

CHILDREN'S BOOK PROJECT
POLYNESIAN VOYAGING SOCIETY
PHOTOS OF FOUR BOOK COVERS

DOCUMENTS CAPTURED AS RECEIVED

THE POLYNESIAN VOYAGING
SOCIETY
1

KS

DOCUMENTS CAPTURED AS RECEIVED

THE POLYNESIAN VOYAGING
SOCIETY
2

KS

DOCUMENTS CAPTURED AS RECEIVED

THE POLYNESIAN VOYAGING
SOCIETY
3

KS

DOCUMENTS CAPTURED AS RECEIVED

THE POLYNESIAN VOYAGING
SOCIETY

4

TS

POLYNESIAN VOYAGING SOCIETY PRESENTS CHILDREN'S BOOK PROJECT NĀ PUKE HUAKA'I KAMALI'I



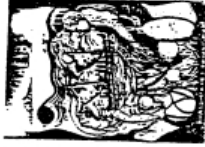
BOOK 1: THE VISION OF MO'IKEHA

(KA MOE UIANE O MO'IKEHA)

By: NANCY ALPERT MOHER

ILLUSTRATED BY: SHARON KUPHA

MO'IKEHA, HIGH CHIEF OF KAUAI, HAS A VISION OF A DOUBLE-HULLED CANOE AND ITS CREW WHICH WILL SAIL TO TAHITI TO FIND HIS LONG LOST SON. MO'IKEHA'S SON WILL BE THE GREATEST IN WHICH HIS FIVE SONS COMPETE TO SEE WHO HAS THE GREATEST SKILLS IN CANOE BUILDING AND SAILING.



BOOK 3: THE VOYAGE TO TAHITI

(KA HUAKA'I I KAHIKI)

By: NANCY ALPERT MOHER

ILLUSTRATED BY: ALLEN AKINA

KAHAKI IS A CREW MEMBER ON A MEMORABLE VOYAGE, WHICH IS NOT ONLY AN EXCITING ADVENTURE, BUT A TERRIFIC LEARNING EXPERIENCE.



BOOK 2: A CANOE FOR UNCLE KILA

(MO KILA KA WA'U KAULUA)

By: STANLEY KAPEPA

ILLUSTRATED BY: JOHN LENNON

KILA, YOUNGEST SON OF MO'IKEHA, HAS WON THE CONTEST AND WILL BE CAPTAIN OF THE CANOE. KAHAKI, GRANDSON OF MO'IKEHA GOES TO LIVE WITH THE MASTER CANOE BUILDER AND PARTICIPATES IN EACH STEP OF BUILDING A DOUBLE-HULLED CANOE.

BOOK 4: HOKULE'A

WRITTEN BY: MARALYN BLACKMAN

ILLUSTRATED BY: JOSEPH NAMAKAHEA HONDA

PHOTOGRAPHS BY: PETER ANDERSON

THIS BOOK BRINGS US BACK TO THE PRESENT DAY. LEIUA AND KUPONO PARTICIPATE IN THE ACTIVITIES OF THE POLYNESIAN VOYAGING SOCIETY, AS THE SOCIETY BUILDS HOKULE'A AND PREPARES FOR THE 1976 VOYAGE TO TAHITI.



RECEIVED - 81 10041800

DATE <u>Jan 23, 1990</u> No. <u>1196</u>	
RECEIVED FROM <u>Bishop Museum - Shop Pacific</u>	
ADDRESS <u>Canoe for Uncle Kila - 96 copies</u>	
FOR <u>Vision of Maikela - 4 copies</u>	
DOLLARS \$ <u>at 1.00 per copy</u>	
P.O. <u>3443</u>	
AMT. OF ACCOUNT	CASH
AMT. PAID	CHECK
BALANCE DUE	MONEY ORDER
BY <u>Mary B. Bowers</u>	

