

**Polynesian Voyaging
Society
Board of Directors**

12/14/99
Hawaii Maritime Center
Pacific Room

Meeting called by:
MYRON
THOMPSON

Note taker:
ULUWEHI HOPKINS

Attendees:

Agenda

Meeting minutes 11/23/99

Financial Report

Myron Thompson

President's Report

Myron Thompson

Executive Directors Report

Jarnell Martinson for Elisa Yadao

Old Business

- Homecoming Update
- Nominating Committee

- 3/4 Kualoa

Keehi Lagoon - 4/16 (?)
Magic Island -

New Business

- ✓ ▪ Kapapala Agreement/Nathan Cummings Grant Proposal
- ▪ Financial Audit of Polynesian Voyaging Society
- ✓ ▪ Agreement between PVS and Bishop Museum re: sale of Hokule'a t-shirts, posters and hats

Updates/Information

Next meeting

Jan. 11
4:30

Accountant - Detor and
Williams -

Additional Information

**Polynesian Voyaging Society
Board of Directors
Meeting Minutes
11/23/99**

Directors: Moku Froiseth, Catherine Fuller, Harry Ho, Rey Jonsson, Lilikala Kameeleihiwa, William Ornellas, Benjamin Tamura, Myron Thompson, Laura Thompson, Michael Tongg, August Yee. Consultant: Ben Finney.

Staff: Elisa Yadao, Uluwehi Hopkins

Guests: Lita Blankenfeld, Lisa Gibson, Patti Look

1. The meeting minutes of 9/28/99 were approved with the following amendments as circulated.

Tony Guerrero, of First Hawaiian Bank, supports the educational programs and ~~is committed to supporting it with \$50,000/year for 3 years. Bank of Hawaii is willing to commit \$25,000 for education.~~ Both First Hawaiian Bank and Bank of Hawaii have asked us to submit grant proposals to them.

Nainoa ~~was nominated for~~ has been selected as a Living Treasure. The decision ceremony will be ~~made~~ held in February.

2. The financial report was accepted as circulated.
3. Moku Froiseth and Catherine Fuller reported on the status of the voyage – moving slowly due to light trades.
4. President Myron Thompson reports on the following:

Voyage – He has heard very positive comments about the voyage.

Website – Comments on the website are also very positive. Suggests that everyone take a look at the excerpts from Kimo Lyman's journal posted on the website.

Anthology – Writings from all previous voyages, articles, etc. are going to be compiled into an Anthology, to be published by UH Press. UH Press has already committed to this project, and would like to put it out by March in time for the celebration. Mr. Takabuki has pledged financial support for the project.

Malama Hawai'i and ELC – UH is clear that we would like office space and class space at Coconut Island.

Board Presidency – Pinky would like to retire from his position as President. He will stay on until the canoe returns from the voyage, and asks that everyone think of someone to fill the position.

5. Executive Director, Elisa Yadao, reports on the following:

Operational Plan – Maura O'Connor was asked to help PVS to develop an Operational plan from now through next summer. This plan includes the educational programs associated with Leg 5, the statewide sail, the celebration at Kualoa, the fundraising dinner on April 18th at the Convention Center, and the completion of the statewide sail.

Media – There is a special supplement in the Hawaiian Airlines in-flight magazine that focuses on Rapa Nui and the last 25 years. It will be coming out in March.

Central Pacific Bank is producing a 2000 calendar that focuses on Hokule'a and Hawai'iloa. They will give us extra copies. When asked for a donation, they said that we needed to make a formal proposal.

Anthology – It is a collection of writings over the last 25 years. Crews are now being selected with the thought in mind of what kind of educational contribution they can make as a result of their experience. Leg 5 will be used as a launch for that new educational focus.

6. Old Business

Fundraising – Dinner at the Hawai'i Convention Center on April 18, 2000. The goal is \$500,000. The Governor and 2 Senators are serving as honorary chairs. Bert Kobayashi is offering to help with the fundraising. Community leaders will help sell tables. Crystal Rose is the working chair for the dinner. Paula Akana is the chair for the auction. Randy Fong's group and the Brothers Cazimero are in the works for the entertainment. It is suggested that we bring Hokule'a up the Ala Wai Canal to be docked outside the convention center for the event. PVS is looking to make this an annual event.

Patti Look and Lisa Gibson went over their outline of possible and suggested fundraising activities that we could participate in. (Attachment was included.)

Kualoa Homecoming – There is a meeting scheduled for Dec. 1 at the Thompson's. That date may need to be changed.

Board Vacancies – According to the by-laws, we do not need any more members. However, we do have a vacant officer's position, and we will soon need to elect a new President. A Nominating Committee was established, with William Ornellas, Ben Finney, Cat Fuller and Ben Tamura as members. As the by-laws state, the nominations need to go before an annual meeting of the membership to be ratified. We need to choose our nominees then plan the annual meeting.

Voyage Update – They are expected to arrive in Tahiti in about 1½ weeks.

7. New Business

Magic Island Event – Wish to keep it simple, right before fundraising dinner. Focus is on educational things to do with kids. Family atmosphere. Invite all schools to come out and show what they've learned. Entertainment will be donated. Ideally it would take place the Sunday before the fundraising dinner. There will be a tent with displays. The Mayor will offer assistance (manpower, not financial resources) to facilitate holding the event.

We must check into who mandates the park (State or City & County).

Can bring Hokule'a there before taking her to the convention center. Suggest to also ask museum about bringing Hawai'iloa there. We would also like other canoes to be there if they would like to attend.

8. Open Discussion

A filmmaker contacted Ben Finney on doing a documentary on voyaging on a worldwide scope. He is interested in filming at the Kualoa ceremonies. He is asked to submit a proposal to PVS.

Wright Bowman, Sr. has been voted a Living Treasure. Anyone who would like to submit a testimonial can give that to Bill Ornellas.

There were many donors that gave to help this voyage (people who donated food, medicine, etc.) Some ideas on how to thank them are to give them signed posters, certificates to display – something visual.

9. Next Meeting - The next Board meeting is scheduled for December 14 at 5:00 p.m.

10. Adjournment - The meeting was adjourned at 6:45 p.m.

12/14/99

POLYNESIAN VOYAGING SOCIETY
Balance Sheet
 As of December 14, 1999

	Dec 14, '99
ASSETS	
Current Assets	
Checking/Savings	
BOH Checking	10,730.15
Smith Barney 41306	2,881.21
Smith Barney 41209-15	2,149.37
Petty Cash	595.64
Total Checking/Savings	16,356.37
Accounts Receivable	
Receivable-Patagonia	-93.01
Total Accounts Receivable	-93.01
Other Current Assets	
Advance to Staff	5,977.39
Total Other Current Assets	5,977.39
Total Current Assets	22,240.75
Fixed Assets	
Fixed Assets	5,270.97
Equipment	31,368.76
Accumulated Depreciation	-1,086.00
Total Fixed Assets	35,553.73
Other Assets	
Stock & Investment	44,154.75
Total Other Assets	44,154.75
TOTAL ASSETS	101,949.23
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	
Federal W/H	-318.50
HI W/H	-61.00
Total Payroll Liabilities	-399.50
Total Other Current Liabilities	-399.50
Total Current Liabilities	-399.50
Long Term Liabilities	
Officer's Loan Payable	143,985.00
Total Long Term Liabilities	143,985.00
Total Liabilities	143,585.50
Equity	
Equity	193,433.00
Net Income	-235,069.27
Total Equity	-41,636.27
TOTAL LIABILITIES & EQUITY	101,949.23

FROM : YADAO 595 7449
Dec-10-99 05:07pm From-BISHOP MUSEUM

PHONE NO. : 808 595 5080

Dec. 14 1999 03:44PM P1

Bernice Pauahi Bishop Museum

MEMORANDUM

DATE: December 10, 1999
TO: Elisa Yadao
FROM: Pat Duarte *PD*
SUBJECT: Hokule'a Designs
CC:

Aloha Elisa,

My apologies for not replying sooner. I needed to check with several people here at the Museum and I was in Hilo all day yesterday.

Because Hokule'a is perhaps the most recognizable loon owned by the Maritime Center and since we have invested a fair amount of time and money in our own Hokule'a merchandise, we generally do not allow anyone else to use the name and image without receiving a royalty in return. Also, we do require a reference to Hawai'i Maritime Center when Hokule'a is used as the implied name of the voyaging canoe image. Nevertheless, we are willing to compromise in this case because of our mutual interest in the canoe and our partnership, if you would consider the following:

- Pay a 10% royalty to the Maritime Center on all Hokule'a merchandise. The money would be restricted for the care and maintenance of the Hokule'a and Hawai'i Iloa, and associated educational programs. (This enables us to abide by our policy and it would still have benefit to PVS.)
- Include reference to the Hawai'i Maritime Center in the designs. (We can discuss options on how this reference is made.)
- Allow the Maritime Center to sell its Hokule'a merchandise at the homecoming events.
- The merchandise would only be sold by PVS at activities you participate in (i.e. you would not be wholesaling the merchandise).

Let's discuss. Mahalo.

Executive Director's Report
12/14/99
Polynesian Voyaging Society

My apologies to all of you for missing this afternoon's board meeting. I know Jarnell will do an excellent job of presenting you this information!

Voyage Update

Most of the crew from leg 4 is now home. Several crewmembers will fly home on Thursday. Terry Hee will come home on the 29th to facilitate a smooth turnover of crews.

The leg 5 crewmembers will begin flying to Tahiti on December 22nd, with the last of the crew joining them on the 29th. Nainoa expects that Hokule'a will set sail before the end of the year.

The voyage home will have a strong educational component which we have been coordinating with the Department of Education, Moanalua Gardens Foundation and the Bishop Museum. The focus of these learning programs will be on the Malama Hawaii vision – ensuring that we all work together to keep Hawaii, our land, sea and people healthy and safe.

One crew-training seminar was held last weekend and another is scheduled for this Saturday.

Homecoming Celebration/Fundraising Efforts

I will be meeting this week with Tom Kiely of Team Unlimited to begin negotiations regarding our \$100,000 grant from the Hawaii Tourism Authority. One of the conditions of the award was that we do proper marketing of Hawaii during our events and Mr. Kiely is HTA's agent. Additionally, we are also working with Mr. Kiely's production company to produce a national television broadcast of the Rapa Nui voyage, and they have asked for a portion of our grant award to fund their program.

Moku will bring the group up to date on the current situation regarding the Kualoa and Magic Island homecoming events. As part of those programs and in an effort to raise money, we will be selling t-shirts, posters and hats. Because we're using the image of Hokule'a on our items, Bishop Museum is

proposing several conditions in exchange for allowing us to use the canoe's image, and that information is contained in an attachment to this report. I am recommending that we agree to:

- Pay a 10% royalty to the Museum on all profits;
- Include some reference to HMC in our designs;
- Allow HMC to sell its Hokule'a merchandise at our events.

I would like to pursue discussions with the Museum regarding wholesaling our merchandise, as this might be a good source of revenue for us. Board action on this issue is listed under new business

Status of Fundraising Efforts

We should hear shortly on our grant proposals to the Frear and Atherton Trusts. A proposal to the Bank of Hawaii will be submitted tomorrow, and one to First Hawaiian Bank should be submitted by the first of the year.

Work is proceeding well on our fundraising dinner scheduled for April 18th. Governor Cayetano is hosting a kickoff reception for this effort at Washington Place on **Wednesday, January 19**. Invitations will be coming to the board members shortly.

We plan on doing another mail solicitation in the latter part of January. Again, any board members with access to mailing lists of potential donors, we would very much appreciate your kokua. Likewise if you have any ideas of companies or individuals to solicit for ticket sales for the dinner.

**Polynesian Voyaging Society
Board of Directors
Meeting Minutes
12/14/99**

Attendance: Myron Thompson, President; Moku Froiseth, Vice President;
Directors - Kenneth Brown, Wally Froiseth, Catherine Fuller, Rey Jonsson,
Lilikala Kame'eiehiwa, William Ornellas, Benjamin Tamura, Laura Thompson,
Michael Tongg.

Staff: Jarnell Martinson, Uluwehi Hopkins

1. The meeting minutes of 11/23/99 were approved as circulated. President Myron Thompson noted that he would like to see a report on operations in the next minutes.

2. The financial report was not up to date. Jarnell reported that as of last Friday, our account stood at \$17,000, according to Carolyn Ching. That does not, however, include the checks issued this week (which includes payroll.) Jarnell also reported that we will owe \$6000 to Grosetto Marine Insurance to renew our contract, which expires tomorrow (12/15/99).

A motion was made and passed to transfer the necessary funds from other accounts.

3. President Myron Thompson reports on the following:

UH and ELC - The Education group met last week at Coconut Island. UH agreed to pursue plans to give us space there, to include docking space for both canoes and escort boats. UH also endorsed the plan to have ELC in operation 1 year from now.

Pinky also reports that Bishop Museum does not have any conflicts with Hokule'a being docked at Coconut Island.

Pinky stated that there is some encouraging financial possibilities from the Federal Government, but that more exploration must be done before anything can be confirmed.

4. Executive Director's Report - Elisa Yadao was unable to attend the meeting. She submitted a written report, and Jarnell Martinson was present to answer any questions regarding this report. The following items from the report were discussed:

Homecoming Celebration/Fundraising Efforts – The question was raised as to who exactly Tom Kiely is representing, HTA or Team Unlimited. Jarnell will find that information.

The fundraising dinner is confirmed for April 18 at the Hawai'i Convention Center.

Questions were raised about the conditions set forth by Bishop Museum on the sale of merchandise at events. These items were discussed in the New Business section of the meeting.

5. Old Business

Homecoming Update – Moku received a letter from Nainoa asking if the Kualoa ceremonies could be moved back to April 8th. After checking with Kualoa park, they found that to be impossible. The committee is meeting again this Thursday (12/17/99), and will then set the final date for the ceremony.

The question was set forth what the board would like to see in the timing of the events. Does the board feel that they should be closer together to cater to our 'ohana that are arriving from various locations (South Pacific, Alaska, etc.) and may want to attend all events, or should the dates be left as is? After much discussion, the board concluded that the Kualoa ceremony would be left in March, and would be a much smaller, intimate "ceremony," designating the homecoming and completion of the Rapa Nui voyage. It is the cultural portion of the 25 year celebration. The Magic Island event, which is tentatively scheduled for April 16, will be more for the public to learn all about the canoe environment. It is seen more as a canoe festival, to celebrate Hokule'a's 25th anniversary, and the "year of the canoe."

Randie Fong, who is helping with the Kualoa ceremonies, has suggested making the week after the ceremony into a cultural exchange between PVS and all of our 'ohana who will be here that week. His tentative plans include a cultural seminar at Kamehameha Schools on the Monday following the ceremonies for all to share their cultures with one another. The following Wednesday would be a sharing pot-luck, possibly on the Bishop Museum lawn. Lilikala also offered the Hawaiian Studies halau.

In reference to the Magic Island celebration, the board does not feel that PVS should be the main coordinators for this event. It is suggested that PVS ask the Mayor's office for help, since the Mayor is very excited about this event. Mike Tongg agreed to chair this event.

Nominating Committee – Pinky suggested Dennis Fern as an accountant for the board. However, Dennis Fern has not been approached about this yet. The committee has not had a chance to meet yet.

6. New Business

Nathan Cummings Grant Proposal – PVS has been asked to submit this grant proposal to accept and administer this money as a part of our Malama Hawai'i vision. It includes 1200 acres on the big island, which will be used to plant Koa to eventually be used solely to build canoes. It is a long-term endeavor, spanning possibly 4-5 generations. The proposal does include a request for staff. A motion was made and approved for PVS to submit a grant proposal and act as administrator for this project.

Financial Audit of PVS – Carolyn Ching, our accountant, suggests that we do an audit for 1998. Elisa supports this idea. PVS has obtained quotes from a few companies. The question was raised as to whether or not these companies are familiar with non-profits. Jarnell agreed to find this information. A motion was made and accepted to go ahead with the audit when the funds are available.

Agreement between PVS and Bishop Museum regarding sale of Hokule'a merchandise – The board agrees to the first three points set forth in the attached memo from Pat Duarte. However, the fourth point is under question. The board would like clarification on the reasoning behind the fourth point, as HMC Hokule'a shirts have been seen being sold outside of the museum (at Crazy Shirts). Liberty House has expressed an interest in selling Hokule'a merchandise, and Elisa feels this would be beneficial to PVS. The board agreed to accept the first three provisions, with an open question on the fourth.

It is also suggested that we look into registering our logo, to prevent anyone else from profiting by using our name.

7. Updates/Information

The crew arrived safely into Tahiti, on time. They did a great job. Cat also did a great job in preparing for their arrival in Tahiti. Everything went off without a hitch.

8. Next Meeting - The next Board meeting is scheduled for Tuesday, January 11 at 4:30 p.m. in the Hawai'i Maritime Center's Pacific Room.

9. Adjournment - The meeting was adjourned at 6:15 p.m.

01/11/00

POLYNESIAN VOYAGING SOCIETY
Balance Sheet
As of January 11, 2000

	<u>Jan 11, '00</u>
ASSETS	
Current Assets	
Checking/Savings	
BOH Checking	47,423.66
Smith Barney 41306	-27,118.79
Smith Barney 41209-15	2,149.37
Petty Cash	895.64
Total Checking/Savings	23,349.88
Accounts Receivable	
Receivable-Patagonia	-93.01
Total Accounts Receivable	-93.01
Other Current Assets	
Advance to Staff	5,977.39
Total Other Current Assets	5,977.39
Total Current Assets	29,234.26
Fixed Assets	
Fixed Assets	5,270.97
Equipment	31,431.16
Accumulated Depreciation	-1,086.00
Total Fixed Assets	35,616.13
Other Assets	
Stock & Investment	44,154.75
Total Other Assets	44,154.75
TOTAL ASSETS	109,005.14
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	
Federal W/H	-318.50
HI W/H	-81.00
Total Payroll Liabilities	-399.50
Total Other Current Liabilities	-399.50
Total Current Liabilities	-399.50
Long Term Liabilities	
Officer's Loan Payable	143,985.00
Total Long Term Liabilities	143,985.00
Total Liabilities	143,585.50
Equity	
Equity	-32,901.22
Net Income	-1,679.14
Total Equity	-34,580.36
TOTAL LIABILITIES & EQUITY	109,005.14

**POLYNESIAN VOYAGING SOCIETY
1999 BOARD OF DIRECTORS**

Term of office - One year
Meetings - Held on a pm basis
Total members: 18; Quorum = 10

POSITION	NAME	RESIDENCE ADDRESS	PHONE
President	Thompson, Myron		
Vice President	Froiseth, Kealipuamoku		
Secretary	Worthington, Robert		218/
Treasurer	Gohara, Dawn		
Director	Brown, Kenneth		
Director	Froiseth, Wallace		
Director	Fuller, Catherine		ix)
Director	Galuteria, Brickwood		
Director	Ho, Harry		ix)
Director	Jonsson, Rey		
Director	Kame'eleihiwa, Lilikala		89 (Bus)
Director	Ornellas, William		: (Bus)
Director	Tamura, Dr. Benjamin		org (e-mail)
Director	Thompson, Laura		
Director	Tongg, Michael		: (Bus)
Director	Wong, Nathan Dr.		625-4242 (Fax) Nathan.A.Wong@kp.org (e-mail)

POLYNESIAN VOYAGING SOCIETY
1999 BOARD OF DIRECTORS
Page 2

Director	Yadao, Elisa	
Director	Yee, August	449 (Fax)

6/1/99

05/25/1999 15:08 808-537-7852

PVS

PAGE 81

Internal Revenue Service
District Director

Department of the Treasury

Date: SEP 9 1980

LA:EO:74-380

Our Letter Dated:

February 27, 1971

Person to Contact:

Nozma Jules

Contact Telephone Number:

(213) 688-4553

Polyhesian Voyaging Society
2457 Ala Place
Honolulu, Hawaii 96821

COPIED
1999

Gentlemen:

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Based on the information you submitted, we have determined that you are not a private foundation within the meaning of Section 509(a) of the Internal Revenue Code, because you are an organization of the type described in Section 509(a)(1)*. Your exempt status under Section 501(c)(3) of the code is still in effect.

Grantors and contributors may rely on this determination until the Internal Revenue Service publishes notice to the contrary. However, a grantor or a contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act that resulted in your loss of section 509(a)(1)* status, or acquired knowledge that the Internal Revenue Service had given notice that you would be removed from classification as a section 509(a)(1)* organization.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

W. H. Connett

District Director

* and 170(b)(1)(A)(vi)

P.O. Box 2350, Los Angeles, Calif. 90053

cab

Letter 1050 (BO) (7-77)

Rey, Ben, Lili, MBT, Kenny, Dawn, Angie, CT
Nainoa

Ady.
6:40

POLYNESIAN VOYAGING SOCIETY

Notice of the Regular Meeting of the Board of Directors

Tuesday, May 25 1999 5:30 p.m.
Myron Thompson's House

Agenda

1. Consideration of the Minutes of 5/13/99
2. Update on the employment of an Executive Director
3. Consideration of additional board members
4. Development of the Fund Raising Strategy

Please confirm your attendance by calling [redacted] and leaving a message.

Formation
of committee:

MBT circulated
Savage's list -- asked
board to identify
people to serve
on the committee

Fund Raising Strategy:
1) 1st step taken
2) MBT gave D' letter
to Dawn for
Lili - Bill Gates
wants to give away all
of his money before
he dies. Suggest we contact
for a Japanese film co. doing a
story on 2nd dec. Cilikau -
took her sailing
Sat. am. driving
up in her foghorn
and said PDS
could get it
and keep it
Contact Nainoa
when it is time.

Rey will call
and Angie is
actually to

K. Brown
and Angie
Retain Eliza as ED. salary of
\$15,000 + benefits
5) Discussion of a

Having informal
selection of the
+ 2nd leg 5--

Call to order: 5:45
more. Angie and Lili

Exec. Committee (?)
met w/ Patti, Lisa, Dawn
MBT - asked her to
submit what is
important to her --
circulate Eliza's
current compensation
benefits --
1. will have to take on
her own 401 K

K. Brown
\$100,000 in. applied
to As. maintaining
\$25,000 as an
independent contractor
retaining her
services as
secretary

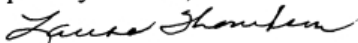
POLYNESIAN VOYAGING SOCIETY
Minutes of the Special Meeting of the Board
of Directors - May 13, 1999

Present: Board Members: Myron Thompson, Dawn Gohara, Lilikala Kame'eleihiwa, Bill Ornellas, Laura Thompson, Bob Worthington, August Yee. Guest: Nainoa Thompson

1. The meeting was called to order in Niu Valley by president Myron Thompson at 5:45 p.m.
2. Minutes. The minutes of the May 4, 1999 meeting were approved by a motion by Bill Ornellas, second by Lilikala and carried by consensus.
3. Consideration of an Executive Director for Malama Hawaii/PVS.
Pinky circulated the criteria as suggested by Lisa Gibson and Patti Look. Dawn opened the discussion suggesting that Elisa Yadao be again considered as she has the qualities, experience and could fast track into the community. She has been associated with PVS in various capacities since 1980 and has shown interest in taking the job. Nainoa felt it is important that a meeting with her take place to make sure that her expectations, her role and responsibilities were very clear to her and to PVS. Dawn suggested that Pinky, Nainoa, Lisa Gibson and Patti Look sit down with Elisa to determine those roles and expectations and ask her to articulate her vision of the job and her commitment to it. Elisa will also be asked to submit a resume to the board. Bill Ornellas said that he supports the need for an executive director but wondered what would happen if PVS does not meet its funding goals. Regarding criteria, he suggested that criteria can be designed for the job or it can be designed around an already selected person.

MOTION: Lilikala moved to employ Elisa Yadao as PVS' executive director if she is willing after a serious meeting to clarify expectations and commitment. August seconded the motion and it was passed by consensus. The contract will be for two years at \$75,000 per year plus normal benefits and a clear understanding that one of the main facets of the job is to raise \$900,000 in six months. The office will be at the Hawaii Maritime Center which is available free to PVS in exchange for crew giving tours of the canoes. (Note: When Moku and Wally Froiseth and Rey Jonsson called to say they were unable to attend the meeting, Pinky asked their opinion of hiring Elisa. They concurred.)
4. Billy Ornellas showed the board a letter from Christine Beard asking for permission to use PVS and Hokule'a's logo/information/videos for a commercial venture. He and Mike Tongg will draft a response for Pinky to send her.
4. Adjournment. As there was no further business, the meeting was adjourned at 6:35 p.m.

Respectfully submitted,



Laura Thompson, secretary pro-tem

POLYNESIAN VOYAGING SOCIETY
Minutes of the Special Meeting of the Board
of Directors - May 4, 1999

Present: Board Members: Myron Thompson, Moku Froiseth, Wally Froiseth, Catherine Fuller, Dawn Gohara, Brickwood Galuteria, Lilikala Kame'elehiwa, Bill Ornellas, Ben Tamura, Laura Thompson, Nate Wong, Bob Worthington, Elisa Yadao
Guests: Ben Finney, Sam Low, Nainoa Thompson, Lisa Gibson, Patti Look, James Benton, Arnold Hiura

The meeting was called to order by president Myron Thompson at 5:53 p.m.

1. Minutes. The minutes of the April 27, 1999 meeting were approved with the following corrections: 1) the spelling of the name Lilikala, 2) Omission in section 3: no mention was made of a packet of information regarding the search for an administrator, 3) Omission of the donation and acceptance of 15 shares in the Microsoft Corporation from Duane Erway of Kailua-Kona.

2. Queens Update: Myron Thompson informed the board that he spoke again with Bob Oshiro who confirmed that Queens will no longer assist PVS in any way, that the Manamana Office will be closed and Sandy's services are no longer available. PVS will move to the Maritime Museum location.

