Polynesians, such as lashings, hull shape, etc.

* Color slides of Hokule'a at sail during moonlit night, taken from stern, and from escort vessel

* Color slides of provisions taken on board for the 1985-7 voyage

* Color slides of plants and animals that were brought by the Polynesians to Hawaii

* Color slides of sea showing swells

* Black and white photos of Nainoa and Mau together, and the Captain, looking at the camera, suitable for enlargement to life-size

* A series of black and white photos of the Hokule'a at sail, taken from different viewpoints

* A half-hour tape recording of Hokule'a sailing, with sounds of wind and waves on a calm sea

* A tape recording with five-minute segments of Hokule'a sailing under different conditions, some in heavy seas, some with crew talking or playing music on board, etc.

* 5 seconds of film or video tape taken each day of ocean and sky and part of the bow, taken from exactly the same place at the same time, to show the daily weather conditions.

(Rev. 83)



Application Cover Sheet

ATTACHMENT E

TYPE OF APPLICATION (check one)

☐ Mini Grant
☐ Regular Grant:
☐ preliminary
☐ final

PROJECT FOCUS (check one)

☐ Public Policy Issue or Concern
☐ State, Local or Ethnic History
☐ Humanities for Humanities Sake

| | | | |
|--|--|---|--|
| PROJECT SPONSOR (name, address, phone) Hawaii Public Television 2350 Dole Street Honolulu, Hawaii 96822 (808) 955-7878 | | PROJECT CO-SPONSORS. if any (names only; attach confirmation letters of support) | |
| Authorized Representative (name & title) James B. Young, Executive Director | | PRINCIPAL HUMANITIES SCHOLAR (ATTACH COMPLETED STATEMENT FORM and 1-3 PAGE RESUME) name: Brij Lal and Leonard Mason address: University of Hawaii Department of History phone: Sakamaki Hall A-201 discipline of Honolulu, HI 96822 the humanities, 948-6758 History and signature: the Humanities Cultural Anthropology. <i>Brij Lal</i> <i>Leonard Mason</i> | |
| signature: <i>James B. Young</i> | | | |
| PROJECT DIRECTOR (name, address, office & home phone nos.) ATTACH 1-3 PAGE RESUME Christopher Conybeare Honolulu, HI 96822 Business: (808) 955-7878 Residence: (808) [REDACTED] | | | |
| PROJECT TITLE: REDISCOVERY | | | |
| PROJECT TIME FRAME | | beginning date: December 1984 ending date: February 1987 no. of months: 25 | |
| PROJECT SUMMARY (use only space provided): Hawaii Public Television's REDISCOVERY PROJECT will produce a major one hour television documentary on film about the modern Pacific. Our focus will be on cultural contact between European/American and Polynesian cultures. We will examine the reaction of Pacific Peoples and their societies to this contact. We will offer highly visual comparisons and contrasts, together with interviews, music and dance to tell the story. Humanities scholars will provide a critical and analytical framework from such disciplines as anthropology, history, political science and language. The resulting production and related study guide materials will mark a substantial effort by Hawaii Public Television to provide increased service about the Pacific to the national and international viewing audience. | | | |
| BUDGET Sponsor HCH Challenge TOTALS: Share \$431,042.66 Share \$10,000.00 Funds \$ 10,000.00 Total \$451,042.66 | | | |

ILLEGIBLE