POLYNESIAN VOYAGING SOCIETY CHILDREN'S BOOK PROJECT

BALANCE SHEET INVENTORY AS OF JUNE 09, 1977

ORIGINAL NUMBER OF BOOKS PUBLISHED	ORIGINAL COST OF PUBLICATION
12/22/75 Vision of Mo'iama.....5-000	12/22/75 Vision of Mo'iama.....8-03-75
03/ /76 Voyage To Tahiti.....5-400	03/ /76 Voyage To Tahiti.....8-23-80
04/10/76 Canoe For Uncle Kila.....5-300	04/10/76 Canoe For Uncle Kila.....8-75-80
05/ /76 Mokule'a.....5-300	05/ /76 Mokule'a.....5-50-80
02/27/76 Teacher's Guide.....1-000	02/27/76 Teacher's Guide.....2-41-80
04/07/77 Teacher's Guide.....1-015	04/07/77 Teacher's Guide.....1-74-80
TOTAL BOOKS PUBLISHED.....23-415	TOTAL COST OF BOOKS PUBLISHED.....44-213-00
	*Total cost does not include cover costs except printing costs by Flamer Printing Co., Inc.

BALANCE SHEET INVENTORY AS OF MAY 04, 1979

BOOKS ON STOCK	EXTRA COPIES PER INDIVIDUAL BOOK
Vision of Mo'iama.....1-740	Vision of Mo'iama.....140
Canoe For Uncle Kila.....1-435	Canoe For Uncle Kila.....235
Voyage To Tahiti.....1-511	Voyage To Tahiti.....381
Mokule'a.....1-600	Mokule'a.....1-000
TOTAL OF INDIVIDUAL BOOKS STOCKED.....7-152	TOTAL NUMBER OF EXTRA SINGLE COPIES.....754
Teacher's Guide1-534	TOTAL NUMBER OF SETS AVAILABLE.....1-600
TOTAL OF COMBINED BOOKS ON STOCK.....8-708	

POTENTIAL REVENUE ON SALE OF REMAINING STOCK

AT EDUCATOR'S & EXHIBIT PRICES	AT PUBLIC PRICES (RETAIL)
Sets of books left for sale per set.....\$4-000-00	Set of books left for sale per set.....\$12-000-00
educator's & exhibit prices.....\$9-400-00	public & retail prices.....\$14-000-00
Total of extra copies per book at \$4-50 per copy (estimated).....1-134-00	Total of extra copies per book at \$4-50 per copy (retail).....1-490-00
Teacher's Guide wholesale.....\$23-870-00	Teacher's Guide Retail (45-00).....7-740-00
TOTAL POTENTIAL REVENUE.....\$9-400-00	TOTAL POTENTIAL REVENUE.....\$23-230-00

STATEMENT OF POTENTIAL INCOME AND FIXED EXPENSES

Mean figure of sets of books left on stock.....\$12-000-00	
Mean figure of single books left on stock.....\$158-00	
Mean figure of Teacher's Guides left on stock.....\$1-635-00	
MEAN FIGURE POTENTIAL REVENUE.....\$23-787-00	
Meaning balance of printing cost 1-630-37 less 2/74	
POTENTIAL MEAN PROFIT.....\$22-156-63	

A copy of the book is being sold to the public at a price of \$4.50 per copy. The book is being sold to the public at a price of \$4.50 per copy. The book is being sold to the public at a price of \$4.50 per copy.

X

PVS

School

year

Yon Dill *

Yon Dill

Bentall Young

Education Committee

*

8:30

Gordon - gone for 2 weeks.

leaving

leaving but by 38th

Sues

29th

*

School -

89
85
174
1540
1714 sets

Yon Dill

Done by me

[Redacted]

[Redacted]

[Redacted]

Steering

MONTHLY INVENTORY OF NA RIKE NUAKA' I (Chickens, Pork, Pigeons)

do in
FBH type

DATE: 1/1/1968
TAKEN BY: [blank]
SUBMITTED TO: [blank]

PRICE LIST OF BOOKS: NA — NA RIKE NUAKA' I — PVS MEMBERS
4 BOOKS IN SET — NOT TO BE SOLD
SEPARATELY UNLESS OTHERWISE
INSTRUCTED TO ~~SEND OUT~~
SEND OUT
NA CURRICULUM GUIDE
1 NA NANA NUAKA' I — \$6.00