3. Board vacancy. Kenneth Brown was nominated to fill the vacancy left by the resignation of Kawika Kapahulehua. Bill Ornellas moved to accept the nomination, Lilikala seconded and the motion was passed.

4. Fund Raising Proposals:

Patti Look and Lisa Gibson of Gibson and Look, reiterated the information which was circulated to the board about their experience, their optimism that \$875,000 can be raised in six months and their commitment to train the board to carry on its mission after they have completed their work. They emphasized that to be successful, board members must commit to allow themselves to be trained, to supply names of prospects and to make themselves available to meet those prospects and ask for money. They emphasized the need for a strategic plan, for a business plan and a realistic budget tied to the outcomes of the fund drive. They will participate in the formation of these plans. They again underlined the need for an administrator for PVS/Malama Hawaii.

Arnold Hiura and James Benton of MBFT MEDIA strongly urged the board to engage professionals, even if it is not their firm, to conduct a marketing program for PVS in conjunction with the efforts of Gibson and Look. The many events and programs that will occur need to be conducted with respect and dignity, need to be handled flawlessly and convey the same message. Their organization has had many years of experience -- always with causes, not products. All actions/decisions will be made only in consultation/concurrence with PVS.

After many questions and discussion the four guests left and the board considered their proposals. Lilikala moved and Dawn seconded the motion that PVS/Malama Hawaii contract with Gibson and Look and MBFT MEDIA to assist PVS/Malama Hawaii. Motion carried.

5. Employment of an Administrator/Executive Director. Gibson and Look circulated a list of qualifications which they felt appropriate in our search for an executive director. Nainoa added to those qualifications that the candidate have a passion for the Malama Hawaii mission and that he be able to work well with that person. The executive committee considered three names and asked that others be submitted. Issues of labor laws and IRS status were discussed. The executive committee draft a clear and comprehensive job description.

6. The Committee on Trademark submitted a list of questions relating to trademarks for PVS and Hokule'a for future discussion.

7. Myron Thompson informed the board of possible links with organizations concerned with the pollution of our oceans and possible ties with Japan.

8. The executive committee will develop a list of needed committees and will ask board members to participate on those they enjoy.

9. Moku suggested that Kawika be invited to our Family Day and receive, as part of the program, his koa framed board resolution.

10. As there was no further business, the meeting was adjourned at 8:04 p.m.

Respectfully submitted

Laura Thompson
secretary pro-tem

Malama Hawaii / Polynesian Voyaging Society

Job Qualifications for Executive Director

The Executive Director is responsible for overseeing, coordinating and providing a wide variety of administrative and operational functions to Malama Hawaii and the Polynesian Voyaging Society.

The individual must:

1. Believe in the mission of Malama Hawaii and the Polynesian Voyaging Society.
2. Be able to work closely with the PVS program leadership
3. Be well organized and highly motivated
4. Be able to work independently
5. Be comfortable in a fast-paced environment
6. Be able to work with a variety of individuals in different capacities
7. Be dependable, self-motivated with problem solving ability, have solid written and verbal skills. Must be self-directed, detail-oriented and able to work under deadline pressures.
8. Be able to maintain a flexible work schedule.
9. Have had a minimum of 6 years experience in office management and supervisory experience in handling multiple projects.

Experience and Abilities:

1. Ability to have a close working relationship with the Malama Hawaii/PVS leadership
2. Must have a long standing trusted and productive relationship with Hawaii and the Pacific voyaging community
3. Must have demonstrated a strong commitment in moving forward with the values and goals of Malama Hawaii
4. Must have strong communication skills and The ability to network with the larger community
5. Excellent interpersonal and organizational skills
6. Organizational skills for office operations including maintenance of financial systems and database operations
7. Computer word processing and adata base experience required
8. Experience in working with volunteers preferred
9. Experience in small community-base-not-for-profit organization preferred

5/12/99

Polynesian Voyaging Society

JOB OUTLINE

Position Title: Executive Director
Reports to: Chairman of the Board of Directors

General Functions:

The Executive Director is responsible for overseeing, coordinating and providing a wide variety of administrative and operational functions essential to the Polynesian Voyaging Society.

Experience:

The Executive Director will be knowledgeable and have experience in Leadership, Supervision, Fiscal Management and not-for-profit boards; work with volunteers, board of directors and committees.

Job Segments:**Administration Planning and Development:**

1. Responsible for implementing PVS' goals and objectives and overseeing the effective daily operations of PVS.

Fiscal Management and Financial Development:

1. Responsible for fiscal and financial systems including development of annual operating and program budget(s), control and maintenance of approved budget(s) and other fiscal reports as required by the board.

Program Support:

1. Provides administrative and executive staff support to
 - Voyaging committee
 - Education committee
 - 25th Anniversary celebration committee
 - Malama Hawaii community outreach project
2. Implements plans as directed.

Volunteer Development:

1. Provides administrative and executive staff support to all committees.
2. Trains and supervises volunteers as necessary.

Executive Director Job Outline
page 2

Marketing:

1. Works with the marketing consultant(s) to implement approved plans.
2. Provides oversight and administrative support as needed.

Fund Development:

1. Works with the development consultant(s) to implement approved campaign plans.
2. Provides oversight and administrative support as needed.

Key Result Areas:

1. **Fiscal Management:**

Develop and monitor budgets, oversee accurate financial record keeping, oversee preparation of regular fiscal reports, manage business operations, ensure compliance with not-for-profit state and federal regulations.

2. **Board Development:**

Assist in training board members, work cooperatively with board and officers. Assist in recruiting new board members as needed.

3. **Volunteer Relations:**

Recruit and supervise volunteers, work cooperatively with volunteers.

4. **Programs:**

Ensure integrity and success of ongoing programs. Identify community needs, organize and/or expand existing programs.

5. **Marketing and Public Relations:**

Work with consultants to develop materials and organize events. Oversee successful implementation of Rapa Nui voyage, statewide sail and 25th anniversary celebration. Strengthen positive community relations.

6. **Fund Development:**

Work with consultants to implement campaign plan, specifically the successful solicitation of approximately \$900,000 in program support. Direct and implement (w/consultants) annual membership program and other fund development opportunities.

5/9/99

POLYNESIAN VOYAGING SOCIETY

NOTICE OF SPECIAL MEETING OF THE BOARD OF DIRECTORS

Thursday, May 13, 1999

5:30 p.m.

Myron Thompson's House
[REDACTED]

Agenda

1. Consideration of the Minutes of 5/4/99
2. Consideration of the Employment of an Executive Director

Please confirm your attendance by calling [REDACTED] and leaving a message. Thanks.

04/28/99 11:35 FAX 8085236151

HAWAII MARITIME

01

**Hokule'a Launching Ceremony
June 10-13, 1999**

Thursday, June 10, 1999

5:00 pm Keanakako'i Adz Quarry (OWN ONLY)

sleep at Nawahiokalaniopu'u

Friday, June 11, 1999

Crew and Family arrive
No formal schedule

sleep at Nawahiokalaniopu'u

Saturday, June 12, 1999

6:00 am Gathering

9:00 am Planting of Koa Seedlings

Sunday, June 13, 1999

10:00 Launching ceremonies

Number of people: 40 crew/personnel confirmed
estimating accommodating 100 crew

CONFIDENTIAL

PLEASE BRING THIS AGENDA PACKET WITH YOU TO THE MEETING.
THANK YOU!

POLYNESIAN VOYAGING SOCIETY

Tuesday, January 26, 1999

5:30 P.M.

Thompson's Residence
[REDACTED]

BOARD OF DIRECTORS
AGENDA

- ✓ 1. Discuss and Adopt the Minutes of the Previous Meeting held on July 31, 1998 (Attachment #1)
- ✓ 2. Discuss and Adopt Financial Reports for May 1998-December 1998 (Attachment #2)
3. Old Business
 - ✓ 3.1 "Mālama Hawai'i: A Contribution to Hawai'i's Future (revised 1/21/99) (Attachment #3)
 - a. Presentation of Budget (material to be distributed at the meeting)
 - ✓ 3.2 Update on the Feasibility of Acquiring Hōkūle'a - Myron Thompson (Follow-up to minutes of 7/31/98)
 - ✓ 3.3 Update on the Outrigger Contract - Nainoa Thompson (Follow-up to minutes of 7/31/98)
 - ✓ 3.4 Update on the National Geographic Film Grant - Dennis Kawaharada (Follow-up to minutes of 7/31/98)
4. Committee Updates
 - ✓ 4.1 Budget, Finance and Fund-Raising Committee - Dawn Gohara
 - ✓ 4.2 Education Committee - Nainoa Thompson/Dennis Kawaharada
 - 4.3 Community/Hawaiian Health Committee - Myron Thompson/Keiko Muranaka
 - a. Health Assessment Committee - Dr. Ben Tamura

*Incorporate
1. Thompson's
2. immediate
Cantor delivers
Parishes &
Community*

March 14

- 1) Health Assessment for clearance to sail
- 2) 3)
- 4) Family Health Assessment

Board of Directors
Agenda
January 26, 1999
Page 2

- ✓ 4.4 Pacific Relations and Protocol Committee - Bob Worthington
- 4.5 Voyaging Committee - Bruce Blankenfeld/Nainoa Thompson
- 5. New Business
 - ✓ 5.1 Discussion of a Catamaran - Nainoa Thompson
 - ✓ 5.2 Discussion on Endowment Funds - Pinky Thompson/Nainoa Thompson
 - ✓ 5.3 Resignation of E. Kawika Kapahulehua from the Board of Directors
(Due to health reasons, E. Kawika Kapahulehua has resigned from the Board of Directors.)
 - a. Discussion of a Potential Replacement
- 6. For information
 - ✓ 6.1 "Cooperative Hōkūle'a Use Agreement"
(Attachment #4)
 - ✓ 6.2 Update on Solid Concepts, Inc., Fund Raising Agreement
(Follow-up to minutes of 7/31/98. The agreement has been terminated.)

Appendix E. Board of Directors

- Myron "Pinky" Thompson, President
- Keali'ipū'aimoku Froiseth, V-President
 - Dawn Gohara, Treasurer
 - Bob Worthington, Secretary
- Wally Froiseth
- Catherine Fuller
 - Brickwood Galuteria
- Harry Ho
 - Rey Jonsson *etc*
- Lilikalā Kame'eiehiwa
 - Kawika Kapahulehua
- William Ornelles
- Dr. Ben Tamura
- Laura Thompson
- Michael Tongg
- Dr. Nathan Wong
- Elisa Yadao
- August Yee
- Ben Finney, Consultant

*Sandy
Cashy
Nainoa
Paula
Dennis*

Appendix F. Organizational Chart

Appendix G. Advisory Committees

The following committees will assist in developing and carrying out projects for Mālama Hawai'i.

Advisory Committees

Vision Committee / Kūpuna Advisory Council—to look at Hawai'i's past and consider our present circumstances in order to develop a vision of where we are going.

Environment & Population Advisory Committee—to share expertise and experience and support the creation of community education programs and curricula that are relevant to Hawai'i's environmental challenges. This committee will also examine population growth and policies, and help to determine what we as a community can responsibly do to address the problem of over-population.

Economics Advisory Committee—to share expertise and experience on questions such as how we can balance our economic needs with the needs of our environment and culture, and how we can design an economy that supports the long-term health of Hawai'i.

Board Committees

Budget, Finance, and Fundraising Committee—to develop a budget; to develop and implement a fundraising program.

Media and Communications Committee—to oversee and coordinate media and public communications.

Pacific Relations and Protocol Committee—to oversee protocol on voyages and Pacific-wide relationships.

Documentation Committee—to oversee documentation of Mālama Hawai'i voyages.

Staff Committees

Community / Hawaiian Health Committee—to assist in designing ways to use voyaging as one of the ways to improve the health of both the Hawaiian community and the community at large.

Education Committee—to oversee and coordinate community-based education programs to support Mālama Hawai'i; identify needs and support the development of educational programs that use the ocean activities as a means to improve health.

Voyaging Committee—to oversee programs to train new crew and navigators, and develop logistical and operational plans/programs to prepare for safe voyages.

Science and Research Committee—to oversee and coordinate scientific research in voyaging.

25th Year Celebration Committee—to plan and coordinate the 25th Year Celebration for *Hōkūle'a*

Schedule of Events. Now through Departure

February 26 - 28, 1999

Friday	UH Science Symposium at Bishop Museum, 7 to 9 p.m.
Saturday	Hökūle'a Dry Dock at Ke'ehi Marine, 9 a.m. to 4 p.m. Rigging in Niu Valley, 8 a.m. to whenever Science Symposium Banquet at Pagoda Hotel, 6:30 p.m.
Sunday	Hawai'i Loa tour for Science Symposium at HMC, 8 a.m. Hökūle'a tour for Science Symposium at Ke'ehi Marine, pau 12 pm Rigging in Niu Valley, 8 a.m. to whenever

March 1 - 6, 1999, M-Sat Hökūle'a Dry Dock at Ke'ehi Marine, 9 a.m. to 4 p.m.

March 8 - 13, 1999, M-Sat Hökūle'a Dry Dock at Ke'ehi Marine, 9 a.m. to 4 p.m.

March 15-20, 1999, M-Sat Hökūle'a Dry Dock at Ke'ehi Marine, 9 a.m. to 4 p.m.

March 26 - 28, 1999

Friday	Hökūle'a goes back in water
Saturday	Hökūle'a - Rigging, 9 a.m. to 4 p.m.
Sunday	Sea Trials

April 3 - 4, 1999 OFF - Happy Easter!

April 9 - 11, 1999 Rapa Nui Crew Training

April 16 - 18, 1999 Rapa Nui Crew Training

April 23 - 25, 1999 Rapa Nui Crew Training

May 1 - 2, 1999 "Thank You" Sail

~~May 8 - 9, 1999 "Thank You" Sail~~

May 15 - 16, 1999 Load canoe for voyage

May 22 - 23, 1999 Load canoe for voyage

May 29 - June 8, 1999 Hökūle'a leaves Honolulu for Hilo

June 10 - 13, 1999

Thursday	Keanakako'i Adze Quarry, Sunset (Mauna Kea)
Friday	Crew and Family arrives, relax
Saturday	Plant Koa Seedlings at Kilauea Forest Reserve (Mauna Loa)
Sunday	Departure Ceremony for Rapa Nui Voyage

Lili (Ben) (Sam) Kate Catherine, Bill, Brick, Moke, Wally,
Bob, MBT, Dawn, C.T. (Nainoa) Elisa, Ben T.

POLYNESIAN VOYAGING SOCIETY →

Beth, Lisa, Arnold, James G.B.

Board of Directors' Meeting -- May 4, 1999 →

Agenda

MBT had another conversation w/ Bob Oshers today who talked office + Sarah no longer qualified PVS moved to Maui's time center -- Queen's employees can assist PVS on their work time

1. Call to Order 8:53

2. Review of Minutes of 4/27/99 Meeting

Bill misfilled - no mention of promised packet of information

3. Fill vacancy left by Kawika Kapahulehua's resignation

Ken Brown

4. Consideration of Fund Raising/ Public Relations Proposals

a. Gibson and Look → Summary -

Arnold - PVS strongly urges a

b. MBFT Media - marketing program

whether it is w/ MBFT or another group - MBFT has 8 people --

\$875,000 goal - need strategic plan business plan and budget tied to outcomes many years of experience always w/ causes -- not products.

5. Consideration of Executive Committee's recommendation to hire an Administrator/Executive Director for PVS

6. Budget Review

Deferred

7. Other business

Trade Mark matters - bills left paper -

8. Adjournment

Events - See hand out --

Beth + Lisa Arnold + Jimmy presented programs/responses to questions Lili mention: Contract with the two companies on board in concept

Executive Committee met 5/12/99 minutes submitted to circulation for Admin. Review names - Palmy range: \$70

Naina - Duke Aiooia Pat Spivey

Malama Hawaii has a plan and now the plan needs the staff to be implemented. Person needs to have passion for the H.

Dawn 2nd

Labor laws + IRS
Need clear job description
exec comm. will work

Other biz -

16 countries have bandled
concerned about ocean pollution
A representative came to Hawaii
to ask if Honolulu could assist them
- not on course
malama Hawaii could be a link
w/ this organization and Japan
MBT may be the entrance thru the
Prince Ahahiko Scholarship

Committee formation -

send request out to board members
w/ suggested committee

Mooku's shirt

Kanika come to Family Day and receive
his board resolution

Apr. 8:04

HPL -

Call - Phillips - Mooku
To Papa - 9 or 10 past
HAL / Lan Chile / accommodation

Polynesian Voyaging Society
Board of Directors' Meeting - April 27, 1999

Present: Board Members: Myron Thompson, Dawn Gohara, Catherine Fuller, Brickwood Galuteria, Harry Ho, Rey Jonsson, Lilikaka Kame'eleihiwa, Bill Ornellas, Ben Tamura, Laura Thompson, Elisa Yadao, August Yee.
Guests: Patti Look of Gibson and Look, James Benton representing MBFT Media, Ben Finney, Dennis Kawaharada, Sam Low, Nainoa Thompson

The meeting was called to order by President Myron Thompson at 5:40 p.m.

1. Withdrawal of Queen's Support: Myron Thompson informed the board that the financial support from Queen's Community Health Systems will terminate on April 30, 1999. He was informed that continued support would jeopardize Queen's tax exempt status with the state of Hawaii and possibly the IRS.

2. Fund Raising/ Public Relations Opportunities: Patti Look and James Grant Benton presented their program for fund raising for PVS and distributed information. The board asked for further information in order to discuss their proposals at the newly scheduled board meeting of May 4, 1999. Included in their report was the immediate need for an executive/administrator of PVS. Nainoa expressed his support of such a person being hired to ease the pressure on him and to ensure the future of PVS/Malama Hawaii.

*Add
Bill Ornellas
committee*
Employment of a PVS Administrator/Executive Director: Motion: Laura Thompson moved and Dawn Gohara seconded the motion that PVS search for and employ an overall administrator/executive director. The motion was unanimously carried. Myron Thompson asked that board members submit names for the position. The executive committee with the addition of Nainoa will consider all suggestions and make a recommendation to the board.

3. Authorization of Loans from the Endowment Fund. Laura Thompson moved and Bill Ornellas seconded the motion to allow PVS to use monies from its Endowment Fund if needed. Discussion followed which pointed out that the money PVS has in its Smith Barney Account is not an endowment but a reserve. Rey Jonsson then moved to amend the motion that PVS be allowed to use, if necessary, the money from the Reserve Account. Motion carried.

4. Departure from Hilo. Certain ceremonies will take place on Hawaii in June prior to Hokule'a's departure to the Marquesas.

Thursday, June 10 - Sunset ceremonies at Keanakako'i for crew only

All crew, family, board and friends are invited to:

Saturday, June 12 - Planting of koa seedlings in the Kilauea Forest

Sunday, June 13 - 10:00 a.m. - departure ceremonies - Hilo Harbor

Board members were asked to inform the staff if they plan to attend. Each person, other than crew, is responsible for his/her own costs.

5. Education Committee Activities

Dennis Kawaharada and Sam Low informed the board of the current status of web sites and books and articles in the making.

May, 2000, will be Voyaging Month at the Air and Space Museum of the Smithsonian Institute in Washington D.C.

Gail Evenari who produced the recent our hour special, "Wayfinders" will have a web site as part of the Public Broadcasting Service web site which receives an average of 5,000,000 visitors per month

Hana Hou, Hawaiian Airlines' magazine, will include a feature on Voyaging in its March, 2000, issue with articles contributed by Sam and others. A special insert will be part of that issue of which 5,000 copies will be printed for PVS' use.

Sam has made a proposal to the National Geographic Society to write an article on the Rapa Nui Voyage. The decision is now in the hands of the senior editor.

Sam, Maile Meyer and Barbara Pope are exploring the idea of putting together a picture book to celebrate the 25th anniversary of Hokule'a's beginning and what has happened since.

6. Copy Rights and Licensing Issues. A committee composed of Elisa Yadao, Bill Ornellas and Brickwood Galuteria was formed to explore copy right and licensing issues pertaining to Hokule'a and PVS.

7. Rapa Nui Voyage: Nainoa reported that everything is on target, that Hokule'a performs better than ever and he expects a faster trip with the new sails.

8. Special Board Meeting: In order to address the important issues of engaging an administrator and fund raising, a special board meeting will be held on Tuesday, May 4, 1999, at 5:30 p.m. at the Thompsons.

7. Adjournment. As there was no further business, the meeting was adjourned at 8:25 p.m.



Respectfully submitted by Laura Thompson,
secretary pro-tem

Polynesian Voyaging Society
Board of Directors' Meeting - April 27, 1999

Present: Board Members: Myron Thompson, Dawn Gohara, Catherine Fuller, Brickwood Galuteria, Harry Ho, Rey Jonsson, Lilikaka Kame'eleihiwa, Bill Ornellas, Ben Tamura, Laura Thompson, Elisa Yadao, August Yee.
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Respectfully submitted by Laura Thompson,
secretary pro-tem

Polynesian Voyaging Society
Committee on Trademark for "PVS" and "Hokule'a"
May 4, 1999

Committee Members: Billy Ornellas [REDACTED]

Elisa Yadao _____

Brickwood Galuteria _____

1. Does the PVS own a trademark for the words "POLYNESIAN VOYAGING SOCIETY" or "HOKULE'A"?
2. Do we want to obtain a trademark?
3. Costs of Trademark
4. Should we issue licenses to use the "trademark"?
5. What kind of groups or organizations should we approve to use the "trademark"?
6. Should there be a fee for the use of the "trademark"?
7. Should it be limited to one year and renewed annually?
8. Process for approval/denial of "trademark"
9. What liabilities can we expose the PVS to if we grant the use of the "trademark" (False advertising, scams, defective products, illness caused by fundraising products, etc.)
10. Other concerns

B.174

Please review this information and
let me know if you approve of
retaining Elisa on these terms or
disapprove.

The PVS Executive Committee
recommends approval.

Many thanks -

Laure Thomson, Secretary

Phone

Fax:

email: broken!

6-1-99

R. 1074

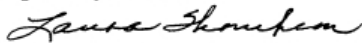
For August Yee

POLYNESIAN VOYAGING SOCIETY
Minutes of the Regular Meeting of the Board
of Directors - May 25, 1999

Present: Board Members: Myron Thompson, Dawn Gohara, Lilikala Kame'eleihiwa, Kenneth Brown, Laura Thompson, Rey Jonsson, August Yee.
Guests: Ben Finney, Nainoa Thompson

1. The meeting was called to order in Niu Valley by president Myron Thompson at 5:45 p.m.
2. Minutes. The minutes of the May 13, 1999 meeting were approved by a motion by August Yee, second by Lilikala and carried by consensus.
3. Consideration of an Executive Director for Malama Hawaii/PVS.
Pinky reported that at the Executive Committee's direction, he, Patti Look, Lisa Gibson, and Nainoa had met with Elisa Yadao. She was asked to consider the challenge and submit the criteria under which she might take the job. She submitted her current compensation/benefits at KHNL which include a \$75,000 annual salary, vacation, holiday, sick leave, medical and dental benefits, pension plan, a voluntary 401K, dependent and health care spending accounts and monthly child care payments. After much discussion, Kenny Brown moved and August Yee seconded the motion that the Polynesian Voyaging Society retain Elisa Yadao as its Executive Director at a yearly salary of \$75,000 plus benefits. The motion was carried by consensus.
4. Fund Raising Strategy:
 - a. Pinky circulated the list of interviewees Sanae had spoken to and asked that the board select from that list and add other names of persons who might be willing to serve on a Fund Raising Committee.
 - b. Pinky gave to Dawn a copy of a letter from the W.K. Kellogg Foundation indicating grants to Hawaii with the thought that PVS could also apply.
 - c. Lilikala suggested that Bill Gates be contacted. He has stated that he wants to give away all of his money before he dies.
 - d. Hiroko ??, an interpreter for a Japanese film company is here doing a story on Eddie Aikau. She became acquainted with PVS, has sailed on Hokule'a and is very interested in what PVS is doing. She has a jaguar car she indicated she would like to give to PVS for it to sell and keep the money when she buys her new car. Naalehu would be a good person to handle the project.
 - e. There was much discussion about the production of a CD using old -- and possibly new -- Hokule'a songs. Several groups are interested.
5. Voyaging Crews: Nainoa informed the board of the crew selections for the first legs of the voyage to Rapa Nui. The canoe will leave from Hilo.
6. As there was no further business, the meeting was adjourned at 6:40 p.m.

Respectfully submitted,



Laura Thompson, secretary protem

Thank you for the note ... I APPROVE. Elisa has proven herself under fire and I trust she will bring up for discussion any potentially conflicting situations. She is experienced and has not only good judgment, but good instincts.

As a side note, I just today called Dr. Dale Oda of the Queen's ER Group. Blane Chong had discussed with him several months ago about providing telephone coverage for the canoe when she is at sea if a non-physician aboard needed help with prescribing and dispensing prescription medication we have in the medical supplies. RNs and MICTs cannot prescribe and dispense by Federal Law, they can follow pre-approved protocols if reviewed and approved by the appropriate Quality of Care bodies within the organization ... and PVS does not have a Medical Quality of Care committee and it would take weeks to put together all of the algorithms and medical literature to validate its structure. So much easier to just have the non-physician staff call an MD and get phone approval.

He HESITATED and would like me to clarify some things before committing. He did recall the conversation he had with Dr. Chong several months ago. I guess he gave consent before thinking ... there is liability involved. Providing phone coverage does carry liability risk as these actions are "prearranged" and do not fall under The Good Samaritan Act. He is suppose to call me back to discuss it ... I was more than a bit irritated with his actions, he did affirm that he discussed it with Dr. Chong and gave his consent months ago. I guess things have changed since he gave his consent so I don't think it was a selfish decision, it may have been a shift of consent rooted in the political arena. So I am testing his enthusiasm about doing this and gave him my home phone number and told him to call me "after hours" at home. I can be passive-aggressive with the best of them if I have to, I learn from some of my patients.