EDUCATORS: PVS MEMBERS
EMERIT SPECIMENS
FLAT RATE
GENERAL PUBLIC:
FLAT RATE

Other activities owing
this month to
promote
books

ACCOUNT OF BOOKS ON STOCK (Books are located in stacks in room 1000)
NA-H-1 Vision of Hoki kiki
A Guide for Uncle kiki
The Voyage to Lakite
Sholulua Curriculum Guide
(— Original inventory taken on: [blank] by Chile kiki, PVS office for key
original printing costs)

Books left:
Potential Profit
Projected at 100% book sell
at 6.00 + then 10.00 + selling
mean for potential profit

BOOKS SOLD — ORIGINAL INVOICE
Books: V A T H
ORIGINAL INVOICE
Promotions: [blank] Printing Cost: [blank] Profit: [blank]

MARKETING
Other than mail sales
Income earned [blank] MONTHS:
Three mail orders
Exhibits
School presentations
Work in
PVS members
Promotions (Schools & library orders
usually occur during
Christmas & New Year)
Other
Total

Competition analysis
JAN FEB MARCH
Total Printing & Publishing Costs
Amount owing as of this month
Package Shipping & Mailing Costs
Other costs: [blank] Total Promotions
Income EARNED: [blank] Profit: [blank]
Debt

O C E A N F A I R

S C H E D U L E O F S P E C I A L E V E N T S

The Ocean Fair, which will be held at the Campus Center Building on the University of Hawaii-Manoa Campus from April 9-13, will feature daily, a prawn pond feeder from SEACO, a large pictorial display by the Aquaculture Development Program, departmental displays, a marine art exhibit, and noon-time musical entertainment. In addition, there are the following special events:

MONDAY, April 9, 1979

- 10:00-11:00 Commencement Ceremony and key-note address by Governor George Ariyoshi - courtyard
- 11:00-12:00 Dr. John Bardach, former Director of Hawaii Institute of Marine Biology to speak on
Aquaculture in the Pacific - rm. 308
- 01:30-02:30 Dr. John Craven, Marine Affairs Coordinator, to speak on the subject of the
Law of the Sea - rm. 308

TUESDAY, April 10, 1979

- 09:30-10:30 Shark preparation demonstration given by Alvin Tachibana of Breadline Restaurant - forum
- 10:30-11:30 Dr. Leighton Taylor, Director of Waikiki Aquarium, to speak about Sharks - rm. 308
- 11:30-12:30 Earth (Aina) Band to perform - courtyard
- 12:45-01:30 Fashion Show - forum
- 01:30-02:30 Unique, Then and Now, a lecture by Paul Stam, Director of the Falls of Clyde - rm. 308

WEDNESDAY, April 11, 1979

- 10:30-11:00 Linda McCreery to give a slide presentation on surfing safety - rm. 308
- 11:00-12:00 Aquatic Environment of the SCUBA Diver, a film presented by Mr. Dennis Kirwan - rm. 310
- 12:00-01:00 Bikini Contest - courtyard
- 01:00-01:30 Harry Kojima to do fish cleaning demonstration - forum
- 01:30-02:30 The Oceans: Underdeveloped or Overexploited, a lecture by Dr. Joseph Morgan,
Professor of Geography - rm. 308

THURSDAY, April 12, 1979

- 10:30-11:30 Hawaiian Coral Reefs: How They Grow and What Lives There, a lecture and slide
presentation by Dr. Arthur Reed, Professor of Zoology - rm. 308
- 01:00-02:00 Limu pressing demonstration by Ray Tabata of the Marine Advisory Program - forum
- 02:00-03:00 The Commercial Watership, a lecture by Capt. Dave Lyman, Harbor Pilot - rm. 308

FRIDAY, April 13, 1979

- 09:30-10:30 Limu pressing demonstration by Ray Tabata of the Marine Advisory Program - forum
- 12:00-01:00 Pacific Fleet Jazz Band to perform - courtyard

Also under look & key -
 are: slide presentation -
 Canoe & slides -
 film footage -
 the sharks -
 posters -
 the kotulu! -
 equipment

1,555.00

POLYNESIAN VOYAGING SOCIETY

BOX 6037 / HONOLULU / HAWAII 96818 / (808) 841-3966

Status Report on Books April 19, 1977

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Schools

Books are being used in over 130 schools in the state, public and private, on all islands except Ni'ihau

Books are being used in mainland schools in California, Delaware, Indiana, Washington, and Vancouver, B.C.