We'll see if he calls. With all due respect, f-ck them. (I don't know why people always say 'excuse my French' ... F-ck is an old English word meaning to plant seeds into a field.).

So I got myself on the agenda of the Hawaii Permanente Medical Group Exec Comm. today. They approved extension of Malpractice coverage for our ER MDs to perform this duty and extended coverage for myself as well (I never thought of asking to formalize it before). They also approved a temporary hire to cover my practice when I am away so that when I return, other MDs in my Department won't get all bent out of shape that I've been gone for 10 weeks. I approve all vacation requests for the Dept. of Internal Medicine, and I approved my own request that otherwise might be questioned.

I then called our ER Chief Dr. Tina Olkowski. Our ER provided the same service to the Makalii when she went on her recent trip. She said no problem and then promptly started making suggestions for items of utmost importance we should have aboard the canoe. Everything she suggested we get, we already have ... except I never thought of getting a skin stapler (some things don't have to be sutured, they can be stapled). I was trying to be "modest" in my request of donations from Kaiser so I left it off the list. Well ... we got one now.

I'm trying very hard not to take advantage of my position with the Medical Group ... I don't think I am ... it took them all of about 3 seconds to say yes and then spent the next 20 minutes asking questions about the sail plan, the educational programs, any high school experiments planned like last time and how they could track progress on a daily basis, how come Nate Wong and I didn't do all the physical exams this year ... they are all just a bunch of big kids ... or I underestimated the magic of the canoe, even at the level of the high and mighty Hawaii Permanente Medical Group Executive Committee. And it was all on company time too ...

Somewhere down the line, if public acknowledgment of Thanks is to be expressed (the way it was in 1992 with a full page newspaper ad), I think Kaiser Hawaii and the Hawaii Permanente Medical Group deserve a big spot on the thank you list. I have purposefully tried to keep them out so people would not think I was pursuing a hidden PR agenda ... but I must admit, when push came to shove and I needed things donated quickly, they trusted my request as rooted in an altruistic value and they came through without any hesitation or ulterior motive.

Please pass onto Bruce or Nainoa if they are still around that the medical supplies are packaged, zip-locked, the manifest is typed up, I just have to figure out a way of labeling the zip-locks and noting such on the manifest so people don't have to hunt through the dozens of packages to find a simple bandaid. It will be ready for delivery to the Big Island by this weekend.

I also have the work protocol for the medical officer aboard completed and I called the US Coast Guard and got an algorithm put together for a major Emergency at Sea ... regardless of where it occurs. Just call the 24 hour hot line for the Coast Guard Rescue Coordination Center of the Pacific and they can advise and assist in getting passing ships to help out. That way, no one here back home would have to hassle with Red Tape of getting a rescue operation under way at an International level. They said they could call the French or Chilian Government to ask for help if need be, easier for them than us.

FROM : JONES

PHONE NO. : [REDACTED]

May. 22 1999 02:45PM P1

News conference agenda

1. Introductions — Pinky (staff should pass out press kits at this point, if people haven't gotten them yet.)

PVS board members present

Partners — bishop museum, queens (are we still recognizing these guys as partners? The press may question that since many did stories about the dissolution of the financial arrangement) outrigger, sony

Guests — if Drs Aizawa and LeMahieu show up, they should be acknowledged.

Navigators/captains — Wally, Bruce, Chad, Nainoa

Other crew members

2. Voyage specifics by leg — Bruce, Chad and Wally.
3. Educational projects, significance of voyage — Nainoa.
4. Duckworth — I'm not sure what he'd say, but Paula suggested we allow him some time to talk
5. Questions.
6. Sail.

Feel free to revise this as you all see fit, but someone please call me Monday with changes/approvals.

Donations

pinky/laura
10 pages!
love, ELISA

POLYNESIAN VOYAGING SOCIETY

1998 BOARD OF DIRECTORS

Term of office - One year

Meetings - Held on a prn basis

Total members: 18; Quorum = 10

POSITION	NAME	RESIDENCE ADDRESS	PHONE
President	Thompson, Myron		7 (Res) ✓
Vice President	Froiseth, Kealipuumoku		1 (Bus) ✓ 1 (Res)
Secretary	Worthington, Robert		1 (Bus) 842-8217 ✓ 1 (Res) ✓ 1
Treasurer	Gohara, Dawn		4 (Bus) ✓ F
Director	Froiseth, Wallace		7 (Bus) ✓ 7 (Res)
Director	Fuller, Catherine		(Res)
Director	Galuteria, Brickwood		ex 239 (Bus) 7 (Res)
Director	Ho, Harry		7 (Pager) 1 (Res) [redacted] <i>he (Pager) for</i>
Director	Jonsson, Rey		5 (Res)
Director	Kame'eleihiwa, Lilikala		7/973-0989 (Bus) ✓ 5 (Res)
Director	Kapahulehua, E. Kawika		2 (Res)
Director	Ornellas, William		1 (Bus)
Director	Tamura, Dr. Benjamin		1 (Bus) 3 (Res)
Director	Thompson, Laura		7 (Res) ✓
Director	Tongg, Michael		1 (Bus) 3 (Res)
Director	Wong, Nathan Dr.		3 (Bus) 1 (Res)
Director	Yadao, Elisa		2 (Bus) ✓ 1 (Res)
Director	Yee, August		2 (Res)

9/8/98

- Harry, Ben, Brick, Bob, Catherine, Dawn, Wally,
- MBT, Moku, Elisa, LCT

POLYNESIAN VOYAGING SOCIETY

Tuesday, July 13, 1999

5:00 P.M.

Hawaii Maritime Center

BOARD OF DIRECTORS

AGENDA

1. **Meeting minutes** — distributed to board members via fax/mail
2. **Financial report** — for review and discussion
(attachment #1)
3. **President's report** — Tahiti update/voyage logistics
(attachment #2)
4. **Executive Director's report** — canoe update, education programs update,
Queen's transition, marketing consultant status
(attachment #3)
5. **Old Business**
 - 5.1 Fund-raising — budget update
(attachment #4)
6. **New Business**
 - 6.1 State-wide sail — solicit committee volunteers, Keiko Muranaka to
head committee
 - 6.2 Hokule'a homecoming — solicit committee chair and members
 - 6.3 Donation acknowledgment — for discussion by board
 - 6.4 Strategic planning/Malama Hawaii — for discussion by board
7. **Updates/information**
 - 7.1 President's memo
(attachment #5)
 - 7.2 Open
8. **Next meeting** — set date
9. **Adjournment**

17/13/99

POLYNESIAN VOYAGING SOCIETY
P&L Year-to-Date Comparison
 June 1999

	<u>Jun '99</u>	<u>Jan - Jun '99</u>
Ordinary Income/Expense		
Income		
Donation	2,725.00	29,360.00
Grants	0.00	111,600.00
Membership Dues	0.00	561.00
Miscellaneous Income	0.00	1,933.08
Total Income	<u>2,725.00</u>	<u>143,454.08</u>
Expense		
Uncategorized Expenses	0.00	0.00
Internet	25.00	135.00
Gas	40.00	40.00
Bank Service Charges	0.00	92.38
Equipment Rental	384.37	2,306.22
Food & Water (Non-Sail)	44.41	2,597.53
Gift	578.06	722.08
Insurance	3,500.00	15,000.00
Licenses and Permits	91.50	525.56
Meeting/Conference	-41.43	4,157.11
Miscellaneous	0.00	2,166.32
Outside Services	12,346.07	35,023.71
Payroll Expenses	2,373.12	36,825.56
Postage & Delivery	144.50	966.65
Printed Material & Reproduction	399.40	8,271.52
Rental	0.00	3,442.00
Repairs/Maintenance	638.76	5,121.18
Sail	7,973.31	40,099.58
Supplies & Small Equipment	4,443.15	23,275.70
Telephone	704.78	5,524.18
Travel & Ent	489.97	10,770.27
Total Expense	<u>34,134.97</u>	<u>197,062.55</u>
Net Ordinary Income	<u>-31,409.97</u>	<u>-53,608.47</u>
Other Income/Expense		
Other Income		
Interest Income	0.00	4,294.54
Total Other Income	<u>0.00</u>	<u>4,294.54</u>
Net Other Income	<u>0.00</u>	<u>4,294.54</u>
Net Income	<u><u>-31,409.97</u></u>	<u><u>-49,313.93</u></u>

To the members of the Board of Directors PVS
From Pinky Thompson

Subject matter: Attached summary of protocol discussions with officials of Tahiti. Please retain copies for future reference.

Myron Thompson's Tahiti Report to Board of Directors of Polynesian Voyaging Society

I. Monday May 31, 1999 Meeting convened by Mr. Francis Stein, Director of the Service of Culture

A. The following are the translated minutes of the meeting taken by the secretary of Mr. Stein.

Those present at the meeting:

Mr. Jaques Peguesse, Chief of Brigade of Maritime Surveillance
Commander Quinquenel of the patrol boat Jasmin
Mr. Simon Abi-Saab, Administrator of Maritime Affairs
Mr. Djeen Cheou, Chief of Service of Rural Development (Phytosanitary)
Mr. Pierre Rose, Cargo and Freight Service Manager for Air Tahiti
Mr. Naea Bourgeois from the Service for Archipelago Development
Mr. Bruno Schmidt, member of the Mangareva Tourism Committee
Mrs. Dany Carlson, Director of the Department of Oral Traditions
Ms. Marie-Helene Villierne, administrative assistant to Service of Culture
Mrs. Brigitte Ottavy, Technical Advisor for the Ministry of Culture
Mr. Myron Thompson, President of PVS
Mr. Johann Bouit, interpreter and member of PVS
Ms. Ka'iulani Murphy, colleague and member of PVS
Mr. Karim Cowan, Agent of the House of Culture

AGENDA

Voyage of the double hull canoe Hokule'a in French Polynesian waters

Mr. Johann Bouit introduces himself: Polynesian living in Hawai'i, member of PVS and interpreter. He introduces Myron Thompson, President of PVS

Mr. Thompson speaks and extends his greetings and salutations on behalf of all the members of PVS and himself, to all the representatives of the various government departments and the chiefs of services, who took the time to convene at this meeting, to study the different steps that must be followed in assisting the arrival of the Hokule'a in the waters of French Polynesia.

Mr. Thompson: We are making this voyage so that we can make contact with our families in the archipelagos and more specifically Rapa Nui. We would like to increase our knowledge of the culture and tradition of our ancestors. We will be having a documented account of our voyage. We are here also to take note of our needs, and your wishes. We would like to know what we can bring and give when the Hokule'a arrives. We will go through the different legs of the voyage. Please refer to the map.

Mr. Francis Stein: The presence of each one of you is justified by the different authorizations that the crew of the Hokule'a and its management have the intention to present to you, representatives and authorities. And also, in the presence of Mr. Thompson and his assistance, please receive

them in your offices, so that you inform them of regulations and to answer any questions they may have.

Mr. Djeen Cheou: Regulations forbid the import of live animals and fresh fruits and vegetables so that to avoid fruit fly infestation. As for plants, a certificate of official permission by the phytosanitary department will be required upon arrival in the Marquesas and in Rangiroa coming back from Rapa Nui. These must be fumigated in Hawai'i before boarding. They can load fruits and vegetables from the Marquesas to Mangareva without going through the phytosanitary department, knowing that the flies are indigenous to the Marquesas. Nevertheless, as soon as they leave Mangareva for Rapa Nui, they must consume all their foods before arriving on the island. For any more question during the stops we will have representatives at the sites. I will go within the next two weeks to these specific sites to hand instructions.

Mr. Stein: As for customs regulations, the rule states that all imported merchandise is subject to taxes.

Mr. Jacques Peguesse: Only tobacco and alcohol, it is necessary to acknowledge them with customs. Arms are prohibited on board. For the crew, formalities for custom will be done at the local police station. It is required that the captain make a list in advance of crew members for reenactment at each change. So custom formalities will be dealt with at Taihao and Rangiroa. As soon as they are filled, the documents will be dispatched at the customs and immigrations office. As for merchandise arriving by plane, you must make a declaration of goods in customs.

Mr. Francis Stein: And for maritime affairs, the status of the boat reveals a certain particularity. It is a catamaran equipped with communications counsel (VHF, BLU) and it has a double hull canoe made of fiberglass. This component represents the best material for the oceanic navigation of ancient canoes. As for the crew members, they are all members of this society which is a non-profit organization. As for eventual paid workers, it was requested to show pay stubs with their social coverage regime for verification of rapport with the regulations of work. The canoe will sail under the American flag.

Mr. Simon Abi-Saab: For the voyage, since I presume you have authorization from Hawai'i, the boat will be within regulations. From our side, we won't be demanding any specific points, since you are equipped with a good communication counsel. As for the crew members, we will not ask for the pay stub or other documents, because the voyage is of a cultural nature. All that we ask is that you get authorization to navigate in the territorial zone, specifying the date of departure from Hawai'i, and the date of arrival in the Marquesas. It will be asked at every stop. In case of any problems, please contact us.

Mr. Karim Cowan: For your information, the canoe will be escorted by a boat, that is also well equipped with communication (contact with NASA.)

Mr. Jacques Peguesse: In case of emergency, I think it is necessary to have the coordinates of the COT Center for Operation in Taaone.

Mr. Francis Stein: To my understanding, the House of Culture has in its possession communication equipment VHF/BLU that we used for voyages of the canoe Hawaiki Nui. I think that Karim will get that running so that we can monitor Hokule'a's voyage from Tahiti. For the Navy, the crew of Hokule'a mentioned the possibility of obtaining the authorization to enter the

zone and in case of emergency, the protocol for communication with the navy. For reason of hierarchy and protocol, I was not able to receive permission from these individuals. We will write a memo, to the Minister of Culture, which will follow the hierarchy and a letter to the President of our Government, who will be contacting the High Commissioner of the Republic. I confirm the need of assistance of the BA 190 and its guard in case of need. This request was formulated by Mr. Thompson. I will also acknowledge the presence of a representative of Air Tahiti for questions relative for the reception and transfer of containers of goods.

Mr. Myron Thompson: We would like a flight schedule and normal rates for cargo. The two containers needed for transport will be about 1500 and 3000 lb. about 750-1500 kg.

Mr. Pierre Rose: We have regular daily flights to the Marquesas. But for Mangareva there is only one flight a week. As for goods, if they are already in containers that could be very helpful. But maybe it could be possible to charter a plane to send your crew and the cargo on the same flight.

Mr. Francis Stein: For interventions, we have with us the Commander Quiquenel of the patrol boat Jasmin, who could render help within the zone in case of emergency.

Commander Quiquenel: You have trajectories that are too big that the patrol boat could not assist. Mr. Thompson must contact the director of the military cabinet of the High Commissioner (from which you will get assistance from the Minister of Culture and the President of the Government,) in matters of assistance. Even with the help of the BA 190, all request for help must be addressed to the Admiral, Commander of the Army in French Polynesia.

Mr. Francis Stein: We also have Mr. Tutaha Salmon, Mayor of Tautira, Mr. Bruno Schmidt, and Mrs. Dany Carlson. The coordination of administrative assistance will be confirmed with the chief of the Service of Culture with Karim Cowan as his aide and the help of Dany Carlson. At last we have Mr. Naea Bourgeois.

Mr. Naea Bourgeois: Unfortunately, we only have one representative in the archipelagos, to note in Taiohae Marquesas. Some officials who were not able to make it will receive a copy of the minutes.

After a five minute break, Mr. Thompson started the meeting with the cultural standpoint of the voyage.

Mr. Thompson: At each stop, a chant will be sung asking for permission to land. There will be gifts given. The first offered to the population, a program with information that will have the migrations of our ancestors, the last 25 years of experiences, our past, and our cultural identity, who we are, where we are going. The second gift will be a stone that will symbolize the spiritual aspect of our voyage, and the hope for success. We would like to know of your culture, customs and traditions, what is allowed and what is kapu.

Mrs. Dany Carlson: We are honored to receive the Hokule'a's first visit to Mangareva, we hope that this voyage will be a good opportunity for the families of the crew and the people of Mangareva to meet. Also, we would like to know what we can do during your stay because Bruno is leaving for Mangareva tomorrow. But already the children of Ma'areva, Aotearoa and Hawai'i are corresponding. The tourism committee would like to present to the crew of Hokule'a chants, dances, and stories of voyage. They are working on two themes. First, legends and stories of

voyage between Ma'areva and Rapa Nui, Ma'areva and Aotearoa, Ma'areva and Rarotonga. Secondly, the story of Toa Pere, toa meaning woman in Ma'areva and Pere referring to Pele. This woman lived in Akamaru and had a vision that a canoe without an outrigger was coming. As a matter of fact, one day Fathers Laval and Caret landed in the bay of Tokani and the Catholic religion became prominent. Today the island is very religious. It is said that Pele is an important goddess in Hawai'i. It is said that Toa Pere has sailed to Hawaiki. Maybe Tokani could also be a place where the Hokule'a can land.

This concludes the minutes translated.

- B. Additional information
 - 1. The Director of Customs will attempt to arrange a duty-free transit of goods
 - 2. Harbor Master said overall there is no problem. Contact is needed as Hokule'a arrives in harbors of Marquesas, Mangareva and Tahiti (island frequency- 12 & 16, same for emergencies)

II. Tuesday June 1, 1999

- A. Meeting with Djeen Cheou, Phytosanitary Department
 - 1. He gave forms and regulations
- B. Meeting with Pierre Rose, Director of Cargo and Freight Service, Air Tahiti
 - 1. Cargo may be stored at Air Tahiti, PVS representatives will be required to transfer cargo from Hawaiian Air container to other containers
 - 2. Suggested transfer to Marquesas be done in multiple flights, less weight to facilitate land transportation on Marquesas (3 hour drive from airport to village.) flights are daily
 - 3. space will be reserved for total weight of cargo and passengers, carry-on luggage allowed freely per person is 40 pounds
 - 4. suggested freight rate reduction from 350 F/kg to 220 F/kg or \$1.00/lb
 - 5. Mangareva will use multiple flights like Marquesas, but plan ahead 3-4 weeks because only 1 flight per week
- C. Meeting with Mangareva reception committee (Dany Carlson, Patrice Tekopunui - President of the Association of Mangareva "Hanaunga," Brother Raphael Mamatui)
 - 1. Requested more information to prepare community for canoe arrival
 - a. history of voyaging
 - b. plans for crew stay on island
 - 2. It is desired that on-board orientation programs be conducted, navigation orientation also
 - 3. Inquired if a young person from the island be trained on the canoe or in Hawai'i in navigation. In response, Pinky Thompson raised the question on whether it would be more effective for Tahiti to expand their desires to have a planetarium by setting up a learning center for navigational training of their students from all the islands. Hawai'i can then serve as a consultant for that program. The thought was expanded that Malama Hawai'i could then expand to Malama Tahiti, Malama Polynesian Triangle and Malama Planet Earth. The group enthusiastically supported the idea.
 - 4. In response, Dany Carlson pointed out that the 1976 arrival of Hokule'a excited the educators of Tahiti to demand and put in place for the first time Tahitian language within the school system.
 - 5. They asked what would be important for the departure ceremony. Pinky

responded that it would be important for the people of Mangareva to bless our crew and the canoe for a safe voyage at departure. Concern was raised that the decision needed to be made between the Catholic and Protestant groups. Pinky pointed out that when we leave Hawai'i we also call forth the ancient supreme powers of our people as well as the blessings of our ancestors and families. This expression brought forth that there is unspoken concern among the people of Mangareva that a major Catholic church is built upon a sacred marae. (Patrice was moved by this. A Catholic priest, Raphael, participated in this meeting.)

6. Islanders excited about Hokule'a coming to assist them with a sense of pride in their past by exploring further the voyaging history of their people.

III. Wednesday June 2, 1999

- A. Meeting with Tutaha Salmon, Mayor of Tautira and Sonny
 - 1. People of Tautira will welcome Hokule'a at their beach with the statue
- B. Mate's son-in-law pointed out the 2 pohaku that Nainoa presented for the dedication of the landing of Hokule'a at the foot of their statue on a small marae. (importance of spirituality of pohaku)
- C. Find out what legend is from Tutaha.
- D. We need to keep in touch with Tutaha through Karim, Stein, Louise and Johann.
- E. Contact with Petero Paoa, Mayor of Rapa Nui
 - 1. Petero said that the governor had received our fax for permission to travel to Rapa Nui and his response was forthcoming.
 - Note- response in Spanish is attached, needs translation. It generally supports our request to come to Rapa Nui.
 - 2. He suggests we keep in close contact with his office through fax and email and submit all details through this medium. He feels that we should be able to handle all our requirements through this way.
 - 3. Given our experience in Tahiti, it would be helpful if we had a visit in Rapa Nui before final arrival of the canoe in order to work out protocols. This would depend on available financial resources.
 - 4. Petero said, "Just come."
 - 5. Petero would like to have the mayor of Maui County and a council member of Maui county such as Sol Kaho'ohalahala to be present at the arrival of Hokule'a in Rapa Nui since Maui and Rapa Nui are sister islands.

IV. Thursday June 3, 1999

- A. Michel Aubert, Les Connaissances du Monde (French National Geographic)
 - 1. Michel is doing a documentary on the migration of the Polynesians in and about French Polynesia and its connection to Rapa Nui
 - 2. Michel has done a migration documentary in relation to the Haida Indian tribe of the west coast. He alluded to references to the Haida's connections with the people of the Pacific and possibly Hawai'i.
 - 3. He inquired extensively about migration theories of the Pacific area, Pinky suggested he discuss this at length with Ben Finney. When Michel comes to Hawaii in Jan 2000, he will then be associated with the Bishop Museum.
 - 4. He requested an opportunity aboard the canoe in Nuku Hiva. He will be in Nuku Hiva between July 12 and 18. He wondered whether or not it was possible for the crew to have a day sail so he could film the actual operations of the crew members. He would like to be present for all ceremonies.

Note: we need to keep in contact with him regarding progress of the canoe

B. Dennis Benzaquin Director of Maritime School, present at meeting were Mr. Benzaquin, Karim Cowan, and Johann Bouit

1. Dennis is director of the Maritime School in Papeete. He also is part of issuing licenses for maritime personnel such as captains, engineers, etc.
2. Dennis is interested in setting up a training program for non-instrument navigation to assist their maritime industry by requiring all captains to go through this program.
3. In light of Karim and this gentleman's interest in having a planetarium in Papeete to assist in the training, the thought of Papeete having its own non-instrument navigation learning center was again reinforced.
4. The director and Karim on behalf of the Ministry of Culture are interested in getting cost estimates for the construction of such a planetarium. We will inquire as to the cost with Bishop Museum.

C. Deborah on phone

1. Deborah requested that we detail out our needs and requirements and questions and forward them to her by fax or email or phone. She pointed out that facilities for housing of crew members have been tentatively set up at the request of Tava.
- Note: we need to compile a list of items that will be required by us such as the island frequency for SSB, etc.

D. Discussion with Ro'o; Met Ro'o at Royal Papeete, brief discussion revealed the following:

1. Enthusiastic reception for the canoe's coming
2. Would it be possible for Hokule'a to participate in the island's celebration that Ro'o has created in reference to bringing the families together again from all over Pacific and other parts of the world. Celebration is scheduled for between Dec 28 and Jan 2. He feels that the presence of Hokule'a would be most significant to all participants. Although Pinky could not say that Hokule'a would be available, he conveyed that he would explore it further with the folks at home.
3. He suggested that we run everything through Deborah because she speaks English well.

V. Friday June 4, 1999

A. Louise Peltzer, Minister of Culture

1. While waiting for our appointment with Louise, Pinky Thompson noted a 2-foot tall, 8-inch wide and 4-inch thick pohaku with a Tahitian title etched in the pohaku. Above the etching was a picture of a double hull canoe with five ~~XXXXX~~ across the iako. The colors of the etching and canoes are yellow and red. When Pinky asked Louise what that pohaku represented, she replied that it is the design of the new Polynesian French flag, the official flag for French Polynesia. In response to my request, Louise produced two flags, one for Hokule'a and one for the escort boat. In addition she suggested out of respect that we also fly the French flag.
2. She also requested that we keep in touch with her office through Francis Stein, etc.

B. Patrick Martineau, Air Tahiti

1. cargo rate: 220 F; we are asking for 4500 lb. cargo equivalent to 30 passengers possibly send cargo with one crew
2. 20-30% reduction for passenger rate

- a. approx. \$213 one-way from Papeete to Nuku Hiva
- b. approx. \$220 one-way from Nuku Hiva to Papeete
- Note: explore with him rates for Papeete to Mangareva and return
- 3. required that travel plans be made ASAP
 - a. by Tuesday June 8, need Marquesas arrangements
 - b. monetary commitment by June 20, deposit of 30-40%
- 4. Discussed Mangareva, small flexibility only 1 flight per week, he suggested distributing cargo over three weeks in August
- C. Luncheon with Louise Peltzer and Francis Stein - information already covered
- D. News conference- was convened by Louise Peltzer's office, the two daily newspapers and one news station were present.
 - 1. A gift of two Polynesian French flags were presented.
 - 2. In addition there was discussion of the voyage in detail. Copies of the newspaper article in French are attached and a copy of the television interview will be sent back to us by Johann.
 - 3. Three media (2 newspapers and 1 news station) were very positive, one newspaper recalled the 1976 arrival of Hokule'a in Papeete.
- E. Roland Paquier, STIM President (cargo boat to Mangareva)
 - 1. gave us 8 cubic ft container for our cargo, we provide lock
 - 2. he will provide transportation to Mangareva
 - 3. boat leaves Papeete Aug 14, arrives in Rikitea Aug 24
 - 4. we need cargo in Tahiti Aug 7
 - 5. shipment for all goods will be FREE
 - 6. diesel refueling \$.60/gallon (international price, tax free) only pay for fuel
 - 7. must refuel when his boat is in Mangareva
 - 8. hook him up with communication system
 - 9. propane refilling
 - a. refilling containers need to be brought in from Papeete
 - b. adapters need to be provided by us
 - c. cost is unknown

ATTACHMENTS
(available upon request)

- A. Fax from Petero Paoa in Spanish
- B. Copy of newspaper articles in French
- C. Forms and regulations from Service of Rural Development
- D. Addresses and phone numbers of officials in meetings

Tuesday, July 13, 1999 (8:30 a.m.)

Canoe Departed Hilo p.m. June 15, 1999,

As of Sunrise Today Hokule'a was at Sea: 27.5 days

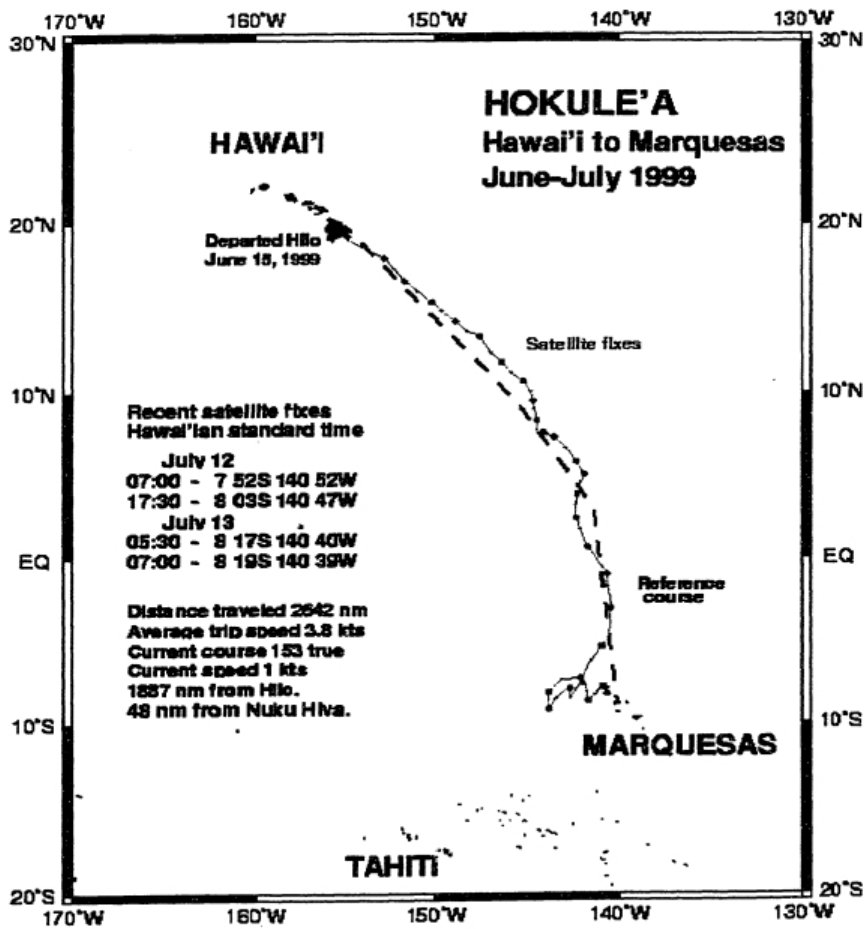
Actual Position (From GPS unit on board escort boat).

Sunrise: 30 SW of Nukuhiva; 15 miles off of Ua Pou.

Strategy: Heading Manu Ko'olau (NE) at 5 knots. Seas diminished in the shadow of Nukuhiva, Ua Huka and Ua Pou. Light easterly winds, 10-15 knots. Cumulus clouds. The crew is cleaning up the canoe and then plans to relax and enjoy the day. 4-5 hours out from Taiohae, the administrative center of the Marquesas, and the main harbor on Nukuhiva.

Fishing report: 15 lb. Ahi

Sea Life: dolphins this morning, boobies and other birds.



Polynesian Voyaging Society Closing the Triangle: A Quest for Rapa Nui

For immediate release

Contact: Elisa Yadao — [REDACTED]

Dennis Kawaharada — [REDACTED]

Under the direction of captain navigator Bruce Blankenfeld and apprentice navigator Pi'ikea Miller, the crew of the voyaging canoe Hokule'a made landfall early this morning. The successful conclusion to this first leg of the voyage to Rapa Nui comes 26 and a half days after Hokule'a and the crew of 13 left Hilo, Hawaii bound for the Marquesas islands.

At 2 a.m. this morning, heading NE, the navigators sensed a change in wave patterns. Blankenfeld and Miller thought they might be passing an island and put Hokule'a's sails down to stop the canoe. Only 11 miles off of the islands of Eiao and Hatutu, rainy weather hampered visibility and the canoe began to drift. Rain squalls continued through dawn, but as the skies cleared, the crew sighted the edge of Eiao, an island of steep cliffs 14 miles off.

The canoe will tack south and head for Nukuhiva, some 60 miles away. Hokule'a will probably arrive in the lee of Nukuhiva tonight and wait until dawn before entering the harbor of Taiohae.

The crew is excited and in high spirits. At sunset last night, they sighted whales and porpoises, considered a good omen.

For the past five days, Hokule'a has been tacking back towards the islands, after heading 200 miles west in attempts to find the Marquesas. The navigators employed a search pattern along a known latitude that is part of the traditional, non-instrument-aided strategy for finding islands in the immense spaces of the Pacific ocean. Hokule'a has made impressive time on this leg, thanks to the skill of the navigators and crew and the use of new sails on the canoe.

The next leg of the voyage to Rapa Nui will take Hokule'a from Nukuhiva to Mangareva. Departure from Nukuhiva is scheduled for the end of this month. That leg will be headed by captain/navigator Chad Baybayan and apprentice navigators Moana Doi and Catherine Fuller.

Interviews with the current crew may be possible tomorrow by satellite telephone.
An advisory update will be sent to you tomorrow.

For additional information, please go to our web page at
<http://leahi.kcc.hawaii.edu/org/pvs>

Polynesian Voyaging Society
FY99/00 Draft Unrestricted & Restricted Budget
 Revised 6/12/99

OPERATING EXPENSE

ADMINISTRATION

Executive Director Salary/Benefits	101,256
Professional Fees (accountant X \$1,000/mo)	12,000
Audit	5,000
Rent @\$500/mo	6,000
Phone/FAX	1,750
Internet Fee	300
Insurance D & O	3,500
Insurance Liability	7,000
Office Supplies	2,400
Bank Fee	120
Payroll Management	2,400
Rental Equipment-cell phones July-Dec	1,500
Postage/Delivery	600
Equip -Computer hardware	4,000
Software	1,000
Business Meetings	600
	<u>\$149,426</u>

PROGRAM

Dir of Program sal/ben	87,752
Professional Fees	100,250
1/2 time Education Director	22,000
1/2 time Project Coordinator	22,000
Full time Project Coordinator - Kathy	56,250
Insurance - Voyage/boats	9,000
Videography/Photography	3,000
Education Materials	150,000
Miscellaneous/contingency	<u>12,000</u>
	<u>362,002</u>

MARKETING - see special projects

FUND DEVELOPMENT - professional fee

0

40,000

TOTAL OPERATING

551,428

SPECIAL PROJECTS

Rapa Nui Voyage	316,250
Kualoa Welcome	50,000
25 th Anniversary	100,000
Statewide Sail	<u>36,500</u>

TOTAL:

\$1,054,178

RAPA NUI VOYAGE

Professional Fees - Captains	13,500
Telephone/FAX	1,750
Insurance - Gen Liability	12,000
Insurance - Boats	4,000
Airfare	104,000
Accommodations	60,000
Voyage food/water	30,000
Training- crew	3,000
Entertainment/Gifts	8,000
Documentation	10,000
Escort Boat	50,000
Equip Maintenance - drydock	<u>20,000</u>
Total:	316,250

25TH ANNIVERSARY 100,000**STATEWIDE SAIL**

Airfare	4,000
Food	10,000
Escort Boats	15,000
Insurance	4,000
Contingency	<u>3,500</u>
Total:	36,500

KUALOA

Temp Service	3,000
Security 2000	
Entertainers 500	
Honorarium 500	
Airfare/Transportation	2,500
Air 1,000	
Buses 1,500	
Entertainment/Gifts	5,500
Food 5,000	
Leis 500	
T-Shirts 1000	
Rental Equipment	7,500
Tents/stage/chair 5000	
Sound Equip 1000	
Walkie Talkies 1000	
Toilets 500	
To be determined	<u>31,500</u>
Total:	50,000

**Polynesian Voyaging
Society
Board of Directors**

9/28/99
Hawaii Maritime Center
Pacific Room

Agenda

Meeting minutes – 8/17/99

Attachment 1

Financial Report

Myron Thompson

Attachment 2

President's Report

Myron Thompson

Executive Directors Report

Elisa Yadao

Attachment 3

Old Business

Malama Hawaii Partnership

Paula Akana, Aulani
Wilhelm, Elisa Yadao
(Board approval of
partnership with other
organizations)

Attachment 4

Fundraising Update

Myron Thompson
(Board participation)

Attachment 5

Kualoa Homecoming	Moku Froiseth
25th Anniversary Celebration	Myron Thompson (Appointment of Committee chair)
Board Vacancies (Deferred 8/17)	Myron Thompson (Nominees to the Board)
New Business	
Funds transfer	Myron Thompson (Approval of transfer of money to checking account)
Updates/Information	
Next meeting	November 23, 1999
Additional Information	

**Polynesian Voyaging Society
Board of Directors
Meeting Minutes
8/17/99**

Directors: Moku Froiseth, Harry Ho, Lilikala Kameeileihiwa, William Ornellas, Laura Thompson, Myron Thompson, Nate Wong, August Yee.

Advisor: Ben Finney

Staff: Elisa Yadao

1. The meeting minutes of 7/13/99 were approved as revised, changing the word loss to deficit in the financial report.
2. The financial report was noted.
3. President Myron Thompson reported Hokule'a was traveling through the Marquesas and then on to Mangareva. The crew was stricken with some kind of stomach virus, but is doing well now. Pinky and Laura recently returned from a trip to Tahiti and Rapa Nui and the people of Mangareva are very excited about Hokule'a's coming arrival. Anticipation is also building in Rapa Nui, where the canoe will be welcomed in traditional fashion and the crew hosted by Rapa Nui families.
4. Executive director Elisa Yadao reported on the progress of strategic planning sessions, and the status of educational programs.
5. Old Business

Fundraising update – work continues on fundraising efforts. The board was given information regarding the campaign goals, status of contributions to date and the gift table for prospective donors. The board suggested that donors be listed on the web page and that we continue to solicit contributions on the web site.

MBFT --- Elisa reported that MBFT has submitted a new contract proposal to assist with writing the PVS newsletter and creating an exhibit for the Honolulu International Airport. The revised contract is for \$6,400. The board approved the new contract subject to confirmation by a majority of the board.

Travel update --- Pinky and Laura updated the board on travel arrangements. Several large Hawaii contingents are traveling to Rapa Nui on the 9th, 16th and 31st of October. Spaces are still available for people who want to go.

6. New business

Board vacancies -- this matter was deferred until the Sept. 28th meeting so more information can be gathered about exactly how many vacancies are on the board of directors.

Check signing authority --- the board approved check-signing authority for Elisa Yadao, subject to confirmation by a majority of the board members.

Homecoming celebration --- the board opted to combine the homecoming and 25th anniversary celebrations into one event at Kualoa on March 5th, subject to coordination with Nainoa and the sail plan. It was suggested that instead of coming directly to Oahu at the end of January, Hokule'a call on the neighbor islands and time her arrival at Kualoa to coincide with the celebration of the 25th anniversary of Hokule'a's launching. The formal statewide sail has been postponed until September 2000.

7. Updates/Information

Strategic planning --- the board was brought up to date on strategic planning efforts. It's been decided to narrow the scope of activities over the next year to:

- Completing the sail well;
- Conducting quality education programs associated with the current voyage;

Continue organizational development and planning efforts;
Combine the homecoming and 25th anniversary celebrations and include all of the members of the canoe family from Polynesia, Micronesia, the mainland West coast and Pacific Northwest.

Queens acknowledgement -- the board asked that staff write a letter of gratitude and acknowledgement to Queens for its generous contributions to the Polynesian Voyaging Society and to plan for some kind of public recognition.

6th Tribe -- Harry Ho reported on the status of his discussions with John Panoho regarding the Cultural Center planned in Aotearoa. PVS has been invited to participate in a meeting in March 2000 to finalize plans for the center, but Harry has informed John that this is a very busy time for PVS. He is awaiting more information from John regarding design specifications and the expectations the Tai Tokerau people have for PVS' involvement in the center as the 6th tribe.

8. The next meeting is scheduled for September 28, 1999 at 5:00 p.m. at the Hawaii Maritime Center.

Report to the Board September 28, 1999

Voyage Update

The canoe and crew are doing awesome! Unusually good winds from the North have sent Hokule'a flying towards Rapa Nui and they are already more than half way there. Everyone is in very high spirits and interest on the part of the community and news media is very high.

Nainoa is pleased with the progress of the voyage, but remains cautious; there's still a long way to go and even after that, they must find Rapa Nui. He's keeping to his time frame and is not yet advocating a change in any of our plans. If anything, the canoe will stay outside of Rapa Nui until Hawaii contingents arrive.

Air Guard Status

We remain hopeful that the Hawaii Air Guard will be able to assist us with transport of both crew and cargo to and from Rapa Nui and Tahiti. The proposal is now at the Pentagon and a decision could be made by late this week.

Educational Programs

Twenty five hundred education packets and 20,000 tracking maps have been printed with the majority of them distributed to public and private schools statewide. The packet material can also be downloaded from the PVS website.

The web page continues to be our main point of information dissemination. It is updated at least once a day and is especially timely this leg thanks to the digital photos which are being sent back and posted.

In addition, the canoe conducts twice weekly telephone conferences with students, twice weekly broadcasts with KINE radio and weekly telephone interviews with Honolulu's four television stations.

Fundraising update

We continue to make this a high priority matter. A mailing to our current membership and friends' list is going out this week. We are also working to expand our database by obtaining the rosters of other like-minded organizations including:

University of Hawaii Hawaii Studies Center
Hawaiian Civic Clubs
Daughters of Hawaii
Hawaii and Waikiki Yacht Clubs
Waialae, Mid Pacific and Oahu Country Clubs
Native Hawaiian Chamber of Commerce
Native Hawaiian Bar Association
Outrigger Canoe Club.

Any help the board can offer in obtaining this information would be most appreciated!

We have a grant proposal pending before the Hawaii Tourism Authority for \$250,000. This is under the umbrella of the Hawaii 2000 Commission and celebrations planned during the year 2000. Our proposal seeks money for Hokule'a's homecoming which includes a statewide sail, a homecoming celebration planned for Kualoa on March 5th, and 25th anniversary celebration planned for Magic Island on March 12th. The Magic Island event was especially important to HTA because of its accessibility and appeal to both residents and visitors. We should receive word of HTA's decision in the next week or two.

Strategic Planning

Our focus has now shifted to the creation of operational plans to take us through to the end of the voyage and the celebrations. We are currently looking for a planner who can do this work and are in discussions with Maura O'Connor.

Administrative Matters

Jarnell Martinson has been hired on a part time basis to assist with a number of projects --- she was instrumental in getting the HTA proposal done and

submitted on time, and will serve as staff support to the Kualoa and 25th anniversary celebration committees. In addition, she is working on updating, expanding and loading our membership database into the computer system.

(Working Draft)

"Malama Hawai'i"

A Statewide Public Awareness and Outreach Initiative
to Protect Hawai'i's Natural Heritage

Executive Summary

Few places on earth can rival Hawai'i's spectacular natural diversity. On just eight main islands, with a combined land area of just 6,500 square miles, are all of the world's major ecological zones, the only tropical rain forests in the United States, and more unique plant and animals species than any place of similar size on earth.

With its warm, sandy beaches, colorful coral reefs, and lush, green mountains, Hawai'i's natural wealth is among the richest on the planet. This wealth has shaped Hawaiian culture, is the basis of the Hawaiian economy, and provides Hawai'i's people with an arguably unsurpassed quality of life.

Unfortunately, the future of this natural heritage remains at risk. Development and population pressures and invasion by alien, or non-native, pests have rendered the state's native ecosystems among the most endangered in the world. More than one-third of the birds and plants on the U.S. Endangered Species List are from Hawai'i, and over half of the islands' original native habitat has been lost. Despite these statistics, Hawai'i currently spends less than 1% of its state budget to protect and manage the islands' land and ocean resources, and nationally the state ranks 48th in fish and wildlife funding.

Various conservation and community groups in Hawai'i have long recognized the need for a unified and concerted effort to reverse this trend. MALAMA HAWAI'I is a statewide coalition of organizations dedicated to taking responsibility for and strengthening what we value about Hawai'i, our island home. Our vision is that Hawai'i be a place where the land and sea are cared for and communities are healthy and safe. Our mission is to work in partnership with residents involved conservation, business, education, government and culture, to perpetuate the natural and cultural heritage of our island home.

A major thrust of MALAMA HAWAI'I is increased public involvement in directly caring for Hawai'i's environment – its oceans, beaches, reefs, streams, forests, and native wildlife. Statewide, a primary goal is to build public awareness on the value of Hawai'i's natural environment. The long-term goal is to build a strong community conservation ethic that views these resources as irreplaceable natural, cultural, and economic assets. This stewardship ethic will translate into increased funding, increased volunteerism and real on-the-ground results for conservation.

Protecting Hawai'i's natural environment will require strong political and financial support and effective partnerships among business, government, and local communities. Yet even these will not be achieved unless there is also strong public support for conservation.

Polls have shown that the larger community is not sufficiently aware of what is at stake in the potential loss of the state's natural heritage, nor what it can do to prevent this loss. Public support will remain inadequate until a proactive effort is made to build public understanding and a broad, collaborative constituency that emphasizes action and responsibility.

As a first step toward achieving this end, MALAMA HAWAI'I is proposing a statewide public awareness initiative, developed by a diverse group of public, private, and non-profit organizations, to significantly increase public support and commitment to preserving Hawai'i's special natural heritage.

Through broad media campaigns, education programs, traveling displays and volunteer activities, such an initiative will heighten public awareness about the special qualities and value of Hawai'i's environment, the threats facing its survival, and what the public can do to become involved in abating those threats.

To be successful, we will need the advice and assistance of communications, marketing, public relations, and advertising professionals – people who do campaigns for a living. We will utilize the skills of these professionals to develop and market the initiative and to solicit sponsorships to help pay for it.

By design, the initiative will be positive and proactive in its approach. Its themes will make caring for the environment relevant to people's lives, directly linking conservation to cultural renewal, health, economic well-being and quality of life.

In turn, campaign messages will be progressive and implemented in phases – moving from inspirational and educational messages to messages that lead people to personal action and volunteerism, to messages that promote political action and support for constructive policies and programs. To help shape these messages and target our activities to promote positive changes in public behavior toward conservation, MALAMA HAWAI'I will conduct market research prior to the campaign to assess public attitudes and awareness.

The survival of Hawai'i's rich natural heritage largely depends on attitudes and values shaped today. It is our belief that MALAMA HAWAI'I can serve as a catalyst for creating the shared values that reconnect Hawai'i's people to the land and sea and instill in them a desire to make a positive contribution to Hawai'i's future.

Contact Name

Aluli, Yuklin
Carlsmith, Donn
Carson, Meredith
Carter, Mrs. Hartwell A.
Cassiday, Brig. General Benjamin
Cassiday, Paul
Ching, Han
Dods, Walter
D'Olier, Mitch
Desseroth, Ron
Dowsett family
Fernandez, Bill
Flanders, Muriel
Fujimoto, Robert
Furtado family
Gerbode, Penny
Guerrero, Tony
Haig, David
Haines, Jimmy and Honey Bun
Heide, Sybil
Johnson, Larry
Kawananakoa, Abigail
King, Brother
Ko, David
Landry, Larry
Long, Elia
Marchant, Robert & Jean
Martin, Watters
Nabors, Jim
Pfeiffer, Robert
Pietsch, Jr., Charles

Richardson Allene
Richardson, William
Sanford, Mary
Sheehan, Mike & Patsy
Shingle, James
Smith, Steven
Steele, R. Dwayne
Takabuki, Matsy
Tamura, Ben
Trotter, Fred
Vreland, Phil
Watumull, Rann
Wichman, Charles
Wilcox, Gaylord
Wo, Jim
Wong, Nathan

**POLYNESIAN VOYAGING SOCIETY
1999 BOARD OF DIRECTORS**

Myron "Pinky" Thompson – President
Community Volunteer

Keali'ipu'aimoku Froiseth - Vice President
Community Volunteer

Bob Worthington – Secretary
Kamehameha Schools

Kenneth Brown
Community Volunteer

Wally Froiseth
Harbor Pilot

Catherine Fuller
University of Hawaii

Brickwood Galuteria
Radio Personality

Harry Ho
Architect

Rey Jonsson
Marine Industry Consultant

Lilikala Kame'eleihiwa
Professor Hawaiian Studies, University of Hawaii

William Ornellas
Attorney at Law

Dr. Ben Tamura
Physican, Kaiser Permanente

Laura Thompson
Community Volunteer

Michael Tongg
Attorney at Law

Dr. Nathan Wong
Physican, Kaiser Permanente

August Yee
Businessman

Ben Finney, Advisor
Professor Anthropology, University of Hawaii

NAINOA THOMPSON
Program Director
Polynesian Voyaging Society

Nainoa Thompson was born and raised in Honolulu, Hawaii. He has been affiliated with the Polynesian Voyaging Society since 1976, when he sailed from Tahiti to Hawaii aboard the Hokule'a. In 1980, he became the first Hawaiian in more than six hundred years to navigate a voyaging canoe from Hawaii to Tahiti without the use of navigational instruments. Since that time, he has participated in virtually every long distance voyage of Hokule'a, serving as navigator on voyages to Tahiti, the Cook Islands, Aotearoa, Tonga, Samoa and the Marquesas.

Nainoa is a graduate of Punahou School and the University of Hawaii at Manoa. He is licensed as a U. S. Merchant Marine Officer Master, certified as an advanced diver and as a commercial pilot SEL, MEL.

He is currently a member of the University of Hawaii Board of Regents, the Advisory Council of the Ocean Policy Institute, the Hawaii Maritime Center Board of Trustees, and the Board of Directors of the Pacific Rim Foundation and the Children's Discovery Center.

ELISA YADAO
Executive Director
Polynesian Voyaging Society

Elisa Yadao is currently the executive director of the Polynesian Voyaging Society, a non-profit community organization dedicated to community building through the practice of cultural and educational activities associated with traditional Polynesian canoe voyaging and non-instrument navigation.

The Polynesian Voyaging Society is presently sponsoring a voyage to the island of Rapa Nui, formerly known as Easter Island. Educational partners include the University of Hawaii, the State Department of Education, the Bishop Museum and NASA. More than 100,000 Hawaii school children have been involved in some aspect of the Society's voyages, along with countless community organizations and individual volunteers.

Prior to joining the Voyaging Society, Elisa was the Managing Editor for KHNL/News8, the NBC television affiliate in Honolulu. She was responsible for the day-to-day operations of the newsroom, determining news coverage, content and personnel assignments.

Previous to that, as Director of Communications for Kamehameha Schools Bishop Estate, Elisa was responsible for all external public communications of the institution and all organization-wide internal communications. Duties included serving as media/public relations counsel to the Board of Trustees and principal executives and as the organization's official spokeswoman.

Elisa's primary focus as General Assignment Reporter at the CBS affiliate KGMB-TV was state government and politics. During her ten years at KGMB, she covered every major beat in the newsroom, and did relief work as an anchor, producer and assignment editor. She worked regularly with CBS national news crews during coverage of exiled Philippine President Ferdinand Marcos. Elisa produced several news documentaries for KGMB and also has credits as an independent producer. One of her last projects for the television station required sailing for one month from Tahiti to Hawaii on a performance-accurate replica of an ancient Hawaiian voyaging canoe.

Elisa was born and raised in Hawaii and graduated from the University of Hawaii at Manoa with a degree in Political Science and Journalism.

Elisa serves on the boards of the YMCA of Honolulu, ASSETS School and the Institute for Human Services. She is a member of the Selection Committee X Pacific Century Fellows and the Nuuanu Elementary School Parents Association.

Honolulu, HI 96817

Phone/Fax: [REDACTED]

E-mail: [REDACTED]

Jamell L.A. Martinson, Events Coordinator

Related Professional Experience

1990–1996 Polynesian Voyaging Society

Administrator

- Project coordination – which included 2 voyages to the South Pacific and 1 voyage to the Pacific Northwest on the canoes Hokulea and Hawaiiloa.
- Management and administration of a federal contract for the construction, modification and voyaging of a double-hulled voyaging canoe; and for crew training.
- Fiscal management and reporting; Contract management and reporting.
- Supervision of full- and part-time staff, stipend workers and volunteers.
- Coordination of travel logistics for staff and crew.
- Recording secretary for Board of Directors.
- Assisted in the preparation of grant proposals in support of fundraising efforts and Membership campaigns.
- Assisted Cook Islands honorary counsel as required.