Commercial

The following commercial outlets are selling the books:

Liberty House
Honolulu Book Shops
Holiday Mart Super Foods
Sears
Bishop Museum Gift Shop
Hana Maui Gift Shop
Kauai Museum Shop
Princess Book Shop, Sugar Mill
Polynesian Cultural Center
Hawaii Geographic Society
Hawaii Mission Children's Society
Whole Earth Book Store
Honolulu T.H.
Lahaina Bookstore
Intercontinental Stores
The Sea Chest, Sea Life Park
Suzanne Frojas, Awapuhi, Kauai

In addition to the above, Mid-Pacific Book Distributors in Hilo have purchased 100 sets for distribution to book and gift shops on Hawai'i and Maui.

HAWAII



TAHITI

BICENTENNIAL VOYAGE OF REDISCOVERY
HOE AKU I KA WA'A

POLYNESIAN VOYAGING SOCIETY CHILDREN'S BOOK PROJECT

BALANCE SHEET INVENTORY AS OF JUNE 09, 1977

ORIGINAL NUMBER OF BOOKS PUBLISHED		ORIGINAL COST OF PUBLICATION	
12/22/75	Vision Of Mo'ikeha.....5,000	12/22/75	Vision Of Mo'ikeha....\$6,036.70
03/ /76	Voyage To Tahiti.....5,600	03/ /76	Voyage To Tahiti.....6,370.60
06/02/76	Canoe For Uncle Kila....5,500	06/02/76	Canoe For Uncle Kila...6,731.35
08/ /76	Hokule'a.....5,500	08/ /76	Hokule'a5,510.40
02/27/76	Teacher's Guide.....1,000	02/27/76	Teacher's Guide.....2,645.60
06/09/77	Teacher's Guide.....1,015	06/09/77	Teacher's Guide.....1,918.35
TOTAL BOOKS PUBLISHED.....23,615		TOTAL COST OF BOOKS PUBLISHED..\$29,213.00	
		*{Total cost does not include other costs except printing costs by Fisher Printing Co.,Inc.}	

BALANCE SHEET INVENTORY AS OF MAY 04, 1979

BOOKS ON STOCK		EXTRA COPIES PER INDIVIDUAL BOOK	
Vision Of Mo'ikeha.....1,740		Vision Of Mo'ikeha.....140	
Canoe For Uncle Kila.....1,835		Canoe For Uncle Kila.....235	
Voyage To Tahiti.....1,981		Voyage To Tahiti.....381	
Hokule'a.....1,600		Hokule'a.....000	
TOTAL OF INDIVIDUAL BOOKS STOCKED..7,152		TOTAL NUMBER OF EXTRA SINGLE COPIES...756	
Teacher's Guide1,556		TOTAL NUMBER OF SETS AVAILABLE.....1,600	
TOTAL OF COMBINED BOOKS ON STOCK..8,708			

POTENTIAL REVENUE ON SALE OF REMAINING STOCK

AT EDUCATOR'S & EXHIBIT PRICES		AT PUBLIC PRICES {RETAIL}	
Sets of books left for sale per{ \$6.00 }		Set of books left for sale per{ \$10.00 }	
educator's & exhibit prices...\$9,600.00		public & retail prices.....16,000.00	
Total of extra copies per book		Total of extra copies per book	
at \$1.50 per copy {wholesale}..1,134.00		at \$2.50 per copy {retail} 1,890.00	
Teacher's Guide wholesale{ \$2.50 }3,890.00		Teacher's Guide Retail { \$5.80 } 7,780.00	
TOTAL POTENTIAL REVENUE \$14,624.00		TOTAL POTENTIAL REVENUE \$25,670.00	

STATEMENT OF POTENTIAL INCOME AND FIXED EXPENSES

Mean figure of sets of books left on stock....	\$12,800.00
Mean figure of single books left on stock.....	1,512.00
Mean figure of Teacher's Guides left on stock...	5,835.00
MEAN FIGURE POTENTIAL REVENUE	\$20,137.00
Remaining balance of printing cost	3,810.17 *as 2/79
POTENTIAL MEAN PROFIT	16,326.83

*Mean figures is
a combination of educator's
prices, exhibit prices and
public-retail prices.
{able to set fixed
ratio on deter-
mining consumer
market, whether
\$6.00 or \$10.00
sale.