Crew Member and Apprentice Navigator

1990–1991 Native Hawaiian Culture and Arts Program, Bishop Museum

Administrative Assistant

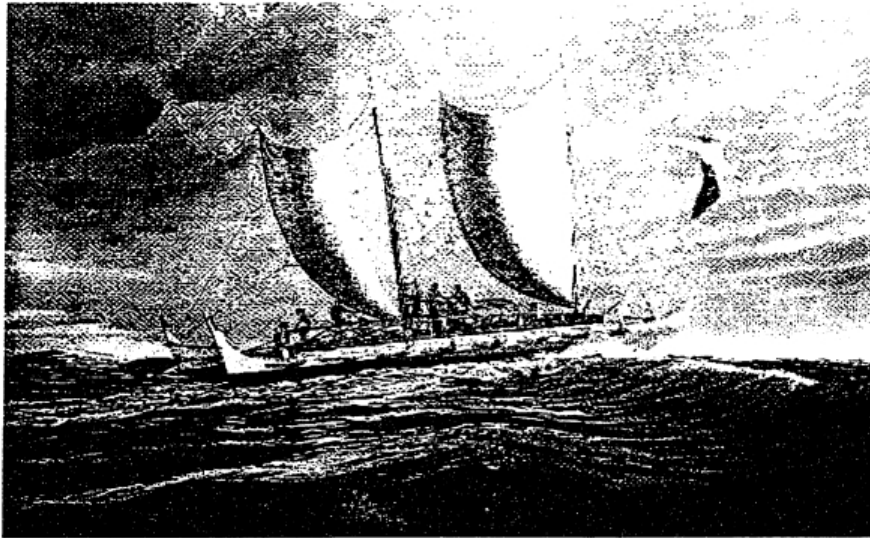
- Assisted Project Manager; coordinated and scheduled meetings; recorded and transcribed meeting minutes; handled general correspondence.
- Compiled written reports.
- Bookkeeping.

Other Work Experience

- Government/Regulatory Affairs Assistant, Kamehameha Schools Bernice Pauahi Bishop Estate
- Secretary, Secondary School Counseling Office, Kamehameha Schools Bernice Pauahi Bishop Estate
- Clerk Typist, Documentary Department, Kamehameha Schools Bernice Pauahi Bishop Estate
- Clerk Typist, Summer Program, Kamehameha Schools Bernice Pauahi Bishop Estate
- Junior Buyer, Liberty House
- Bookkeeper, Casual Corner
- Fiscal Assistant/Clerk Typist, Pacific Biomedical Research Center, University of Hawaii

Education

- 1985 University of Hawaii at Manoa, B.S. – Fashion Merchandising
- 1981 Kamehameha Schools



Hokule`a

Celebrating 25 Years of Achievement

Hawaii Tourism Authority
No. 1 Capitol District Building
250 Hotel Street, 4th Floor
Honolulu, Hawaii 96813

EXECUTIVE SUMMARY

The Polynesian Voyaging Society is requesting \$250,000 to fund the *Statewide Sail, Kualoa Homecoming and 25th Anniversary Celebration* for the voyaging canoe Hokule'a. It is the Polynesian Voyaging Society's strong belief that these celebrations are a logical part of Hawaii's observance of the new millennium and in fact should be viewed as the primary Hawaiian cultural events for HAWAII 2000.

The Hokule'a will return to Hawaii from Rapa Nui in late January 2000, after completing her quest to close the Polynesian Triangle. In celebration of Hokule'a's homecoming and its 25th anniversary, as well as in commemoration of the millennium, the Voyaging Society is producing three major events:

- **Statewide Sail, January-April 2000:** Upon its return in late January, Hokule'a will visit Hawaii, Maui, Molokai and Lanai; arrive on Oahu to take part in the homecoming and anniversary celebration; then continue its sail to Kauai and Niihau. Residents and visitors will be invited to attend welcoming ceremonies, visit with navigators and crew members and participate in educational and cultural activities. In 1995 Hokule'a's statewide sail drew thousands of participants; the presence of Hokule'a is again expected to draw thousands. (see Proposal page 2 for detailed description)
- **Kualoa Homecoming, March 5, 2000:** Hokule'a will return to Oahu on March 5, landing at Kualoa, the site of her inaugural launch. The day's activities will include a sacred ceremony and program; cultural programs and crafts; and Polynesian music and food. The event will be characterized by strong cultural and ceremonial components. Invitations have been sent to the Haida and Tlingit tribes in Alaska who are already planning their attendance. Representatives from the Polynesian Union will attend as well. Residents on the mainland West Coast and Pacific Northwest, where the Hokule'a and Hawaiiiloa sailed in 1995, will also be invited to attend. While the theme of the Kualoa Homecoming is one of celebration, the event is designed to be of a respectful and dignified nature. Attendance is estimated at 10,000. (see Proposal page 3 for detailed description)

- **25th Anniversary Event, March 12, 2000:** This event, planned for Magic Island, will also celebrate Hokule'a's homecoming and 25th anniversary but will be held in a venue which allows greater participation by both residents and visitors. The day will be have a festival-like atmosphere, highlighting Hawaiian music, dance, crafts and food. In addition, there will be educational activities and displays which will emphasize the participation of Hawaii school children who have followed Hokule'a's progress. Marketing and promotional efforts will be targeted at selected mainland and regional publications, travel and tourist publications and local broadcast and print media. It is estimated that this event will draw 100,000 people. (see Proposal page 3 for detailed description)

Hokule'a's voyage to Rapa Nui has attracted a great deal of media attention on local, national and international levels. A list of media coverage is described on pages 4 and 5 of this proposal. Of significance is the production of a new long format show of the Rapa Nui voyage by Tom Kiely and the Team Unlimited production company. Kiely is completing arrangements with national syndication companies and the A & E Network (see Proposal page 4 for more information).

The JASON Foundation will include the Hokule'a in its year 2000 curriculum. Founded by Dr. Robert Ballard (world famous explorer of Titanic fame), the foundation reaches 1 million teachers and students worldwide.

Hokule'a's continuing role in the cultural reawakening of Hawaii ensures that each event will provide a significant cultural experience for residents and visitors alike. The Polynesian Voyaging Society is the only organization that has the expertise and standing to accomplish these events which will provide an entertaining as well as culturally stimulating experience for both residents and visitors.

A grant of \$250,000 from the Hawaii Tourism Authority will make possible the realization of these events that will serve as the cultural cornerstone for HAWAII 2000.

Introduction

The Polynesian Voyaging Society is requesting \$250,000 to fund the *Statewide Sail, Kualoa Homecoming and 25th Anniversary Celebrations* for the voyaging canoe Hokule`a.

This vessel, an icon of contemporary Hawaiian culture and a symbol of the richness that is Hawaii, will return to the islands early next year, after sailing to Rapa Nui, one of the most remote inhabitable islands on Earth.

This voyage, the last of this century, symbolizes many things – exploration, discovery, human endeavor and achievement and this is what will be celebrated when Hokule`a makes her return. It is the Polynesian Voyaging Society's strong belief that this celebration is a logical part of Hawaii's observance of the new millennium and in fact should be viewed as the primary Hawaiian cultural event for Hawaii 2000. We appreciate the Hawaii Tourism Authority's consideration of this request.

Project Description/History

On March 5, 2000, the voyaging canoe Hokule'a will return to Oahu after her most daunting voyage to date – a journey to Rapa Nui, a far point of the *Polynesian Triangle*. Rapa Nui's discovery and settlement by the Polynesian voyagers is one of the greatest accomplishments of exploration in human history. This is the first time in over a millennium that such a voyage has been undertaken.

With completion of the voyage, Hokule'a will accomplish what the Polynesian Voyaging Society set out to do a quarter century ago – retrace all of the major migratory routes of ancient Polynesians, sailing in the traditional way and navigating without instruments.

Closing the Triangle: A Quest for Rapa Nui began in June 1999, with the sailing of the first of five legs in the Rapa Nui Voyage. Leaving from Hilo, Hokule'a and her crew sailed to the islands of the Marquesas. Once again, the canoe was guided by navigators who depended not on instruments, but on nature and their own abilities to guide the canoe.

From the Marquesas, a second crew sailed to the tiny island of Mangareva. From Mangareva, guided by a navigational team headed by renowned Polynesian navigator Nainoa Thompson, the canoe will begin the arduous sail to Rapa Nui, the most difficult island Hawaii's star navigators have had to find. Hokule'a's journey home will include a stop in Tahiti, before the final crew brings Hokule'a back to Hawaii.

Hokule'a is expected to return to Hawaii in late January 2000. The canoe will make stops at the neighbor islands before returning to Oahu for a homecoming celebration that will also commemorate the 25th anniversary of this legendary sailing vessel.

ACTIVITIES:

Statewide Sail

Welcoming ceremonies are planned at each of Hokule'a's neighbor island stops to allow people across the state to celebrate the voyage's successful completion. Hokule'a will visit Hawaii, Maui, Molokai, Lanai, Kauai and Niihau. Navigators and crew members will share their voyaging experiences

during the three-month event. This will be an opportunity to strengthen bonds and create cultural awareness while reconnecting with communities across Hawaii. Visitors will have the opportunity to attend events across the state that will reflect each island's uniqueness. Based on attendance at past events, the presence of the canoe is estimated to draw thousands.

Oahu Celebrations

Two celebrations are scheduled for Oahu. **The first, *Kualoa Homecoming Celebration*, on the March 5, 2000**, will observe not only the canoe's return, but also the anniversary of her launching. This will be held at **Kualoa**, the site of Hokule'a's original launching.

Invitations to this event have been sent to the many members of the far-flung canoe family:

- Native peoples of Alaska are already planning their attendance. The Haida and Tlingit tribes have indicated they will be bringing their own canoe to mark this occasion.
- Representatives from the Polynesian Union have also been invited – Tahiti, Samoa, Tonga, Fiji, the Cook Islands, the Marquesas, New Zealand and Rapa Nui.
- A special effort is being made to encourage Hawaii residents now living on the mainland West Coast and Pacific Northwest to return to Hawaii as well. Hokule'a and her sister canoe Hawaiiloa sailed in these regions during the summer of 1995, attracting hundreds of thousands of spectators.

The Kualoa event will be characterized by strong ceremonial and cultural components in order to maintain a respectful atmosphere for the accomplishments of the voyagers and the Polynesian Voyaging Society. Expected attendance is 10,000.

A second 25th Anniversary Celebration event is planned for March 12, 2000, on the south shore of Oahu. **Magic Island** is currently under consideration. This event will also celebrate Hokule'a's homecoming and her 25th anniversary, but will be held in a venue which allows for greater participation by the public, both residents and visitors.

We estimate that over the course of Hokule'a's life more than half a million men, women and children have played a part in the canoe's achievements, sailing Hokule'a certainly, but it takes many, many hands to move the canoe.

Countless volunteers have helped refurbish the canoe for her many voyages. People who have never been on the ocean have helped pack food and provisions. School children in classrooms across the state have talked to Hokule'a crew members as they sailed, and imagined what it would be like to take the voyage themselves.

It is the work of all of these people that will be celebrated on Oahu's south shore and the event will be designed with that focus. Current plans call for the heavy involvement of Hawaii school children, who will once again follow Hokule'a's progress in their classrooms. Expected attendance is 100,000.

Education is a Key Component

As in other recent voyages, the thrust of this journey is education. Students across the state and throughout the nation and world are tracking the canoe's progress via the Polynesian Voyaging Society's web page. Educational materials prepared in partnership with the state Department of Education and the Bishop Museum, allow educators to use this trip as a resource and an opportunity to have their students cyber sail.

The JASON Foundation is using the voyage in its curriculum next year. Founded by Dr. Robert Ballard (world famous explorer of Titanic fame), the JASON project focuses on year-round scientific expedition designed to "excite and engage students in science and technology..." The JASON Foundation reaches one million teachers and students worldwide.

This blend of tradition and technology has attracted a great deal of media attention, on local, national and international levels. Broadcast documentaries have already been aired in Hawaii, along with extended coverage on the nightly news.

Media Coverage

- Tom Kiely and the production company Team Unlimited, are completing plans with national syndication companies and the *A & E Network* to produce a new long format show on the Rapa Nui voyage. While this production does not limit its coverage to Hawaii and Hokule'a exclusively, national syndication will ensure the show airs over multiple years in many markets.

(It should be noted that Mr. Kiely is securing two-thirds of the funding needed for this production. The remaining one-third is budgeted in this request (see budget).

- The local broadcast outlets all plan to send representatives to Rapa Nui for Hokule'a's arrival and the local television affiliates are in discussion with their national networks regarding broadcast coverage.
- Nationally, the Public Broadcasting System broadcast a documentary entitled Wayfinders: A Pacific Odyssey, and Hokule'a's current endeavors are carried on the PBS website.
- Print and broadcast media in Tahiti have had extensive coverage of the voyage and Japanese broadcast entities have also indicated interest.
- Both the Honolulu Advertiser and the Honolulu Star-Bulletin have had ongoing coverage of the current voyage and also intend to send journalists to Rapa Nui for Hokule'a's arrival.
- Hana Hou!, the Hawaiian Airlines in-flight magazine will produce a special commemorative insert for publication in March 2000.
- On a national level, National Geographic magazine is preparing articles for publication this spring. Cruising World magazine will publish an article in its October issue; Wooden Boat magazine is considering an article. Smithsonian magazine is discussing an article for publication its March 2000 issue.
- National Public Radio has broadcast a news story. There has also been extensive local radio coverage.

Marketing Strategies and Action Plan

With the completion of the Quest for Rapa Nui voyage, *the Statewide Sail and the Hokule'a's Homecoming Celebrations* provide a unique opportunity for residents and visitors alike to participate in culturally stimulating events. It is popularly held that Hawaii's cultural reawakening began in 1975 with the inaugural voyage of Hokule'a. The rediscovery of traditional and cultural practices associated with voyaging have significantly contributed to the renewal of pride in Hawaiian language, art forms, history and other expressions of traditional culture. The Hokule'a has thus become a catalyst for and a symbol of the Hawaii's cultural renaissance. People throughout the state, in communities visited by Hokule'a, on the mainland and in the Pacific Islands have recognized its value and are eager participants in its activities.

As indicated in the Executive Summary of the Hawaii Tourism Product Assessment:

- *"A niche strategy which appears to have potential is the cultural/historical cluster segment"* (p. 3-3)
- *"Westbound visitors desire more education about the real Hawaii"* (p. 3-6)
- *"Less well-known sides of Hawaii should be revealed in state marketing and advertising"* (p. 3-7)
- *"Visitors generally desire...new ideas on ways to experience Hawaii"* (p.3-9)

The Statewide Sail and Hokule'a Homecoming Celebrations are the most effective strategies to implement the above recommendations. This information will be communicated to decision-makers such as travel agents, expatriates from Hawaii on the mainland as well as to tourism marketers who can use our events to enhance their own activities.

Because of the heavy interest by all forms of media on local, national and international levels, the target market is broad and includes Hawaii, mainland and South Pacific residents.

Specifically, the Voyaging Society intends to continue working with all of these media outlets, with the assistance of marketing consultants, to facilitate ongoing coverage and maintain public awareness and interest.

- We will work through well-established communications/community networks to drive attendance at the homecoming/anniversary events by people from out of state. The Voyaging Society has maintained contact with those committees and groups organized when Hokule'a traveled to these respective communities initially, and utilizing these networks is the most efficient way to promote attendance. (The HTA Executive Summary states that: *...word of mouth promotion may be an effective marketing delivery system.* (p. 3-3)) Marketing consultants will also be utilized to encourage media coverage in these markets.
- Our wide-reaching educational programs are also effective public awareness tools. Each public and private school in the state will be given PVS educational materials, which will assist students in tracking the voyage. Several tele-conferences have been scheduled during the course of the voyage, which will allow students to speak with Hokule'a crewmembers as they sail. In addition, in partnership with the Bishop Museum, members of the public will be able to receive tracking maps, which allow them to chart the canoe's progress as well. The maps can be used in conjunction with Voyaging Society's web page, which carries daily reports and photographic images from the canoe. (The HTA Executive Summary states that: *...child oriented educational programs are attractive to westbound visitors.* (p.3-6))



Polynesian Voyaging Society Board of Directors

11/23/99
Hawaii Maritime Center
Pacific Room

----- Agenda Topics -----

<input checked="" type="checkbox"/> Minutes	Myron Thompson
<input checked="" type="checkbox"/> Financial Report	Elisa Yadao
<input checked="" type="checkbox"/> President's Report	Myron Thompson
<input checked="" type="checkbox"/> Executive Director's Report	Elisa Yadao
Old Business	
<ul style="list-style-type: none">• Fundraising• Homecoming/25th Anniversary Celebration• Board Vacancies – nominating committee• Voyage Update	
New Business	
<ul style="list-style-type: none">• Magic Island Event	
Open	
Next Meeting — time/place	
Adjournment	

Polynesian Voyaging Society
Board of Directors
Meeting Minutes
9/28/99

Directors: ✓Moku Froiseth, Wallace Froiseth, William Ornellas, Brickwood Galuteria,
✓Catherine Fuller, ✓Laura Thompson, ✓Myron Thompson, Lilikala Kameeiehiwa,
✓Harry Ho, Nathan Wong *Mike Touga, Ken Johansson, August Lee.*

Staff: Elisa Yadao, Jarnell Martinson

Guests: Paula Akana, Aulani Wilhelm, Lita Blankenfeld, Rusty Ann

1. The meeting minutes of 8/17/99 were approved as circulated.
2. The financial report was noted.
3. President Myron Thompson reported that the canoe and crew were doing well on their voyage to Rapa Nui.
4. Executive Director, Elisa Yadao, reports on the following:

Hokule'a - Hokule'a and the crew are doing great, they are 2/3 of the way to Rapa Nui. Trying not to comment to the press on whether the canoe is ahead of schedule or not.

Air National Guard - Still awaiting word on the Air National Guard's ability to help with taking cargo and crew to Rapa Nui, the trip must be in line with their training mission. We need to commend the Air Guard on their efforts, for they have gone above and beyond what was necessary on their part to help us.

Education - The education programs are up and running. Packets have been sent to every school, and we will be taking some to Tahiti and Rapa Nui. Phone patches are scheduled for every Tuesday and Thursday, the news media has contact on Monday and the newspaper on Thursday. We are also distributing the tracking maps.

Fundraising - We are looking to raise at least \$700,000, our budget is actually over a \$1,000,000 but we already have received some in-kind and monetary contributions.

We have submitted a \$250,000 grant proposal to the Hawaii Tourism Authority, to cover events from January to March 2000. This includes the statewide sail, the welcome home ceremonies at Kualoa, and the 25th Anniversary celebration at Magic Island. We should know by October 4th or 5th as to how much we have been awarded. It will be at least \$100,000 but there is a possibility it could be more.

We have grant proposals being submitted to the Atherton Foundation, the Sam & Mary Cooke Foundation and the Freer & Wilcox Foundation. These foundations are willing to fund programs but it is always difficult to get them to fund organizational developments.

Tony Guerrero, of First Hawaiian Bank, supports the educational programs and is committed to supporting it with \$50,000/year for 3 years. Bank of Hawaii is willing to commit \$25,000 for education. We are also hoping for 100% participation by the Board in this donation drive and we are also planning a small intimate dinner for large donors.

We are scheduled to do a mass mailing of 600-700 letters next week with a hope for an 8% return, and a couple of mailings subsequent to that. We are also trying to increase our database and are asking the Board if they have access to any mailing lists to pass them on to Jarnell for input. We are also hoping to tap into OHA's database from the exposure we will get from the upcoming stories being run in the paper and the ad space PVS will be buying.

Suggestions were given for alternative fundraisers: a concert in Hawaii Theatre and a matching donation program.

5. Old Business

Malama Hawaii Partnership – Aulani Wilhelm reported on the development of the Malama Hawaii Partnership, which began from an initiative with Queen's. This partnership would be the umbrella organization to house the idea of taking care of our community and environment. A grant proposal was submitted to the Packard Foundation to get start-up money for developing a plan to get this off the ground. A motion was made and approved by the Board to formalize a partnership between DLNR, PVS and other agencies to carry out this concept.

Kualoa Homecoming – There was 1 meeting held. Michele Baird from Kaiser High School is working to put together an educational display that highlights the activities students have been participating in in conjunction with voyaging. She is working with 6 schools and 60 students. Randie Fong is the Program Coordinator and we will discuss the program at the next Welcome Home Committee meeting on October 6. Wally is handling the security and mooring of Hokule'a at Kualoa. He already has 3 Boston Whalers to escort Hokule'a into Kualoa. There was some question about unloading Hokule'a in Hilo. Linda Fujiyama, Kualoa Regional Park Administrator, put in a blanket permit for PVS for use of the park. Calvin Hoe and his 'ohana is handling the food, Wainwright Piena is in charge of the crafters & artisans, Brickwood is handling publicity and media, Gilbert Ane is handling parking and security,

Paige Barber and Marlene Among are the co-chairs for this committee. It was suggested that student volunteers be used as "gofers", and be given special T-shirts to designate them as helpers.

Board Vacancies – We have some board vacancies that need to be filled, the by-laws state that the Board shall consist of 3-21 board members. It was suggested that we try to get a CPA or someone with a financial background on the Board. Board members have been assigned to bring a list of names to the November 23rd meeting for a motion. It will be brought to the floor of the membership for voting in the December annual meeting.

6. New Business

Funds Transfer – Money needs to be transferred from the \$138,000 to help pay bills. Pinky suggests transferring \$50,000. It was mentioned that the reserve fund could be later used as an endowment. A motion was made and approved by the Board for transfer of these funds.

7. Updates/Information

Nainoa was nominated for a Living Treasure, the ^{ceremony held} ~~decision~~ will be ~~made~~ in February.

Yoshi Muraoka, who let us use his space for Hokule'a's dry dock, is requesting PVS' assistance. He needs to have someone testify on his behalf for a lease extension with DLNR. DLNR wants to know if the use of the space is community related. The hearing is scheduled for October 29. Harry Ho has agreed to testify on behalf of PVS.

8. Next Meeting

The next Board meeting is scheduled for November 23 at 5:30 p.m.

9. Adjournment

The meeting was adjourned at 7:15 p.m.

Other Information

Resource persons: Patti Look, Lisa Gibson

Marketing Event Application Evaluation Criteria

1. Guaranteed media coverage/television.
2. Impact, ratings and reach of the media/television. (Hours of airtime, broadcasting television company, major market impact).
3. "Hawaii images" which are consistent with the overall destination marketing messages.
4. Target market impact:
 - a. Western US
 - b. Eastern US
 - c. Japan
 - d. Rest of the world
 - e. Hawaii only
5. Tangible sponsor benefits (i.e., television ad spots, marketing promotions, VIP packages, etc.)
6. Other media historically produced (magazine articles, remote radio broadcasts, etc.)
7. History, image and reputation of event.
8. Prestige of the event.
9. Reputation of event producer.
10. Amount requested vs. perceived worth/marketing value.

NOTE:

- In the future, festivals will not be considered in the Event Marketing category. They will be considered under HTA's product development category of support.
- The HVCB, under its new Conventions, Meetings & Incentives contract with the HTA, has an incentive fund for the purpose of assisting conventions.
- Non-event television shows/series will be referred to the Hawaii Film Office, who is working with the HTA to explore options for supporting such projects.

CONFIDENTIAL

PLEASE BRING THIS AGENDA PACKET WITH YOU TO THE MEETING.
THANK YOU!

POLYNESIAN VOYAGING SOCIETY

Tuesday, May 4, 1999

5:30 P.M.

Thompson's Residence
[REDACTED]

BOARD OF DIRECTORS
AGENDA

1. Fund-Raising Proposals - Dawn Gohara
 - 1.1 Proposal by MBFT Media
(Attachment #1)
 - 1.2 Proposal by Gibson & Look
(Attachment #2)
2. Hōkūle'a's Schedule of Events (dated 4/30/99)
(Attachment #3)

PVS Board of Directors: Please confirm your attendance with the PVS Programs Office at 536-8405 for the following:

- Saturday, June 12, 1999, 8:00 am-5:00 pm: Planting of koa seedlings at Kilauea Forest. Permission to enter the forest is required and a form needs to be completed by each person. Also, transportation to the forest needs to be coordinated.
- Sunday, June 13, 1999, 10:00 am at Hilo Harbor: Hōkūle'a's Departure Ceremony for the Rapa Nui voyage.

For further information and details, please contact the Programs Office.

(In an effort to determine if a quorum will be available for this meeting, please confirm your attendance by leaving a message at [REDACTED] Thank you.)

MBFT MEDIA

April 28, 1999

Mr. Myron "Pinky" Thompson
Polynesian Voyaging Society
[REDACTED]
Honolulu, Hawai'i 96813

Dear Mr. Thompson:

We wish to thank you and members of the Board for considering the services of MBFT Media in addressing the current and future needs of the Polynesian Voyaging Society. Based on our recent conversations, we fully comprehend the urgency of the Society's current situation. Together with the fund development team of Patti Look and Lisa Gibson, we believe we can help the Society through this very critical period of transition and transformation.

Along with thousands of other Island residents, all of us affiliated with MBFT Media have followed the remarkable story of the Polynesian Voyaging Society and the Hokule'a with great admiration over the past twenty-four years. Indeed, the Hokule'a led many of us to shape and redefine our identities during this period of time. We would be proud to assist the Society's voyage into the new millennium.

We see ourselves assuming two roles during the coming year: 1) serving as media and public relations consultants, helping to communicate the values of Malama Hawai'i to the people of Hawai'i, the nation, and the world; 2) planning and staging major special events envisioned for the year 2000.

How important is this? Isn't the Hokule'a already one of the most revered icons in all of Hawai'i? Yes. However, we believe that the Society must immediately address its current challenges by building on its positive public image. It must carefully craft and consistently promote the relevance of its Malama Hawai'i message in order to convince the population at large that Hokule'a is far more than merely a noble canoe with a proud past.

It is one thing for people to think well of you—it is another thing altogether for them to support you financially. With increasing demands being placed on limited funding sources, the Society must raise its position in people's minds to a wholly different level. Its importance to Hawai'i's *future* must be made preeminent over its representation of the past. This is the message we believe we can bring to Hokule'a's many friends and admirers.

Sincerely yours,

James Grant Benton • Karleen C. Chinen • Arnold T. Hiura • Eloise S. Nakama

[REDACTED] • Honolulu, Hawaii 96826 • Phone: [REDACTED] • Fax: [REDACTED]

5/4/99-Attachment #1



MBFT MEDIA, LLC—WHO WE ARE

MBFT Media is a company made up of eight writers, graphic designers, artists and other communications specialists. Our network of associates extends the group further to include some of Hawai'i's best photographers and videographers, website designers and artisans. We believe our collaborative style and creative organizational structure enhances our ability to deliver effective creative services to our clients.

To meet the needs of the Polynesian Voyaging Society, four members of the MBFT team will assume key roles. Others will participate as needed.

- **James Grant Benton**, writer, actor, humorist, media personality and motivational speaker, has already demonstrated his commitment to PVS' cause by serving as volunteer crew on several interisland voyages. His first-hand contact with the Hokule'a and deep respect for Nainoa Thompson fuels his effectiveness as a spokesperson on PVS' behalf. His experience as a performer and extensive contacts throughout the entertainment industry qualify him as an events coordinator/producer.

- **Arnold T. Hiura**, writer, editor, media consultant, curator and lecturer, has specialized in historical and cultural interpretations of Hawai'i's multiethnic heritage over 20 years.

- **Karleen C. Chinen**, writer, editor and media consultant, has worked in radio, television, and print journalism. She has coordinated media campaigns for a variety of major local organizations and events.

- **Eloise S. Nakama** will serve as project coordinator and production assistant to the project.

All of MBFT's members share a commitment to various non-profit community groups and issues, as well as in their feelings of *aloha* for Hokule'a, the Polynesian Voyaging Society, and navigator Nainoa Thompson.

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MBFT MEDIA SERVICES

MBFT Media will work closely with Lisa Gibson and Patti Look in the upcoming fund development campaign in order to orchestrate the best possible outcome for the Polynesian Voyaging Society.

Our goal is to raise public awareness of the Society's activities and its broader cultural, environmental, educational, and community-building mission. While Hokule'a is already well-known to island residents, we want to deepen people's understanding of the educational benefits embodied by Hokule'a, as expressed in the nine themes outlined in PVS' Strategic Plan. Furthermore, we believe that the people need to be made to *feel* the special, intangible qualities of Hokule'a, which has come to symbolize that which is good about Hawai'i—that which is worth preserving and nurturing for our children's future.

We will implement our marketing and public relations plan around Hokule'a's scheduled activities. These include the following:

- May-June: PVS-Queen's-independence; prelude to Rapa Nui
- June-February: The long voyage--Rapa Nui.
- February: Homecoming--Hilo
- February-March: Statewide Sail
- March: Birthday--Kualoa and Honolulu

Our services will include:

- Craft a unified media plan and message, based on Malama Hawai'i themes;
- Research, write, and design a flyer/brochure to assist in fundraising;
- Script and produce a short video piece to support fundraising;
- Provide media workshops for key Society spokespersons;
- Plan and execute pre-sail media event/press conference;
- Develop and distribute press packets to local, national and international media for Rapa Nui voyage;
- Follow-through with all leads and inquiries by media regarding the voyage;
- Help to keep media apprised of sail progress;
- Serve as a centralized conduit for all media inquiries and provide on-site support;
- Coordinate access to information, interviews, and tapings, as requested by media;
- Take measures to ensure that media does not infringe on safety, sanctity of voyage nor distract from the focus of its participants;
- Plan and prepare contingency plans to address potentially negative occurrences;
- Emphasize the educational aspects of the voyage and its impact on school children;
- Promote special events, including the Hokule'a's homecoming, statewide sail, and 25th birthday celebrations on Oahu

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MESSAGE: VOYAGING INTO OUR *FUTURE*

Few people, if any, would dispute Hokule'a's central role in shaping our understanding of Hawai'i's *past* and who we are *today*. Is that enough for them to now support PVS financially? We need to shape people's appreciation of Hokule'a's ability to reach people in unique, impactful ways as we look to Hawai'i's *future*.

One of the most common concerns expressed by Hawai'i residents—regardless of age, gender, ethnic background, geographical locale, or economic status—that we are “losing” what is special about our Islands. Time and again, we hear the refrain: “now days not like before time.” This long-simmering nostalgia has placed new emphasis on many traditional values. The turn of the new millennium has further couched these values as guideposts to our future. The Hokule'a is the vessel that links that past with our future.

The Polynesian Voyaging Society's nine themes speak directly to this sentiment: forming a collective vision, exploring to find new solutions, establishing pride in who we are, caring for planet Earth, establishing relationships, balancing the needs of man and nature, respecting our elders, health and education, and nurturing our special multiethnic community. The nine themes form an excellent road map for all public relations and media releases to follow. Care has to be taken to present them in clear, simply crafted language to be effective.

As Hawai'i itself seeks to set a course into the 21st century, Hokule'a sails with the welfare of all of us on board.

MBFT: SPECIAL EVENTS PLANNING

Return Home (Hilo)--February 2000

- Work with Polynesian Voyaging Society board and administrator, local community leaders to determine nature, scope of homecoming event;
- Coordinate logistical details, including: site preparation, program, entertainment, staging/sound, signage, invitations/special guests/dignitaries; food/refreshments; travel/lodging/ground transportation; security/traffic control;
- Seek sponsorships for event;
- Promote event.

25th Birthday Celebration (Kualoa)--March 8, 2000 (Wednesday)

- Work with Polynesian Voyaging Society board and administrator, local community leaders to determine nature, scope of Kualoa event;
- Coordinate logistical details, including: site preparation, program, entertainment, staging/sound, signage, invitations/special guests/dignitaries; food/refreshments; parking/ground shuttle; security/traffic control;
- Seek sponsorships for event;
- Present event as a dignified, spiritual observation by the Society's closest supporters.

25th Birthday Celebration (Convention Center)--March 11, 2000 (Saturday)

- Work with Polynesian Voyaging Society board and administrator, local community leaders, Hawai'i Convention Center, and State Commission on the Year 2000 to determine nature, scope of Hawai'i Convention Center event;
- Coordinate logistical details, including: site preparation, program, entertainment, staging/sound, signage, invitations/special guests/dignitaries; food/refreshments; parking/ground shuttle; security/traffic control;
- Seek sponsorships for event;
- Present event as a dignified, spiritual observation by the Society's closest supporters.

COSTS

I. MBFT MEDIA SERVICES—12 months (May 1999-April 2000)

All planning, writing, training, press packets, releases, coordination and follow-through, as described under MBFT MEDIA SERVICES section above: **\$42,000**

Above fees, payable in 12 monthly increments of \$3,500 will include:

Press Packets (print, postage, photo reproduction), Press Releases, Special programs
Other (photocopying, telephone toll charges, supplies, transportation, parking, etc.)

The following items will incur additional costs. Sponsorship and/or reduced cost services will be sought whenever feasible. PVS board and administrator will have oversight over these project costs:

Design/print/mail brochure/flyer (style, quantity to be determined)	\$ 5,000 (est.)
Video (long/short version):	\$ 8,000 (est.)

II. MBFT SPECIAL EVENTS PLANNING—6 MONTHS (OCT. 1999-MARCH 2000)

All planning and coordination of three major events, including: site preparation, program, entertainment, staging/sound, signage, invitations/special guests/dignitaries; food/refreshments; travel/lodging/ground transportation; security/traffic control; seek sponsorships. **\$12,000**

Above fees, payable in 6 monthly increments of \$2,000 to include:

Air transportation (Hilo), photocopying, postage, telephone toll charges, supplies, additional support staff as needed, etc.

The following projects will incur additional costs. Sponsorship and/or reduced cost services will be sought whenever feasible. PVS board and administrator will have oversight over these project costs:

Hilo Homecoming:	\$ 4,000
Kualoa "Birthday" Reception:	\$ 3,000
Hawaii Convention Center "Big Bash":	\$16,000
	\$23,000 (est.)

Note: The project would fall into separate phases. Each phase should be viewed as a fund development opportunity. Projects such as the "birthday bash" could/should be revenue generating.

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A Proposal for Fund Development Services

Polynesian Voyaging Society

April 27, 1999



GIBSON&LOOK

5/4/99-Attachment #2

GIBSON&LOOK

Fund Development and Marketing



Proposal to the Polynesian Voyaging Society for Fund Development Services April 27, 1999

I. Context and Scope of Proposal

The Polynesian Voyaging Society is seeking to raise approximately \$800,000-\$900,000 which provide funding for the Hokule'a's long voyage to Rapa Nui, the Statewide Sail following the Hokule'a's homecoming and the 25th Anniversary Celebration. In addition, a portion of the total amount raised will be allocated to administrative and operating expenses.

For the purposes of this proposal, and based on our discussions, the goal is preliminarily allocated as follows:

The Long Voyage to Rapa Nui	\$300,000
The Statewide Sail	50,000
The 25 th Anniversary Celebration	300,000
Administration and operating	100,000
Marketing fees and materials	90,000
Development fees	35,000*
Total:	\$875,000

(Please note that the above amounts are only estimates for this proposal.)

*See page 4 for development fees

The following sections of this proposal describe in detail the services, timing and costs associated with this effort.

II. Comprehensive Campaign Services

A. CAMPAIGN

Campaign Planning and Implementation:

With the implementation of the services and programs recommended below, the Polynesian Voyaging Society will have achieved the following:

- *A successful campaign;*
- *An increased base of major gift donors;*
- *An established fund development system and infrastructure.*

Campaign Priority Steps: Assist and advise key staff and volunteers in the implementation of the critical steps to achieve a successful campaign.

1. **CAMPAIGN PLAN:** Prepare a detailed campaign plan which will include a time line and a major gifts plan.
2. **CASE STATEMENT:** Develop the final case statement to effectively articulate campaign needs to donors.
3. **CAMPAIGN CHAIR AND COMMITTEE:** Assist with identifying and recruiting the campaign chair and other key members of the campaign committee. Provide training, structure, planning and oversight for the committee to implement the capital campaign.
4. **TRAINING** Provide necessary training for the staff and volunteers.
5. **MAJOR LEAD GIFTS:** Suggest strategies to identify, research, evaluate and cultivate (with the campaign committee) the primary major lead gifts.
6. **CAPITAL CAMPAIGN MARKETING MATERIALS:** Assist in the development of the basic marketing materials (printed and others as needed) for capital campaign.
7. **STEWARDSHIP SYSTEMS:** Suggest procedures to implement the stewardship program, including policies regarding the acceptance, handling, management and investment of gifts as well as the development of an appropriate donor recognition program.

B. ADMINISTRATIVE SERVICES

1. Provide assistance with the recruitment of the full-time administrator.
2. Assist in refining the projects plans for the Rapa Nui voyage, statewide sail and 25th anniversary, as needed, to include clearly defined outcomes and financial projections which tie budgets to outcomes.

III. Timing and Costs

The costs of our services on a fixed fee basis including 4% Hawaii State tax, is as follows:

A. Campaign Services	\$8,333.28
first month's services	
B. Campaign Services	\$5,208.30 per month
second through sixth month	
B. Operational Costs	\$ 500.00
Copying, travel, other miscellaneous expenses.	
This budget is controlled by the Polynesian Voyaging Society. No funds will be expended without approval.	

We estimate that Gibson & Look's services will be required for approximately six months. The first month will include campaign preparation and start-up as well as the administrative services as described on page 3.

As you review and evaluate this proposal for delivery of comprehensive services, please do not hesitate to call either Lisa Gibson or Patti Look should you have any questions or require further information. We are sure that together we can mutually agree upon the details.

Attachments

List of Services
List of Clients and Organizations Served
Bios

GIBSON&LOOK

Fund Development and Marketing



Helping Hawaii's non-profit organizations secure the future
by providing integrated fund development services

List of Services

Gibson & Look is committed to providing a high level of service to its clients and to empowering Hawaii's not-for-profit organizations through design of comprehensive and sustainable fund development planning. While each client has unique circumstances, the following list of services can be customized to meet the special needs of each organization:

- **Organizational Strategic Planning**
- **Board and Staff Training**
- **Marketing and Fund Development Plans**
 - Annual Giving
 - Capital and Endowment Major Gift Campaigns
 - Planned Giving
- **Major Gift Programs**
- **Internal Resource Analysis** -- Analysis of existing internal fund raising systems
- **External Market Study** -- Campaign and fund development feasibility analysis
- **Prospect Research**
- **Fundraising Infrastructure Systems**
- **Public Relations and Promotional Materials**
- **Volunteers and Staff Leadership**
 - Recruitment assistance
 - Research, cultivation and solicitation training
 - Fund development committee and sub-committee organization and support
- **Fundraising Event Planning**

GIBSON&LOOK

Fund Development and Marketing



List of Clients and Organizations Served

Anuenue Playground, Kamuela
The Bishop Museum
Center for a Sustainable Future
East-West Center Foundation
Easter Seal Society of Hawaii
Hawaii Community Foundation
The Hawaii International Jazz Festival
Hawaii Public Radio
The Honolulu Symphony
Honolulu Theatre for Youth
Institute for Human Services
Japanese Cultural Center of Hawaii
KCAA Pre-Schools of Hawaii
Kauai Waldorf School
Kuakini Foundation
Legal Aid Society of Hawaii
The Maui Farm
Maui Humane Society
National Public Radio
The Nature Conservancy of Hawaii
North Hawaii Community Hospital
Oahu Economic Development Board
PATCH
Sisters of the Sacred Hearts
The Straub Foundation
The Sustainable Oahu Initiative -- A collaboration between
the Oahu Economic Development Board and the Hawaii Community Services Council
West Hawaii Family Support Services

Hokule'a, Schedule of Events
April 1999 through March 2000

April 15 - 30, M-F	Install electronics on canoe and Sea trials w/NASA
April 16 - 18, F-Sun	UH class and Sea trials
April 22 - 25, Thurs-Sun	Rapa Nui Crew Training
Late April - May	Train electronics crew
May 15, Sat	Crew and Family Health Day
May 16, Sun	Load canoe for voyage
May 22 - 23, Sat-Sun	Maunalua Bay clean up, Load canoe for voyage
May 27, Thurs. p.m.	Departure Blessing at Maunalua Bay, 3:30
May 28 - June 8	Hokule'a leaves Maunalua Bay for Hilo
* June 10 - 13	
Thursday, 10th	Keanakako'i Adze Quarry, Sunset (crew only)
Friday, 11th	Crew and Family Arrives, Relax
** Saturday, 12th	Plant Koa Seedlings at Kilauea Forest Reserve (8:00 am - 5:00 pm)
** Sunday, 13th	Departure Ceremony for Rapa Nui Voyage (10:00 am at Hilo Harbor)
June 13 - July 13	Hilo - Marquesas (First good wind)
July	YPO - Crew Training Teams 3, 4 and 5
Aug. 1 - Aug. 30	Marquesas - Mangareva
Sept. 10 - Oct. 30	Mangareva - Rapa Nui
Nov. 10 - Dec. 10	Rapa Nui - Tahiti
Dec. 30 - Jan. 28	Tahiti - Hawai'i
Jan. - Mar. 6 2000	Hokuiea Tour of Hawaiian Isles
Mar 6 - Mar 14 2000	Hokulea 25 yr Celebration at Kualoa

* Crew members are staying at Nawaihiokalaniopuu school - only 40 bunks are available.

** The names of the PVS Board of Directors attending are needed. Please RSVP your response to the PVS Programs Office at 536-8405.

4/30/99

5/4/99-Attachment #3

**Polynesian Voyaging Society
Committee-Catamaran Purchase
January 27, 1999: 1:30 pm**

Present: Wally Froiseth, Rey Jonsson, Ben Finney, Billy Ornellas
Guest: Barry Choy Executive Director: Nainoa Thompson

- I. Meeting was called to Order at 1:30pm; Jan. 27, 1999.
- II. Questions by Committee to Barry Choy
Auction-Scheduled for Feb. 20, 1999,
Survey-Last done 1996
Rigging-New, designed for racing
Out of Water-Since 1992
Location-Snug Harbor, available for inspection.
Crew requirements and training-Choy discussed the high tech nature of Aikane
X5 will require crew training to sail and maintain the vessel.
Escort boat capabilities-May have potential, but committee and Choy disagree.
New survey-Committee will ask for authorization to survey, cost \$350-\$500.
- III. Committee discussed a site inspection at Snug Harbor.
Deferred until after meeting of 1/28/99.
- IV. Meeting adjourned at 2:45pm, will reconvene at 1:30pm, January 28, 1999.

**Committee-Catamaran Purchase
January 28, 1999: 1:30 pm**

Present: President Myron Thompson, Wally Froiseth, Ben Finney, Billy Ornellas
Executive Director: Nainoa Thompson, Excused: Rey Jonsson

- I. Meeting called to Order at 1:34pm, Jan 28, 1999.
- II. Agenda-The committee discussed the following questions to determine whether the catamaran met the needs of the PVS.
 1. Does catamaran meet the goals and objectives of the PVS?
Education component-Yes, with limitations, including refurbishing, crew training and on-going maintenance of the vessel. Committee decided that building a catamaran would serve a greater educational goal.
Escort capabilities-No, would require renovation and mechanical improvements before it could be used to tow and escort Hokule'a.

2. Cost of purchase-\$100,000.00-Seller is willing to accept \$50,000.00 upon sale and \$50,000.00 to be financed and paid later.

3. Financing-Discussed financing options, including donations, fundraising and grants. PVS funds committed to Rapa Nui.

4. Boat Survey and inspection by Committee members-1996 Survey by Seller was reviewed and discussed. If PVS intends to purchase, 1999 survey should be completed. Cost \$350-\$500. Various marine surveyors were discussed.

5. Cost to make vessel seaworthy for education
(Note: Aikane X5 is presently disassembled and out of the water; to make it seaworthy would require material and labor costs, which the committee could not calculate with any degree of certainty. Dinner sail operators may bid on the vessel.)

Discussed costs related to the following:

Material cost-estimated at \$40,000 for education

Labor cost-Unknown cost

Consultant fees-Suggested by Choy, Unknown cost.

6. Time frame concerns-Committee was concerned that purchase would divert personnel and finances from Rapa Nui sail. Alternatives:

a. Delay purchase until 2000.

b. Purchase-but delay refurbishing until 2000 or after Rapa Nui sail.

c. Do not purchase.

7. Skills and crew training necessary to sail Aikane-Choy indicated that crew training would be at a minimum. Committee estimates training and equipment requirements may be expensive.

8. Community "image" of PVS- Does the purchase enhance the PVS image in the community in terms of fundraising and other concerns? Questionable

9. Using Aikane as Educational/Commercial venture- Possibility of utilizing new vessel to raise funds for insurance and other educational purposes. Rejected by committee.

10. Based on the above assessment is the purchase of Aikane a financially prudent investment for PVS? No

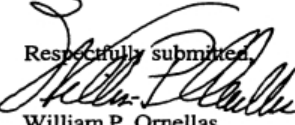
11. Can PVS sell Aikane and recoup purchase price and other costs if the catamaran does not meet the goals and objectives of PVS?
Unknown

Meeting adjourned at 2:35pm

RECOMMENDATIONS: Committee recommends the following for action by the Board of Directors.

1. Do not purchase the Aikane X5.
2. Authorize President Thompson to send a certified letter on behalf of PVS to Buck Ashford that contains the following:
 - a. preliminary discussions between Ashford and PVS representatives Nainoa Thompson and Michael Tongg on the suggested purchase of the Aikane X5 were referred to a committee;
 - b. the committee and the full Board of Director could not approve the purchase of Aikane X5, due to financial resources and other commitments by PVS.
 - c. Ashford is free to accept bids on the Aikane X5 at the Auction rescheduled from February 20 to February 27, 1999.
 - d. PVS will not submit a bid on the Aikane X5.

LTR -
TO BARRY
PVS

Respectfully submitted,

William P. Ornellas
Committee Chair

Committee members:

Myron Thompson-President
Ben Finney
Wally Froiseth
Rey Jonsson
Nainoa Thompson-Executive Director

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PVS ->

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PLEASE BRING THIS AGENDA PACKET WITH YOU TO THE MEETING.
THANK YOU!



POLYNESIAN VOYAGING SOCIETY

Tuesday, February 9, 1999

5:30 P.M.

Thompson's Residence
[REDACTED]

BOARD OF DIRECTORS
AGENDA

1. Discuss and Adopt the Minutes of the Previous Meeting held on January 26, 1999 (Attachment #1)
2. Old Business
- 2.1 Education Committee Report - Nainoa Thompson/Dennis Kawaharada
- 2.2 ~~Voyaging Committee Report - Bruce Blankenfeld/Nainoa Thompson/Chad Baybayan~~ 
- 2.3 Resignation of E. Kawika Kapahulehua from the Board of Directors (Due to health reasons, E. Kawika Kapahulehua has resigned from the Board of Directors.)
- a. Discussion of a Potential Replacement
- 2.4 ~~"Cooperative Hōkūle'a Use Agreement"~~  *Smith & Rand -> make annual mtg*
(Attachment #2)
3. New Business ->
- 3.1 Catamaran Committee Report

By Law's Committee {
• GRANT writer ->
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POLYNESIAN VOYAGING SOCIETY
MINUTES OF: Board of Directors' Meeting

CONFIDENTIAL

DATE: Tuesday, January 26, 1999
TIME: 5:50 p.m.
PLACE: [REDACTED] (Thompson's Residence)
PRESENT: Myron Thompson (President & Chairman); Kealipumoku Froiseth (Vice President); Wallace Froiseth (Director); Catherine Fuller (Director); Dawn Gohara (Treasurer); Harry Ho (Director); Rey Jonsson (Director); Lilikala Kame'elehiwa (Director); William Ornelias (Director); Dr. Benjamin Tamura (Director); Laura Thompson (Director); Michael Tongg (Director); Dr. Nathan Wong (Director); Elisa Yadao (Director); August Yee (Director); and Sandy Koizumi Paula Akana (KITV 4); Mallia Chow (Junior Researcher, Hawai'i Institute of Marine Biology); Mike Dorsey (Vice President, Investments, Solomon Smith Barney); Catherine Eber (Program Support); Dr. Ben Finney (Advisor to the Board); Dr. Gordon Grau (Interim Director, Hawai'i Institute of Marine Biology); Dennis Kawaharada (Education Coordinator); Karen Kelko Muranaka (Administrative Director); Nainoa Thompson (Executive Director)
ABSENT: Brickwood Galuteria (Director); Robert Worthington (Secretary)

TOPIC/INDICATOR	FINDINGS/DISCUSSION/RECOMMENDATIONS	ACTIONS/FOLLOW-UP
OPENING PRAYER BY MYRON THOMPSON	Myron Thompson opened the meeting with a prayer.	
CALL TO ORDER	The meeting was called to order by the President and Chairman, Myron Thompson.	
PRESENTATION BY MICHAEL DORSEY, VICE PRESIDENT, INVESTMENTS FROM SALOMON SMITH BARNEY	Myron Thompson introduced Mr. Michael Dorsey, Vice President of Investments from Salomon Smith Barney. Mr. Dorsey suggested that perhaps the Board may wish to consider investing some of the \$267,502.52 monies in the American Savings bank money market account. The interest rate currently being earned is 3.77%. The Salomon Smith Barney money market checking account offers an interest of 4.7%, no fees, unlimited checking. Mr. Dorsey further suggested that the Board could invest in the managed account program in which he would give a 40% commission discount off the 3% fees, i.e., only a 1.8% annual total fee would be required.	1. Approved to move the \$267,502.52 monies from the American Savings account to the Solomon Smith Barney checking account. 2. The Budget, Finance and Fund-Raising Committee will meet with Mr. Dorsey at a later time to discuss further investment of the monies.
MINUTES OF THE PREVIOUS MEETINGS	Minutes of the previous meeting held on July 31, 1998 were reviewed. Mr. Thompson also requested that the following past minutes in which no quorum was present be accepted. No significant actions were taken at those meetings: January 22, 1998 February 7, 1998 June 20, 1998	Minutes were approved.

TOPIC/INDICATOR	FINDINGS/DISCUSSION/RECOMMENDATIONS	ACTIONS/FOLLOW-UP
FINANCIAL REPORTS FOR MAY 1998-DECEMBER 1998	The profit and loss report from May through December 1998 was reviewed. Although the food expense of \$21,986.28 was high; \$12,641.58 was attributed to the Summer Program for the Enhancement of Basic Education (SPEBE). The SPEBE program contributed \$47,000 towards the total program costs.	Report accepted.
"MĀLAMA HAWAII: A CONTRIBUTION TO HAWAII'S FUTURE (REVISED 1/21/99)	It was commented that the "Mālama Hawaii: A Contribution to Hawaii's Future" plan required proofreading. It was also clarified that the "Celebration of the 25th Anniversary of the Launching of Hokule'a" will be in conjunction with the Queen's Health Systems' Polynesian Union Conference, a gathering of Polynesian people. Other programs may be considered provided they can be integrated within the existing programs.	The plan was approved in concept.
BUDGET SUMMARY, 1/99-6/00 FOR "MĀLAMA HAWAII"	Ms. Muranaka presented a projected January 1999 - June 2000 budget and the anticipated source of funds for the Mālama Hawaii initiative. She further requested that the Board approve to withdraw the interest accumulation on the principal of \$250,000 from the American Savings Bank to help cover expenses for the Rapa Nui voyage. The grand total figure presented did not include the cost of insurance for the Hōkūle'a canoe which has yet to be determined. The cost is expected to range around \$40,000 plus which was the insurance cost for the 1995 voyage. Mr. Omellas suggested the possibility of asking the National Guard to assist with in-kind transportation of water, fuel, and food for the canoe and escort boat during the voyage to help reduce expenses.	1. The January 1999 through June 1999 expense budget of \$214,406 (excluding Hōkūle'a's insurance) was approved. A variance of over \$5,000 from the grand total figure of \$214,406 (without Hōkūle'a's insurance) was also approved. Any additional overages will be referred to the Budget, Finance and Fund-Raising Committee for review. 2. It was further approved to withdraw the interest accumulation on the principal of \$250,000 from American Savings Bank, as needed, to cover expenses for the Rapa Nui voyage. Ms. Muranaka will present a proposed budget following June 1999 for approval at a future meeting. 2. Myron Thompson will follow-up with the National Guard on the possibility of obtaining in-kind transportation of water, fuel, and food for the Rapa Nui voyage.