Status Report
Page 2

Public Relations

The following businesses have ordered books either for themselves or as donations:

First Savings and Loan
World Wide Factors, Inc.
Halekulani Hotel
Island Holidays
Hawaii Library Binding Services
Pepsi-Cola/Seven-Up Bottling Co. (Gift to Shriner's Hospital)
Western Airlines
Aloha Airlines
Hemmeter Investment Co. (Donated to schools)
Dillingham Corporation (Donated to Hana Elementary & High School)
Trade Publishing Company (Donated to schools in Kalihi)
Castle and Cooke (Donated to Lanai Elementary & High School)

Pending: Hawaiian Airlines: (to be donated to Children's Hospital)

Publicity

Article by Lois Taylor in Star-Bulletin
Cecilia Lindo, Joseph Momoa, & Nancy Mower on Hawaii Now, KHET-TV
Joseph Momoa appeared on Danny Kaleikini Movie Hour, Channel 2
All writers and illustrators appeared on Gard Kealoha's program, KCCN
Books were given as prizes on Checkers and Pogo, KGMB-TV

Pending: Allen Akina and Nancy Mower will appear on Zulu Movie Hour, KIKI-TV
Newspaper article by Karen Pryor
Article in Honolulu Magazine
Article in Education Today

Reaction to books

State Library RUSH list approved all books and gave the teacher's guide a "highly recommended" status.

Letters have been received from schools in Hawaii, the Mainland, and Canada expressing favorable reaction to books and guide.

Positive reaction from National Education Association and Association for Early Childhood International. National Education Association has requested an article on the books for Today's Education. Association for Early Childhood International has scheduled space at their annual conference in 1978 for a presentation of the Polynesian Voyaging Society's books and educational program.

POLYNESIAN VOYAGING SOCIETY

BOX 6037 / HONOLULU / HAWAII 96818 / (808) 841-3966

March 12, 1979
Monday

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TREASURER
ANTHONY GUERRERO, JR.

SECRETARY
RENEE MILLER

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KANE, M.F.A.

G. ZULU KAUHI

PO'OMAI KAWANANAKOA

ED KEALANAHELE,
REVEREND

JOHN KRUSE

FRANCIS KAINOA LEE

GORDON PIANAIA

TO: Cecilia Kapua Lindo

FROM: Wailani Bell

SUBJ: COMPLETION OF EVALUATION OF POLYNESIAN VOYAGING WORKSHOP FORM

Aloha Cecilia:

Enclosed is a zeroxed copy of the workshop evaluation form that you asked me to re-do. I have the master copy on file, and if you desire any changes, I can ink them off or do a paste up. I just added a few things.

Shall I invite Tommy Holmes to our next Education Committee Meeting?

I dropped off the original copies of Na Hana Huaka'i to Nancy Mower at the State Capital this afternoon.

Where can I find the figures of how many books were printed on the Children's Book Project, so that I can figure out the marketing and profit on each sale? Anthony doesn't have the figures. He just knows that the printing cost \$10,000.00, but he doesn't have the original invoice. Do you know where the records are kept? I want to finish up my inventory on the books as Anthony wants an accountability assessment of how many books we have left to sell, and what is our potential profit.

Well that's it for today. I was able to type 8 pages of exercises today.

Aloha,
(u)
Wailani

P.S. On the EVALUATION FORM, I stated that they could drop off their evaluations in our Suggestion Box. Perhaps we can put a Suggestion Box together for the Workshop. How do you feel about having one?

HAWAII

TAHITI



BICENTENNIAL VOYAGE OF REDISCOVERY
HOE AKU I KA WA'A

DRAFT

Wailani - Please re-do this and get it ready for the mtg. on March 26, so that the committee members can look at it + evaluate it. You can change it if you wish.

EVALUATION OF POLYNESIAN VOYAGING WORKSHOP

Your kokua will help us to improve our services to others. Please check (✓) the following. Mahalo nui loa for your mana'o.

TOPICS	MAIKA'I LOA (Excellent)	MAIKA'I (Good)	ANO MAIKA'I (Fair)	A'OLE MAIKA'I (Awful! Please improve)
Overall Organization				
Concurrent Sessions				
Comfort (Breaks, Rooms, Lunch)				
General Atmosphere & Spirit				
Please list the sessions you attended and use the criteria above for checking (✓)				

Please complete the following questions with a check mark

What has been your acquaintance with the children's books on Polynesian Voyaging?

- ☐ Never saw them before
☐ Saw another teacher's set
☐ Bought my own set
☐ Saw the school's set

What has been your acquaintance with the Teacher's Resource Curriculum Guide?

- ☐ Never saw it before
☐ Saw another teacher's copy
☐ Bought my own copy
☐ Saw the school's copy

Did you benefit from the PVS workshop?

- ☐ yes
☐ no
☐ somewhat

What suggestions do you have for future workshops?

omit #5

General Comments?

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POTENTIAL MEAN PROFIT	16,326.83

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RECOMMENDATIONS NEEDING BOARD CONSIDERATION

- D. Lyman: Have the PVS and Hōkūle'a participate in the Maritime Week Memorial Sailing, 1979 on 20 May. This will be sponsored by the Propeller Club of the United States and vessels expected to participate in this event will represent the U.S. Coast Guard, Hawaiian Tug and Barge, the U.S. Navy, Isleways Tugs, and the commercial fishing fleet. The Hawai'i State Pilot Boat and the fireboat Abner T. Longley with a water display will also be present. This year they will also include vessels representing O'ahu's major yacht clubs. They will board at Pier 8 and will then proceed in single file to a point off Diamond Head. All vessels will steam in three circles, blessing given, cast flowers, and then sound three long blasts on vessel's whistles. They will then return to Pier 8.
- S. Somsen: Have PVS participate in BOAT PARADE. This is sponsored by the U.S. Coast Guard Auxiliary in honor of its 40th anniversary in 1979. The parade begins at 6:30 p.m. on Saturday, 2 June, and will depart about 200 yards south of Ala Wai Harbor Buoys. Hōkūle'a will be enroute beginning at the Ala Wai Harbour buoys to picket boat approximately off Outrigger Canoe Club, and return. All boats will parade under power only and not under sail. Attractive prizes will be awarded. This is in honour of National Safe Boating Week.
- T. Otani: Mr. Otani is with the Project Section of the TOKYO EIZOSHA CO., LTD. His company which is involved in educational films and media are interested and presently exploring the possibility of buying sections of the National Geographic 90 minute film. He was referred to the Hawai'i Geographic Society and Willis Moore to view the film. He will be returning later this summer to negotiate the possibilities of using some of the materials.

OTHER MISCELLANEOUS INFORMATION AND CONSIDERATIONS:

Will Kyselka has been on the Star Watch Program on KULA Radio talking daily about the anniversary of the Bicentennial Voyage.

Please respond and review the literature Cecilia Lindo and Marlene Among prepared on WHY THE POLYNESIAN VOYAGING SOCIETY IS NEEDED and WHY SUPPORT THE POLYNESIAN VOYAGING SOCIETY. Please bring it to the meeting Thursday evening with your constructive comments so that they may complete their final draft. This literature is very needed when soliciting fund raising projects.

The office needs miscellaneous equipment, i.e., Postoffice Measurement Scale (this is a rental), electric calculator, electric fan for the summer months, art supplies, etc., If you know of any individuals, or companies that are replenishing their offices with new equipment, perhaps they might want to donate their used equipment to the PVS office as a tax write off.

Please don't forget to bring your monies for the Mokuleia Workshop to the Board Meeting Thursday or send it in the mail immediately as time is running short for the deposit to be submitted to hold the Camp for the PVS 'ohana. A reminder, for those staying over two nights and three days, having breakfast only on Sunday, the fee is \$18.25. For those having breakfast and lunch on Sunday, the fee is \$20.50. Sunday is a rather free, spontaneous day after the morning hike. Everyone is invited to use any of the sports equipment that the camp has to offer.

There are 101 tee shirts left. At \$4.00 a shirt that gives \$404.00 of future potential revenue. The next page is a report on the Book Project Inventory. It shows the potential monies to be made through book sales.

REMINDER: *