Date: January 26, 1999
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POLYNESIAN VOYAGING SOCIETY
MINUTES OF: Board of Directors' Meeting

CONFIDENTIAL

TOPIC/INDICATOR	FINDINGS/DISCUSSION/RECOMMENDATIONS	ACTIONS/FOLLOW-UP
<u>CANOE INSURANCE COVERAGE</u>	Mr. Ornellas commented that the Board may consider reviewing prices of other insurance companies, i.e., AON Risk Insurance Company (Bill Sandkohler, agent) to obtain the best insurance price for the canoe. Myron Thompson commented that John Grosseto from Grosseto Marine Insurance has been handling the insurance for the Polynesian Voyaging Society for many years. Nainoa Thompson related that he asked Pat Duarte, Vice President and Chief Operating Officer from the Bishop Museum to consider covering the insurance for Hōkūle'a until the voyage to Rapa Nui begins.	The names of insurance companies and their agents were welcomed by the Board to compare insurance coverage and prices.
<u>IN-KIND SUPPORT RECORD KEEPING</u>	Nainoa Thompson commented that a system needs to be developed to record, track and acknowledge in-kind support.	Ms. Muranaka will develop a form to record in-kind support.
<u>UPDATE ON THE PURCHASE OF HOKULE'A CANOE</u>	The possibility of the Hōkūle'a canoe being managed by a partnership group is being discussed.	For information only.
<u>UPDATE ON THE OUTRIGGER HOTELS CONTRACT</u>	Nainoa Thompson reported the Outrigger Hotels has verbally agreed to donate Catherine Eber's total salary to the Society, pending their Board's approval. The contract with Outrigger Hotels will then be re-written. Outrigger Hotels will also be donating hotel rooms in Tahiti to the crew members.	A letter of appreciation will be sent to the Outrigger Hotels.
<u>A LETTER OF APPRECIATION TO QUEEN EMMA COMMUNITY HEALTH</u>	It was felt that the Queen Emma Community Health and especially Mr. Kenneth Brown, past Chair of Queen Emma Community Health should be recognized for their tremendous support to the Society.	A letter of appreciation will be sent. Mr. Brown will also be invited to sail on the Hōkūle'a canoe.
<u>UPDATE ON THE NATIONAL GEOGRAPHIC GRANT</u>	Mr. Kawaharada reported that he will be revising the proposal for re-submission to National Geographic at the end of February 1999. The proposed grant was reduced from \$100,000 to \$52,000. National Geographic would have exclusive film rights nationally but not locally. He anticipates that a final decision on the grant will be rendered in March or April 1999.	Mr. Kawaharada will provide an updated report at a future meeting.

Date: January 26, 1999
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POLYNESIAN VOYAGING SOCIETY
MINUTES OF: Board of Directors' Meeting

CONFIDENTIAL

TOPIC/INDICATOR	FINDINGS/DISCUSSION/RECOMMENDATIONS	ACTIONS/FOLLOW-UP
<u>UPDATE ON SOLID CONCEPTS, INC. FUND-RAISING AGREEMENT</u>	The agreement with the fund-raiser, Sanae Tokumura, Solid Concepts, Inc. was terminated as her fund-raising plans were not feasible for PVS.	For information only.
<u>REPORT FROM BUDGET, FINANCE AND FUND-RAISING COMMITTEE - DAWN GOHARA</u>	<ol style="list-style-type: none">Ms. Gohara presented the following ideas for fund-raising:<ol style="list-style-type: none">Hire James Grant Benton and Arnold Hiura to be grant writers for PVS. Their pay will be a percentage of the grant monies. Arrange a presentation to the Board prior to acceptance.Invite corporations and decision-makers at the Hawai'i Maritime Center for a presentation by Nainoa Thompson. Have Cliff Watson videotape the presentation for future use.Have Myron Thompson place personal phone calls to fund-raise.Increase the membership starting with \$40.00. Also, post this information on the internet.Nainoa Thompson stated that he met with Mr. Bert Kobayashi who is very supportive of assisting with PVS' fund-raising efforts.It was noted that fund-raising is a full-time effort which would require timely follow-up. This effort can only be accomplished with dependable and accountable paid position(s). Nainoa Thompson further stated that the existing PVS staff is not able to accommodate any additional workload.	<ol style="list-style-type: none">Ms. Gohara and Nainoa Thompson will meet with Bert Kobayashi to discuss fund-raising efforts for PVS.The development of a fund-raising plan will be referred to the Budget, Finance and Fund-Raising Committee.Ms. Gohara will work with Mr. Kawaharada on the PVS membership information for dissemination and for the Internet Web site.

Date: January 26, 1999
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POLYNESIAN VOYAGING SOCIETY
MINUTES OF: Board of Directors' Meeting

CONFIDENTIAL

TOPIC/INDICATOR	FINDINGS/DISCUSSION/RECOMMENDATIONS	ACTIONS/FOLLOW-UP
REPORT FROM HEALTH ASSESSMENT COMMITTEE - DR. BEN TAMURA	<p>Dr. Tamura circulated the following documents for the Board's review:</p> <ol style="list-style-type: none"> 1. Letter to crew member 2. Letter to physician 3. Letter to family of crew member 4. Crew member information 5. Medical Clearance, 1999-2000 <p>It was decided to ask each crew member to obtain clearance from their own physician. If this is not possible, then an alternative will be arranged.</p> <p>The committee is working with Papa Ola Lokahi, located on five islands, on a mechanism to relay messages to crew members and their families.</p> <p>The Committee is seeking donations for the medical supplies.</p> <p>On Sunday, March 14, 1999, Papa Ola Lokahi and The Queen's Health Systems is planning a Family Health Fair.</p>	For information only.
REPORT FROM PACIFIC RELATIONS AND PROTOCOL COMMITTEE	<p>Ms. Kame'eiehiwa reported the following:</p> <ol style="list-style-type: none"> 1. She is currently training crew members in proper chanting. She expects to have at least one leader in chanting and speaking for Marquesas, Mangareva and Rapa Nui. 2. There are two groups who are raising their own funds and are planning to go to Rapa Nui, i.e., Chuck Burrows' group from Kamehameha Schools and John Lake's group. 3. All arrangements are proceeding well. Rapa Nui is very excited about Hōkūle'a coming to their island. They anticipate on receiving many foreign visitors during this time. 4. The news press around the world is very interested about the voyage to Rapa Nui. 	For information only.

Date: January 26, 1999
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POLYNESIAN VOYAGING SOCIETY
MINUTES OF: Board of Directors' Meeting

CONFIDENTIAL

TOPIC/INDICATOR	FINDINGS/DISCUSSION/RECOMMENDATIONS	ACTIONS/FOLLOW-UP
<u>AIKANE X-5 CATAMARAN - BARRY CHOY/RUDY CHOY</u>	<p>Barry Choy and Rudy Choy presented some background information on the Aikane X-5 Catamaran. It was felt that the Catamaran could be used for PVS' future ocean education programs. The selling price to PVS for the Aikane X-5 is \$100,000. An auction of the Catamaran will be held on February 20, 1999. (Subsequent to the meeting, the auction date was changed to February 27, 1999.)</p> <p>Dr. Gordon Grau, Interim Director for the Hawaii Institute of Marine Biology rendered his support of the modern Catamaran to be used towards the future concept of a floating educational classroom in Kaneohe Bay. He further stated that he may be able to accommodate housing the Catamaran for PVS.</p>	<p>The following Catamaran Committee was appointed to evaluate and render a recommendation to the Board on the purchase of the Aikane X-5.</p> <p>William Ornellas, Chairman Dr. Ben Finney Wallace Froiseth Rey Jonsson Nainoa Thompson Myron Thompson</p> <p>It was further decided that the Catamaran Committee meet on Wednesday, January 27, 1999 and Thursday, January 28, 1999; 1:30 p.m. at Mr. Ornellas' office. By February 5, 1999, Mr. Ornellas hopes to provide a recommendation for the Board's review.</p> <p>A report will be presented at the next Board meeting.</p>
<u>NEXT MEETING</u>	Due to the time being late, it was decided that another Board meeting be scheduled to review and discuss the remaining items on the agenda, as well as, the recommendation of the Catamaran Committee.	<p>The next Board meeting be held on:</p> <p>DATE: Tuesday, February 9, 1999 TIME: 5:30 p.m. PLACE: Thompson's Residence</p>
<u>ADJOURNMENT</u>	The meeting was adjourned at 9:45 p.m.	
	<p>Submitted by,</p> <p>Robert Worthington Secretary</p> <p>sk</p>	

**COOPERATIVE HOKULEA USE AGREEMENT**

IN CONSIDERATION of fees, gifts, assurances and/or other valuable considerations, a COOPERATIVE USE AGREEMENT is hereby made between BISHOP MUSEUM, whose principal offices/ mailing address is 1525 Bernice Street, Honolulu, Hawaii 96817 (hereinafter sometimes referred to as "Museum") and Polynesian Voyaging Society, whose principal office/ mailing address is 1250 Lauhala Street, #314, Honolulu, Hawaii 96813 (hereinafter sometimes referred to as "PVS"), as follows:

1. Museum grants limited and non-exclusive non-transferable rights to PVS for the use of the voyaging canoe *Hokulea*, for the period September 1, 1998 through and including February 28, 2000 for the purpose of undertaking the Rapa Nui voyage and training for the voyage. The purpose for granting these limited rights shall be to facilitate the activities set forth in the attached *Exhibit A*, which is incorporated with and made a part of this Agreement. Use of the canoe *Hokulea* is granted at no charge subject to PVS meeting the conditions set forth in Exhibit A referenced above.

2. Museum will furnish *Hokulea* as a "bare boat" vessel. PVS shall, at PVS' expense, furnish such fixtures, furnishings, and equipment as may be required for safe operation of the vessel. In addition, PVS shall be responsible for arranging full-time maintenance of *Hokulea* at a site or sites where provisions have been made for safety, security and protection of *Hokulea* and all persons participating in any of the *Hokulea*-related activities covered by this Agreement, during all of the period(s) covered by this Agreement. Museum shall have reasonable access to such sites and to *Hokulea* during all of the period(s) covered by this Agreement for the purpose of evaluating the adequacy of maintenance arrangements and condition of *Hokulea* and for accomplishment of the activities set forth in Exhibit A. PVS shall, at its own expense, arrange for a marine survey of the vessel certifying its seaworthiness prior to each sailing of the vessel *Hokulea*. PVS shall also arrange and be responsible for an adequately-equipped escort vessel, with qualified crew, to accompany and be readily available to *Hokulea* at any time *Hokulea* is being sailed in navigable waters.

3. PVS shall, from time to time during the period(s) covered by this Agreement establish and maintain a list or list(s) of proposed officers and/or crew members and/or persons responsible for/assigned to operation, maintenance and security of *Hokulea* with statements of qualifications for each named individual. Museum shall have the right to review such records and to be informed as to the assignment of any individual to a position of responsibility for operation, maintenance and/or security of *Hokulea*.

Questions?

4. PVS shall provide not less than \$1,000,000.00 protection and indemnity and/or comprehensive general liability insurance including coverage for personal injury and property damage during all of the period(s) covered by this Agreement including modifications hereto. Museum will provide \$120,000.00 hull coverage, at PVS' expense, during all of the period(s) covered by this Agreement including modifications hereto. Museum shall be named as an additional insured under the policy or policies issued to provide such insurance by PVS and PVS shall provide Museum with certificates of such insurance.

5. PVS agrees to defend, indemnify and hold Museum, its officers, employees and agents harmless from and against any and all actions, claims, damages, expenses and liabilities including, without limitation, attorney's fees, arising out of the exercise of any of the rights, licenses or privileges granted or implied herein.

6. PVS agrees that all other fees, costs and expenses related to the uses for which PVS is granted the limited rights specified, including, if applicable, transportation and cargo insurance while *Hokulea* is in transit, shall be the sole responsibility of, and shall be paid by, PVS.

7. At the termination of this Agreement PVS agrees to promptly deliver *Hokulea* to Museum, at PVS' expense, at a time and place to be specified by Museum. PVS further agrees to deliver *Hokulea* in a condition determined to be satisfactory by the President, Director and Chief Executive Officer, Bishop Museum, or that official's designated representative, and to be solely responsible for expenses, if any, required to place *Hokulea* in the condition specified for acceptance.

8. PVS shall at all times herein observe and comply with all laws, ordinances, rules and regulations now or hereafter made by any governmental authority, which laws, ordinances, rules and regulations in any manner apply to or affect the conduct of the activities covered by this agreement, and shall indemnify and save harmless Museum and its representatives against any claim arising from violation of any such law, ordinance, rule or regulation by PVS, its officers, members, guests, employees and agents.

9. Nothing herein shall prevent Museum or PVS from rendering similar services to other entities during the term hereof, so long as such activities shall not interfere with or prevent its performance hereunder.

10. Each of the parties shall be responsible for the accuracy, adequacy and completeness of all work performed and knowingly assumes the sole and entire liability (if any liability is determined to exist) to its employees and/or agents, if any, for all loss, damage or injury caused or suffered by its employees and/or agents, if any, during their employment or participation in the activities covered by this Agreement. Performance of services under this

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Mike - } For
Reilly - } Committee

contract shall not be construed as employment with the other party and shall not entitle either party to any benefits or entitlement accorded to the other party's employees. Each of the parties shall be responsible for all applicable federal, state and local taxes and fees related to employment/assignment of its employees and agents.

11. This Agreement shall be terminated prior to the end of the stated term upon the happening of any of the following events:

- a. The dissolution of either party;
- b. The filing, by either party, of a petition in bankruptcy or insolvency or for reorganization or rehabilitation under any bankruptcy or insolvency act, or adjudication as a bankrupt or insolvent, or commission of any act of bankruptcy as defined in the Federal Bankruptcy Act;
- c. Upon mutual agreement to terminate.
- d. After fifteen (15) calendar days written notice by either party to the other party of intention to terminate, with or without cause.

12. If any provision of this Agreement, or portion thereof, or the application thereof to any circumstance shall be held to be invalid or unenforceable, the remainder of this Agreement and the application thereof to other circumstances shall nevertheless be valid. In lieu of such invalid and unenforceable provision, there shall be added automatically a provision as similar in terms to such invalid or unenforceable provision as may be possible and be legal, valid and enforceable.

13. Neither party may sell or assign this Agreement without the other party's written consent. In the event of assignment, the rights and obligations of the parties hereto shall be binding upon and shall inure to the benefit of their successors and permitted assigns.

14. This Agreement and attachments hereto embody the entire agreement of the parties and supersedes any other agreements or understandings with respect hereto that may ever have existed between the parties.

15. The failure of any party to enforce at any time any provisions of this Agreement shall not constitute a waiver of the right thereafter to enforce the same or any other provision hereof.

16. Any dispute arising from or related to this Agreement shall be settled by arbitration in accordance with the rules of the American Arbitration Association in effect when the dispute

arises, and judgment on the award rendered may be entered in any court having proper jurisdiction.

17. In any dispute arising from or related to the performance of either party under this Agreement, the prevailing party in such dispute shall be entitled to recovery of reasonable attorney's fees from the other party.

18. This Agreement may be amended only by an instrument in writing signed by both parties.

19. This Agreement shall be governed by the laws of the State of Hawaii both as to interpretation and performance.

20. Museum owns, retains and otherwise reserves full and exclusive right(s) applicable to voyaging canoe *Hokulea*, including wholly unlimited right(s) to limit, restrict, withhold permission for and/or legally deny the use of *Hokulea* except as specified herein or in written modifications hereto. PVS agrees that no use of *Hokulea* shall be granted, assigned or permitted to any of its officers, employees, agents or assignees, or to any other persons or organizations, except as specified herein or in written modifications hereto, without express written consent of the President, Director and Chief Executive Officer, Bishop Museum, or that official's duly authorized representative. In all publicity, promotional and/or educational materials making reference to *Hokulea*, and in all press releases, the following acknowledgment must be included:

"*Hokulea* is made available through an agreement with Bishop Museum, Honolulu, Hawaii and its subsidiary, the Hawaii Maritime Center."

21. No commercial use of the canoe *Hokulea*, the name *Hokulea* or images of the canoe *Hokulea* is authorized by this Agreement, and PVS agrees that no such use shall be granted, assigned or permitted to any of its officers, employees, agents or assignees, or to any other persons or organizations, without the express written consent of the President, Director and Chief Executive Officer, Bishop Museum, or that official's duly authorized representative.

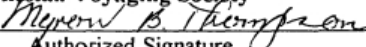
IN WITNESS WHEREOF, Bishop Museum and Polynesian Voyaging Society have executed this Limited Agreement, effective on the later of the execution dates shown below.

BISHOP MUSEUM

By: 
Authorized Signature

Date: 8 January 99

Polynesian Voyaging Society

By: 
Authorized Signature

Date: 8 Jan 99

EXHIBIT A

CONDITIONS AND EXPECTATIONS

The Cooperative Use Agreement is predicated on a Bishop Museum/Hawai'i Maritime Center partnership with the Polynesian Voyaging Society. This partnership is based on the mutual goals involving discovery of knowledge and education of youth in our State shared by the two organizations. As partners there are certain expectations that we have of each other and certain conditions that each partner must meet. This exhibit defines those conditions and expectations.

Polynesian Voyaging Society shall:

- Recognize the Museum as a full partner in the implementation of *Malama Hawai'i*.
- Identify the Museum as a partner in all media releases, articles, interviews, letters, memoranda and other forms of communication.
- Indicate that the *Hokule'a* is owned by the Hawai'i Maritime Center.
- Keep the Museum apprised of all activities and events associated with the impending voyage.
- Invite a liaison from the Museum to be a member of the Media Committee.
- Conduct all media events, if feasible and appropriate, at the Bishop Museum or the Hawai'i Maritime Center.
- Provide crew members to deliver educational tours to the public twice a week for two hours (at designated times).
- Support the Museum's planned teleconferencing during the Rapa Nui voyage by:
 - Maintaining the equipment placed on the canoe.
 - Training radio and communications crewmembers on the usage of the teleconferencing equipment.
 - Providing experienced crewmembers to participate in teleconferences both on land and in the canoe during the voyage.
- Fully support the Museum's educational programs; yet not limiting PVS's involvement in other associated educational programs.
- Provide a liaison to be a member of Bishop Museum's Education Committee (currently Dennis Kawaharada).

The Museum shall:

- Recognize PVS as a partner in all media releases, articles, interviews, letters, memoranda and other forms of communication pertaining to the Rapa Nui voyage.
- Recognize PVS as a partner in all Museum educational programming pertaining to the Rapa Nui voyage and Hawai'i Maritime Center voyaging and wayfinding education programs.
- Work in support of PVS to seek additional external funding for the maintenance of the *Hokule'a*.
- Establish a variety of educational programs to support the Rapa Nui voyage.
- Provide a liaison to be a member of the PVS Education Committee (currently Guy Kaulukukui).
- Appoint a single contact as liaison between the Museum and the PVS Education Committee (currently Guy Kaulukukui).

HD = Board Agnd 1/99

Polynesian Voyaging Society

Board Meeting Agenda

1. Budget

2. Fundraising

- \$50,000 Loan
- Intent for Endowment / Endowment Money to S.B.
- Fundraising Committee / Strategy

3. Adopt Plan

4. Catamaran: Plan Investment

HUMAN RESOURCES
Memorandum

OUTRIGGER HOTELS & RESORTS
MEMORANDUM

2375 KUHIO AVENUE • HONOLULU, HAWAII 96815
PHONE: (808) 921-8931 FAX: (808) 921-8975

RECEIVED
FEB 23 1999

**POLYNESIAN VOYAGING
SOCIETY**

TO: Nainoa Thompson
FROM: Bill Brown *Bill*
DATE: February 18, 1999
RE: Cathy Eber's Performance Review

Aloha, I am writing you to ask your assistance in evaluating Cathy Eber's work with Polynesian Voyaging Society. I would appreciate your taking some time to fill out the attached evaluation sheet and return it to me in the enclosed envelope by February 26, 1999.

Please circle the number or statement that best describes your perception of Cathy's performance in her work with PVS. Please use the space at the end of the evaluation for your comments, praise and/or constructive criticism.

In reviewing Cathy's performance please refer to the enclosed list of goals as a reference for expected achievement.

I sincerely appreciate your assistance in our effort to provide Cathy with feedback on her performance under the mutual benefit agreement between Outrigger and Polynesian Voyaging Society.

c. PVS file

1998 Goals For Cathy Eber

1. Build and maintain strong relationships between Polynesian Voyaging Society and Outrigger.
2. Develop and maintain appropriate administrative support for PVS educational programs and voyaging operations.
3. Coordinate partnership agreement between Polynesian Voyaging Society and Bishop Museum. ✓
4. Provide administrative support and participate where appropriate, in PVS fundraising efforts.

45-672940

260 Pms sh

Rapa Nui Education Committee Meeting
Thursday, August 19, 1999, 12 Noon
Bishop Museum

Each Agenda Item will be followed by Discussion and Questions.

1. Update on All Programs

2. Increasing Reach of Programs

- Press Conference to Announce Initiatives
- Press Releases to Major and Speciality Media (e.g. OHA Newspaper)
- Flyer to DOE and Private School Teachers
- Change Name of PVS Website to Something Easier to Remember
- Hard Copy of Curriculum Materials for Those Without Access to the Web

3. Distribution of Materials (Who, When, How, How Much)

41-110

1999 Educational Packet—A Quest for Rapa Nui
Polynesian Voyaging Society

Table of Contents

Letter of Introduction

Section I. Vision and Exploration

1. Vision and Exploration
2. Exploring the Night Sky—How to Find the Navigation Stars
3. Star Compass
4. Star Maps: evening in October; predawn and evening in January

Section II. History and Heritage

1. History and Heritage
2. Large Classroom Wall Map for Tracking (available at state and school libraries)
3. Instructions for Tracking (with practice tracking with data from the first leg.)
4. Sailing Strategies for Five Legs + Small Maps for Individual Tracking
5. Virtual Voyage Projects
6. Research Projects

Section III. Our Sacred Earth

1. Our Sacred Earth
2. Mālama Hawai'i Projects

IV. Resource Guide for Educational Websites

How to access information and educational materials about the voyage: PVS Website; Odyssey in Voyaging (DOE / UH / HIMB); Let's Go Voyaging / Exploring Islands (DOE and Moanalua Garden Foundation); PBS /Wayfinders of the Pacific Website.

Polynesian Voyaging Society / Mālama Hawai'i
Rapanui Voyaging: Education Projects (June 1999-January 2000)

Executive Summary
Draft: August 18, 1999

Focus of the Curriculum: Vision of Mālama Hawai'i; Themes and Values Outlined in the Strategic Plan (see Attachment.)

Purpose of the Projects:

- Motivate students to work together toward the Mālama Hawai'i Vision, by taking them through five levels of development: (1) Awareness, (2) Understanding, (3) Respect, (4) Caring and Responsibility, and (5) Sustainable Action.
- Reach 100,000 students, through educational projects with partners: DOE, UH, Hawai'i Association of Independent Schools, KSBE, Bishop Museum, Moanalua Garden Foundation, Pacific Resources for Education and Learning, the Hawaiian Academy of Science, Public Broadcasting System, and others.
- Long Term Goals: Integrate Themes and Values into School Curriculum, from K-12 and College; develop an Ocean Learning Center to support the educational projects and curriculum.

Types of the Projects to Fulfill this Mission

1. Raw Materials for Educational Projects
2. Satellite Phone Calls from the Canoe
3. Web-Based Projects for Following the Voyage
4. Curriculum Materials Printed/On-Line
5. Video Broadcast Projects
6. Written Media Projects
7. CD Music Project

Polynesian Voyaging Society / Mālama Hawai'i
Rapanui Voyaging: Education Projects (June 1999-January 2000)

Project Descriptions
Draft: August 18, 1999

Raw Materials for Educational Projects

1. **Daily Reports via e-mail** from the Canoe (posted on PVS website)
2. **Journal Entries of Crew Members (English)**, via e-mail: Catherine Fuller--twice a week during the Mangareva leg, published in the Honolulu Advertiser; Chad, Moana, and others--once a week, published in the Honolulu Star Bulletin
3. **Journal Entries of Crew Members (Hawaiian)**, via e-mail: Mona Shintani--once a week during the Mangareva leg -mailed to immersion schools requesting the information; also posted on PVS website.
4. **Six-ten Photos** twice a week from the Canoe (Wednesday and Sunday via e-mail; posted on PVS website; archived at Pixinet Website <http://www.hokulea.net>.
5. **Video from the Canoe:** Will be brought back by crew members returning
 - Video of Nukuhiva Leg Available after Dubbing--shot by Makaanani Attwood
 - Video of Marquesan Interisland Sails Available after Dubbing --shot by Makaanani Attwood; Nalani Wilson; Kaniela Akaka, Hugh Gentry
 - Video Will be Available for Mangareva Leg around mid-September--shot by Makaanani Attwood on the escort boat, Nalani Wilson on the Canoe
 - Scheduled for Rapa Nui Voyage: Sonny Ahuna will shoot for the DOE and the media pool; will be available around end of the October.
6. **Video Interviews of Returning and Departing Crew in Hawai'i**

Satellite Phone Calls from the Canoe

1. **Bishop Museum Tuesday Conferences** scheduled through Guy Kaulukukui, Bishop Museum
2. **KINE radio:** Wednesday and Friday mornings around 9 a.m.; talks with crew members
3. **KINE radio:** Evenings in October: September Bruce and Chad talking about navigation and the stars on the voyage to Rapa Nui; Evenings and Pre-Dawn January : Nainoa Thompson talking about navigation and the stars on the voyage home.
4. Other calls available if school or organization can pay for sat phone time: \$10 + \$3.19 per minutes.

Web-Based Projects for Following the Voyage

1. **PVS Website, Daily Reports, Weekly Photos** posted to allow students to follow the voyage. A **Virtual Voyage Project** allows students to participate as a crew member on a virtual voyage and write about their experiences; **Suggested Research Projects; Tracking and Navigation Activities; Malama Hawai'i Projects**; website also includes background information on PVS history, voyaging traditions and values, navigation and sailing strategies. <<http://leahi.kcc.hawaii.edu/org/pvs>>
2. **Scientific Investigations: An Odyssey in Voyaging** is a Hawaii State Department of Education e-school course for grades 9-12. It will allow students to follow Hokule'a's Voyage to Rapa Nui as well as engage them in other scientific and cultural projects (charting and navigation, ocean forces and currents, tracking weather systems, changing night sky; sustainability of island resources). <http://gamma.mhpcc.edu/voyage>
3. **Pacific Islands Studies—7th grade / History of the Pacific—9-12 grade** (Jane Kinoshita and Sharon Kaohi): These Hawaii State Department of Education e-school courses include Units on Polynesian Migration and History of Rapa Nui
4. **Wayfinders: a Pacific Odyssey**: a PBS website to follow the voyage to Rapa Nui; in conjunction with an hour-long film by Gail Evenari on the history of Polynesian Voyaging and the 1995 voyage of Hokule'a and Hawai'iloa to the Marquesas Islands (You may order the film from this website.). <http://www.pbs.org/wayfinders>
5. **Jason Project**—Some info on the voyage in the Jason XI curriculum and prologue video; some text and a link to the PVS website at the Jason Project web site this fall.

Other Web Resources

1. **Te Pito o Te Henua / The Navel of the World**: Hawaii State Department of Education website for an hour-long Film about Rapa Nui; film available from the DOE. <<http://www.k12.hi.us/~rapa>>
2. **Secrets of Easter Island**: a PBS/NOVA website in conjunction with a NOVA documentary on Easter Island (Rapa Nui), with a map of the island; photos, audio, and video; and a synopsis of Easter Island history. <<http://www.pbs.org/wgbh/nova/easter>>
3. **Rapa Nui Home Page**: Links to Other Sites Associated with Rapa Nui/Easter Island <http://www.netaxs.com/~trance/rapanui.html>.
4. **Hawaiian Voyaging Website**: constructed by students from Aiea, King Kaumualii, Moanalua, and Waimalu Elementary Schools as an entry for ThinkQuest Jr. <http://tjunior.advanced.org/6073/hawvres/index.html>.

Curriculum Materials Printed/On-Line

1. **Classroom Wall Maps** (27" x 28") are available for pick-up from the Bishop Museum Education Department and the Hawai'i Maritime Center/Polynesian Voyaging Society at Pier 7 (Honolulu); Hawai'i State Libraries in August. (The course line for leg 2 has been revised; map is no longer accurate; new map will be reprinted, pending funding.)
2. **A Quest for Rapa Nui Education Packet** can be downloaded from the PVS website; limited hard copy will be made available for those not able to access the website.
3. **"Let's Go Voyaging"**: cultural and environmental curriculum based on voyaging and Rapa Nui for grades 4-6. a teachers' guide and six learning Units using voyaging as a metaphor for exploration of themes such as the following: Our Sacred Earth, Balancing Our Population with Our Island's Finite Resources, Our Traditions and Culture; Hawaiian Values. 6000 packets printed and distributed at workshops on each island.
<http://gamma.mhpcc.edu/voyage/moanalua.html>.
4. **Voyaging Curriculum for Early Childhood to Grade 3** (Terrina Wong and 'Aina Badua of Hanahauoli and Montessori Community School, Hawaii Independent Schools Association (HSIA): the curriculum is targeted for completion at the end of August; will be presented at the October 11 Statewide Teachers Conference. Lessons will be posted on the HSIA website.
5. **Educational Materials for the South Pacific** (Laura Thompson):
 1. **Books**: PVS has donated educational materials (books on Hawaiian voyaging and canoe building traditions, tracking maps) to schools in the Marquesas, Mangareva, Rapa Nui, and Tahiti; will bring materials to Pitcairn as well.
 2. **Pen Pals**: Mangareva, Hawai'i, and Rapa Nui have set up a pen pal program for immersion schools in Polynesian languages.

Video Broadcast Projects

1. **Let's Go Voyaging** (Maura O'Connor, Colleen Murakami): Three Distance Learning TV Programs featuring live Video Teleconferences with Hokule'a. (Target audience: 10,000 4-6 grade social studies students in Hawai'i).
2. **KidScience** (Patty Miller): Three Distance Learning TV programs in the Fall 1999 featuring live Video Teleconferences with Hokule'a. Curriculum guide will be distributed to interested teachers. Funded by the Bishop Museum and NASA. Target audience: 5-6 grade students in Hawai'i and across the continental USA.
3. **EARTH Elementary Geography Teleschool** (Sue Arsiga) Hawai'i State Department of Education): Pacific Island Geography—distance learning TV lessons on Rapa Nui (Target audience: 4000-5000 5th grade social studies students in Hawai'i)
4. **Bishop Museum/'Olelo** (Guy Kaulukukui/Na'alehu Anthony, Bishop Museum): Half hour TV specials on 'Olelo, based on Weekly Satellite Phone Conferences with the Canoe (Tuesday) broadcast on a two-week delay.

5. **'Ōlelo (Cable TV Access):** Video of Nainoa Thompson, Speaking about voyaging and Mālama Hawai'i; half-hour video on Crew Training.
6. **Hawai'i State Department of Education (Ann Marie Kirk):** Te Pito o Te Henua: Rapa Nui; Educational Video on Rapa Nui (One Hour). First Broadcast: KHET, March 31, 1999. Will be broadcast on 'Ōlelo (April 1, April 13, 17, 24, Channel 53, on O'ahu; May 5 and 12, Channel 56, Statewide.)
7. **KITV (Paula Akana, ABC News Affiliate):** Half-Hour Special on Rapa Nui (June 1998); Another special upcoming on August 29, 1999, to kick off the voyage to Rapa Nui.
8. **KGMB (CBS affiliate / Kim Gennaula, Special on Rapa Nui Voyage**
9. **Team Unlimited:** Documentary on the Voyage; pending funding.

Written Media Projects

1. **Honolulu Advertiser Articles:** On the ecology of Rapa Nui (Sam Gon, Nature Conservancy Biologist, Summer 1998); Interview with Ben Finney on Rapa Nui voyage, Fall 1998; "Son of the Sea"—Interview with Nainoa Thompson; Nov. 22, 1998; Voyage to Rapa Nui Graphics, June 6, 1999; Women of Hōkūle'a, June 6 1999.
2. **Honolulu Star-Bulletin Articles:** Sail of the Century (June 7, 1999); The Loneliest Island (June 14, 1999)
3. **Hana Hou (Hawaiian Air Magazine)** featuring 25 years of Voyaging
4. **Voyaging Anthology**

CD Music Project

1. **Collection of Hōkūle'a Songs**

MĀLAMA HAWAI'I:
A CONTRIBUTION TO HAWAI'I'S FUTURE

SUMMARY OF EDUCATION PROGRAMS: 1998 - 2001

The mission of the educational programs of Mālama Hawai'i is and to integrate the nine themes and six values of Mālama Hawai'i into the K-12 and college curriculum statewide and to motivate students to work together toward the Mālama Hawai'i Vision, by taking them through five levels of development: (1) awareness, (2) understanding, (3) respect, (4) caring and responsibility, and (5) sustainable action.

THE MĀLAMA HAWAI'I VISION

Hawai'i, our special island home, is a place where the land and sea are cared for,
and the people and their communities are healthy and safe.

NINE GUIDING THEMES

The last 23 years of exploration, recovery of Polynesian voyaging traditions, and work with communities across the Pacific, has taught the Voyaging Society the importance of the following nine themes:

- **VISION**—Given the enormous changes that our islands face in the 21st century, we must form a collective vision of what we want our future to look like, and how we will reach that vision.
- **EXPLORATION**—Exploring and learning about the world around us is essential to finding solutions to the difficult issues of our times.
- **OUR HISTORY & HERITAGE, OUR TRADITIONS & CULTURE**—These four things are a precious inheritance that defines who we are, where we come from, and why we should be proud.
- **OUR SACRED EARTH**—Learning to care for the planet Earth and all living things is how we will learn to care for our future.
- **BALANCING THE NEEDS OF MAN & NATURE**—Achieving this balance was one of the greatest accomplishments of the Hawaiian people, and recreating it in these modern times is one of our greatest challenges.
- **OUR PACIFIC 'OHANA**—One of mankind's greatest needs is to feel a sense of kinship with other people, and establish caring relationships with one another.
- **OUR 'ŌPIO AND KŪPUNA**—We recognize the vital importance of early childhood care and education, and of treating that our elders with respect and dignity.
- **THE HEALTH & EDUCATION OF OUR FIRST PEOPLE**—Hawaiian culture and values are vital to shaping a healthy future for Hawai'i.
- **OUR SPECIAL MULTI-ETHNIC COMMUNITY & CULTURE**—Our special multiethnic community and culture is Hawai'i's contribution to global peace.

All of these themes are about the same thing—our relationship to nature and to one another. As we approach the 21st century it is critical, now more than ever, that we learn to live well on islands, caring and respecting each other and all living things. The Polynesian Voyaging Society believes that these nine themes are to a healthy future for these islands.

THE MĀLAMA HAWAI'I GUIDING VALUES

ALOHA	To love
MĀLAMA	To care for
ʻIMI ʻIKE	To seek knowledge
LOKOMAIKAʻI	To share with each other
NAʻAU PONO	To nurture a deep sense of justice
OLAKINO MAIKAʻI	To live healthily

THE EDUCATIONAL PROGRAMS

These programs are built on the last 25 years of voyaging. They will contribute to quality education in our schools.

1. **Crew Training and Voyaging Programs:** Crew training and voyaging programs are designed to train deep sea sailors and navigators to perpetuate Polynesia's proud traditions of voyaging and navigation; to teach about the nine themes and to serve as role models for the six values listed above; and to serve as instructors and resource people in on-going ocean education programs.
2. **Associated Voyaging Education Programs:** In conjunction with the Rapa Nui Voyage and the Statewide Sail, Mālama Hawai'i will assist its partners in the development and dissemination of culturally relevant curriculum focusing on the nine themes and six values listed above. The educational partnerships that form around the voyage will use modern educational technology and the media to reach 100,000 students in Hawai'i; and to broaden the reach to national and international students through collaboration with partners such as the Public Broadcasting System (PBS) and the Jason Project. Educational partners include the Hawai'i State Department of Education, the University of Hawai'i, the Hawai'i Association of Independent Schools, Bishop Museum, Kamehameha Schools / Bishop Estate, Moanalua Garden Foundation, Pacific Resources for Education and Learning (PREL), the Hawaiian Academy of Science, and National Aeronautic and Space Administration (NASA).
3. **Sustained Educational Products:** Mālama Hawai'i will assist its partners in the development and dissemination of educational products (books and TV documentaries) and curriculum communicating powerful messages about the nine themes and six values listed above. Sustained education products will include the following:
 - Collection of materials on voyaging housed in a resource center (currently materials are housed at the Midkiff Library at Kamehameha Schools).
 - Collections of materials for development of curriculum related to voyaging in any subject area
 - Development of educational curriculum for college courses and high school programs
 - Support for community based education programs for culture and stewardship

4. **Hawai'i Ocean Learning Center:** Mālama Hawai'i will establish the Hawai'i Ocean Learning Center in order to make a contribution to quality education and the stewardship of Hawai'i's ocean. The Ocean Learning Center will be developed in partnership with educational institutions such as the Hawai'i State Department of Education, University of Hawai'i, Hawai'i Institute of Marine Biology); the Hawai'i State Department of Land and Natural Resources; and community organizations and experts.

Polynesian Voyaging Society
Strategic Planning Meeting
Hawaii Maritime Center
August 11, 1999

Purpose: We are meeting to develop the Society's strategic plan to provide a basis for near and long term action planning including fund raising.

Agenda:

- Review participant expectations for today's planning session. (1 hour)
- Assumptions for planning period – Reflect on major assumptions that underlie our strategy, that, if they were to change, we would need to rethink our plan. (1 hour)
- Review of responses to planning questions (see attachment). (1.5 hours)
- SWOT analysis – analyze PVS' strengths, weaknesses, opportunities, and threats relative to our strategic plan. (1-1/2 hours)
- Set long term plans with a clear action, timeframe, responsible person(s), and measure of success. (1 hour)
- Wrap up and review next steps (1/2 hour)
- Pau

- ① Product & service = PVS product, veg. / Handing / 2D / Howan
 ② Customers - smallholder / const. maint / chiro / Holker

PVS Planning Meeting
8/11/99

CHASS
 Cheat
 Comm
 sp.
 Howan
 Price
 Handing

Homework questions to think over prior to our planning session:

1. What exactly are the products and /or services that PVS will offer?
2. Who are PVS ("customers") for these products and services?
3. Why do PVS' customers need these services?
4. What is our unique advantage or capability in providing these products and services to our customers?
5. Are there technologies that could help us or offer alternatives in developing our products or delivering our services?
6. What are our strengths and weaknesses?
7. How will we optimize our strengths and minimize our weaknesses?

**SUGGESTIONS/STRATEGIES FROM PUBLICATIONS MEETING
FEBRUARY 10, 1999**

PROJECTS:

25TH ANNIVERSARY MAGAZINE EDITION.

Strategy:

Build on the partnership with Hawaiian Airlines' in flight magazine to publish a special edition of Hana Hou in March 1999. The issue would feature 6- 10 articles about the history of Hokule'a and Polynesian voyaging. PVS would share the proceeds from newsstand sales. The special edition could also be translated into French, to be circulated and shared throughout Polynesia. Circulation of the magazine estimated at 200,000. Contact: Chris Pierce.

Next Steps:

- Nainoa to meet with Chris Pierce to pitch the idea
- Negotiate details
- PVS provide use of photos and some articles

25TH ANNIVERSARY PICTURE BOOK.

Strategy:

Negotiate a contract with Island Heritage to produce and publish the picture book with writings under Nainoa's signature. The book would be a celebration of voyaging and cultural renewal and would provide a vehicle for people to experience voyaging through an exquisite photo journal. The book would be one of the Ho'okupu offered during the Rapa Nui voyage. The content could be 60% photos and 40% text. Terms of a negotiated agreement could include a designated number of books instead of cash, including the rights to sell the books outright with proceeds going directly to PVS. (Note: Island Heritage published Voyagers before Hokule'a's maiden voyage and could use this project as an anniversary book for them as well.) The retail value of the book would be in the range of \$24.95. Contact: Dale (Lynn) Madden.

Next Steps:

- Find examples of desired book format.
- Develop and submit a proposal to Island Heritage. (Ask Maile Meyer to help.) Deadline is March.
- Nainoa (and Maile Meyer etc.) meet with Dale Madden to pitch the concept.
- PVS produce written narration.
- Negotiate with photographers (Monte Costa etc.) flat rate for photo use.

VOYAGING COMPENDIUM/ EDUCATIONAL PACKET

Strategy:

Dennis Kawaharada will develop a compendium of selected materials, much of which is already written, of educational and research interest. The goal of the compendium is to provide detailed lessons from voyaging in a educational format for students, teachers, and anyone interested in learning more about wayfinding and canoe sailing. The publication would aim to be a highly usable book with maps, charts etc. that can be used by various communities and apply directly to peoples lives. The compendium could be translated into French, Tahitian and Spanish through the University of Hawai'i, and be given as Ho'okupu throughout the Pacific. The publication would be desktop published, with limited pictures and graphics.

Next Steps:

- Dennis (and team??) continue to collect information, compile, and layout the publication.
- Through the Center for Hawaiian Studies, translate the compendium.

BOOK ABOUT RAPA NUI VOYAGE

Strategy:

Negotiate a contract with Island Heritage to produce and publish the picture book with writings under Nainoa's signature. The book would be a celebration of voyaging and cultural renewal and would provide a vehicle for people to experience voyaging through an exquisite photo journal. The book would be one of the Ho'okupu offered during the Rapa Nui voyage. The content could be 60% photos and 40% text. Terms of a negotiated agreement could include a designated number of books instead of cash, including the rights to sell the books outright with proceeds going directly to PVS. (Note: Island Heritage published Voyagers before Hokule'a's maiden voyage and could use this project as an anniversary book for them as well.) The retail value of the book would be in the range of \$24.95. Contact: Dale (Lynn) Madden.

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- PVS produce written narration.
- Negotiate with photographers (Monte Costa etc.) flat rate for photo use.

"IN THE WAKE OF THE/OUR ANCESTORS" BOOK (working title)

Strategy:

Develop a richly illustrated, hard cover account of the process of voyaging and how it has inspired a general cultural renaissance throughout Polynesia and evolved from a relatively simple scientific experiment to a vision, based on Hawaiian values, for encouraging a more healthy relationship between human beings and their natural environment. This book would be a book about Hawai'i speaking to itself and the rest of the world about the lessons we've learned and the introspective journey we, as a community, have been through. The book would be written and published after the Rapa Nui voyage. It could be written by one or a combination of writers.

Potential People Involved in the Project:

Publisher: Gaylord Wilcox
Production Manager: Barbara Pope
Editor: Dennis K./ Sam Low
Writer(s): Sam Low

Next Steps:

- Develop a project proposal and budget.
- Fundraise for the project. Ask Sheila Donnelly to submit a RFP to the Hawai'i Tourism Authority
- Seek in-kind support including the use of photos, writings etc...

A GENERATION OF RENEWAL

Strategy:

Develop a book featuring mini-biographies and oral testaments from people throughout the Polynesia whose lives have been affected by the renewal of voyaging and culture in their island homes. The testimonies would not be limited to voyaging, but could include dance, chant, religious practice, farming etc. The book would discuss the 'healing process' and re-connection that has been occurring throughout the Pacific. This project would be longer-term, and could evolve years after the 25 year anniversary of Hokule'a. (Note: Na Mamo is a similar book about modern Hawaiians who have been struggling to keep our culture alive.)

Next Steps:

- The World Indigenous People's Conference in August 1999 could provide a forum to start finding some of these people, and making connections.
- If funds are raised, Maile Meyer knows of a group of people skilled in collecting oral histories and testimonies for this kind of project

OTHER STRATEGIES TO BUILD SUPPORT AND "CARRY THE MOVEMENT FORWARD":

- Be ready with a list of "Needs" for the February 18-19 meeting for Malama Hawai'i, in case the group asks for specifics on how they can help.
- Contact Governor Cayetano and ask for support. Ask him to:
 1. Declare March 1999 Month of Voyaging.
 2. Provide moorings for Hokule'a statewide for community sailing.
 3. Go to Rapa Nui and participate in the celebration and exchange.
 4. (What else?)
 - 5.
 - 6.
 - 7.
- Develop and further refine the message(s) we want to send. Ask John Defries to help. Ask Emme T. to start delivering the message.
- Convene a meeting of newspaper and magazine publishers, and other influential people to help carry the message of Malama Hawai'i. Ask the Governor to convene the meeting.
- Hire someone full-time to focus on developing these projects, and designing a strategy to carry out the Malama Hawai'i message.
- Sharon Donnelly has already begun 'pitching' the Rapa Nui voyage to national media outlets. She suggested that publications such as New Yorker, National Geographic and Time be pursued. (Follow up with her on next steps and possibilities.)

**Polynesian Voyaging Society
Board of Directors
Meeting Minutes 7/13/99**

Directors: Moku Froiseth, Wally Froiseth Catherine Fuller, Brickwood Galuteria, Dawn Gohara, Harry Ho, Ben Tamura, Laura Thompson, Myron Thompson, Bob Worthington. Staff: Elisa Yadao.

1. Previous meeting minutes were distributed to board members via mail and fax.
2. For the month of June, PVS took in income of \$2,725.00, incurred expenses of \$34,134.97, for a net loss of \$31,409.97
3. President's report: Pinky reported that the crew for Leg 2 would be traveling to Tahiti on Saturday, July 24 and the crew for Leg 1 would be returning to Hawaii on the 25th. He also updated the board on his trip to Tahiti and his meetings with Tahitian officials which went well --- all seem willing to assist.

He also reported that he, Laura and Randie Fong would be traveling to Tahiti and Rapa Nui the following week to do advance work for the planned October arrival. A meeting with Sergio Rapu here in Hawaii was productive. Currently under consideration are plans to hold a tree planting ceremony on Rapa Nui as a gift to the Rapa Nui people. The Hawaii Air Guard is processing a request to help transport both crew and perhaps the necessary trees for the ceremony from Hawaii and Tahiti to Rapa Nui. The Rapa Nui delegation currently includes John Lake's halau and a 45 member delegation from the Kamehameha Schools.

Pinky distributed a memo to the board clarifying the request to the Air Guard, which was made by him individually, without board consultation or approval. He reiterated that the Guard wants to participate based on PVS's cultural and educational programs. The board expressed its support of a partnership based on cultural and educational efforts.

4. Executive Director's report: Elisa updated the board on efforts to make the transition from Queen's – things are proceeding slowly but well. The office will be purchasing new computers as more duties and responsibilities are assumed by PVS staff.

Education packets are in the process of being finalized with a target date of Sept. 1 for distribution.

5. Old Business: Elisa reported that work is proceeding with the fundraisers. The marketing consultants are submitting a new proposal based on a reduced scope of work.

Board members asked for ideas on how PVS might acknowledge its donors – Elisa to report back after discussion with the fundraisers.

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6. New Business: Statewide sail – Keiko Muranaka has agreed to head this committee, board members and additional volunteers are needed for committee membership.

✓
Homecoming celebration – Moku Froiseth has graciously volunteered to head this committee. She will solicit committee members and welcomes any volunteers.

✓
Strategic planning sessions are planned for the near future. Bill Brown of Outrigger Hotels has volunteered to facilitate.

✓
Harry Ho informed the board of the status of the 6th tribe's participation in a planned Maori cultural center. The board directed that this be included in strategic plans and that we devise a way to formalize our relationship as the 6th tribe. Harry Ho, Bob Worthington, Nainoa Thompson and Dennis Kawaharada will sit on the committee to proceed with this matter. Elisa is to draft a letter for Pinky to inform the Maoris of PVS's intentions.

✓
Ben Tamura raised a question regarding the status of board vacancies and suggested that Glenn Furuya might be a possible contact to help on the board or with fundraising efforts. Ben will follow up. He also asked the status of several pending matters, including acknowledgment of the Makali'i voyage to Micronesia. Elisa is to draft a resolution.

**Agenda
Gov. Cayetano Meeting
27 October 1999**

Hokule`a Homecoming/25th Anniversary Celebration

- Dedicate the month of March 2000 to Hokule`a and voyaging. Elisa to follow up with Governor's staff.
- Declare Hokule`a a state treasure in recognition of the canoe's cultural and historical value to Hawaii. According to the Attorney General's office, this can be done via proclamation if only symbolic in nature.
- Participate in the March 5, 1999 Homecoming Celebration at Kualoa Regional Park.
- Participate in the March 12, 1999 festivities at Magic Island.
- In conjunction with the homecoming celebrations, Hokule`a will sail to the neighbor islands.

Fundraising Effort

- Serve as honorary co-chair of a dinner celebrating the 25th anniversary of Hokule`a's launching. This event is planned for the third week of April 2000. We are also approaching Senator Inouye. Target attendance is from 700 to 1500 people at the Convention Center, with entertainment, dinner and a silent auction.

Polynesian Voyaging Society
Strategic Planning Meeting
Hawaii Maritime Center
August 11, 1999

Purpose: We are meeting to develop the Society's strategic plan to provide a basis for near and long term action planning including fund raising.

Agenda:

- Review participant expectations for today's planning session. (1 hour)
- Assumptions for planning period – Reflect on major assumptions that underlie our strategy, that, if they were to change, we would need to rethink our plan. (1 hour)
- Review of responses to planning questions (see attachment). (1.5 hours)
- SWOT analysis – analyze PVS' strengths, weaknesses, opportunities, and threats relative to our strategic plan. (1-1/2 hours)
- Set long term plans with a clear action, timeframe, responsible person(s), and measure of success. (1 hour)
- Wrap up and review next steps (1/2 hour)
- Pau

PVS Planning Meeting
8/11/99

*(Possible pathway
Education
Hawaii on
Education
Project)*

Homework questions to think over prior to our planning session:

1. What exactly are the products and /or services that PVS will offer?

*Products -
Services -
Three things
P. V. Products
Voyage
Knowledge Navigation
Tourism Services*

*stakeholders
Philosophical
Clients -
Professors -
Students*

2. Who are PVS' "customers" for these products and services?

3. Why do PVS' customers need these services?

*way to Define - what
the main thing is -
Education -
Define what is of
value for funds.
at hand*

4. What is our unique advantage or capability in providing these products and services to our customers?

5. Are there technologies that could help us or offer alternatives in developing our products or delivering our services?

6. What are our strengths and weaknesses?
1. Values

7. How will we optimize our strengths and minimize our weaknesses?